

## FREQUENTLY ASKED QUESTIONS:

### 1. What is economic development?

"The creation of jobs and wealth for the improvement of quality of life."

*International Economic Development Council*

### 2. What geography does Denver South EDP represent?

The southern half of the Metro Denver region in Colorado, including Arapahoe County, Douglas County, the City of Castle Rock, the City of Centennial, parts of the City and County of Denver including the Denver Tech Center, the City of Greenwood Village, the City of Lone Tree and others.

### 3. What are the mission and goals of the organization?

To create jobs and wealth in the Denver South region by attracting new companies, retaining existing companies and building a globally-competitive business environment. Denver South's goals are to support business expansion and retention efforts, support issues impacting the area business environment and increase business recruitment and capital investment.

### 4. What does the Denver South EDP do to support its partners and local companies?

The Denver South EDP convenes the leadership of the cities and counties in our market area to create shared influence and vision for our future and to tackle the largest issues facing businesses each day. The organization has led large projects such as T-REX and FasTracks and small projects to help build a better business environment in Denver South.

### 5. What is the Next Challenge?

The next challenge is to continue to supply our employers with the world-class workforce, infrastructure, balanced tax structure and streamlined permitting process they need to thrive.

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### 6. When was the organization founded?

The organization was founded as the Douglas County Economic Development Council in 1983.

### 7. Why the name and branding change?

The change of the organization's name and brand is emblematic of our change in focus to increase promotional efforts nationally and internationally. To accomplish national and international promotion, we have changed our name to include the globally recognizable "Denver" name and brand. "South" identifies our market area as the southern half of the Metro Denver Region.

### 8. Who are the key staff of the organization?

Mike Fitzgerald, President and CEO; Steve Klausing, Executive Vice President; Lynn Myers, Vice President of Economic Development; Randy Hildreth, Communications Manager; Jake Rishavy, Economic Development Analyst; Lauren Masias, Director of Transportation Programs; Hannah Heavrin, Transportation Analyst; Amy Cler, Finance and Administration Manager; and Patty Leatherwood, Executive Assistant.

**9. What makes Denver South a unique location for business?** Denver South is Colorado's Corporate Capital and is home to the largest and most skilled workforce in the region and is home to seven of Colorado's nine Fortune 500 companies. Additionally, companies in Denver South occupy the most commercial office space in Colorado.

### 10. Who are some of the companies in Denver South?

Denver South's key employers include Arrow Electronics, Charles Schwab, CH2MHill, Comcast, Gordon Composites, HealthOne, Innovation Pavilion, Newmont Mining, Trizetto, and 20,000 others.