



**Drew Park Community Redevelopment Area  
Strategic Plan Update  
October 12, 2020 (5:30 to 6:30 p.m.) Virtual Workshop #2**



**Community  
Redevelopment  
Agency**

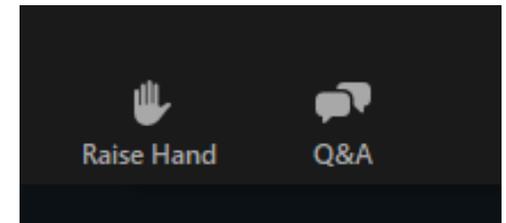
# Tonight's Agenda

1. Introductions
2. Project Overview
3. Summary of Meeting #1
4. Alternatives
5. Exercise
6. Next Steps

***Your microphone is muted to avoid accidental interruptions***

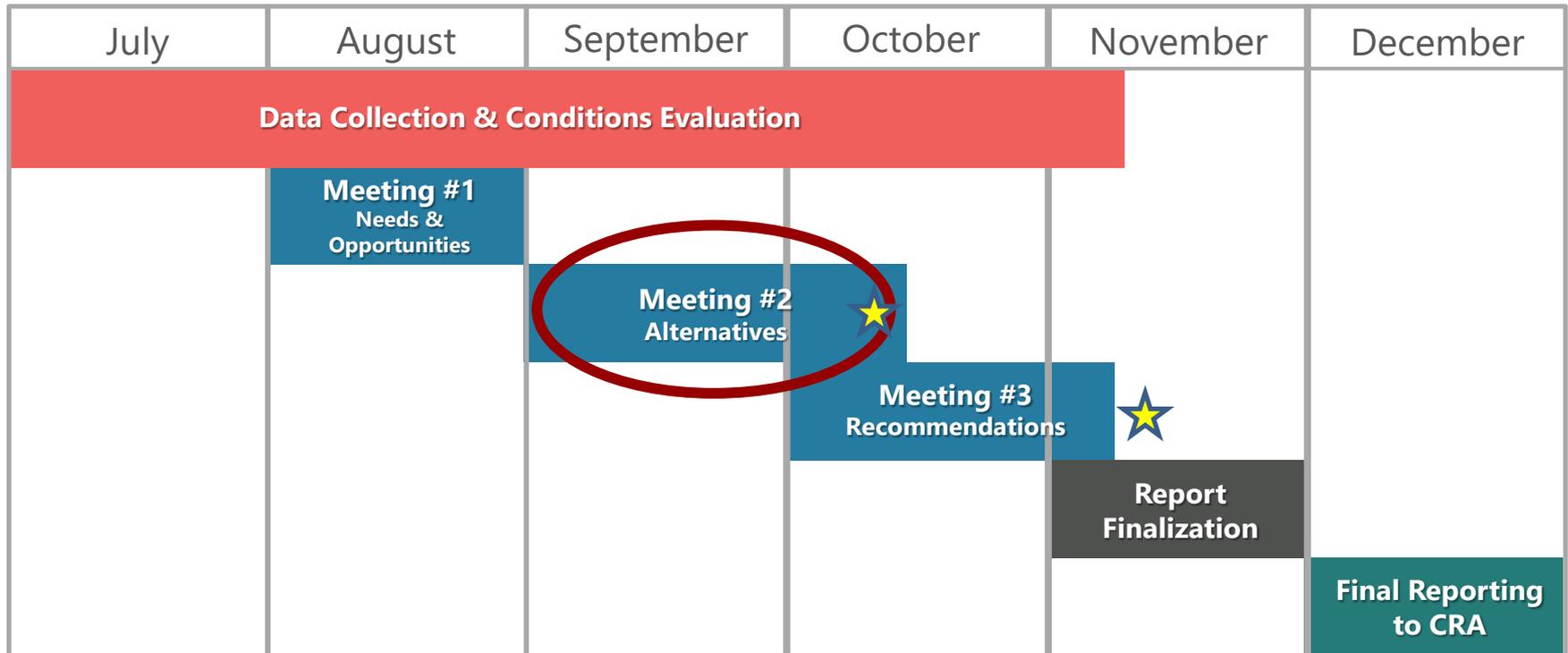
# Virtual Meeting Ground Rules

- This presentation is being recorded.
- Attendees are muted by default and cannot share their screen.
- Interactive PolleEV exercise.
- Submit questions or technical issues in the Q&A feature.



***Please keep your microphone on mute unless asking a question***

# Project Timeline



*Has been affected by COVID-19, and social distancing requirements.*

## Phase Two: Alternatives

Goals of this Phase:

1. Further identify specific **concerns** and **strengths** of the community
2. Discuss the **alternative strategies** the SAP can use to address these concerns and build on existing strengths
3. Prioritize **short-term** and **long-term** initiatives for action, policy, regulatory changes and public investment

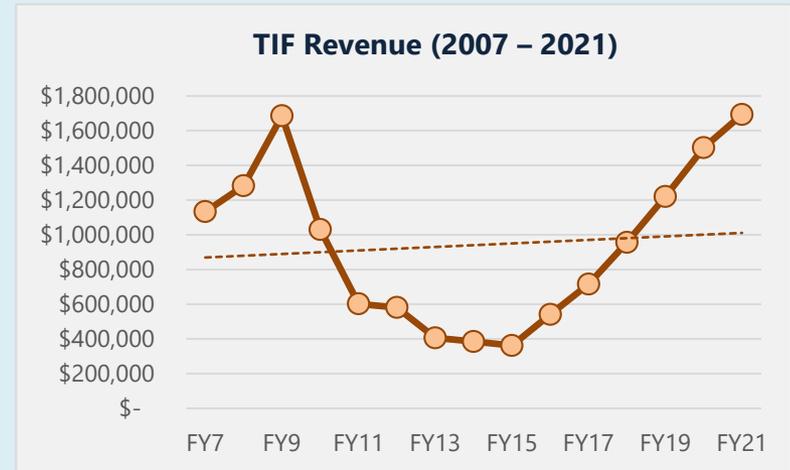
# What are the Available Tools?

## Tax Increment Financing

## ation & Administration

## unity Organizing

- Captures **incremental tax revenue** caused by rising property value to be used in neighborhood
- A method to improve neighborhood conditions through the tax that improvements generate
- Regulated by Florida State law
- Can be used on:
  - The development of **affordable housing**
  - The development of **community policing innovations**
  - The improvement of **infrastructure**
  - The **acquisition of real property**
  - The preparation of any **redevelopment area** for redevelopment



***Increase to \$1,693,000 projected for 2021***

***Future FY may be affected by COVID-19***

# What are the Available Tools?

Tax Increment Financing

**Regulation & Administration**

Community Organizing

- The Strategic Action Plan Update can recommend the City of Tampa make certain regulatory changes regarding Drew Park
- Common recommendations relate to
  - Zoning and Future Land Use Changes
  - Code Enforcement Strategies
  - Law Enforcement Activities

# What are the Available Tools?

Tax Increment Finance

Regulation & Admini

Community Organizing

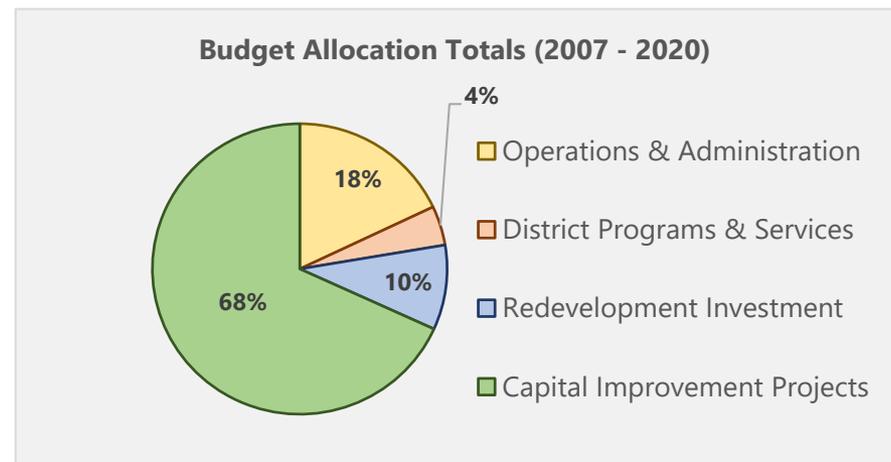
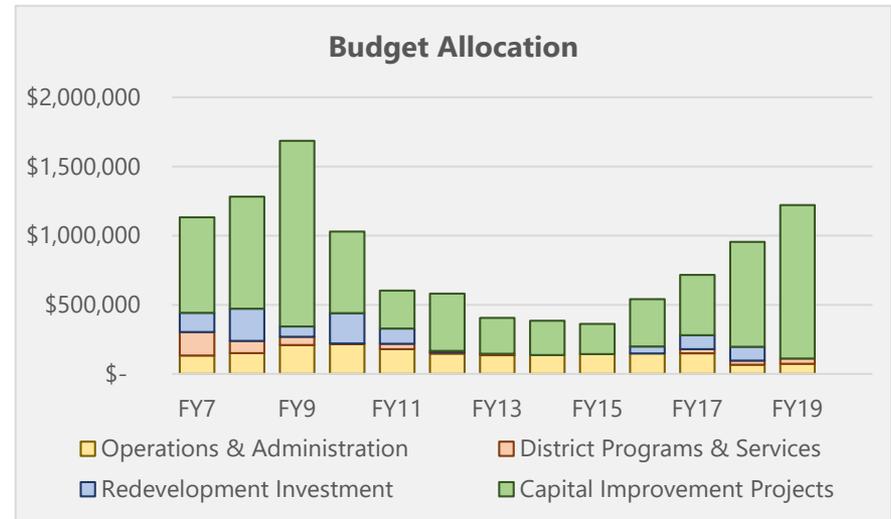
- The Strategic Action Plan Update can identify strategies the Community Advisory Committee and other organizations can use to achieve the goals
- Smaller part of the plan, but vital to ensure its implementation
  - Marketing
  - Messaging
  - Branding

# What Has Previously Been Done

- CRA established in **2004**, Strategic Action Plan first adopted in **2007**

## Major initiatives

- **Streetscape & Beautification Plan**
  - Lois & Grady Ave
- **Façade Improvement Grants**
  - A number of vacant properties not occupied by businesses
- **Capital Improvements**
  - Tampa Bay Blvd Linear Park
  - Drew Park community markers
  - Stormwater, water, sewer, and street improvements
  - New streetlights
  - New sidewalks



# What Has Previously Been Done

- CRA established in **2004**, Strategic Action Plan first adopted in **2007**

## Major Initiatives

- **Streetscape & Beautification Plan**
  - Lois & Grady Ave
- **Façade Improvement Grants**
  - Several properties now improved
- **Capital Improvements**
  - Tampa Bay Blvd Linear Park
  - Drew Park community markers
  - Stormwater, water, sewer, and street improvements
  - New streetlights
  - New sidewalks



**Murphee Façade Grant - Before**



**Murphee Façade Grant - After**

# What we heard in Workshop #1

## Challenges

- Crime / perception of crime
- Lighting
- Walkability
- Perception / cleanliness / dumping
- Homelessness
- Drainage
- Traffic / parking

## Visions for Drew Park

- Clean
- Safe
- Well-lit
- Walkable
- Employment and business area
- Multi-use

The rest of this meeting will be a discussion of how we can use the funding and other tools available to **address these concerns** and **incentivize private investment** in the neighborhood

# What Opportunities Exist

**Drew Park Community Redevelopment Area  
Strategic Plan Update**  
October 12, 2020 (5:30 to 6:30 p.m.) Virtual Workshop #2



Community  
Redevelopment  
Agency 12

# What Opportunities Exist

- **Infrastructure**
  - Roadways
  - Bike/Pedestrian
  - Lighting
  - Stormwater
  - Water
  - Wastewater
- **Affordable Housing**
  - City Owned Parcels
- **Regulatory**
  - Façade Grants
  - Land Use / Zoning Changes

# District Streets

- Roadway Conditions
  - R/W Use
- Sidewalk Network
  - Gaps / ADA



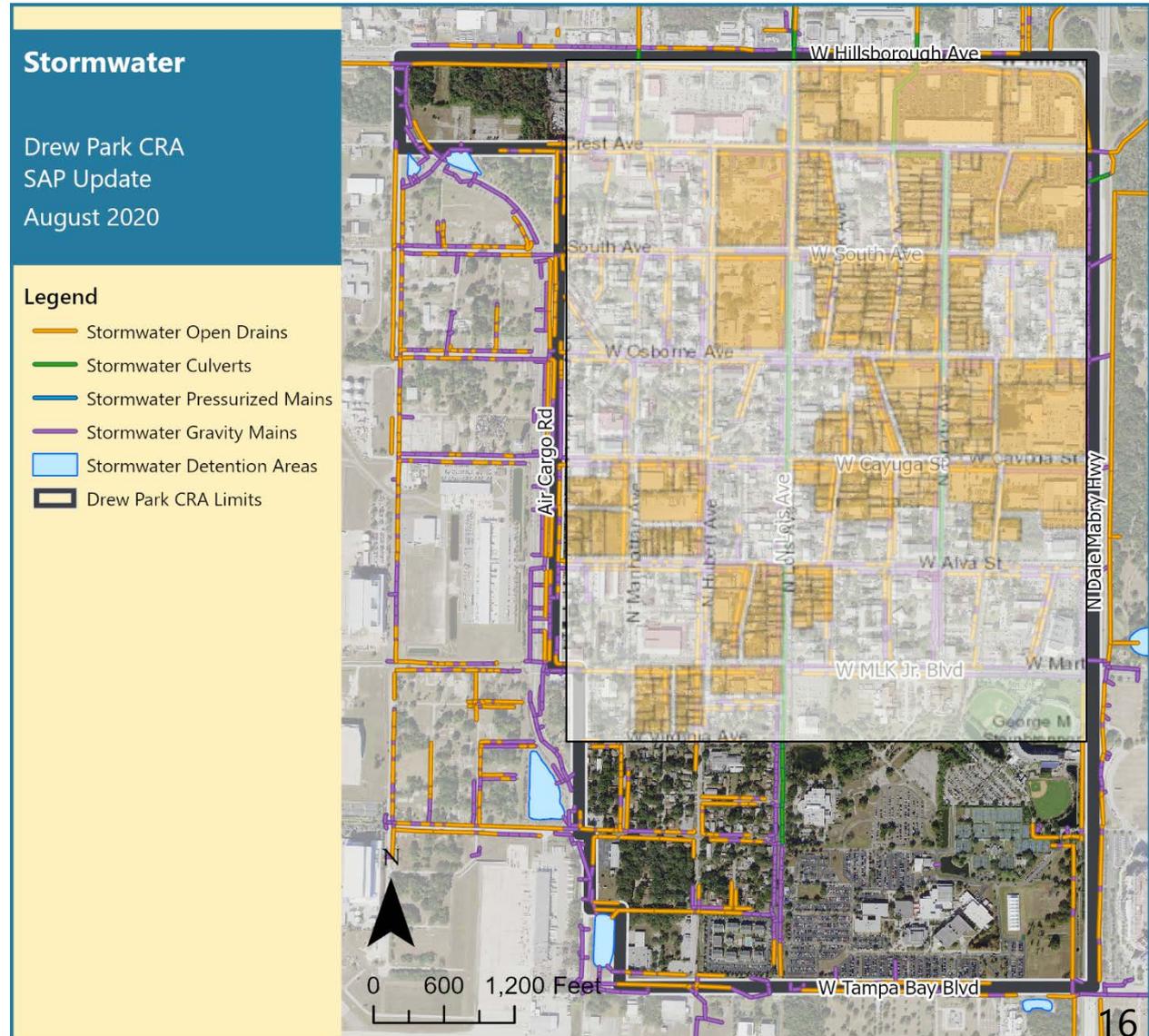
# Bicycle Suitability

- Hillsborough Avenue
  - Shoulder / Sidewalk
- Lois Avenue
  - Bike Lane / Sidewalk
- Tampa Bay Blvd
  - Wide Sidewalk / Shoulder
- Air Cargo Road
  - Wide Sidewalk / Bike Lane
- N Dale Mabry
  - Bike Lane / Sidewalk / Planned



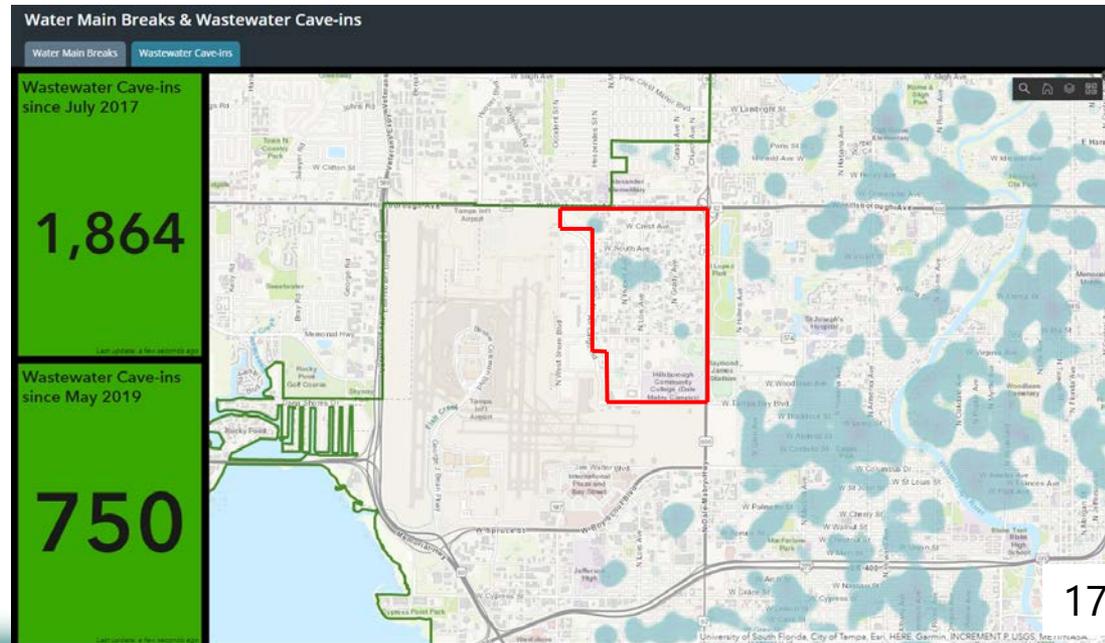
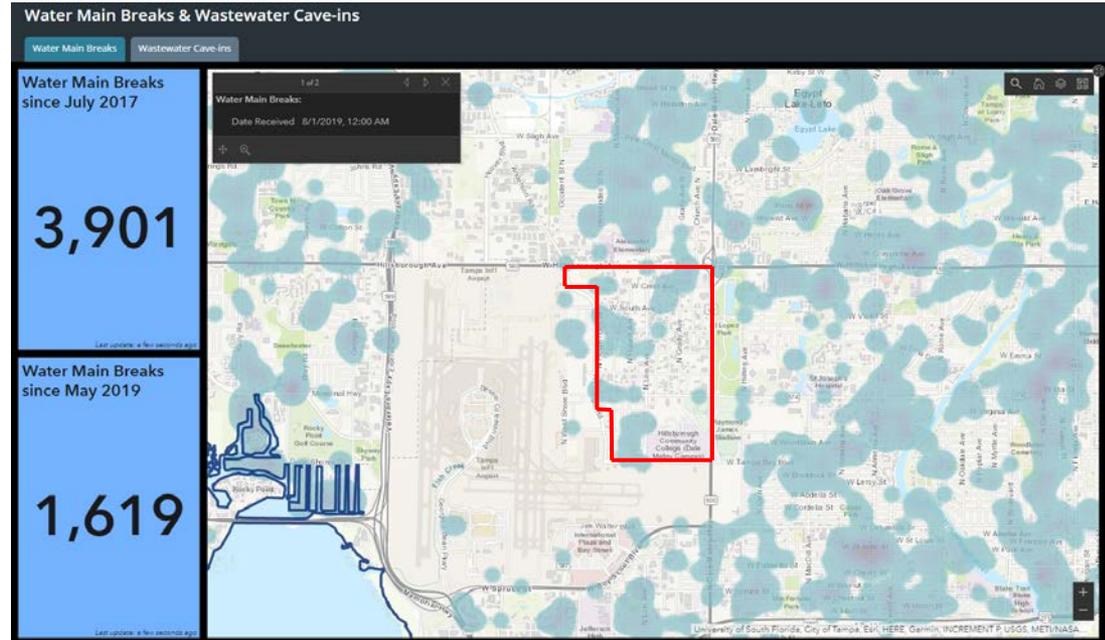
# Stormwater

- Existing Infrastructure
- Parcel Advisory List



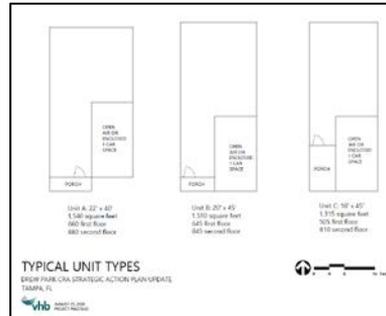
# Water / Wastewater

- Water Main Breaks
- Wastewater Cave-ins



# Affordable Housing

- City Owned Vacant Parcels
  - Coolidge Ave
  - Hubert Ave
  - Manhattan Ave



**COOLIDGE AVENUE PARCELS**  
DREW PARK CRA STRATEGIC ACTION PLAN UPDATE  
TAMPA, FL

**CONCEPTUAL SITE DEVELOPMENT PROGRAM**

- 382 ACRES
- 16,652 TOTAL SITE SF
- RM-16 ZONING
- R-20 FLU
- 4- A TYPE UNITS, 1,540 SF EACH
- 6,160 TOTAL UNIT SF
- FAR= .37 (MAX. 5 ALLOWED)
- BUILDING SETBACK LINE

0 40 80 160 Feet

August 29, 2020  
PROJECT #4627642

**Redevelopment Sites**

- ▭ Drew Park CRA Limits
- ▭ Redevelopment Sites

**Drew Park CRA SAP Update**

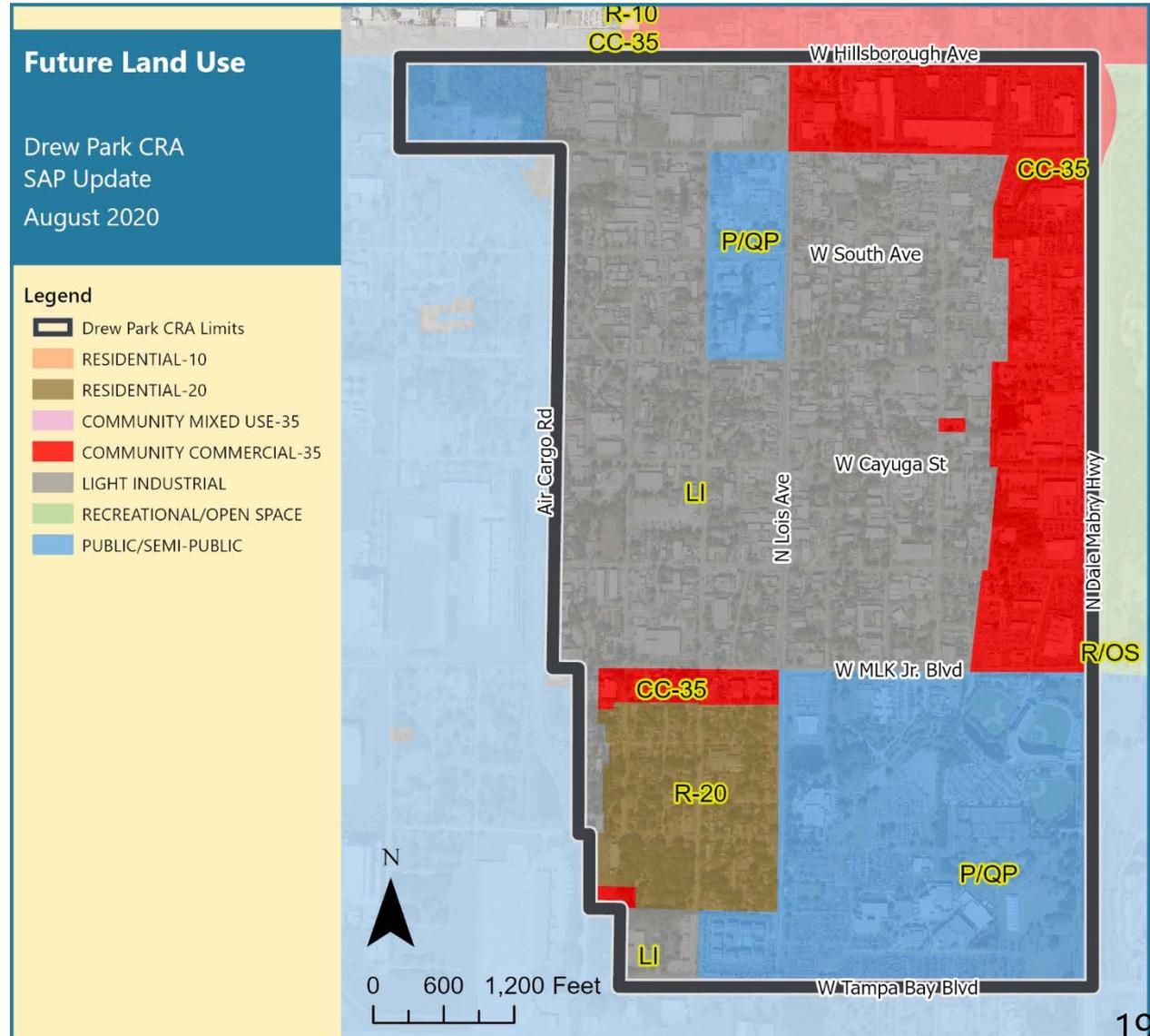
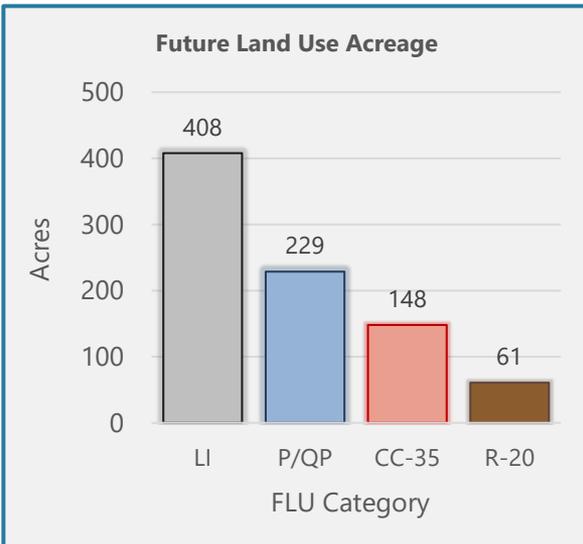
0 0.25 0.5 Miles

City of Tampa Logo

vhb

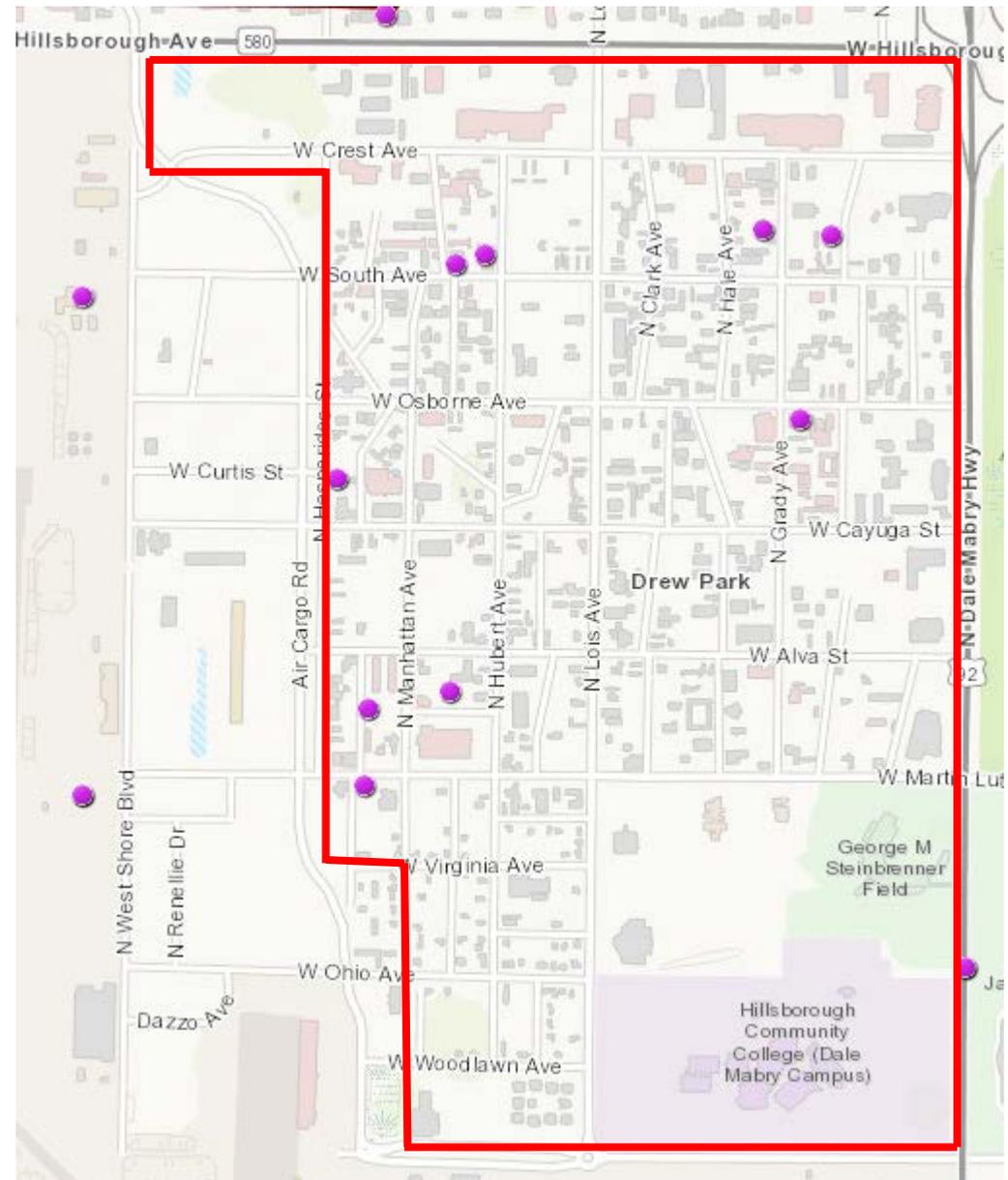
# Future Land Use

- Mostly Industrial Use
- Public Use
- Commercial Frontages
- Limited Residential



# Permit Activity

- Commercial Site Plan Permit Locations



# Live Survey Exercise

**Drew Park Community Redevelopment Area  
Strategic Plan Update**  
October 12, 2020 (5:30 to 6:30 p.m.) Virtual Workshop #2

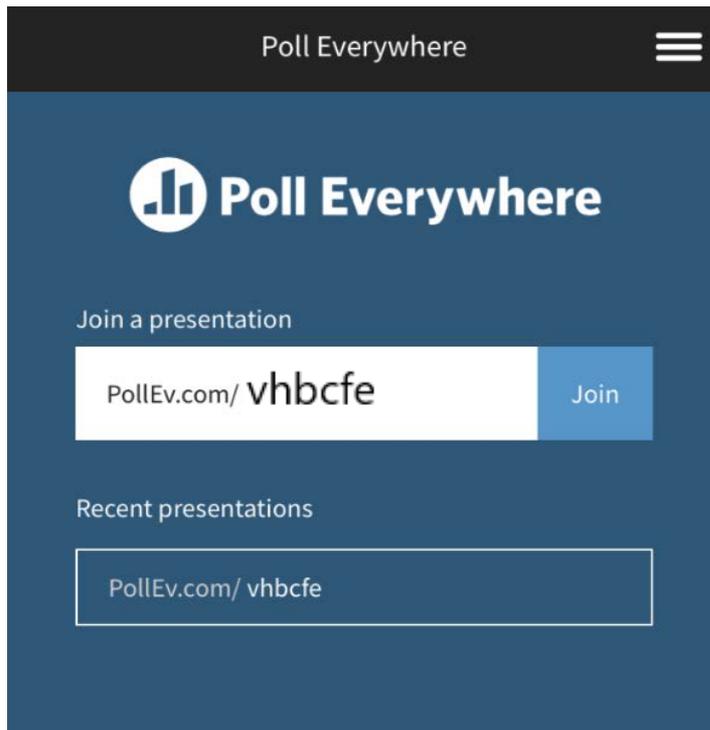


Community  
Redevelopment  
Agency 21

# Public Input - Polling Access

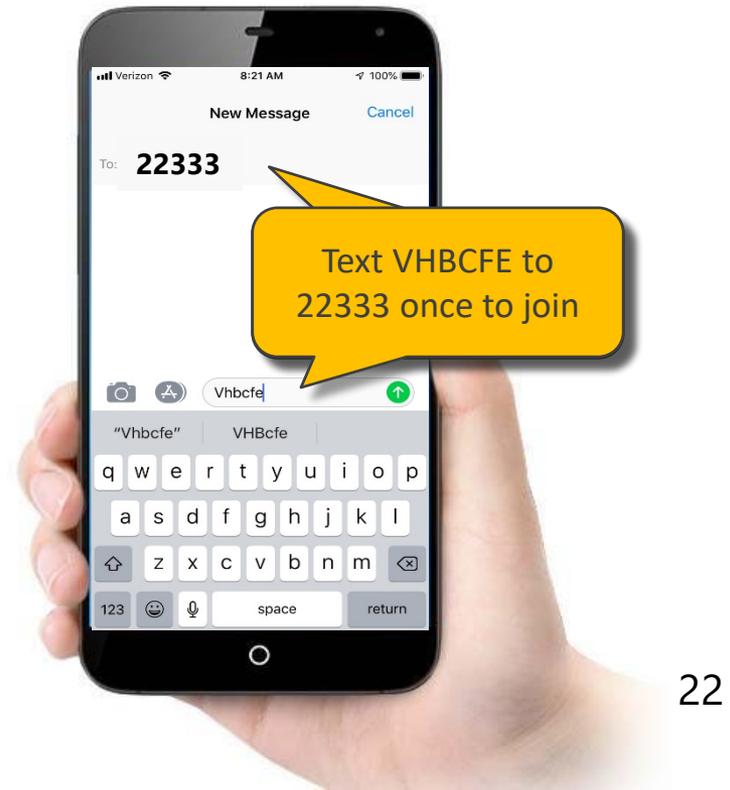
## Browser

- Go to [www.pollev.com](http://www.pollev.com)
- Enter vhbctfe in 'Join a presentation'
- Click Join

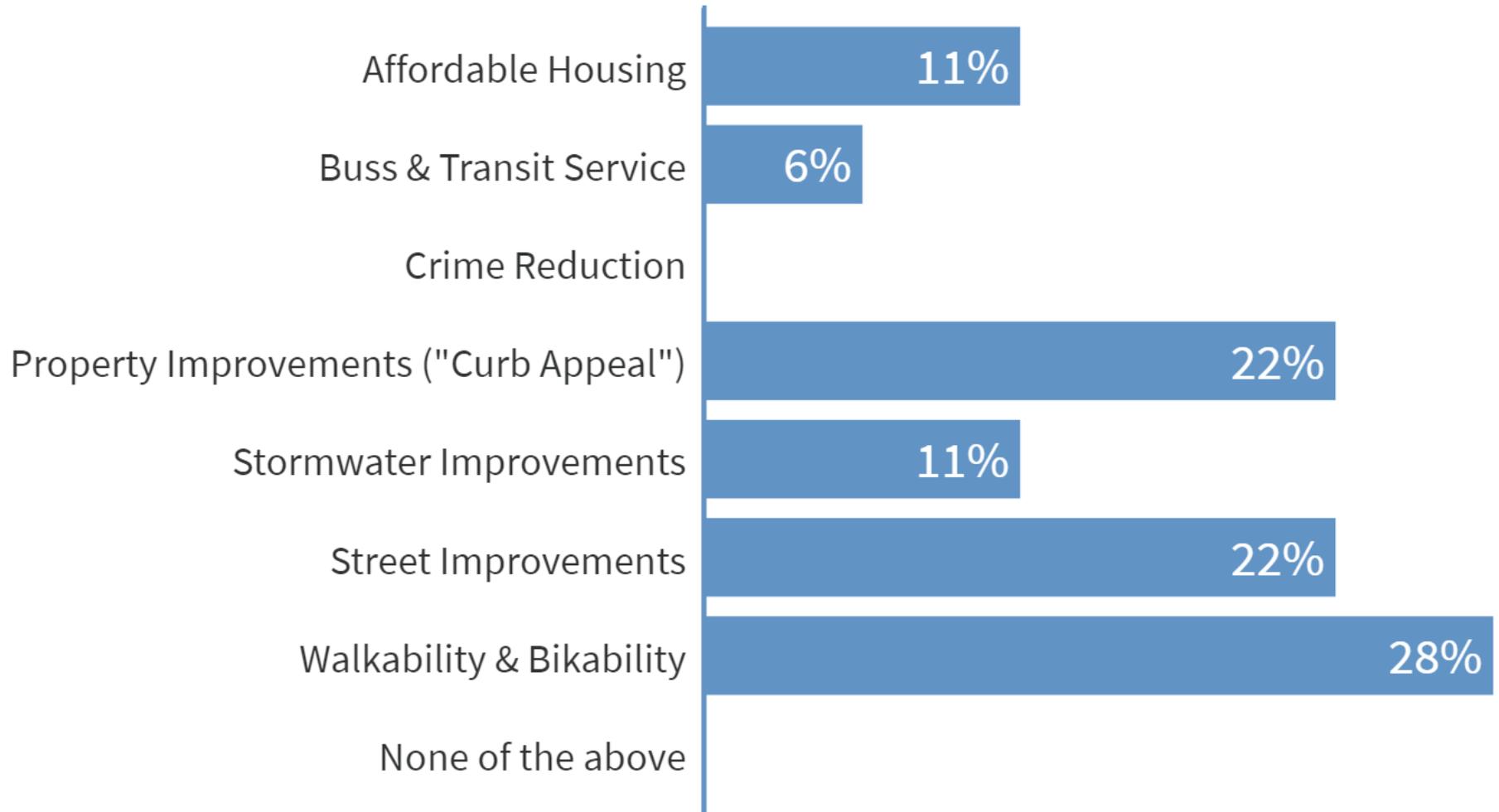


## Text

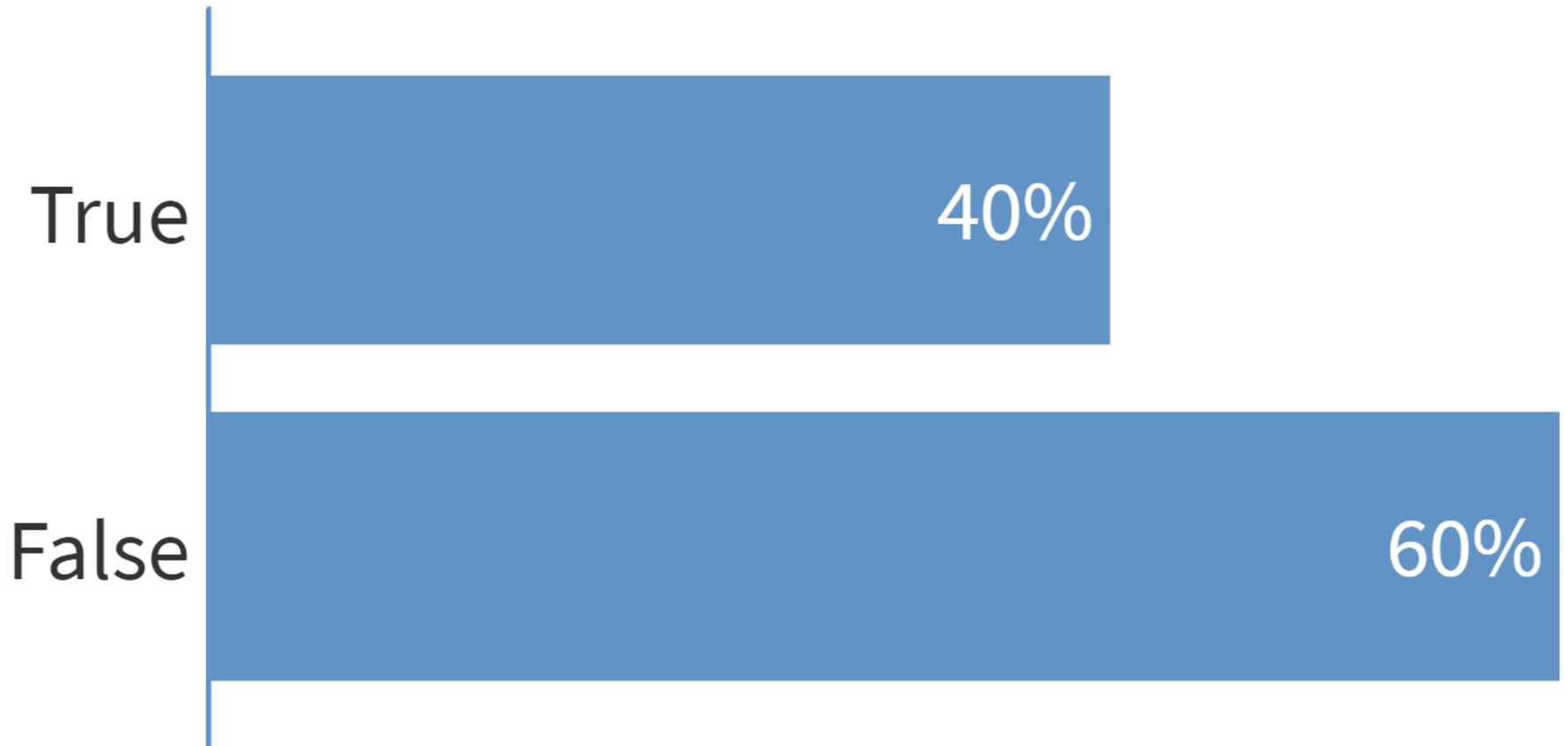
- Text vhbctfe to 22333



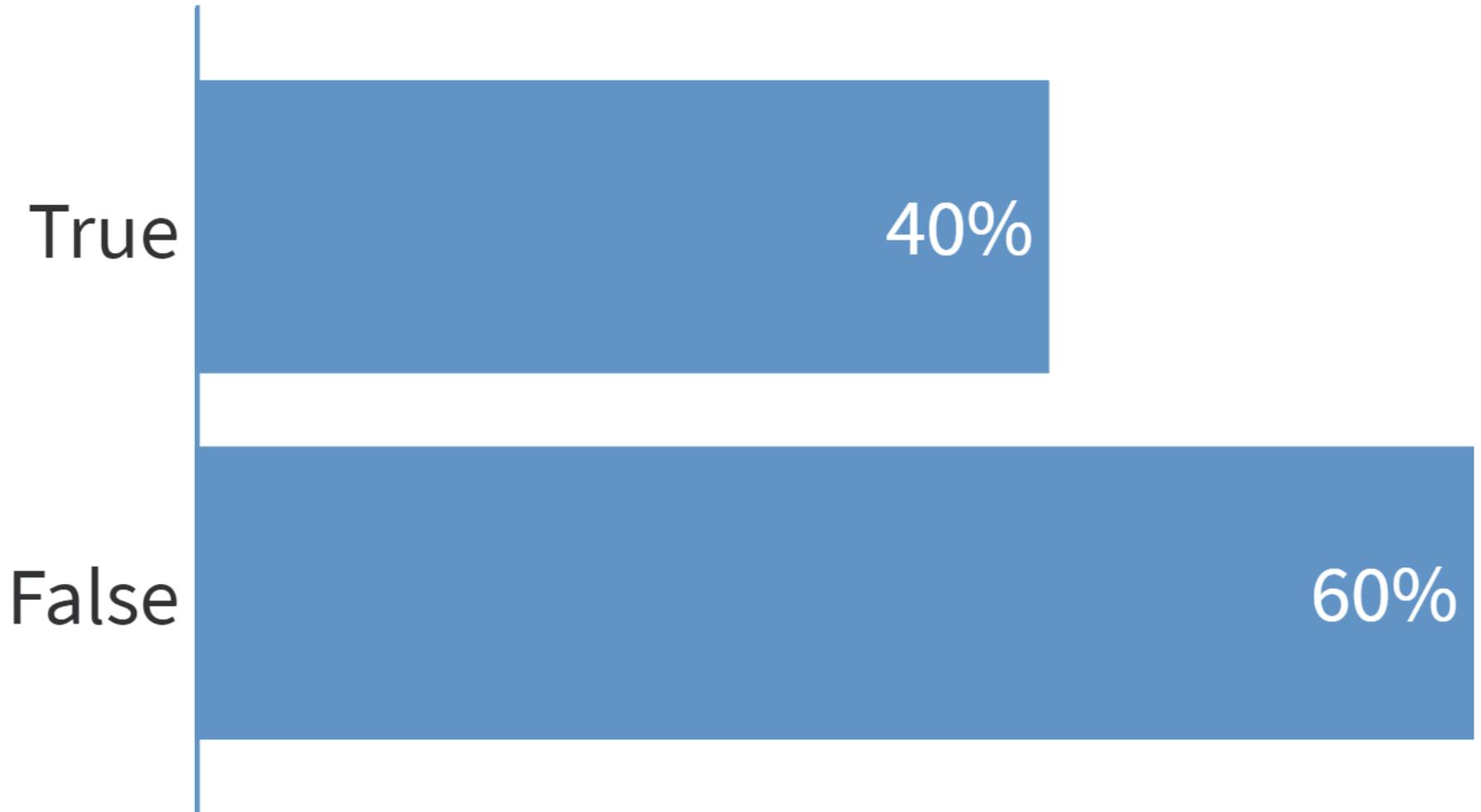
## Identify your top 3 concerns:



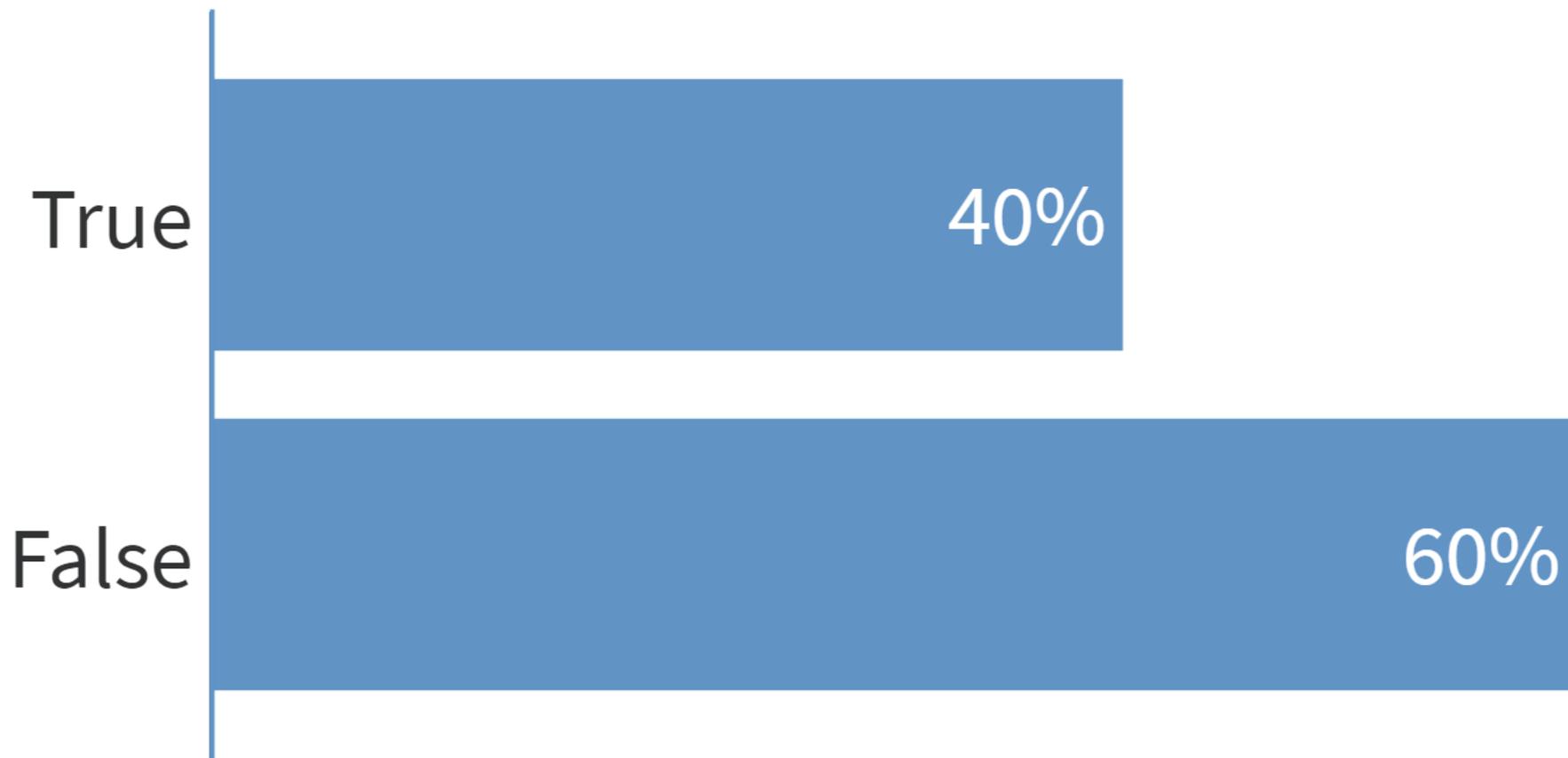
# The streets are well maintained, safe and convenient in Drew Park



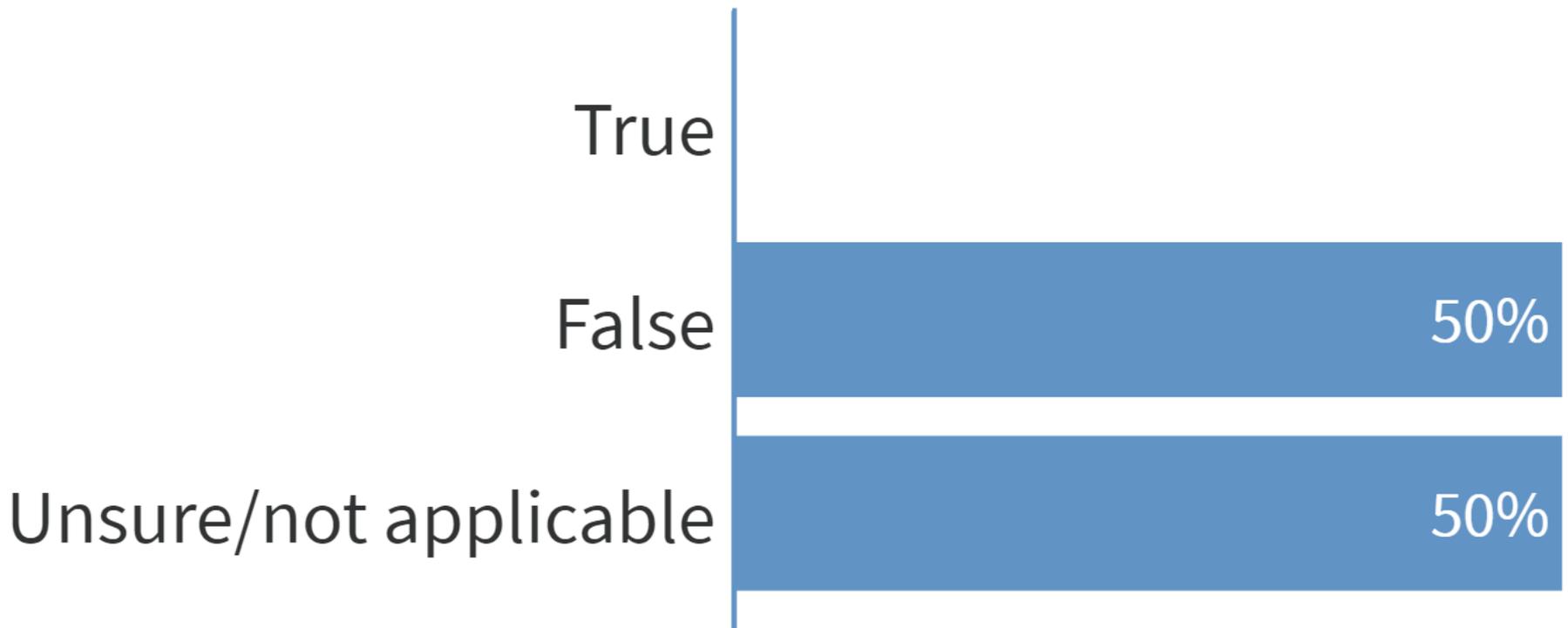
# I feel safe walking and biking in Drew Park



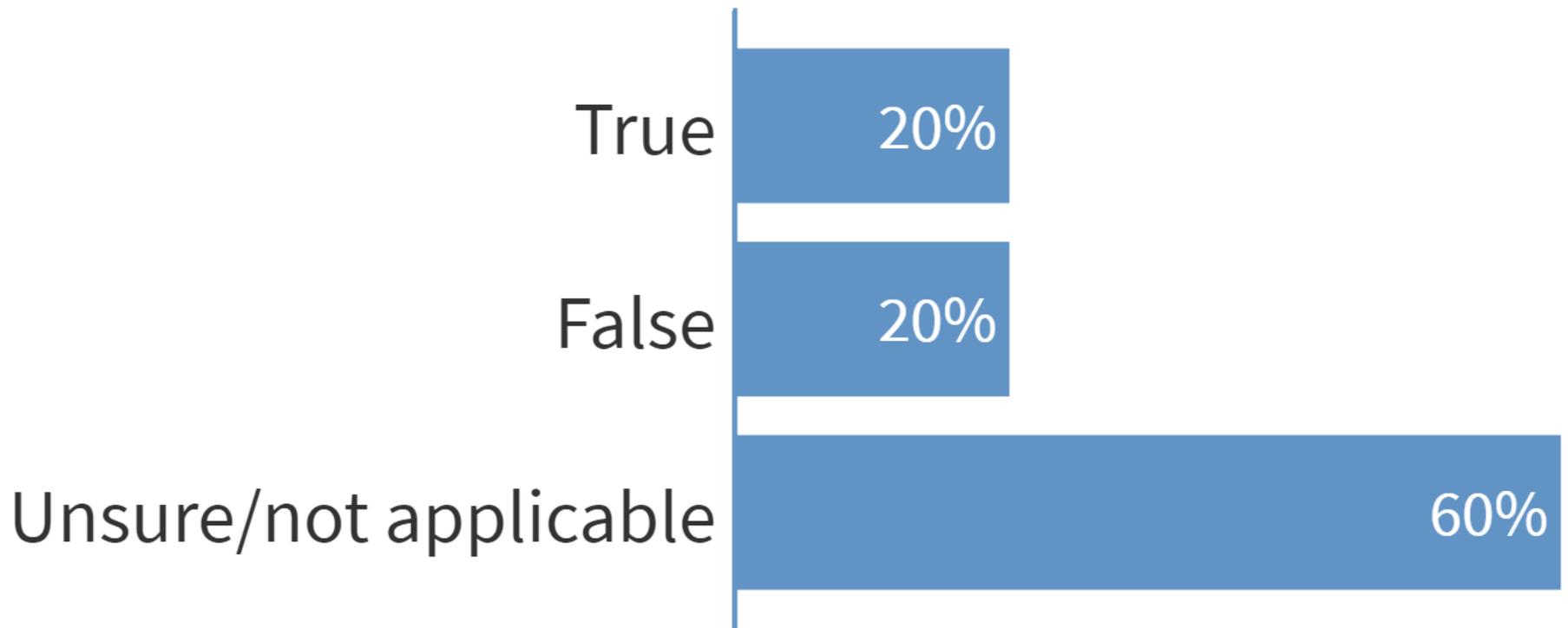
# The streets are well maintained, safe and convenient in Drew Park



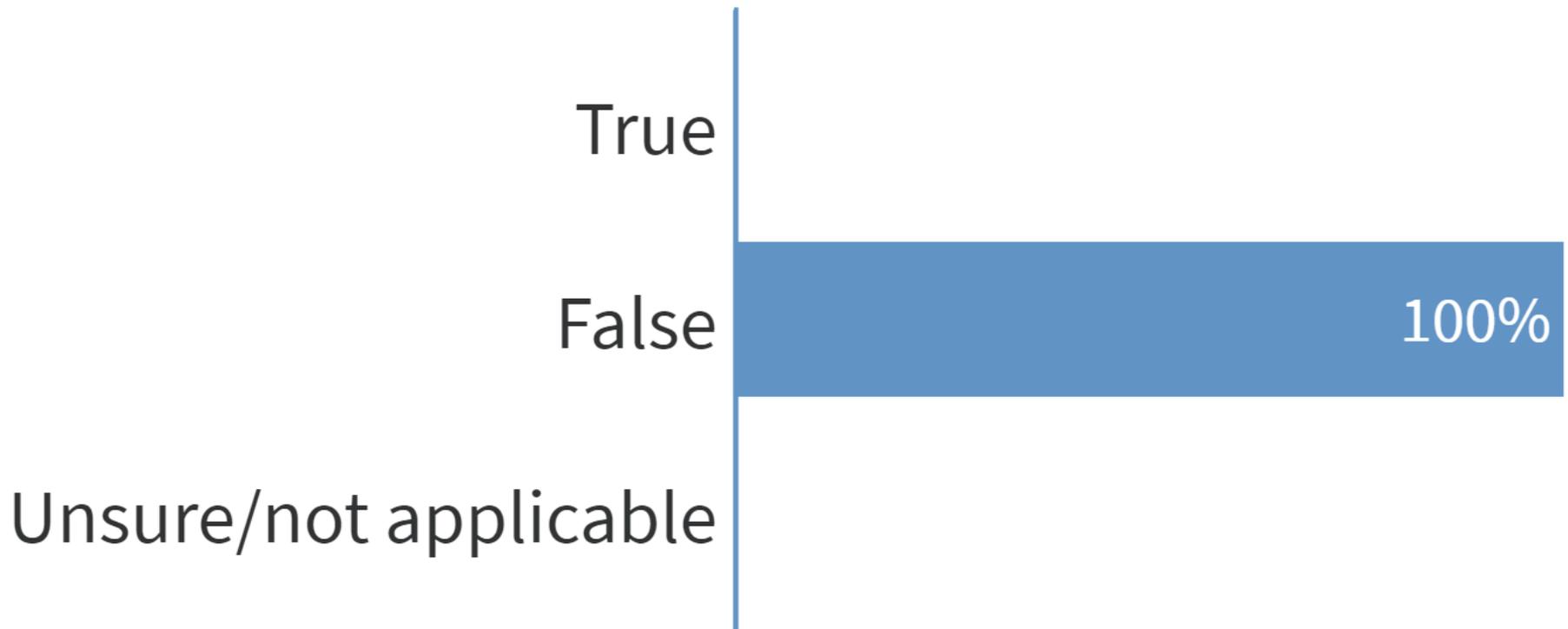
# It is convenient to travel between Drew Park and other parts of the city using public transit



# The appearance of neighboring properties stops me from improving the appearance of my property



# I can meet most of my daily needs (housing, employment, food, community, recreation, etc.) with Drew Park

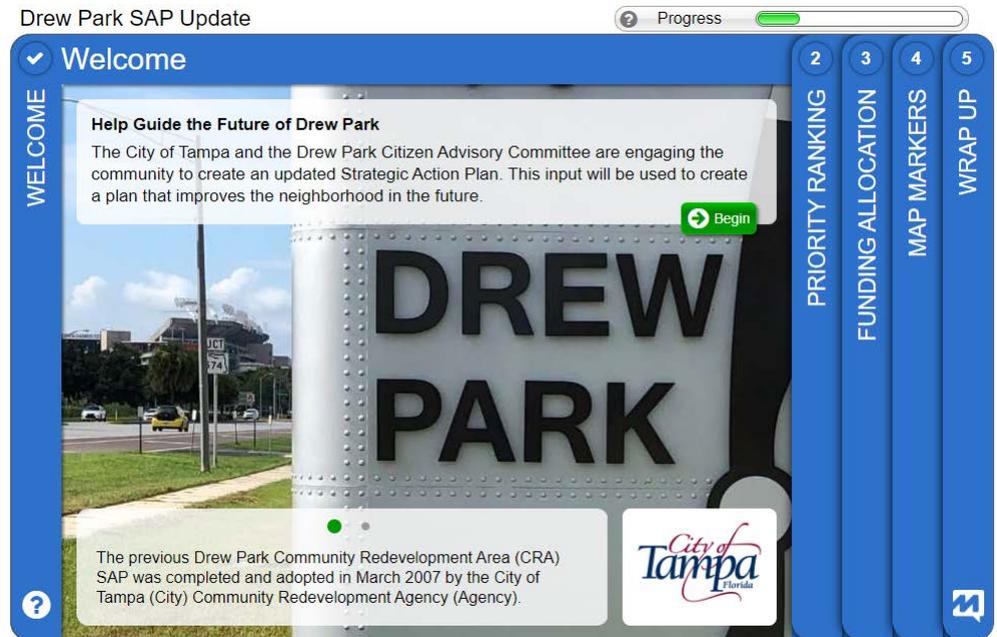


# Online Survey

- Complete the online survey:

<https://drewparksap.metroquest.com/> (English)

<https://drewparkspn.metroquest.com/> (Spanish)



- Please feel free to email aspects of Drew Park that you enjoy, and specific improvements that you would like to see.

# Next Steps

- Please ask any questions on the call or in the chat box.
- Community Workshop 3 will be November 9<sup>th</sup> (5:30-6:30PM).



Questions may be directed to:

Jesus Nino, AICP, CFM, Urban Development Manager  
@ E: [DrewParkUpdate@TampaGov.net](mailto:DrewParkUpdate@TampaGov.net) or Ph: [813.274.7427](tel:813.274.7427)

Presentation will be available at: [www.tampagov.net/CRAs/drew-park/sap-update](http://www.tampagov.net/CRAs/drew-park/sap-update)



**Drew Park Community Redevelopment Area  
Strategic Plan Update  
October 12, 2020 (5:30 to 6:30 p.m.) Virtual Workshop #2**



**Community  
Redevelopment  
Agency**