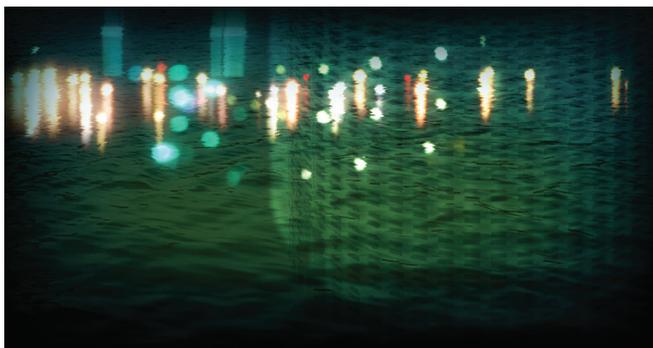


TampaPublicArt



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| Artist: | Molly Schwartz |
| Title of Project: | Watershed |
| Project: | Commissioned for Lights On Tampa 2011 / Tampa Riverwalk Portal |
| Year Completed: | 2011 |
| Location: | The Riverwalk at Curtis Hixon Waterfront Park and the Tampa Museum of Art |
| Materials: | Computers, software, plug-ins, music, paper, clay, paint, construction materials |
| Commissioning Agencies: | National Endowment for the Arts |



Project Description

Lights On Tampa is a public/private partnership between the City's Art Programs Division and Friends of Tampa Public Art, a 501 (c) 3 nonprofit organization. The Program began in 2006 with the desire to bring something bold, of high quality and "on the moment" to Tampa and returned in 2009 when Tampa hosted the NFL's Super Bowl XLIII. In 2010, the Program was recognized as one of the 50 most significant art programs in the U.S. in the last 50 years (Americans for the Arts).

Concept

The Tampa Riverwalk Portal is a new and innovative configuration of infrastructure for digital moving images in an urban space. The result is a digital gateway through the arts, an ever-changing platform for programming in which all content is culturally related. Content is solely based around the arts & humanities and the first of a total of

six planned Portals, was dedicated with Lights On Tampa 2011 which featured animation and video shorts by four artists, commissioned in part through an award by the National Endowment for the Arts. Artist Molly Schwartz created Watershed, a trio of short animated videos that reference the terrain, history and delicate ecology of the Tampa Bay Watershed.

Artist Statement

"Each animation takes place within a strata, or level of a re-imagined watershed. The Watershed triplet comes together to describe a world of atmosphere, light and living beings, traversing the screen. The individual videos each standalone but when seen in succession, they contribute to a larger story about the Tampa Bay waterfront." – Molly Schwartz

The mission of the Lights On Tampa is to bring free access to artistic excellence.