

EXHIBIT C

REQUEST FOR PAYMENT FORM

CITY OF TAMPA ECONOMIC DEVELOPMENT DEPARTMENT
 306 EAST JACKSON STREET, 2 NORTH, TAMPA, FLORIDA 33602
 (813)274-8325

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REQUEST NUMBER: 4 MONTH: July-September 2019 AMOUNT: \$14,625.00
 FINANCIAL STATUS REPORT

BUDGET CATEGORIES	TOTAL (ANNUAL) APPROVED BUDGET	EXPENDITURES		REMAINING BALANCE \$
		CURRENT REQUEST \$	YTD REQUESTS \$	
Monthly Operational Support @ \$4,875.00 per month	\$4,875.00	\$14,625.00	58,500.00	\$0
TOTAL	\$58,500.00	\$14,625.00	\$58,500.00	\$0

I certify that the service covered by this request have been provided to the City in accordance with the terms and conditions of the Agreement and that the documentation provided in the attached Program Performance Report is true, accurate, and complete.

[Signature] _____ Title Controller Date 11/26/19
 Authorized Agency Signature

FOR CITY USE ONLY

ACCT CODE: Fund 01100 Center 221200 Account 534000

APPROVED FOR PAYMENT IN THE AMOUNT OF \$ _____

 Robert J. McDonough
 Economic Opportunity Administrator

 Date

COMMENTS: Payment shall be made within fifteen (15) business days after approval of such request by the City.

EXHIBIT D
PROGRAM PERFORMANCE REPORT

AGENCY: Visit Tampa Bay, on behalf of the Tampa Hillsborough Film & Digital Media Commission

PROGRAM: Television and Film Industry Marketing and Promotional Services

REPORT PERIOD July 2019 THROUGH September 2019

PERCENTAGE OF AGREEMENT COMPLETED 100%

I. ACCOMPLISHMENTS:

- Attended Q4 Film Florida Board meetings.
- Continued Social Media initiative, maintaining leadership status amongst state film commissions.
- Conducted interviews for new hire 'Production Manager'
- Project 'Keaton' FAM
- Project 'Long' FAM
- Hero Awards FAM
- Legislative trip to Tallahassee – met with BALD delegation
- Conducted meetings with
 - Remedy
 - Diamond View
 - Contender
 - Nat Geo
 - TBCN
 - Level Talent

- Permits Processed YTD
 - 231 (Increase over last fiscal YTD by 56)
- Room Nights YTD
 - 3734
- Local Expenditures YTD
 - \$11,814,953 (Increase over last fiscal YTD by \$5,553,296)

II. PROBLEMS:

HB 497 / SB 530 filed with the Florida State House/Senate proposes a new state funded incentive program. Currently the HB has found no traction and will likely be pulled from committee agendas leaving the state film industry yet again unsupported. While the county incentive provides a unique carrot which we are capitalizing on, the anti-film messaging coming out of Tallahassee makes marketing difficult. Many larger productions will not take meetings or calls as a result. Lack of studio space continues to be a problem. Numerous projects have been lost as a result to other markets, in particular, Orlando. We will hit saturation point without an expansion of studio inventory.

III. STATUS REPORT ON PROVISION OF SERVICES: (include report period and year-to-date)

UNITS OF SERVICE PROVIDED	ANNUAL PROGRAM GOAL	REPORT PERIOD	YEAR TO DATE	%OF GOAL COMPLETED
Marketing and Promotional Services	<u>4</u>	<u>4</u>	<u>4</u>	<u>100%</u>

IV. OTHER COMMENTS:

SUPPORTING ATTACHMENTS: With each Performance Report, Agency will provide the following: a program performance report must provide details for each period and at year end, documenting the progress in delivering marketing and promotional services, as detailed in the agreed Scope of Services, as part of Exhibit A.