

# Paint the Town A Guide for Painting City Intersections

Updated March 22, 2019



Transportation & Stormwater Services



# Introduction

In recent years, City of Tampa residents have expressed interest in painting murals on our streets to celebrate the unique aspects of our neighborhoods, strengthen community bonds, and improve the safety and livability for our communities.

In response, the City has developed this Paint the Intersection Policy to guide residents through the application and implementation processes.



# 10 Steps to Paint the Intersection

- 1** **Talk to a few friendly neighbors.** If people are interested, have them spread the idea.
- 2** **Choose a tentative intersection or area of your block.** The City will review this location to determine if the location meets the Policy requirements.
- 3** **Contact the City's Transportation & Stormwater Services Department (TSS).** Call 813.274.8333 to discuss your preliminary ideas and proposed location.
- 4** **Host get-togethers with your neighbors.** Get together with neighbors within a two-block radius of the proposed intersection, and talk about some champions for the project and design ideas for your street art.
- 5** **Form a project team.** This team will work with the City to see the project to completion. The team should plan to include as many neighbors as possible in the project. You can host workshops, do a design competition, or go door-to-door together.
- 6** **Create your intersection design.** Create a design using the City's base map and following the requirements described in the following pages. This includes using the required type of paint.
- 7** **Start fundraising.** Your neighborhood is required to purchase the paint. Host a neighborhood bake sale, ask local businesses for donations, and determine if there are local grant opportunities. Past neighborhoods have provided snacks and drinks for painting day, so get creative with what you are asking for!
- 8** **Submit the application to the City.** You will need to provide signatures from the required neighbors and submit the completed application.
- 9** **Paint your pavement!** Once the City approves your project, you can plan a day-long event which includes laying the artwork out, painting the design, and celebrating your accomplishment!
- 10** **Maintain your artwork.** Make a plan with your neighbors to maintain the artwork and your new friendships for years to come. You will need a permit each time you repaint the street mural.



# Checklist

## Requirements

- Request location approval from the City of Tampa Transportation & Stormwater Services (TSS, 813.274.8333) at least 6 weeks before proposed paint date.
- Create a scaled mural drawing & an intersection site plan showing the relative location of the street mural. Submit to the City for approval.
- Obtain signatures from at least 80% of property owners within one block of the mural and 100% of property owners adjacent to the street mural
- Submit completed application materials to TSS
- Schedule the date of painting with City TSS and Art staff
- Pay Right-of-Way permitting fee of \$50
- Obtain Commercial General Liability Insurance in the amount of \$1 mill./\$2 mill. [per occurrence/general aggregate]
- Purchase approved paints and other supplies needed
- Advertise the date of the painting, organize some fun activities and snacks, and assign roles and responsibilities (2 weeks before paint date)
- Sweep the intersection and spray the intersection with a hose to remove any remaining particles (3 days to one week before painting)



# Day of Painting

- Do a final sweep and rinse of the intersection, if needed.
- Outline the design in chalk.
- Prep materials from supply checklist.
- Apply only one thin coat of paint (assume 1 gallon/150 ft<sup>2</sup>).  
The paint should dry within 1-3 hours.
- Clean up. Do not dump any dirty brush water into the storm drains (bad for the fishes!)



# Roles + Responsibilities

## Paint Day Suggested Roles + Responsibilities

- Street cleaning and barricade set-up \_\_\_\_\_
- Artist/Layout Designer \_\_\_\_\_
- Paint Day Coordinator (assigns painting tasks + monitors overall design) \_\_\_\_\_
- Paint Distributor (prepares + distributes paint) \_\_\_\_\_
- Greeter (welcomes and orients new people) \_\_\_\_\_
- Publicist (advertises event, speaks with any media or officials) \_\_\_\_\_
- Historian (takes photos and videos) \_\_\_\_\_
- Brush Cleaner \_\_\_\_\_



# Supply Checklist

## Paint Day Suggested Supplies

- Masking tape
- Poster board + markers (post any information)
- Chalk or marking paint
- Tables (for setup, snacks and drinks)
- Tarps/newspapers
- Tent for shade
- Paint + stir sticks
- Extra large containers for mixing
- Small cups for distributing paint
- Brushes + rollers
- Plastic wrap (to prevent brushes from drying out)
- Paper towels/rags
- Buckets of water for cleaning brushes (don't dump in storm drains!)

# The Fine Print

- The street mural shall not contain advertisement, logos, words, messages or conflict with official traffic control markings or devices.
- Must use water-based fast dry latex paint (Florida Department of Transportation [FDOT] Spec 971-3 Standard Waterborne Fast Dry Traffic Paint [White Yellow, Red, Green, Blue and Black colors may be mixed to create variation])
- FDOT Maintenance of Traffic [MOT] Plans from the 600 series Design Standards shall be implemented prior working in the street by TSS staff
- No excavation will be allowed