## Tampa Public Art

**Title of Project:** LuminoCity

**Artist:** Chris Jones (designer) and Greg Utley of Bay Stage Lighting

**Year Completed:** 2006

**Materials** Prism flood lighting, gobo lighting, rope lighting, crushed dichroic glass,

FM transmitter, antenna, flood lights

**Commissioning Agencies:** Lights On Tampa / Friends of Tampa Public Art

**Location:** The News Center, 200 - 202 South Parker Street

**Best Viewing Location:** MacDill Park on the Riverwalk



Lights On Tampa is a new biennial program of the City of Tampa, Public Art Program, a division of the Department of Arts & Cultural Affairs. It is a public/private partnership that has grown out of a local grassroots effort and is intended as a cultural/aesthetic event that engages, entertains, and educates.



## **Site/Project Description**

The News Center is the media complex for the Tampa Tribune, WFLA News Channel 8 and TBO.com. Located along the Hillsborough River, its riverfront façade offers an ideal location to enjoy an experience along Tampa's emerging Riverwalk.

## **Artist Concept**

The concept of LuminoCity is to

fuse architecture. illumination and music with a large-scale interactive light show, and to provide viewers with an interactive approach. The show itself is programmed and then transmitted on short-throw FM radio, giving viewers the option of bringing their own listening devices and hearing the show in there own way-be it loud, soft or even on a portable radio to share the experience with others.

The mission of the City of Tampa's public art program is to promote the involvement of artists in

projects throughout the city that enhance the physical environment and celebrate Tampa's unique character and identity. The public art program is a division of the Department of Arts & Cultural Affairs.

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