WELCOME

City of Tampa Economic Advisory Committee

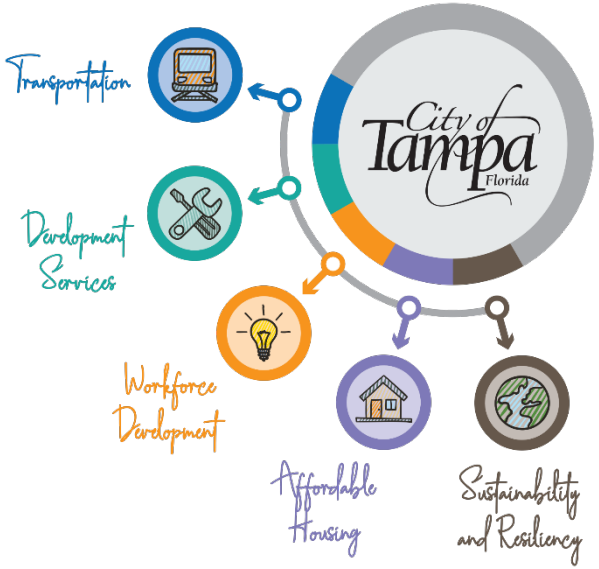
Virtual Meeting #3

September 16, 2020

Agenda – Meeting #3 (September 16)

Welcome & Committee Purpose	10 minutes
Discussion of Suggested Categories and Metrics	10 minutes
Guide for Breakout Group Discussions	5 minutes
Breakout Groups to Define Measures	50 minutes
Breakout Group Summary Presentations	15 minutes
Advisory Team Discussion	15 minutes
Public Comment	10 minutes
Next Steps	5 minutes
Adjourn	

Committee Purpose



A. Identify ‘best practice’ social and economic metrics
Meetings 1 & 2

B. Recommend key metrics relevant to City of Tampa needs
Meetings 3- 4

C. Recommend tactical and strategic initiatives to improve metrics
Meetings 4 - 6

Meeting 2 Suggested Categories and Metrics

1. Inclusive Economic Growth

a. GRP per capita
b. Unemployment rate
c. Job growth rate
d. Income inequality

2. Reducing Poverty

a. Poverty rate
b. Median household income
c. Economic mobility
d. New business establishment

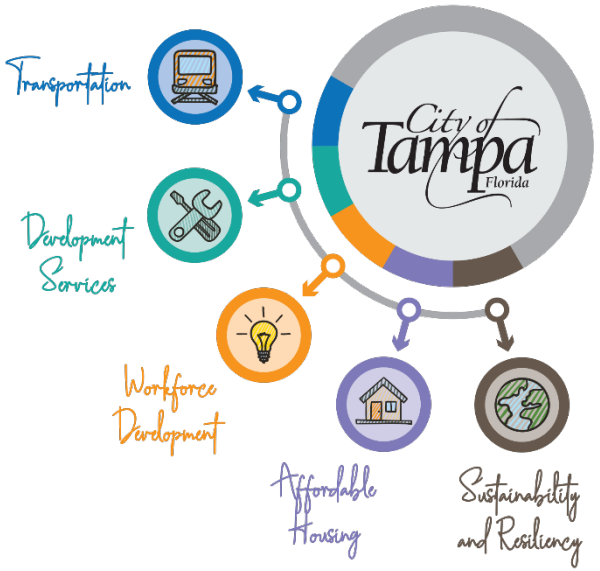
3. Gender and Racial Equity

a. Median hourly wage gap
b. Poverty rate gap
c. Unemployment rate gap
d. Educational attainment gap

4. Economic Diversification

a. Share of various sectors in economy
b. Share of technology jobs
c. Share of high wage jobs
d. Investment in skill development

Meeting 3 Suggested Categories and Metrics



1. Inclusive Economic Growth

a. GRP per capita
b. GRP Growth Rate
c. Job growth rate
d. Home Ownership

2. Reducing Poverty

a. Poverty rate
b. Median household income
c. Income Inequality
d. Transportation to Work
e. Digital Access

3. Gender and Racial Equity

a. Labor Force Participation Gap
b. Poverty rate gap
c. Unemployment rate gap
d. Educational attainment gap

4. Education Opportunity

a. 3rd Grade ELA FSA
b. 3rd/8th Grade Math FSA
c. HS Graduation Rate
d. Educational Attainment (Bachelor's degree and above)
e. Educational Attainment (Grad/Prof Degree and above)

*** See one-pager hand-out for detailed description of each metric**

State of Region Diversity Measures

15 indicators related to economic vitality, talent, infrastructure, civic quality, poverty and employment.

ECONOMIC VITALITY

1. Wages
2. Wages & Educational Attainment

TALENT

3. Dropout Rate
4. Youth Disconnection
5. Educational Attainment
6. Labor Force Participation
7. Florida Talent Indicators

INFRASTRUCTURE

8. Digital Access & The Digital Divide
9. Transportation to Work

CIVIC QUALITY

10. Home Ownership
11. Health Insurance Coverage

OUTCOMES

12. Working Poor
13. Poverty
14. Child Poverty
15. Unemployment

Meeting 2
Breakout Group Participants

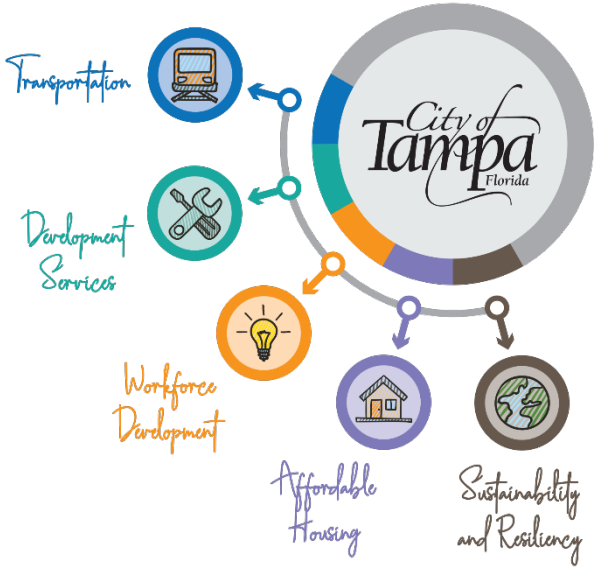
1. Inclusive Economic Growth
Harry Cohen - Facilitator
Ron Christaldi
Sheila Solomon Rudd
Bob Rohrlack
Juawana Colbert
Sonya Little
Cory Person

2. Reducing Poverty
Roohid Ahmed- Facilitator
Michelle Patty
Lakshmi Shenoy
Rick Homans
Francisco Sanchez
Henry Gonzalez
Brandon Wagner
Andy Joe Scaglione

3. Gender and Racial Equity
Dr. Shivendu - Facilitator
Craig Richard
Randy Randolph
Yvette Lewis
Mercedes Young

4. Economic Diversification
Dave Sobush - Facilitator
Missy Martin
Sandra Guggino
Ernest Coney, Jr
Andrew Wright

Meeting 3
Breakout Group Participants

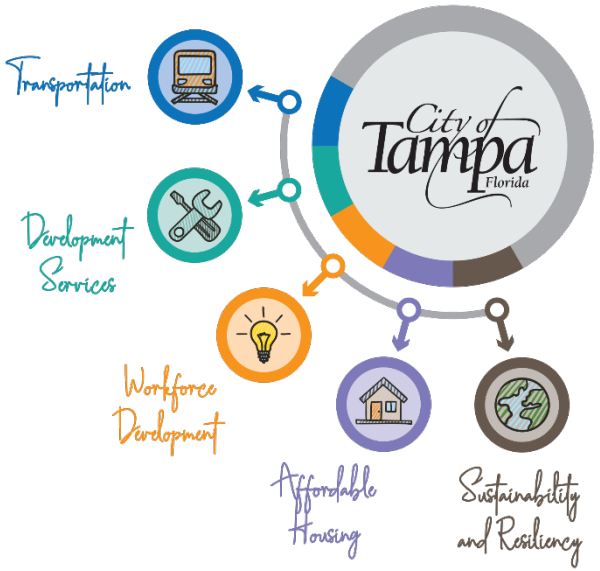


1. Inclusive Economic Growth
Carole Post- Facilitator
Ron Christaldi
Sheila Solomon Rudd
Bob Rohrlack
Juawana Colbert
Sonya Little
Cory Person

2. Reducing Poverty
Marley Wilkes - Facilitator
Michelle Patty
Lakshmi Shenoy
Rick Homans
Francisco Sanchez
Henry Gonzalez
Brandon Wagner
Andy Joe Scaglione

3. Gender and Racial Equity
Harry Cohen - Facilitator
Craig Richard
Randy Randolph
Yvette Lewis
Mercedes Young

4. Economic Diversification
Michael Bloom - Facilitator
Missy Martin
Sandra Guggino
Ernest Coney, Jr.
Andrew Wright



Breakout Groups Protocol

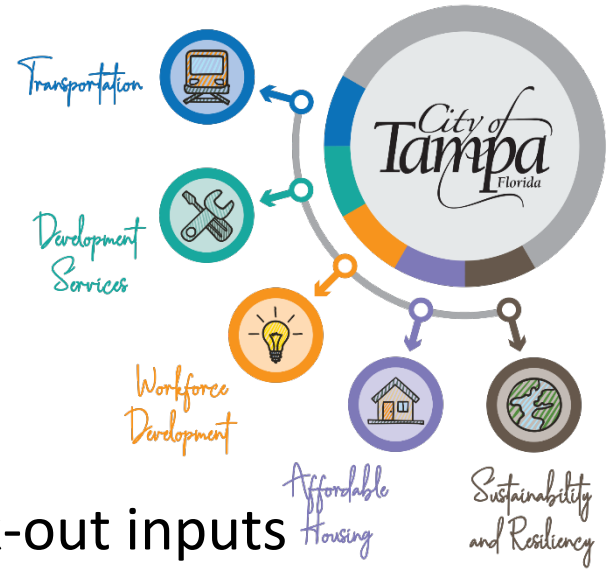
Guide for Breakout Group Discussions

1. When all participants are assembled, the Facilitator should welcome everyone and re-state the objective of the break-out group. Be clear about the specific focus and goal.

2. State the start and end time so the group can manage its discussion.

3. Ask the group to nominate a ‘recorder’ to take notes and a ‘presenter’ to report back the findings to the full group. The presenter and the recorder can be the same person.

Guide for Breakout Group Discussions

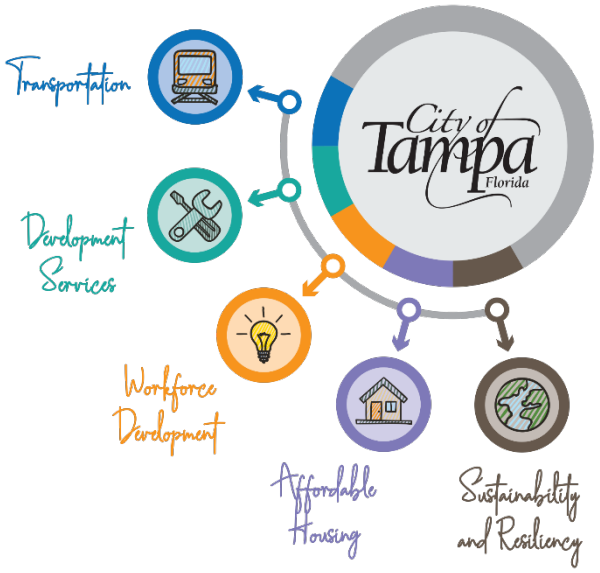


4. Start the discussion with a ‘seed’ suggestion based on prior break-out inputs to facilitate deeper group input.

5. Stay focused on the output. If the discussion strays, capture the relevant input, but return to the focus/objective.

6. Call out ‘time left’ at 15 min and 10 min. At the 5min mark, wrap up open discussion and have ‘presenter’ summarize results for the group.

7. Break-out rooms cut off at the designated time. There is no grace period. ☹

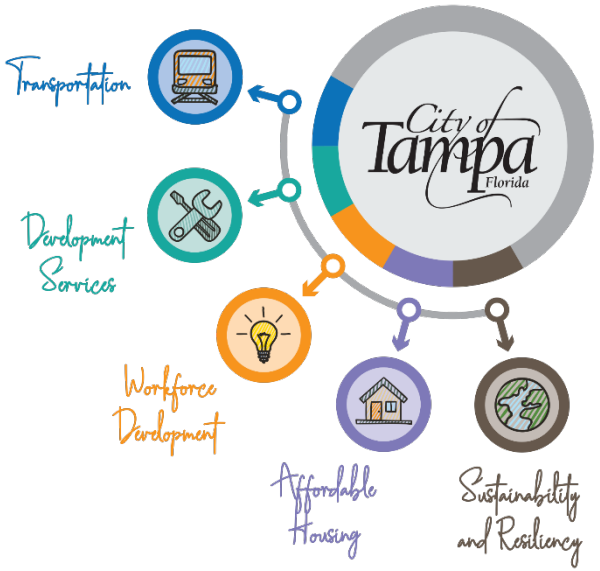


Breakout Groups:
Select Top 3 Measures for Your Category

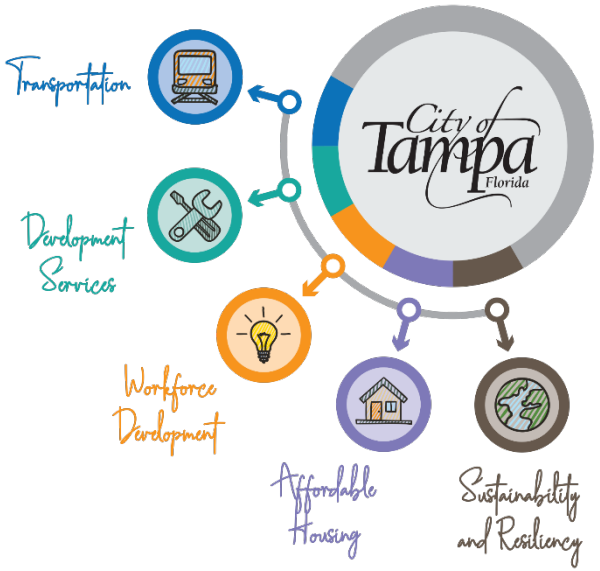
Trouble Shooting Contact Person: Ebone Clifton or Eric Hayden via chat box

Breakout groups 50-minute session

End Time:



Breakout Group Presentations

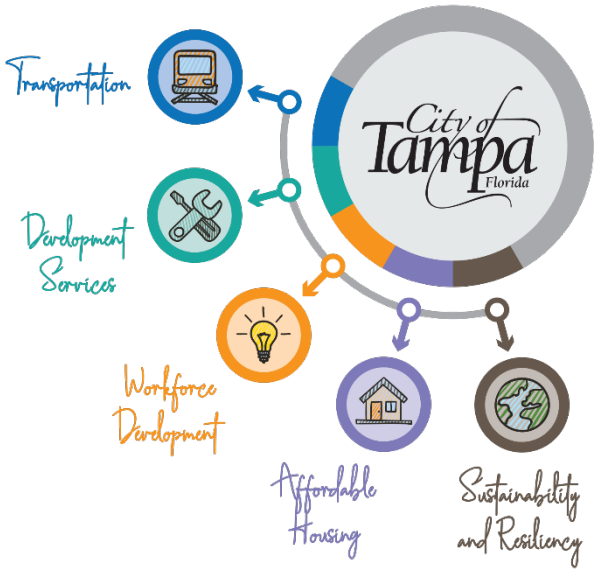


Advisory Team Open Discussion

Economic Advisory Committee

Public Comment

Economic Advisory Committee



Next Steps/Wrap-up

Economic Advisory Committee