

Executive Summary

Introduction

The Parks and Recreation Department's highest priority is advancing the quality of life in Tampa's neighborhoods. The Plan identifies the key components as: delivering consistent services; maintaining the safety and appearance of city parks and recreation facilities; and instilling community pride.

The 2015-2019 Strategic Plan for the City of Tampa Parks and Recreation Department reviews its strengths, weaknesses, threats and opportunities; presents a series of fundamental statements relating to the Department's vision, mission, values and objectives; and sets out the Department's proposed strategies, goals and action programs. Progress in obtaining the goals is included as evidence.

Vision

A quality park system that meets the community's need for recreation and learning opportunities to benefit health and well-being.

Mission

To provide and preserve quality parks and recreation opportunities for all.

Values

Integrity, Excellence, Teamwork, Respect

Guiding Themes

Good Health

Physical activity is the key to maintaining a healthy body weight, preventing disease and feeling better. A growing body of research shows that physically active adults and children are less prone to obesity, diabetes, heart disease – even depression. Tampa's parks offer a wide range of free and low-cost opportunities to get out and play

Conservation of Our Natural Resources

Air. Water. Land. These are our greatest natural treasures. Yet, a growing population threatens the quantity and quality of these vital resources. Conserving greenspaces and waterways for the generations to come is crucial for our very survival. Tampa's parks hold a key, preserving what's precious.

A Sense of Community

What transforms a crowd into a community? A chance for people to connect. Parks provide that chance. Tampa's parks are where lifetime friendships are formed, where the gap between generations is bridged, where people discover what they have in common. Where you can grow a hometown with a sense of community?

Economic Development

Tampa's parks offer the perfect venue for community and regional events – tournaments, concerts, exhibitions, food festivals – that draw visitors and new dollars into our backyard. A vibrant, growing city and community.

Goals

- **Provide recreation and learning opportunities**
- **Steward Tampa's parks and open spaces for long-term sustainability**
- **Maintain parks and facilities to enrich the recreational experience of patrons**
- **Develop team capacity and organizational culture**
- **Strengthen Organizational systems and structures**
- **Actively engage and build relationships with Tampa's diverse population**

Comprehensive Plans

The City of Tampa has a diverse system of parks, recreation and cultural facilities. To guide this vibrant and diverse metropolitan area, the Parks and Recreation Department utilizes an array of master plans to ensure community growth. These master plans include; The Imagine 2040 Tampa Comprehensive Plan, The Greenways and Trails Master Plan, The Parks and Recreation Strategic Plan, and the Recreation Division Plan.

The Imagine 2040 Tampa Comprehensive Plan is a city-wide vision map that generally illustrates the course and anticipated growth of Hillsborough County and its representative jurisdictions collectively. The jurisdictions are made up of Hillsborough County, the City of Tampa, the City of Plant City, and the City of Temple Terrace. Chapter 4, Recreation and Open Space, highlights the goals, objectives, and policies for the Parks and Recreation Department and how they are connected to the vision as a whole.

The Greenways and Trails Master Plan was readopted by City Council in 2011 as a comprehensive plan to encourage growth with the City's three core "Business Centers"; along major transit corridors, and within designed "Mixed-Use Corridors and Villages." The three Phases of the plan will connect our major event parks downtown and extend the trails along Interstate 275 connecting Tampa to Pinellas County.

The Parks and Recreation Strategic Plan outline the Vision, Mission, Values, Goals, and Objectives of the Department. These core goals are driven by the cities' plan for advancing the quality of life in Tampa's Neighborhoods by delivering consistent services, maintaining the safety and appearance of the city parks and recreation facilities, and instilling community pride.

The Recreation Division Plan builds upon the first goal of the Strategic Plan and outlines the functions of the Parks and Recreation Department. The plan describes in detail the organization of the department, responsibilities of each division, the goals and progress of the each goal; and the one, three, and five year plans for the Department.

Budget

The City of Tampa Parks and Recreation current annual budget is approximately \$45M. The budget years of FY17-19 are divided into operations and capital improvements.

FY 2017 – \$39.1 M

Personnel Services: \$24.3 M

Contractual Services: \$4.7 M

Other Services: \$5.1 M

Supplies & Equipment: \$1.7 M

Capital Allocation: \$3.3 M

Full Time Equivalent: 425.23

FY 2018 – \$50.2 M

Personnel Services: \$29.7 M

Contractual Services: \$5.6 M

Other Services: \$5.6 M

Supplies & Equipment: \$2.1 M

Capital Allocation: \$7 M

Full Time Equivalent: 445.20

FY 2019 – \$48.6 M

Personnel Services: \$24.5 M

Contractual Services: \$3.9 M

Other Services: \$6.8 M

Supplies & Equipment: \$1.7 M

Capital Allocation: \$15.5 M

Full Time Equivalent: 442.48