

EXHIBIT C

REQUEST FOR PAYMENT FORM

CITY OF TAMPA ECONOMIC DEVELOPMENT DEPARTMENT
 306 EAST JACKSON STREET, 2 NORTH, TAMPA, FLORIDA 33602
 (813)274-8325

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REQUEST NUMBER: 3 MONTH: April-June 2019 AMOUNT: \$14,625.00
 FINANCIAL STATUS REPORT

BUDGET CATEGORIES	TOTAL (ANNUAL) APPROVED BUDGET	EXPENDITURES		REMAINING BALANCE \$
		CURRENT REQUEST \$	YTD REQUESTS \$	
Monthly Operational Support @ \$4,875.00 per month	\$4,875.00	\$14,625.00	\$43,875.00	\$14,625.00
TOTAL	\$58,500.00	\$14,625.00	\$43,875.00	\$14,625.00

I certify that the service covered by this request have been provided to the City in accordance with the terms and conditions of the Agreement and that the documentation provided in the attached Program Performance Report is true, accurate, and complete.

[Signature] Controller 8/14/19
 Authorized Agency Signature Title Date

FOR CITY USE ONLY

ACCT CODE: Fund 01100 Center 221200 Account 534000

APPROVED FOR PAYMENT IN THE AMOUNT OF \$ _____

 Robert J. McDonagh Date
 Economic Opportunity Administrator

COMMENTS: Payment shall be made within fifteen (15) business days after approval of such request by the City.

EXHIBIT D
PROGRAM PERFORMANCE REPORT

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REPORT PERIOD April 2019 THROUGH June 2019

PERCENTAGE OF AGREEMENT COMPLETED 75%

I. ACCOMPLISHMENTS:

- Attended Q3 Film Florida Board meetings.
 - Joined Strategic Futures Sub Committee
 - Voted Secretary for Film Commission Sub Committee
- Ybor Chamber of Commerce
 - Joined Marketing Committee
 - Joined Membership Committee
- Continued Social Media initiative, maintaining leadership status amongst state film commissions.
- Conducted meetings with
 - Spectrum
 - Diamond View
 - Warrior Games
 - Nat Geo
 - TBCN
 - Level Talent
 - Bendz Talent
 - TBAE
 - Hero Awards Bid Committee

- Permits Processed YTD
 - 184 (Increase over last fiscal YTD by 48)
- Room Nights YTD
 - 3634
- Local Expenditures YTD
 - \$9,939,226 (Increase over last fiscal YTD by \$4,341,319)

II. PROBLEMS:

Marketing has continued to help grow the area. We are currently a significant filming destination within the state, which unfortunately has led to shortage of crew, equipment, and studio spaces. This continues to be a significant road block for continued growth.

III. STATUS REPORT ON PROVISION OF SERVICES: (include report period and year-to-date)

UNITS OF SERVICE PROVIDED	ANNUAL PROGRAM GOAL	REPORT PERIOD	YEAR TO DATE	%OF GOAL COMPLETED
Marketing and Promotional Services	<u>4</u>	<u>3</u>	<u>3</u>	<u>75%</u>

IV. OTHER COMMENTS:

SUPPORTING ATTACHMENTS: With each Performance Report, Agency will provide the following: a program performance report must provide details for each period and at year end, documenting the progress in delivering marketing and promotional services, as detailed in the agreed Scope of Services, as part of Exhibit A.