

TampaPublicArt



Artist:	Bruce Marsh (American, born 1937)
Title of Project:	<i>Riverwall</i>
Location:	Channelside Drive and S. Beneficial Drive, downtown Tampa
Project:	A Gateway to the Tampa Riverwalk
Year Completed:	2009
Materials:	Photographic images fired on steel plates in porcelain enamel
Commissioning Agency:	City of Tampa



Photo by George Cott

made of the river, as a record of my fascination with close and intense observation of its visual complexity and beauty.

The idea of a quilt of images arose from my interest in the contrast of close and distant views, and about engaging a viewer with an abstract, yet curious image, seen from a distance, which is loaded with information on a closer view. It is about enticing the viewer to a close and perhaps surprising multitude of views." – Bruce Marsh

Project Description

Located at the Southern Plaza, *Riverwall* provides an iconic entrance to the Riverwalk. The vision of the Tampa Riverwalk is to create a vibrant and interactive waterfront experience for residents and visitors that reflects the spirit and uniqueness of Tampa. *Riverwall* is one of the many

unique cultural components integrated into the Riverwalk.

Artist Concept

"The driving idea of this piece was to create a quilt of images to celebrate and document the Hillsborough River. I have painted it, and fished it, for many years, and I see it as one of Tampa's major treasures.

I set out to build a diverse collection of images, which would show the visual and cultural diversity of the river, from many viewpoints and times. The images range from the urban to the wild, from Platt Street to the Green Swamp, from close studies of weeds to the map like aerial views, and from around the clock. I also included several images of paintings I've

The mission of the City of Tampa, Public Art Program is to promote the involvement of artists in projects throughout the city that enhance the physical environment and celebrate Tampa's unique character and identity. The Public Art Program falls under Art Programs, a division of the Department of Arts & Cultural Affairs.