

TampaArtPrograms



Artist: Stephen Hayford
Title of Project: Palmetto Beach in Plastic
Year Completed: 2014
Materials: 15' x 60' vinyl banner
Commissioning Agencies: City of Tampa, Art Programs Division, Florida Department of Transportation
Location: 22nd Street at Durham



Project Description:

The Interstate 4/Selmon Expressway Connector is a new north-south elevated toll interchange that connects the Lee Roy Selmon Expressway (SR618) to Interstate 4 in Tampa, Florida. Truck route lanes are available for direct access to the Port Tampa Bay and will reduce heavy truck traffic from local roads in Ybor City and Palmetto Beach. The Connector Project was a partnership between the Florida Department of Transportation (FDOT), Florida's Turnpike, and the Tampa-Hillsborough Expressway Authority (THEA) that provides a state of the art toll facility with all-electronic toll collection system.

Similar to other Interstate projects where the City of



Tampa Art Program Division and the FDOT partnered, the Connector Project also has included Public Art through FDOT's partnership with the City of Tampa, Art Programs Division to enhance the site through art.

Statement:

Artist Stephen Hayford works with miniatures, creating dioramas that highlight communities.

Whether focusing on individual people or entire neighborhoods, Hayford captures the unique in the familiar and provides the viewer with a new perspective that is both humorous and endearing. "I begin every project with the knowledge that most people are fascinated by miniatures. And sometimes the best way to form a new appreciation for where you live is to see it

from a completely different perspective. I work on capturing the human essence of a community through observation. Witnessing very small moments, like a man waving from his porch, a postal carrier with an energetic step, and a woman carrying a covered pot to a home, inspires me to create narrative vignettes. The final image becomes a compilation of positive stories inspired by interactions seen in Palmetto Beach."