

EXHIBIT C

REQUEST FOR PAYMENT FORM

CITY OF TAMPA ECONOMIC DEVELOPMENT DEPARTMENT
 306 EAST JACKSON STREET, 2 NORTH, TAMPA, FLORIDA 33602
 (813) 274-8325

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REQUEST NUMBER: 1 MONTH: Oct-Dec 2018 AMOUNT: \$14,625.00
 FINANCIAL STATUS REPORT

BUDGET CATEGORIES	TOTAL (ANNUAL) APPROVED BUDGET	EXPENDITURES		REMAINING BALANCE \$
		CURRENT REQUEST \$	YTD REQUESTS \$	
Monthly Operational Support @ \$4,875.00 per month	\$4,875.00	\$14,625.00	\$14,625.00	\$43,875.00
TOTAL	\$58,500.00	\$14,625.00	\$14,625.00	\$43,875.00

I certify that the service covered by this request have been provided to the City in accordance with the terms and conditions of the Agreement and that the documentation provided in the attached Program Performance Report is true, accurate, and complete.

[Signature] _____ Title Controller Date 3/11/19
 Authorized Agency Signature

FOR CITY USE ONLY

ACCT CODE: Fund 01100 Center 221200 Account 534000

APPROVED FOR PAYMENT IN THE AMOUNT OF \$ _____

 Robert J. McDonough Date
 Economic Opportunity Administrator

COMMENTS: Payment shall be made within fifteen (15) business days after approval of such request by the City.

EXHIBIT D
PROGRAM PERFORMANCE REPORT

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REPORT PERIOD October 2018 THROUGH December 2018

PERCENTAGE OF AGREEMENT COMPLETED 25%

I. ACCOMPLISHMENTS:

- Attended Q1 and Annual Film Florida Board meetings.
 - Presented details of our marketing strategy, best practices, and social engagement policies
 - Keynote speaker – local film incentives
- Facilitated incentive for feature film(s) Garden Party, NAPPA Auto Parts, Are We Having Fun yet.
- Jointed board of Ybor Chamber of Commerce
- Raised \$40k toward Hillsborough County Highschool Student Scholarships, through the Gasparilla Film Festival Highschool Scholarship Program
- Attended Women in Film Annual Meeting in Orlando
- Filmed 8 episodes of “Jolt TV” for TBAE network
- Conducted meetings with
 - Spectrum
 - Company Man
 - Contender Productions
 - Hallmark
 - TBCN
 - Level Talent
 - Bendz Talent
 - TBAE

- Permits Processed YTD
 - 57 (Increase over last fiscal Q1 by 13)
- Room Nights YTD
 - 1138
- Local Expenditures YTD
 - \$2,986,807 (Increase over last fiscal Q1 by \$1,054,953)

II. PROBLEMS:

We are quickly hitting saturation point due to a lack of studio facilities in our market. Several high end commercials ultimately choose other markets due to lack of facilities. Permit processing time took a hit do to an unusual high volume of productions and higher impact clients. Recommend increasing personnel if production activity continues to trend higher.

III. STATUS REPORT ON PROVISION OF SERVICES: (include report period and year-to-date)

UNITS OF SERVICE PROVIDED	ANNUAL PROGRAM GOAL	REPORT PERIOD	YEAR TO DATE	%OF GOAL COMPLETED
Marketing and Promotional Services	<u>1</u>	<u>1</u>	<u>1</u>	<u>25%</u>

IV. OTHER COMMENTS:

SUPPORTING ATTACHMENTS: With each Performance Report, Agency will provide the following: a program performance report must provide details for each period and at year end, documenting the progress in delivering marketing and promotional services, as detailed in the agreed Scope of Services, as part of Exhibit A.

