

EXHIBIT C

REQUEST FOR PAYMENT FORM

CITY OF TAMPA ECONOMIC DEVELOPMENT DEPARTMENT
 306 EAST JACKSON STREET, 2 NORTH, TAMPA, FLORIDA 33602
 (813) 274-8325

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REQUEST NUMBER: 2 MONTH: Jan-Mar 2019 AMOUNT: \$14,625.00
 FINANCIAL STATUS REPORT

BUDGET CATEGORIES	TOTAL (ANNUAL) APPROVED BUDGET	EXPENDITURES		REMAINING BALANCE \$
		CURRENT REQUEST \$	YTD REQUESTS \$	
Monthly Operational Support @ \$4,875.00 per month	\$4,875.00	\$14,625.00	\$29,250.00	\$29,250.00
TOTAL	\$58,500.00	\$14,625.00	\$29,250.00	\$29,250.00

I certify that the service covered by this request have been provided to the City in accordance with the terms and conditions of the Agreement and that the documentation provided in the attached Program Performance Report is true, accurate, and complete.

[Signature] Controller 6/19/19
 Authorized Agency Signature Title Date

FOR CITY USE ONLY

ACCT CODE: Fund 01100 Center 221200 Account 534000

APPROVED FOR PAYMENT IN THE AMOUNT OF \$ _____

 Robert J. McDonough
 Economic Opportunity Administrator

 Date

COMMENTS: Payment shall be made within fifteen (15) business days after approval of such request by the City.

EXHIBIT D
PROGRAM PERFORMANCE REPORT

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REPORT PERIOD January 2019 THROUGH March 2019

PERCENTAGE OF AGREEMENT COMPLETED 50%

I. ACCOMPLISHMENTS:

- Attended Q2 Film Florida Board meetings.
 - Joined the education council scholarship sub committee
- Facilitated incentive for feature film(s) Love in the Sun, Secrets of the Zoo
- Joined board of Ybor Chamber of Commerce
- Facilitated the 13th Annual Gasparilla Film Festival
- Increased social media footprint to 1st in state amongst film commissions
- Completed an internal 'film tourism' marketing video.
- Conducted meetings with
 - Spectrum
 - Diamond View
 - Warrior Games
 - Nat Geo
 - TBCN
 - Level Talent
 - Bendz Talent
 - TBAE
 - Hero Awards Bid Committee

- Permits Processed YTD
 - 134 (Increase over last fiscal YTD by 25)
- Room Nights YTD
 - 2834
- Local Expenditures YTD
 - \$8,465,936 (Increase over last fiscal YTD by \$4,155,228)

II. PROBLEMS:

Continued, and at times unexpected growth in the Tampa Bay area has led to crew and equipment shortages. We have still been able to facilitate the needs of the productions, but increasingly we have to look to other instate markets for additional crew and services. Pointing to the need for further investment in crew and infostructure within the Tampa Bay Area

III. STATUS REPORT ON PROVISION OF SERVICES: (include report period and year-to-date)

UNITS OF SERVICE PROVIDED	ANNUAL PROGRAM GOAL	REPORT PERIOD	YEAR TO DATE	%OF GOAL COMPLETED
Marketing and Promotional Services	<u>4</u>	<u>2</u>	<u>2</u>	<u>50%</u>

IV. OTHER COMMENTS:

SUPPORTING ATTACHMENTS: With each Performance Report, Agency will provide the following: a program performance report must provide details for each period and at year end, documenting the progress in delivering marketing and promotional services, as detailed in the agreed Scope of Services, as part of Exhibit A.