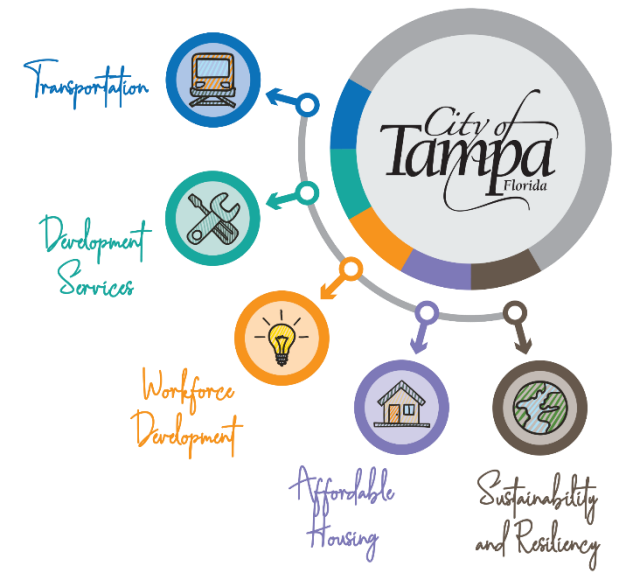


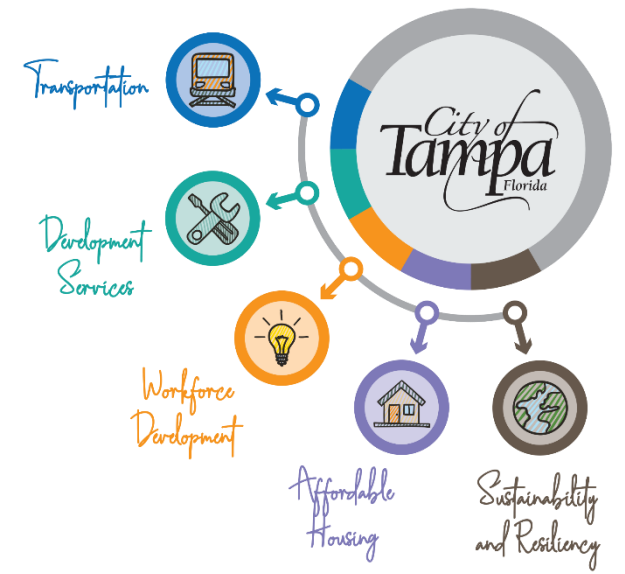
WELCOME

City of Tampa Economic Advisory Committee
Kick-Off Meeting (Virtual)
August 19, 2020

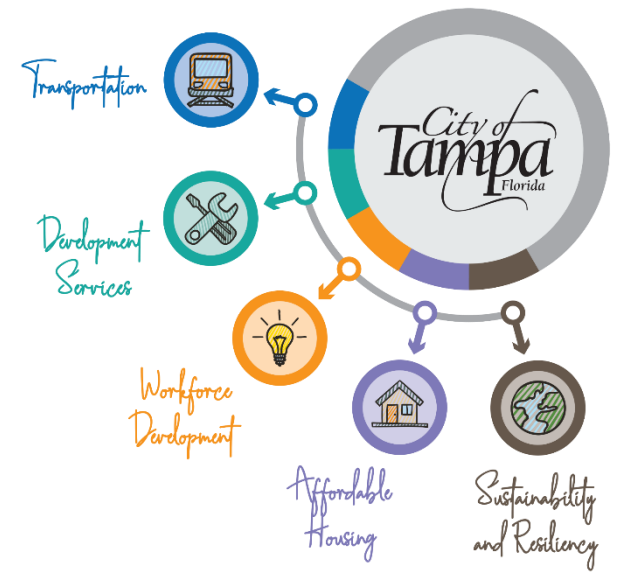


Sunshine Law, Public Records, and Ethics Rules for Advisory Committees

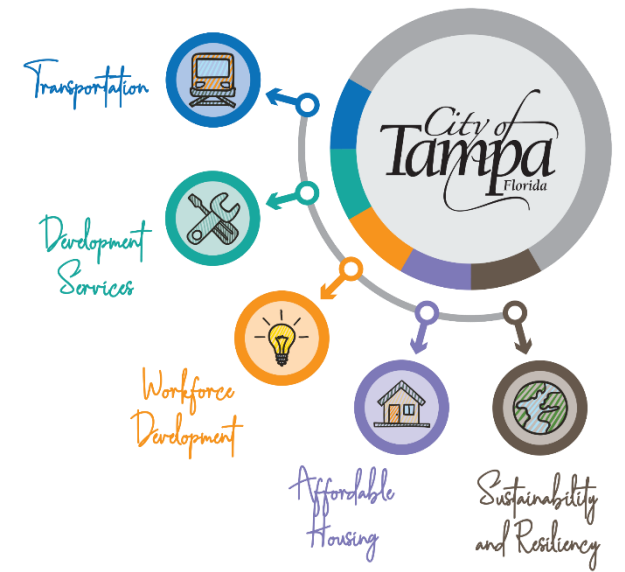
City Attorney's Office



Committee Member Introductions



Co-Chairs Opening Remarks



Current Activities & Initiatives

City of Tampa Staff
Career Source Tampa Team

Mayor Jane Castor

Transforming Tampa's Tomorrow

Housing Affordability
Advisory Team
Recommendations



General Findings

1

Housing Supply & Programs

2

Policy & Alignment

3

Community Outreach & Engagement

Housing Supply & Programs

Recommended Action Items

- Increase the supply of Housing Units
- Set achievable and measurable targets
 - Accelerate the addition of 10,000 Housing Units by 2027
 - Restore and preserve at least 100 existing Housing Units annually



Housing Supply & Programs

Recommended Action Items: Establish a Community Land Trust



Policy & Alignment

Recommended Action Items

Numerous code and zoning recommendations

- Create 'transition' zoning districts
- Increase bonus incentives
- Reduce parking requirements
- Permit more accessory dwelling units
- Enable non-traditional housing stock and smaller lots
- Encourage true in-fill development



Community Outreach & Engagement

Recommended Action Items

- Expand outreach
- Simplify and centralize information
- Unify and integrate counseling services



Workforce Housing Initiative

Bob Rohrlack
President and CEO



Understanding Workforce Housing

- Housing that is affordable to households with incomes between 80 and 120 percent of the Area Median Income (AMI)
- Median income for the Tampa-St. Petersburg-Clearwater MSA workforce housing demographic is \$46,865
- Approximately 285,540 workers in our MSA with annual wages that fit this demographic with every industry represented



Tampa Bay Market

Barriers

- Rising land and construction costs
- Government regulations and fees
- Misunderstanding of the workforce housing demographic
- Limited project eligibility for local, state, and federal funding

Opportunities

- Both new construction and utilization of existing inventory
- Developments near employment & transportation options
- Leverage opportunity zones
- Advocating for less restrictive regulations & fees and financial investment in governmental funding to incentivize development

Our Focus

Through the Tampa Bay Chamber's Workforce Housing Subcommittee, we will:

- Partner with stakeholders, developers, local governments, and the business community
- Advocate for comprehensive and sustainable solutions that include private/public funding sources, updates to land use regulations/codes, and promote the economic impact of workforce housing



Mayor Jane Castor

Transforming Tampa's Tomorrow



General Findings

1 Emphasize Collaboration

2 Complement, Don't Duplicate

3 Prioritize the Need

Develop & Maintain A Collaborative Approach

- Establish a Mayor's Workforce Council
- Engage Community Stakeholders
- Establish Key Metrics to drive performance
- Unify and align access to resources



Establish a Pathways to Professions' Approach

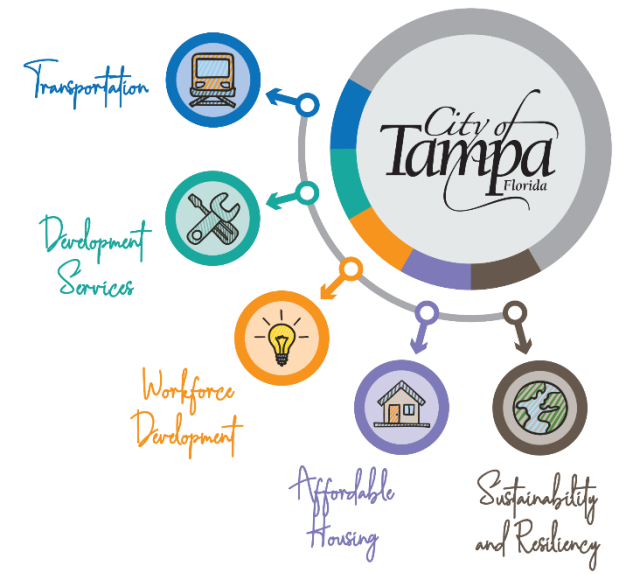
- Adopt a Career Pathways' model
- Develop a comprehensive Workforce Resource Guide
- Develop a comprehensive Asset Map
- Develop a Digital Information Hub
- Measure and Correct
- Leverage Existing Opportunities
- Integrate workforce development into academic curriculum



Improve Outreach Regarding Programs & Resources

The challenge is to find the most effective means to generate interest and encourage connection to training programs and resources to better serve their future.





Resources to Address Skill Gaps

Career Source Tampa Bay

RESOURCES TO ADDRESS SKILL GAPS

I. R3 – RAPID RESPONSE AND REEMPLOYMENT PROGRAM

II. TECHQUEST APPRENTICESHIP PROGRAM



R3 Goal

To provide operational and support services for the delivery of workforce reemployment and retraining programs for dislocated, unemployed and under-employed Hillsborough County residents and businesses that suffered economic injury due to the COVID-19 outbreak with emphasis on placement of residents affected by COVID-19 into employment.

Short Term Occupational Skills Certification & Training

Goal: 1,000 enrollments

Budget: \$5M

Short-term occupational skills certification

Training programs maximum training period of 120 days

All training must be completed by December 31, 2020

Costs include: instructional costs, books, materials, and class uniforms/supplies

ITA Cap \$5,000

Targeted Industries

- Transportation and Trades
- Manufacturing and Logistics
- Hospitality, Tourism and Retail
- Finance and Professional Services
- Information Technology
- Healthcare and Life Sciences



Work-Based Learning

- Goal:1,100 (OJT- 743 & PWE-357)
- Budget: \$14M
- Work-Based learning employment: OJT & PWE
- All training must be completed by December 31, 2020 (OJT & PWE)
- R3 Online Employer Application collects critical details

On-the-Job Training

OJT Duration:
Minimum 30 days
to Maximum 90
days

**OJT Cap: 30 days-
\$4,000 & 90 days -
\$12,000**

OJT minimum of
30 hours per week,
can be 40

No SGA required

No TOL restriction

Training Plan
required

New R3 OJT
Agreement
required

Ongoing
Monitoring
w/Employer &
Participant

Paid Work Experience

Goal: 357

Employer of
Record: Ascend
Staffing

Duration: 12
Weeks

**Rate of Pay: Up
to \$20.00**

Max. # of Hrs.
per Week: 40

Training Plan
required

No TOL
restriction

Workers Comp

New R3 PWE
Agreement
required

Ongoing
Monitoring Bi-
Weekly

Business Eligibility

CARES Act for Businesses



Part of \$21.5 Million Available
In partnership with Hillsborough County Government

Rapid Response Recovery (R³)

There is no cost to HILLSBOROUGH EMPLOYERS participating in the program. Employers can receive a retention incentive and can benefit from trained employees in a targeted occupation. The program will directly pay or reimburse 100-percent of the first \$12,000 of employee salary up to the first 90 days.

The goal for employers will be to allow CSTB to continue to create a skilled workforce, in the areas of most need, that will give Hillsborough County and the Tampa Bay region distinct advantage in business retention, expansion and attraction.

Requirements

- Eligible positions must meet Florida minimum wage requirements
- Employee worksite location must be in Hillsborough County
- Eligible businesses must be for-profit businesses in Hillsborough County
- In operation for at least one year
- Business must have suffered economic impact due to the COVID-19 outbreak



Employers Register at


[https://careeredgectb.com/
employerapp/?pname=employerapp](https://careeredgectb.com/employerapp/?pname=employerapp)

For more information and FAQ, visit

<https://www.careersourcetampabay.com/cares-act/>

07/08/2020 11:01F

Job Seeker Information

 CareerSource
TAMPA BAY

**CARES Act
for the
Unemployed**

Part of \$21.5 Million Available
In partnership with Hillsborough County Government



Rapid Response Recovery (R³)

CSTB will be signing up 2,100 Job Seekers to participate in Short-Term Vocational and On-the-Job Training. The goal of the Job Seeker program is to help give workers adversely affected by COVID-19 retraining to improve their skills and make them more marketable among key industry sectors in Hillsborough County.

Up to 1000 Individuals can take advantage of receiving \$5000 in educational services for our short-term training Programs. Another 1,100 job seekers can take advantages of our on-the-job training employment opportunities.

Requirements

- Hillsborough County resident
- Unemployed due to COVID 19
- 18-years of age or older
- U.S. Citizen or authorized to work in the U.S.



Job Seekers Register at
[https://careeredgectb.com/
jobseekerapp/?pname=jobseekerapp](https://careeredgectb.com/jobseekerapp/?pname=jobseekerapp)

For more information and FAQ, visit
<https://www.careersourcetampabay.com/cares-act/>

07082020-1102H

R3 Online Application & Website

- **Job Seeker:**
<https://careeredgestb.com/jobseekerapp/?pname=jobseekerapp>
- **Employer:**
<https://careeredgestb.com/employerapp/?pname=employerapp>
- **CSTB website:**
<https://www.careersourcetampabay.com/cares-act>
- **FAQ:**
<https://www.careersourcetampabay.com/wp-content/uploads/2020/07/FAQ-CARES-ACT-CSTB-Campaign-Updated-07.01.2020.pdf>

Tech Quest – Apprenticeship Program



Are you looking for a new, meaningful career?
EARN WHILE YOU LEARN!
 Get Started With Tech Quest Apprenticeship

Apprenticeships are no longer limited to the trades. Today, apprenticeships are being used across high-demand fields including healthcare, advanced manufacturing, biotechnology, and information technology.

Tech Quest Apprenticeship is helping to provide people with the skills and job opportunities they need to succeed.

- Start earning on day one of your apprenticeship
- See progressive wage increases
- Gain new skills and knowledge
- Get paid for your time spent in classroom training
- Earn industry recognized credentials and certificates
- Receive the support you need to achieve your goals

Develop your IT or related tech skills while gaining valuable hands-on experience.

Gain independence and respect by demonstrating your ability to work and learn.

Increase your future earning potential.

Contact us today to get started, or visit TQAClark.com to learn more.



The Tech Quest Apprenticeship program is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. This project is supported by the Employment and Training Administration of the U.S. Department of Labor as part of an award totaling \$11,999,771.00 with 0% financed from non-governmental sources.



A NATIONAL EFFORT

Tech Quest Apprenticeship will align the resources of America's federally-funded, locally directed workforce development boards to meet the demands of area businesses.



LOCAL WORKFORCE DEVELOPMENT BOARDS

representing local communities who will bring their skills and expertise in regional business engagement, local participant recruitment, and complementary resources to maximize strong participant outcomes.

8 STATES represented

through WDBs and institutes of higher education.



50 EMPLOYERS

or more participating



Tech Quest Apprenticeship will engage a minimum of 50 employers in apprenticeship activities.

MEET TECH QUEST APPRENTICESHIP

Tech Quest Apprenticeship Consortium is a national consortium of businesses, higher education institutions and local workforce development boards that will accelerate the number of IT and IT-related pre-apprentices and apprentices; transforming the way workers enter the workforce through apprenticeship occupations.

\$12M

total funding awarded to Clark University to lead the Tech Quest Consortium

Questions? Let us know!

✉ techquest@clarku.edu

☎ 508-798-4344

🌐 www.tqaclark.com

Tech Quest Apprenticeship is an equal opportunity program fully supported by the U.S. Department of Labor Employment and Training Administration (ETA) as part of an award totaling \$11,999,771.

PREPARED BY PUBLIC CONSULTING GROUP INC. AND CLARK UNIVERSITY



GROWING OPPORTUNITY

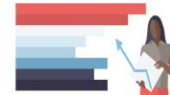
Led by Massachusetts-based Clark University, powered by the policy experts at Public Consulting Group, and made possible through national partners.

4000 PRE-APPRENTICES



Pre-apprentices will be provided training to prepare them for enrollment into registered apprenticeship programs.

1000 APPRENTICES benefit



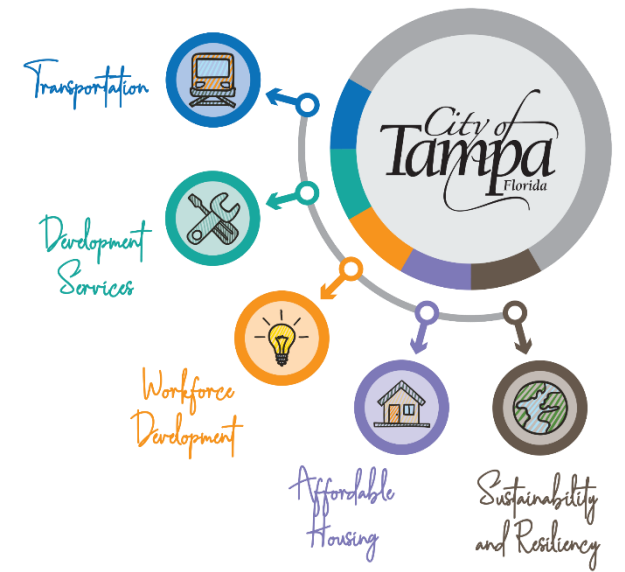
1000 apprentices will receive on-the-job training, related instruction, and support from their local communities to ensure their success.

10 APPRENTICESHIP categories



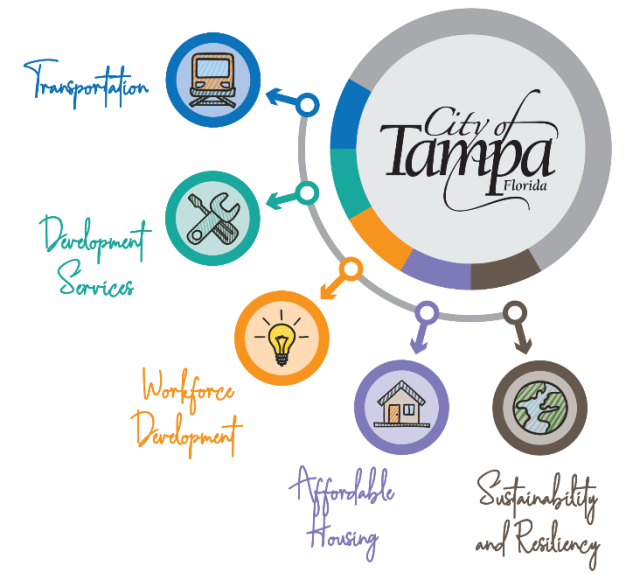
5+5

Tech Quest Apprenticeship will establish and expand five new apprenticeship categories as well as expand five existing apprenticeships.



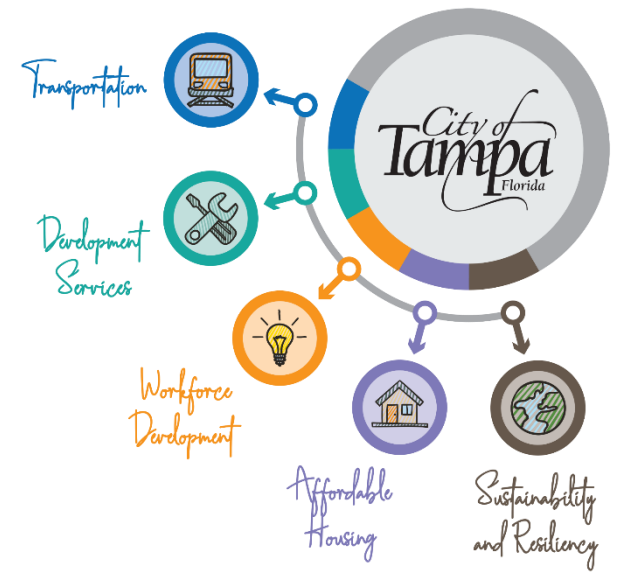
Benchmarking Presentation

USF and State of the Region Team



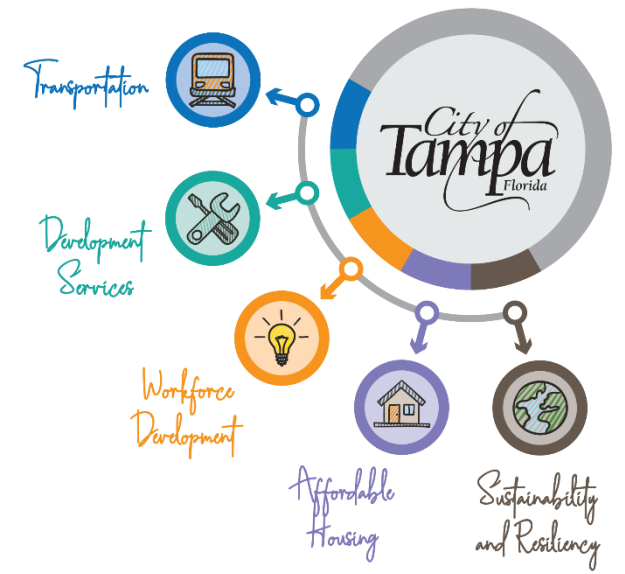
ADVISORY TEAM DISCUSSION

Economic Advisory Committee



Public Comment

Economic Advisory Committee



Next Steps

Economic Advisory Committee