WEST TAMPA
COMMUNITY REDEVELOPMENT PLAN

Community Meeting
April 14, 2015

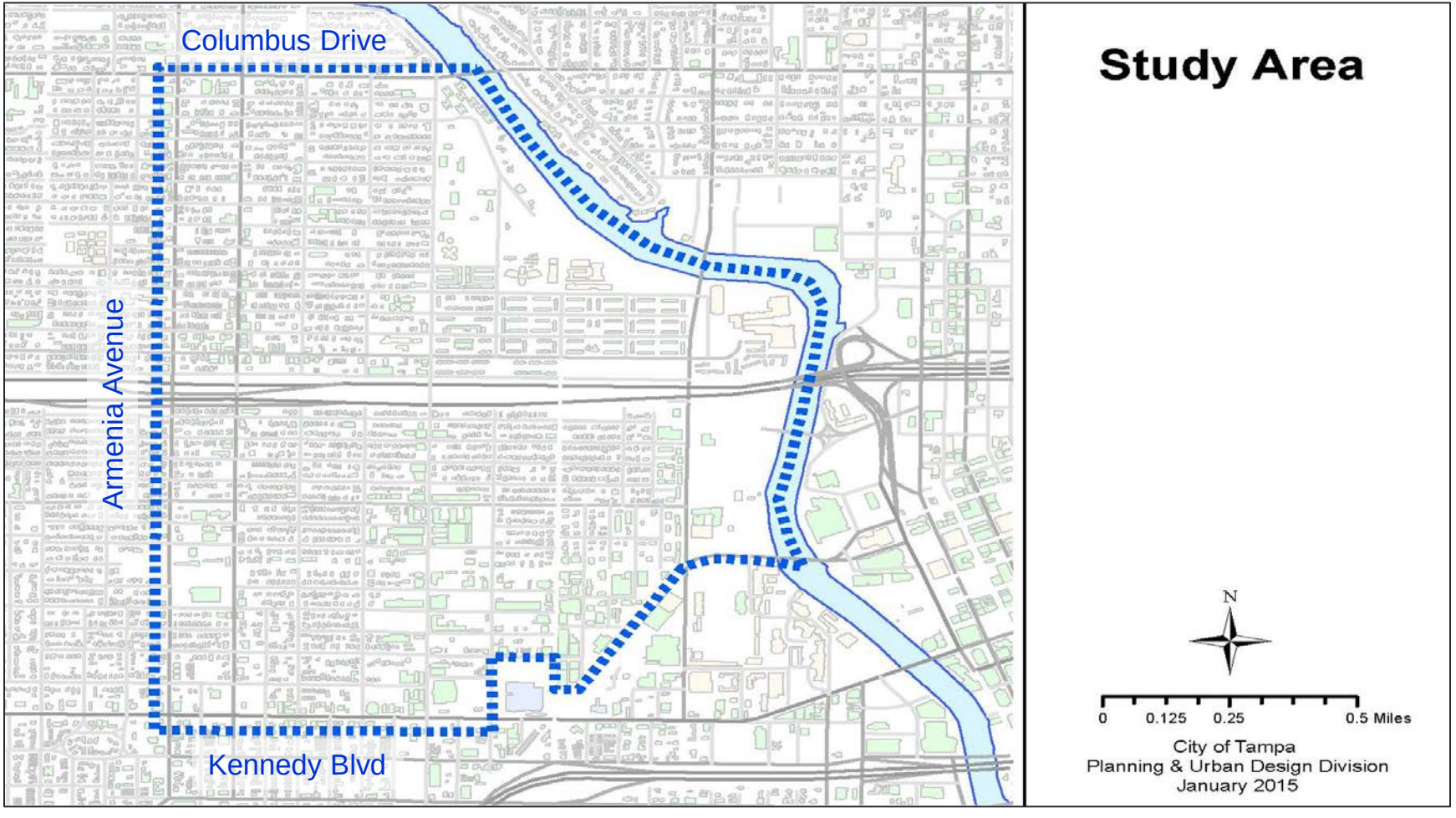
MLK Community Center

Meeting Purpose

- Provide an update on the process of creating a Community Redevelopment Area for West Tampa
- Discuss potential redevelopment themes and strategies
- Obtain your input before the plan is produced

OVERVIEW OF PROCESS

Update

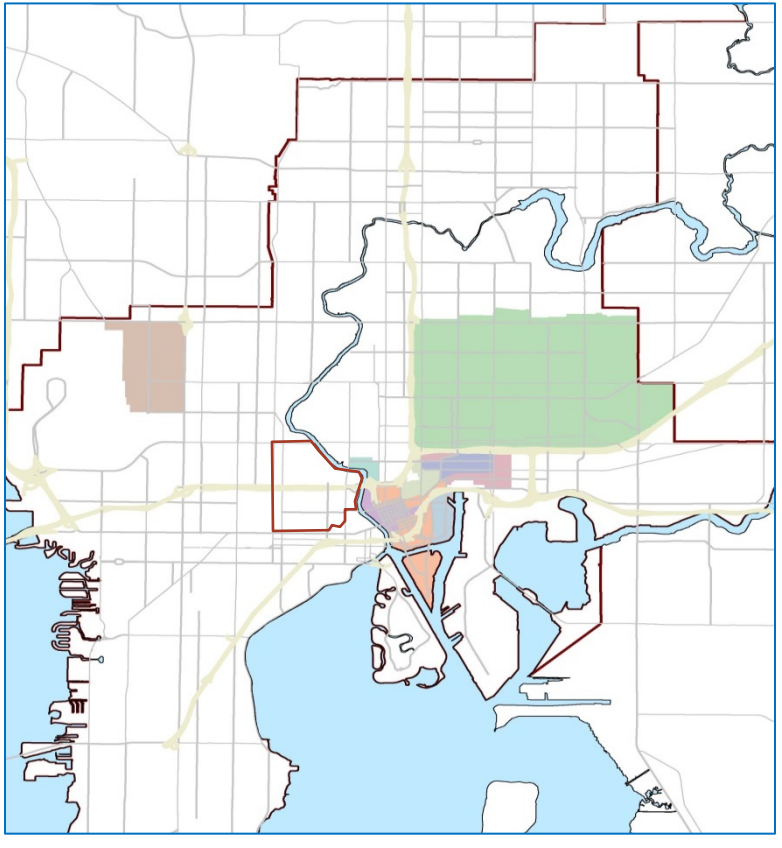

Columbus Drive
Armenia Avenue
Kennedy Blvd
Study Area
N
0
0.125
0.25
0.5 Miles
City of Tampa
Planning & Urban Design Division
January 2015

What is a CRA?

- Special District authorized by the State of Florida
- Created to remove impediments to development within a designated district
- Tampa City Council serves a the CRA Board
- Staffed by City
- Community Based Partnership Boards serve as advisors to CRA staff and Board

Existing Redevelopment Areas

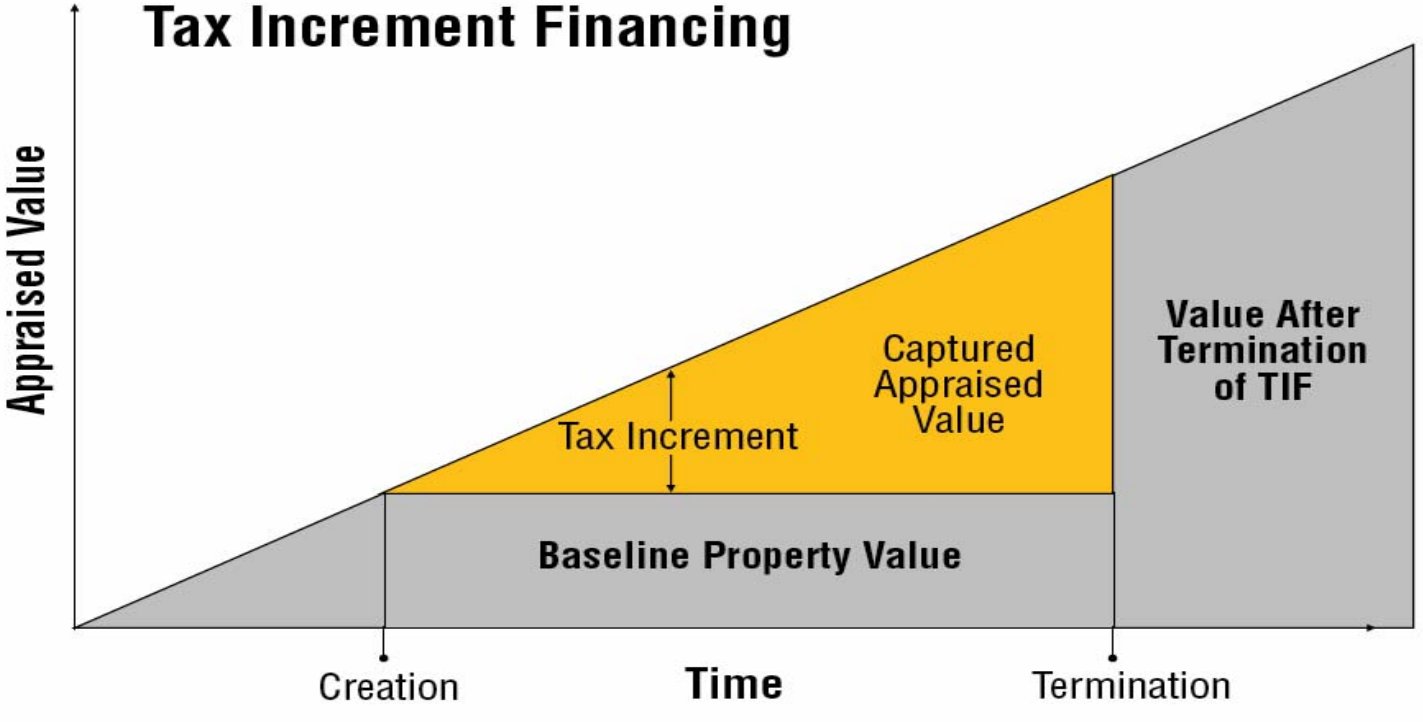
- Central Park
- Channel District
- Downtown
- Drew Park
- East Tampa
- Tampa Heights Riverfront
- Ybor City
- West Tampa (in process)



How is a CRA Created?

- Determine the Study Area boundary
- Finding of Necessity as defined by statute
- Create Redevelopment Plan
- Establish Trust Fund
- Produce Strategic Action Plan

Redevelopment Trust Fund



Current Schedule

- April 30 — 2nd Community Meeting – Presentation of CRA Plan
- May 7 — City Councils Approve Findings of Necessity
  Transmit CRA Plan to Planning Commission
  (30 days review)
- June 8 — Planning Commission Public Meeting
- June 25 — City Council Approval / Trust Fund Established

What Happens If It's Approve after July 1?
Base Year Moves to July 1, 2016

THEMES & STRATEGIES

Community Redevelopment Plan

Prior Planning Initiatives

- West Tampa Findings of Necessity Report 2015
- West River Redevelopment Plan 2014
- West River Human Capital Plan 2014
- InVision Tampa Center City Master Plan 2013
- West Tampa Economic and Community Development Plan 2012
- The Daniel Rose Fellowship 2012
- West Tampa Economic Development Plan 2005
- West Tampa Business Development Plan 1998

More than 200 ideas & strategies

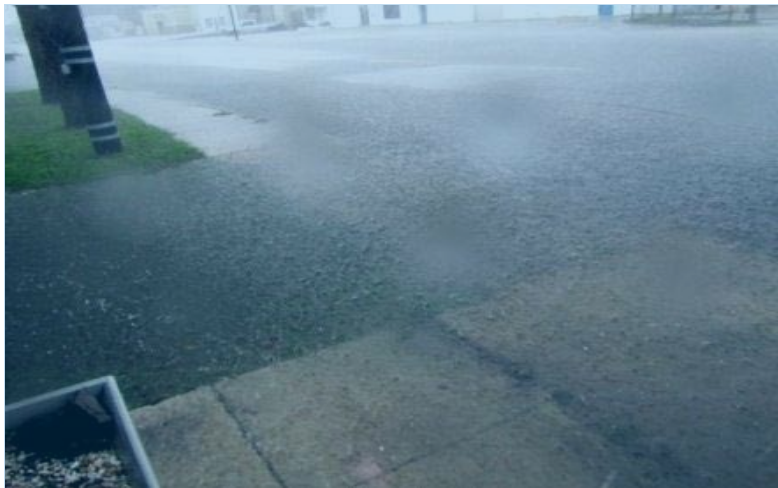
Economic Development

Economic Development

- Redevelopment
  - Promote new development and jobs
  - Parking Support (Commercial District)
  - Façade Improvement / Building Improvement Assistance
  - Redevelop Ft. Homer Hesterly Armory Site
  - THA (NBH/MBT)Redevelopment & Mixed-Use Development
  - Improve housing stock
- Site Preparation
  - Relocate Rome Avenue Yard, Site Clearing, Infrastructure support, etc.
- Affordable Housing
  - Provision of new affordable housing
  - Housing Assistance

Infrastructure

- Flood Control / Stormwater
- Resizing & replacement of water/wastewater mains
- Develop On and Off Street Parking
- Street Lighting
- Environmental Clean Up
- Overhead Utility Lines
- Street Repaving
- Bike Lanes
- Sidewalks



Community Facilities

- Community Centers
- Health Clinics
- Senior Center
- Wellness Center
- Urban Farms
- Grocery Store
- Pharmacy
- Parks and Recreation

Transit & Mobility

- Circulators
- Bus Rapid Transit (BRT) Options
- Light Rail System
- Buses (greater service)
- Transit stops (design)
- Pedestrian & Bicycles

Public Realm Improvements

- Placemaking
  - Plazas, cafes, streetscape, events, arts & culture, etc.
- Beautification -
  - Street Beautification, Fences, Landscaping Medians, Improve Appearance of Properties
- Parks & Recreation
  - Parks, Playgrounds, Trails, Riverwalk Trail, etc.
- Connectivity
  - Access & Mobility, Walkable Neighborhoods, Restablish Street Grid, Pedestrian & Bike Connections, Under I-275, Improve north-south connections to river and bay

Public Safety

- Community Oriented Policing
- Traffic Calming
- Crime Watch / Business Watch Program
- Crime Prevention Education
- Clean Up the Area
- Public Safety Council
- Bike Patrols
- Gang Suppression

Examples

Regulatory Changes

- Streamline Regulations
- Overlay District & Form Based Codes
  - Building & Parking Placement
  - Parking, Landscaping, Fencing & Sign Requirements
  - Window Transparencies
  - Transit Oriented Design Parameters
- Increased Densities
- Impact Fees, Parking & Stormwater Funds
- Transit Stop Requirements
- Truck Route
- Improved Pedestrian Access

Marketing and Business Support

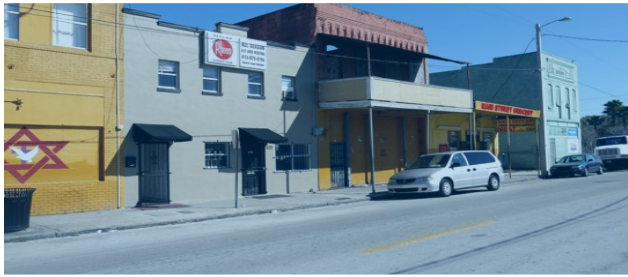
- Marketing Support
- Business Development
- Outreach and Communication

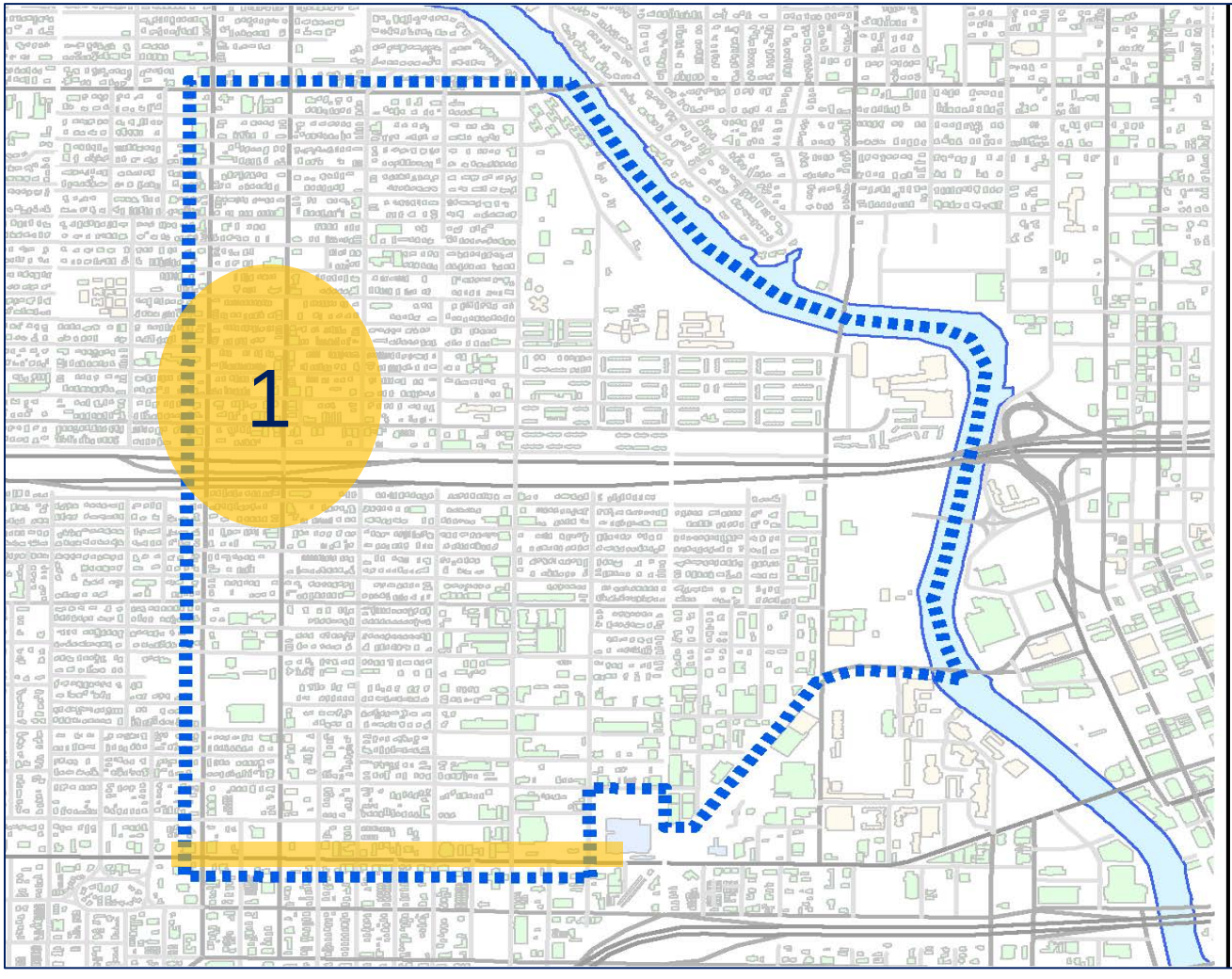
Community Services

- Employment
  - Internships, Job Training, Summer Jobs, Business Assistance, Job Center, etc.
- Education
  - Curricula, Mentoring, Trade School, Truancy Prevention
- Family
  - Childcare, Self-sufficiency, Family Development, Elderly Care, Out of School Services, Substance Abuse Treatment/Prevention, etc.
- Health
  - Health Literacy, Wellness, Healthy Food, Health Services, etc.

CRA Plan Strategies

- Economic Development
- Affordable Housing
- Infrastructure
- Community Facilities
- Transit & Mobility
- Public Realm Improvements
- Community Services
- Crime Prevention
- Regulatory Changes
- Marketing / Public Awareness





Target Areas

1. Commercial Center

N

0 0.125 0.25 0.5 Miles

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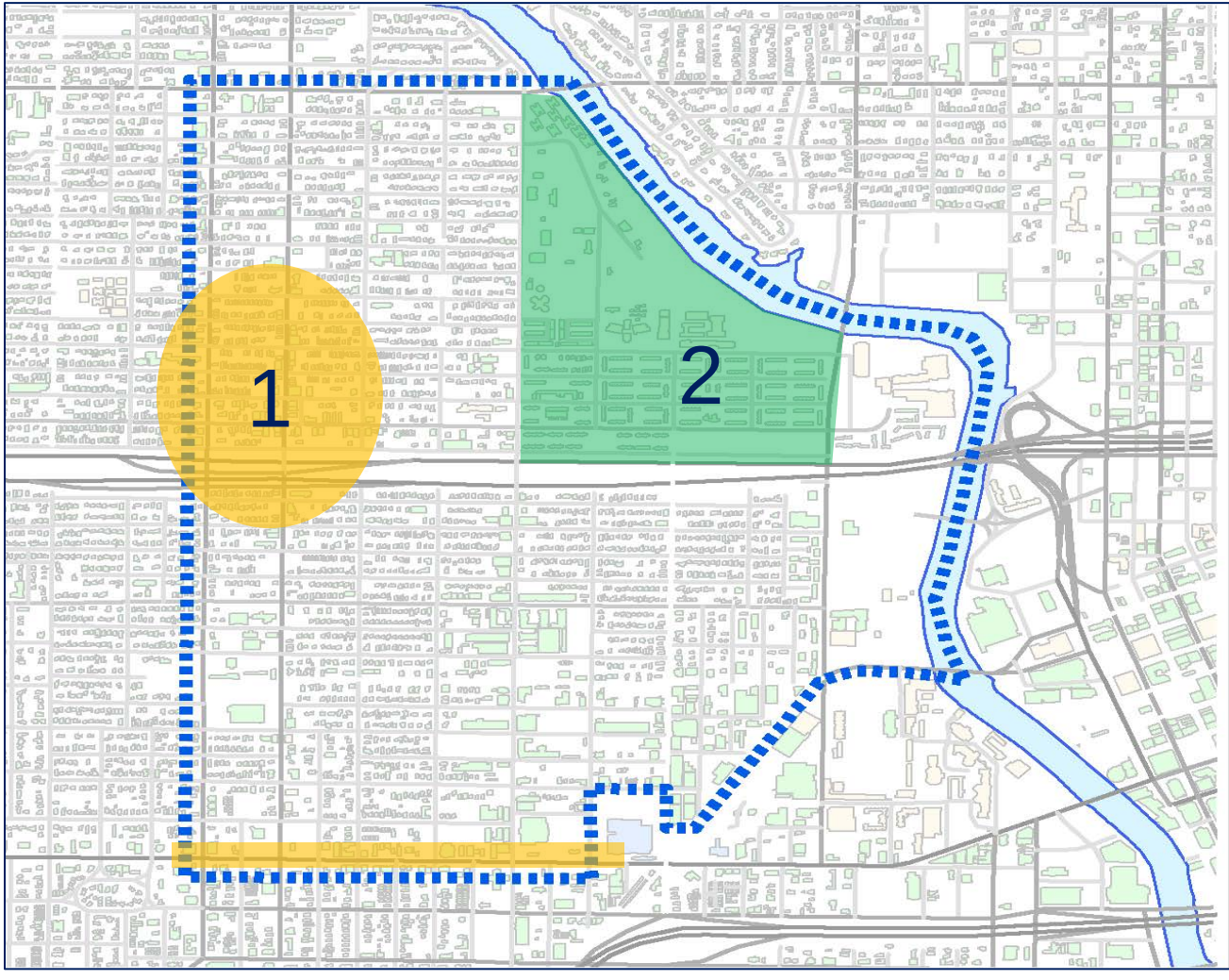

Target Areas

1. Commercial Center
2. West River Area

N

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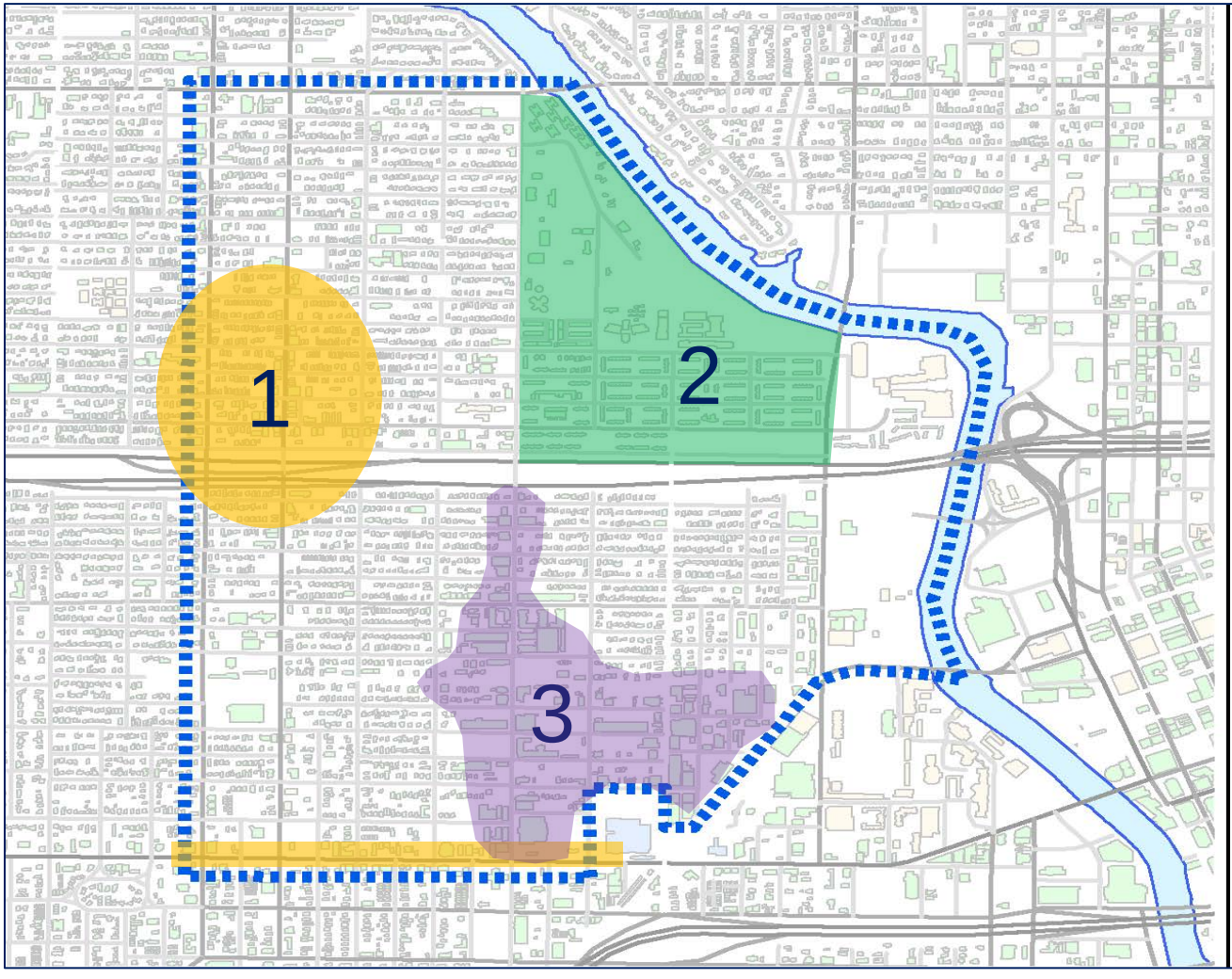

Target Areas

1. Commercial Center
2. West River Area
3. Rome/Cass/Willow

N

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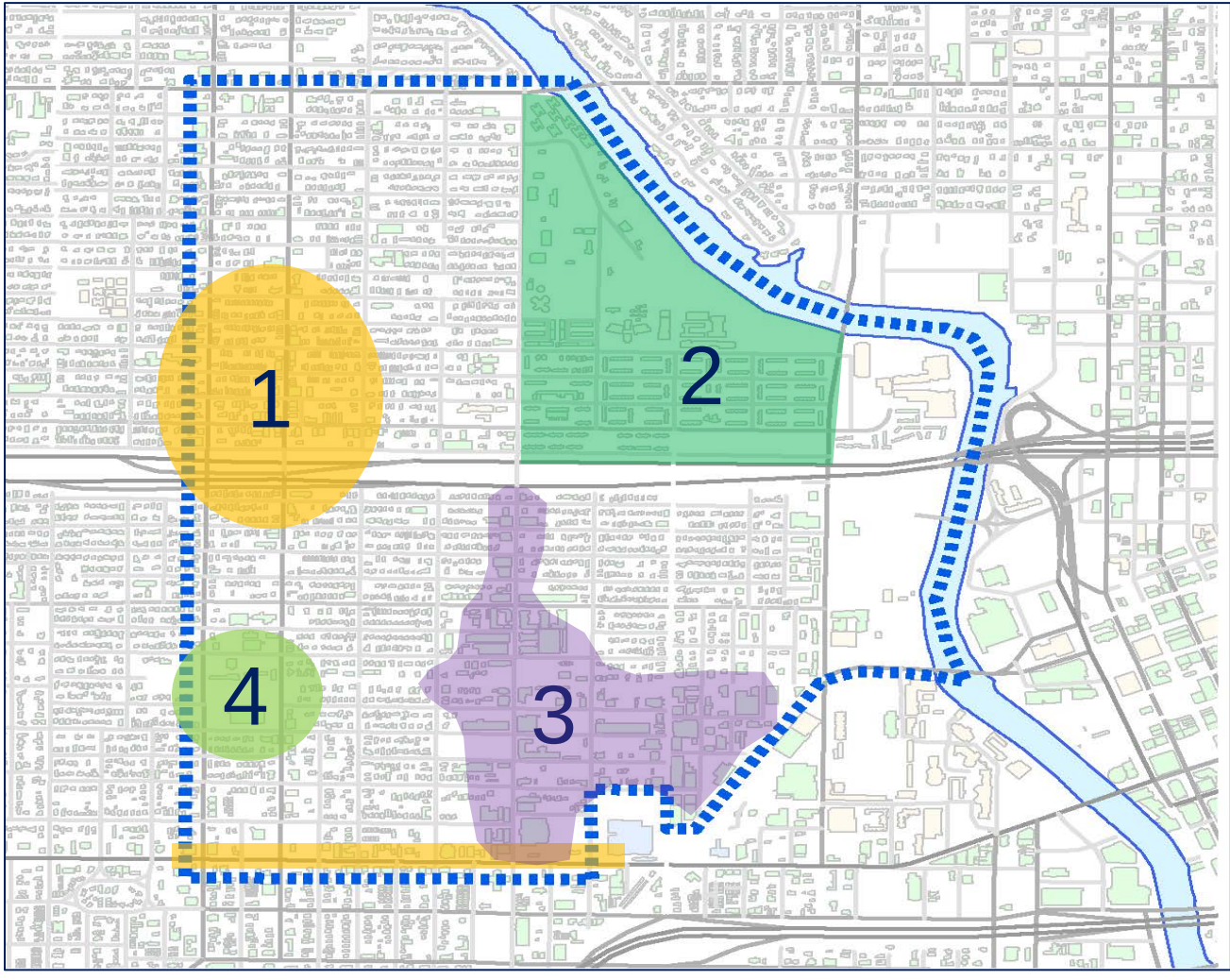

Target Areas

1. Commercial Center
2. West River Area
3. Rome/Cass/Willow
4. Ft. Homer Hesterly

N

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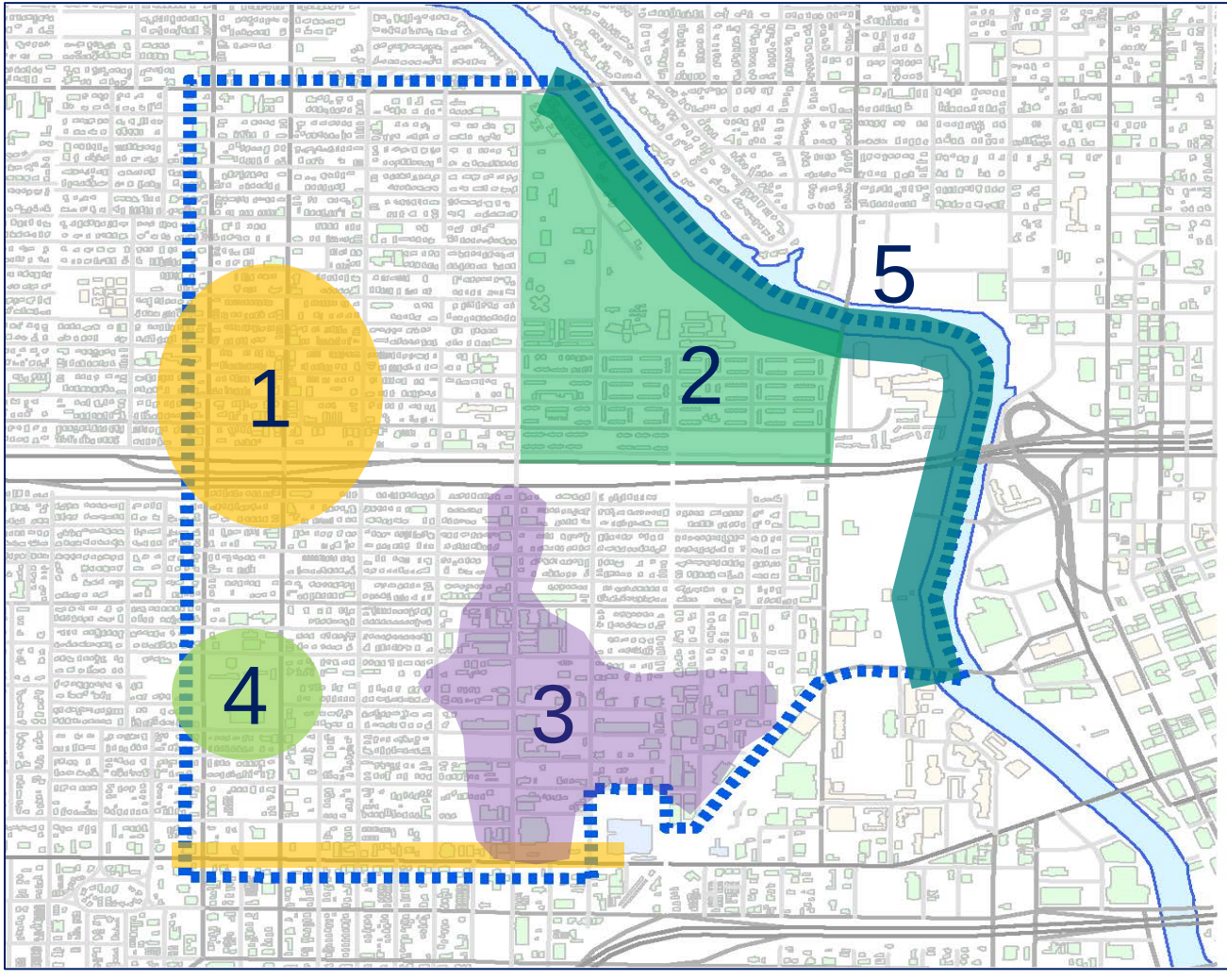

Target Areas

1. Commercial Center
2. West River Area
3. Rome/Cass/Willow
4. Ft. Homer Hesterly
5. Riverfront

N

0 0.125 0.25 0.5 Miles

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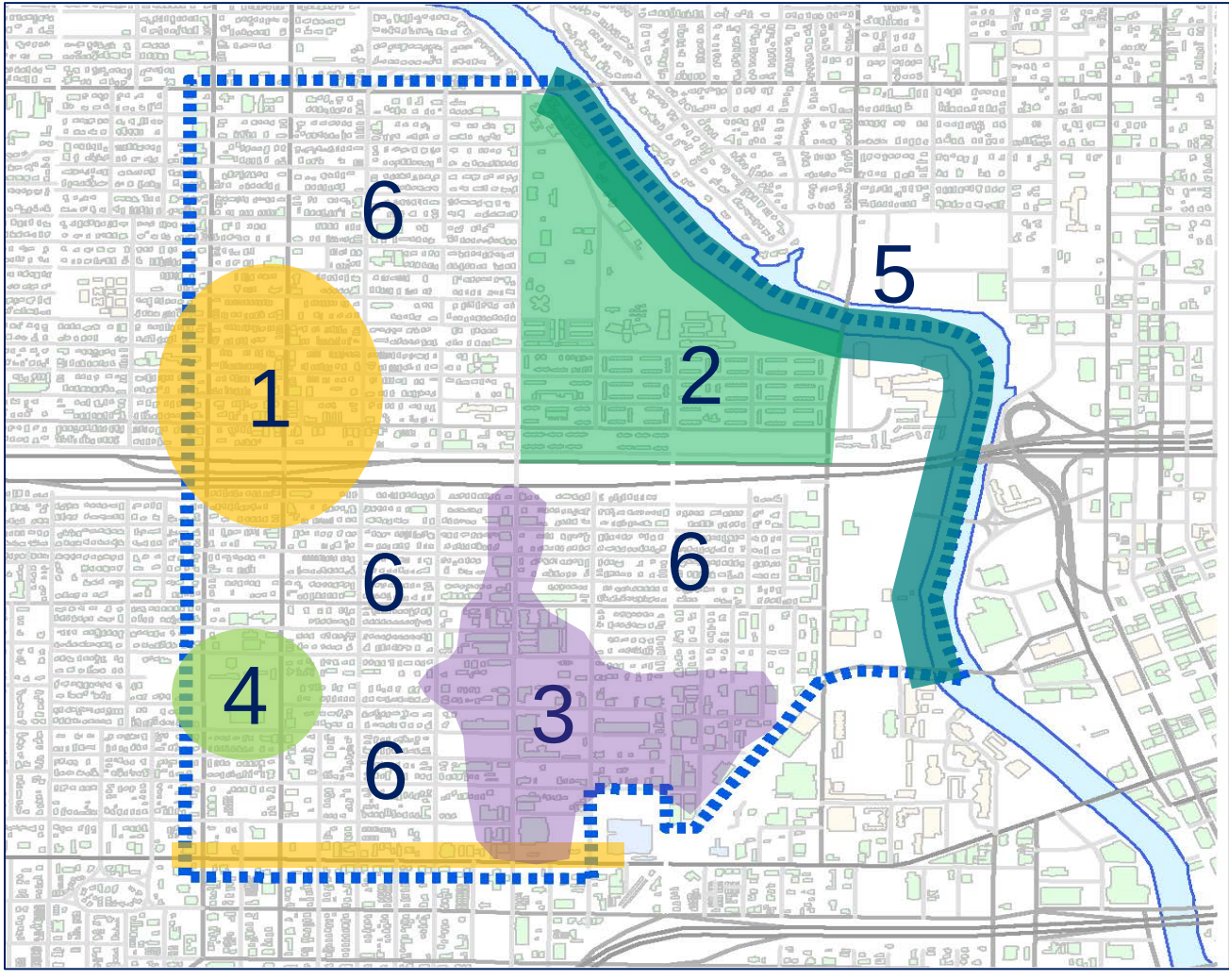

Target Areas

1. Commercial Center
2. West River Area
3. Rome/Cass/Willow
4. Ft. Homer Hesterly
5. Riverfront
6. Neighborhoods

N

0 0.125 0.25 0.5 Miles

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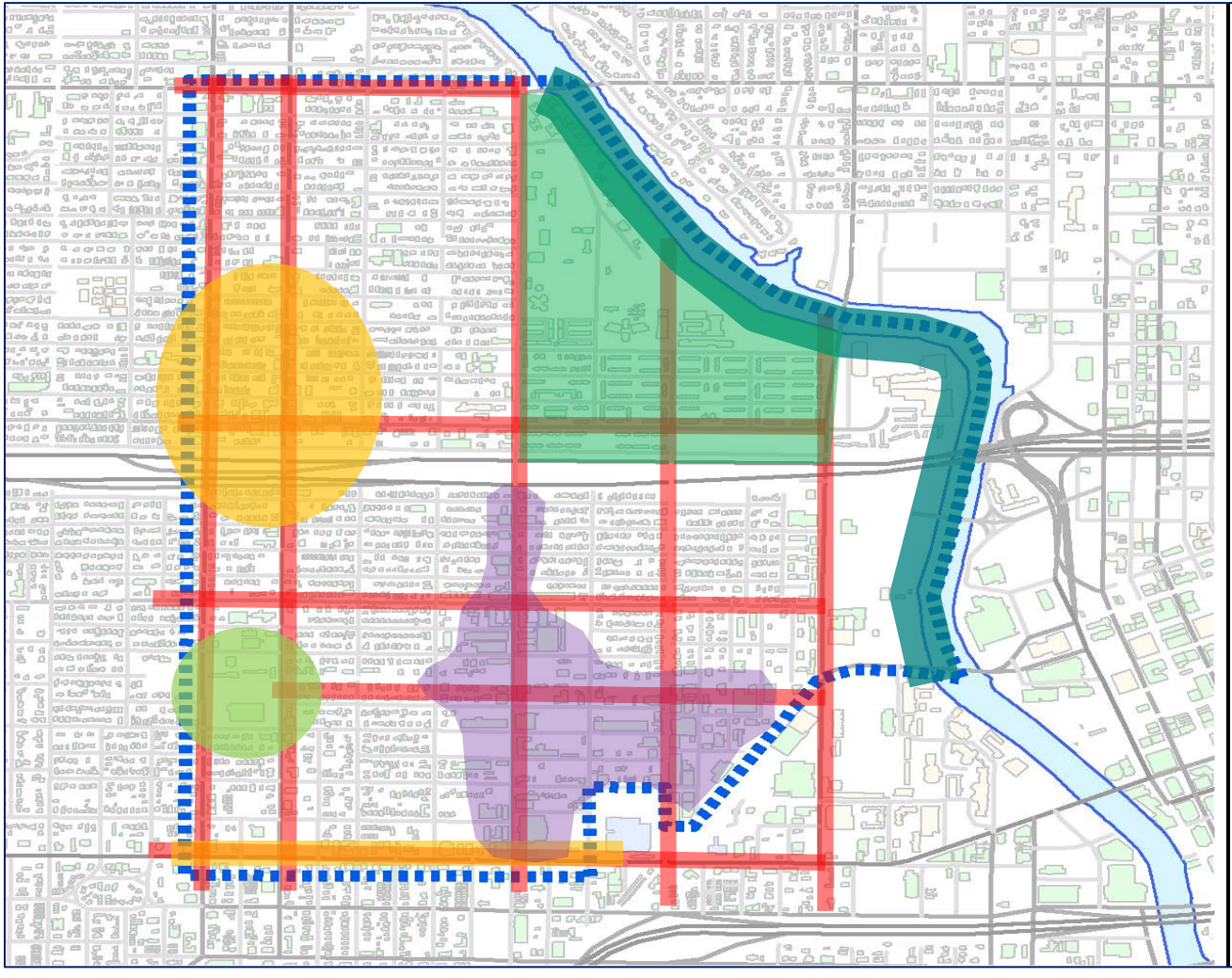

Target Areas

1. Commercial Center
2. West River Area
3. Rome/Cass/Willow
4. Ft. Homer Hesterly
5. Riverfront
6. Neighborhoods
7. Connections

N

0 0.125 0.25 0.5 Miles

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Summary Points

- Findings & Necessity Study demonstrates West Tampa Area could benefit as a CRA
- CRA Plan Will Establish a General Framework
  - Overarching Redevelopment Strategies for the Entire Area
  - Target Areas of Opportunity
- Follow Up Meeting (Present Plan) – April 30

This is our work in progress based on what we have compiled and heard so far.

ARE WE HEADED IN THE RIGHT DIRECTION?

Discussion