



**Drew Park Community Redevelopment Area
Strategic Plan Update**
October 12, 2020 (5:30 to 6:30 p.m.) Virtual Workshop #2



**Community
Redevelopment
Agency**

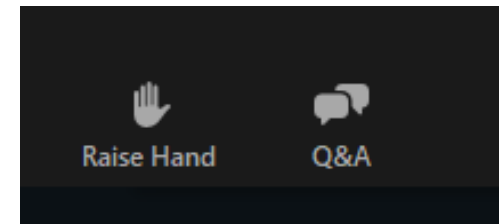
Tonight's Agenda

1. Introductions
2. Project Overview
3. Summary of Meeting #1
4. Alternatives
5. Exercise
6. Next Steps

Your microphone is muted to avoid accidental interruptions

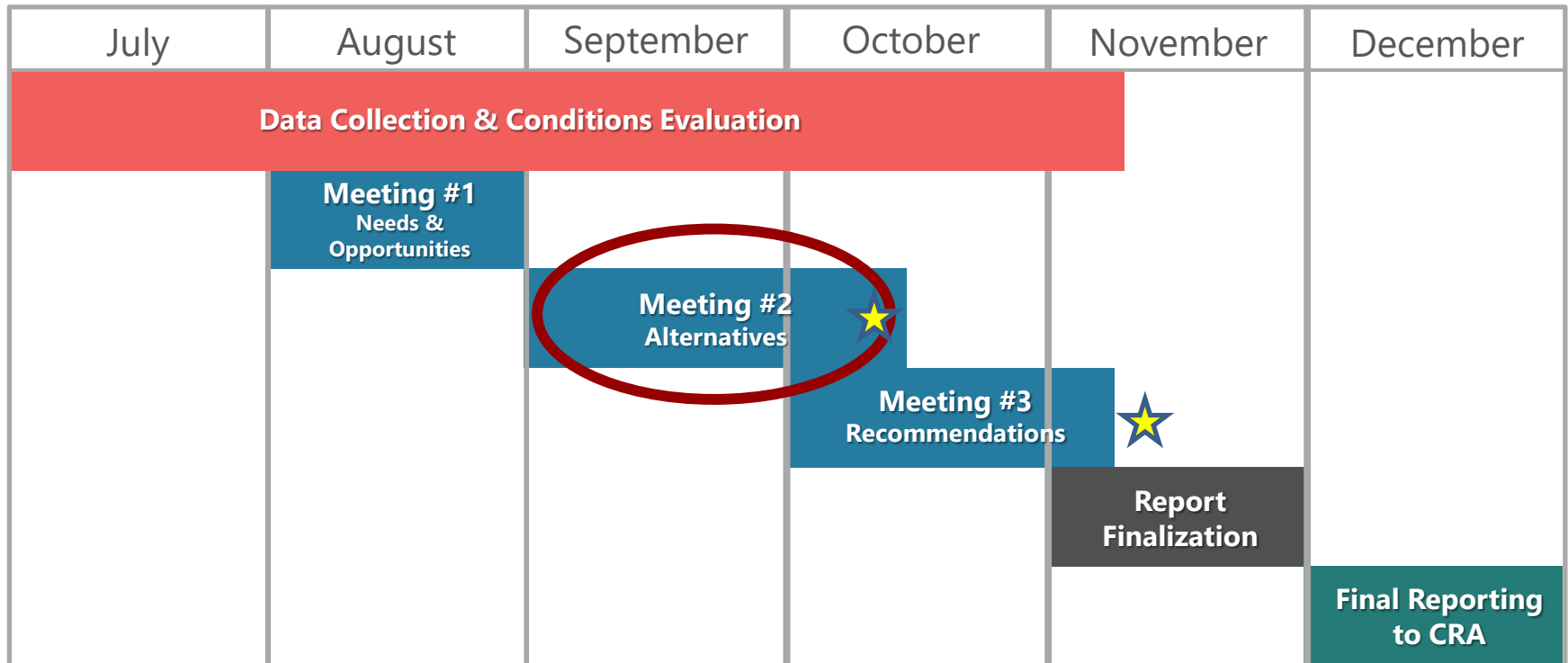
Virtual Meeting Ground Rules

- This presentation is being recorded.
- Attendees are muted by default and cannot share their screen.
- Interactive PollEV exercise.
- Submit questions or technical issues in the Q&A feature.



Please keep your microphone on mute unless asking a question

Project Timeline



Has been affected by COVID-19, and social distancing requirements.

Phase Two: Alternatives

Goals of this Phase:

1. Further identify specific **concerns** and **strengths** of the community
2. Discuss the **alternative strategies** the SAP can use to address these concerns and build on existing strengths
3. Prioritize **short-term** and **long-term** initiatives for action, policy, regulatory changes and public investment

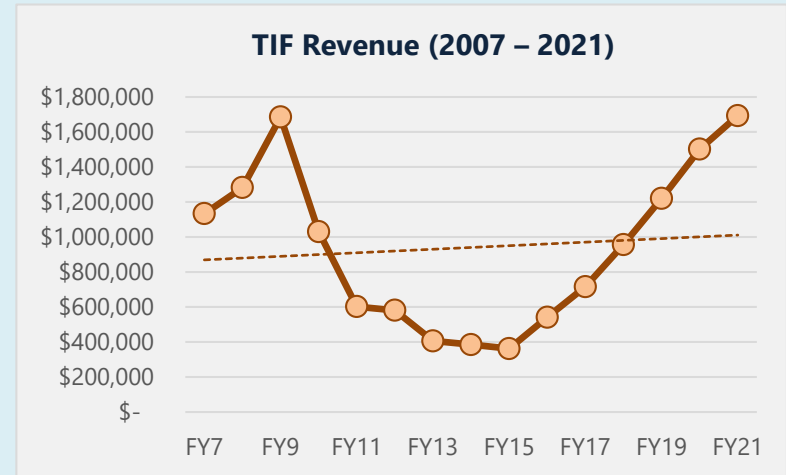
What are the Available Tools?

Tax Increment Financing

ation & Administration

unity Organizing

- Captures **incremental tax revenue** caused by rising property value to be used in neighborhood
- A method to improve neighborhood conditions through the tax that improvements generate
- Regulated by Florida State law
- Can be used on:
 - The development of **affordable housing**
 - The development of **community policing innovations**
 - The improvement of **infrastructure**
 - The **acquisition of real property**
 - The preparation of any **redevelopment area** for redevelopment



Increase to \$1,693,000 projected for 2021

Future FY may be affected by COVID-19

What are the Available Tools?

Tax Increment Financing

Regulation & Administration

Community Organizing

- The Strategic Action Plan Update can recommend the City of Tampa make certain regulatory changes regarding Drew Park
- Common recommendations relate to
 - Zoning and Future Land Use Changes
 - Code Enforcement Strategies
 - Law Enforcement Activities

What are the Available Tools?

Tax Incremental Financing

Regulation & Administration

Community Organizing

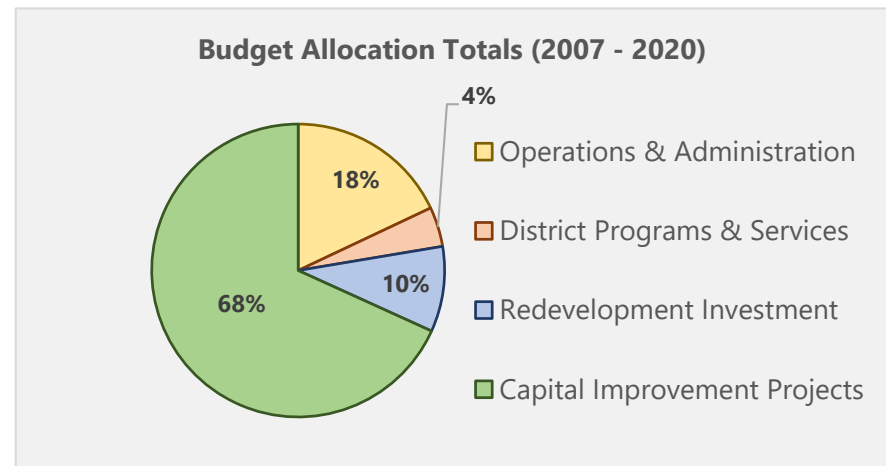
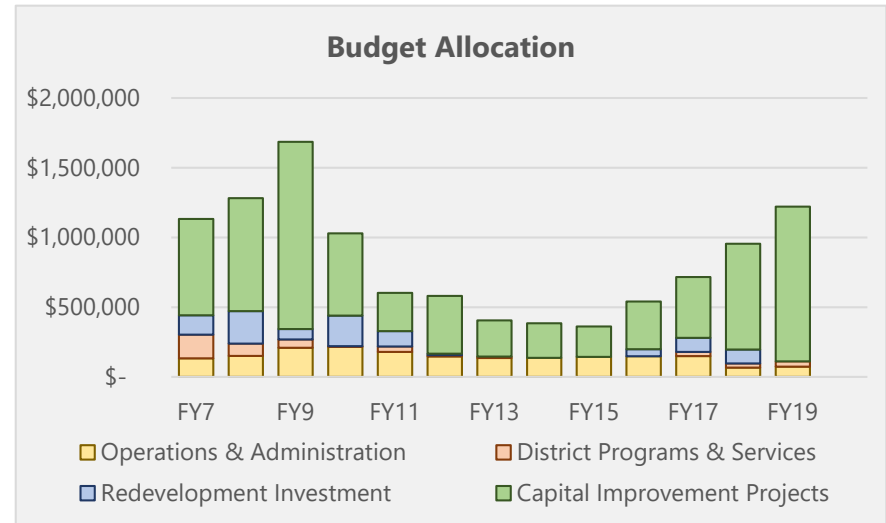
- The Strategic Action Plan Update can identify strategies the Community Advisory Committee and other organizations can use to achieve the goals
- Smaller part of the plan, but vital to ensure its implementation
 - Marketing
 - Messaging
 - Branding

What Has Previously Been Done

- CRA established in **2004**, Strategic Action Plan first adopted in **2007**

Major initiatives

- **Streetscape & Beautification Plan**
 - Lois & Grady Ave
- **Façade Improvement Grants**
 - A number of vacant properties not occupied by businesses
- **Capital Improvements**
 - Tampa Bay Blvd Linear Park
 - Drew Park community markers
 - Stormwater, water, sewer, and street improvements
 - New streetlights
 - New sidewalks

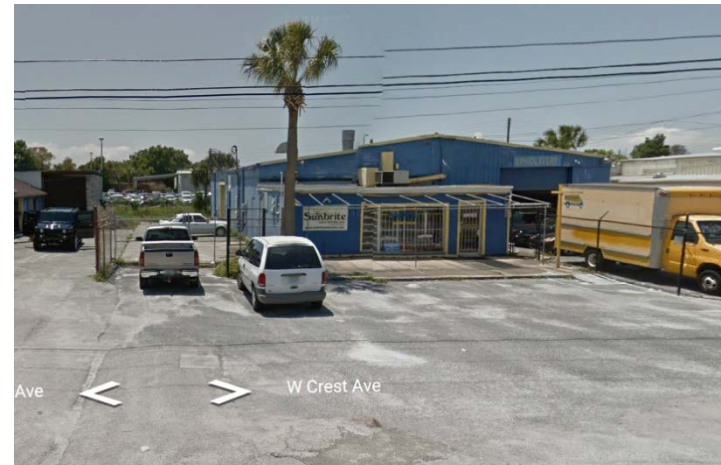


What Has Previously Been Done

- CRA established in **2004**, Strategic Action Plan first adopted in **2007**

Major Initiatives

- **Streetscape & Beautification Plan**
 - Lois & Grady Ave
- **Façade Improvement Grants**
 - Several properties now improved
- **Capital Improvements**
 - Tampa Bay Blvd Linear Park
 - Drew Park community markers
 - Stormwater, water, sewer, and street improvements
 - New streetlights
 - New sidewalks



Murphee Façade Grant - Before



Murphee Façade Grant - After

What we heard in Workshop #1

Challenges

- Crime / perception of crime
- Lighting
- Walkability
- Perception / cleanliness / dumping
- Homelessness
- Drainage
- Traffic / parking

Visions for Drew Park

- Clean
- Safe
- Well-lit
- Walkable
- Employment and business area
- Multi-use

The rest of this meeting will be a discussion of how we can use the funding and other tools available to **address these concerns** and **incentivize private investment** in the neighborhood

What Opportunities Exist

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What Opportunities Exist

- **Infrastructure**
 - Roadways
 - Bike/Pedestrian
 - Lighting
 - Stormwater
 - Water
 - Wastewater
- **Affordable Housing**
 - City Owned Parcels
- **Regulatory**
 - Façade Grants
 - Land Use / Zoning Changes

District Streets

- Roadway Conditions
 - R/W Use
- Sidewalk Network
 - Gaps / ADA



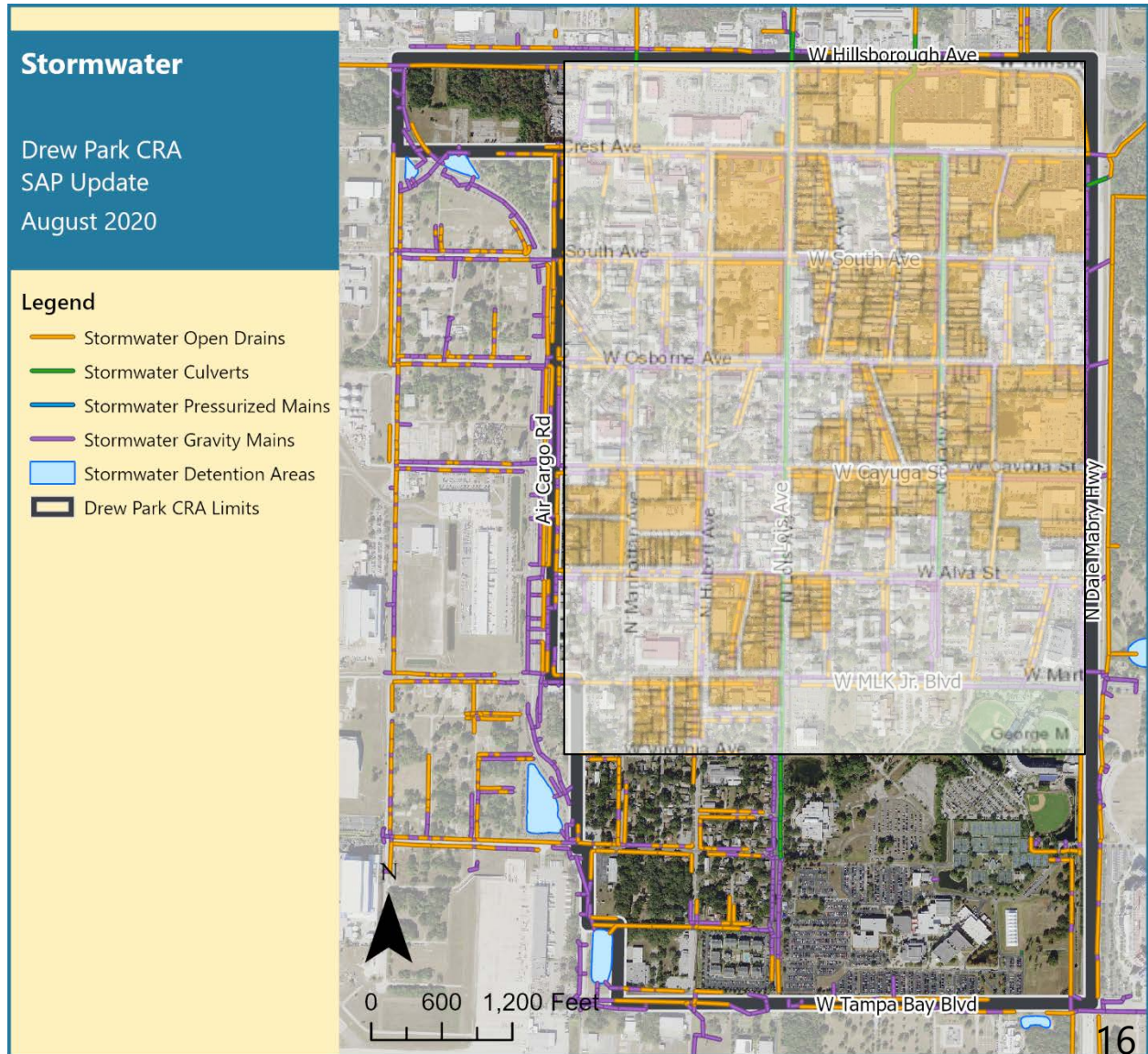
Bicycle Suitability

- Hillsborough Avenue
 - Shoulder / Sidewalk
- Lois Avenue
 - Bike Lane / Sidewalk
- Tampa Bay Blvd
 - Wide Sidewalk / Shoulder
- Air Cargo Road
 - Wide Sidewalk / Bike Lane
- N Dale Mabry
 - Bike Lane / Sidewalk / Planned



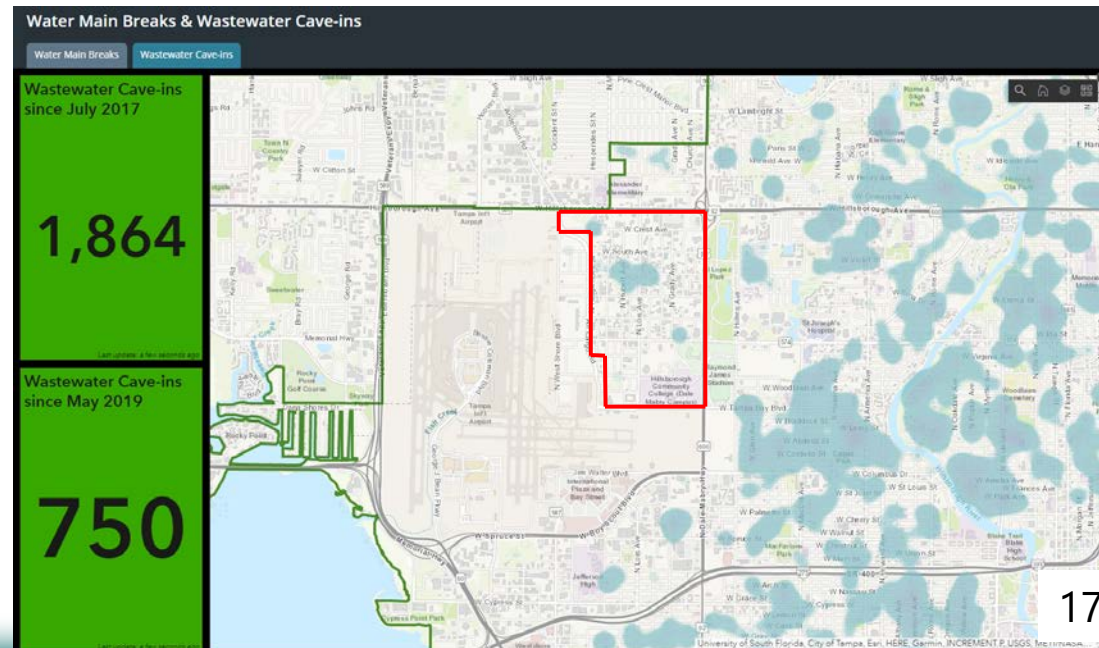
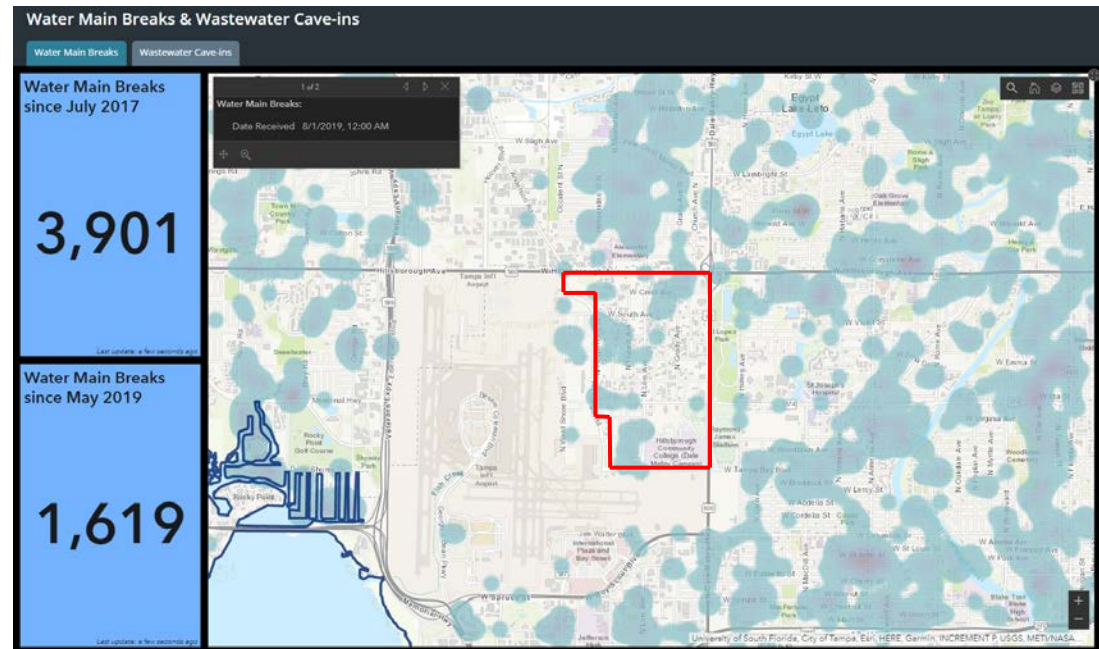
Stormwater

- Existing Infrastructure
- Parcel Advisory List



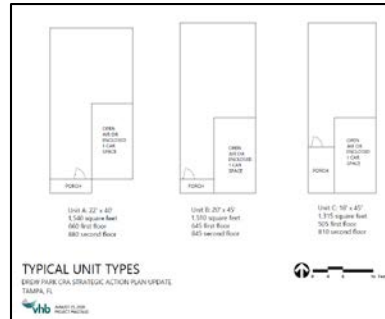
Water / Wastewater

- Water Main Breaks
- Wastewater Cave-ins



Affordable Housing

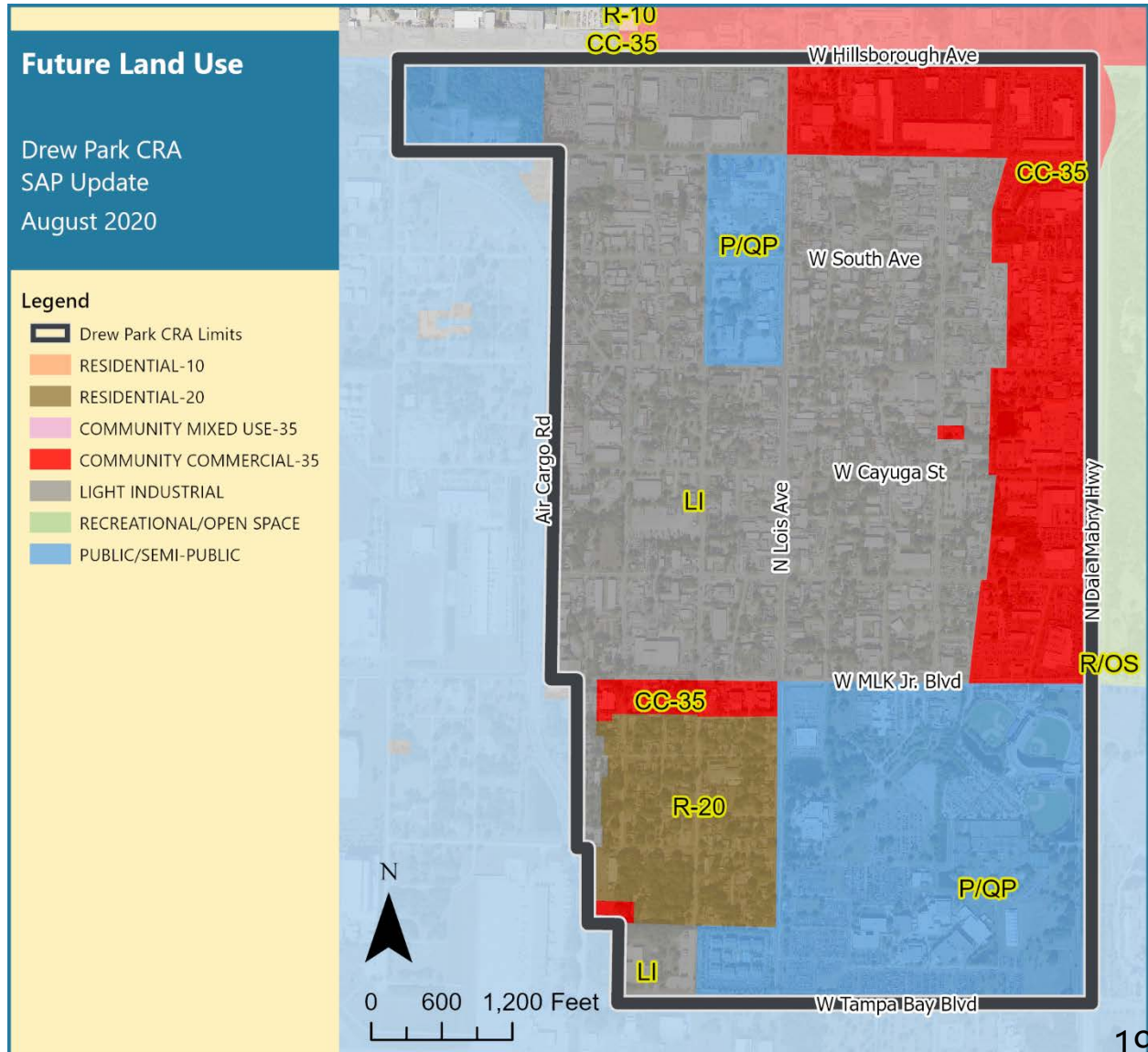
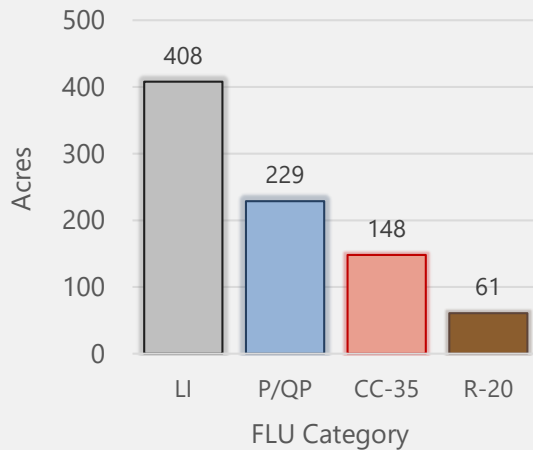
- City Owned Vacant Parcels
 - Coolidge Ave
 - Hubert Ave
 - Manhattan Ave



Future Land Use

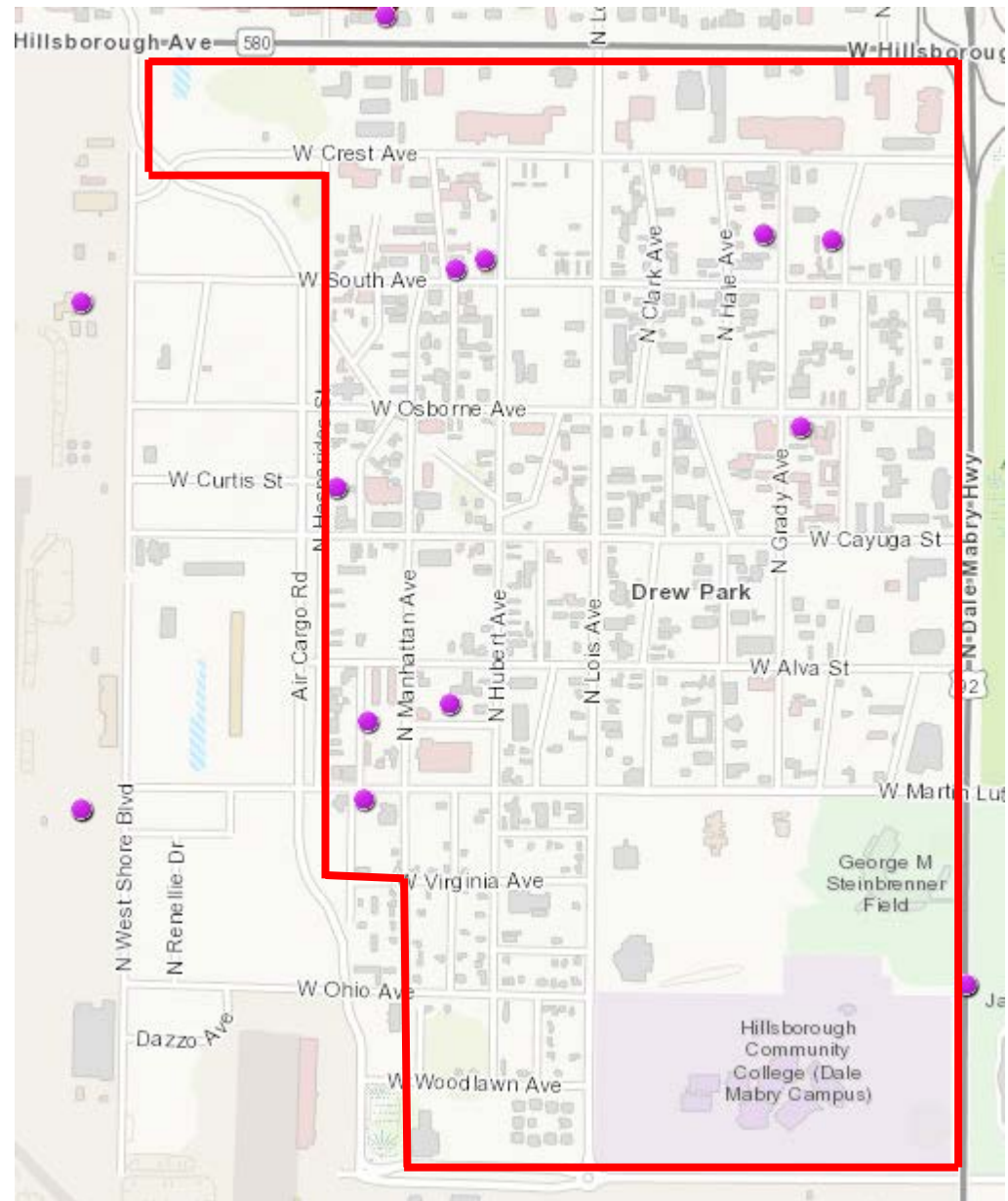
- Mostly Industrial Use
- Public Use
- Commercial Frontages
- Limited Residential

Future Land Use Acreage



Permit Activity

- Commercial Site Plan Permit Locations



Live Survey Exercise

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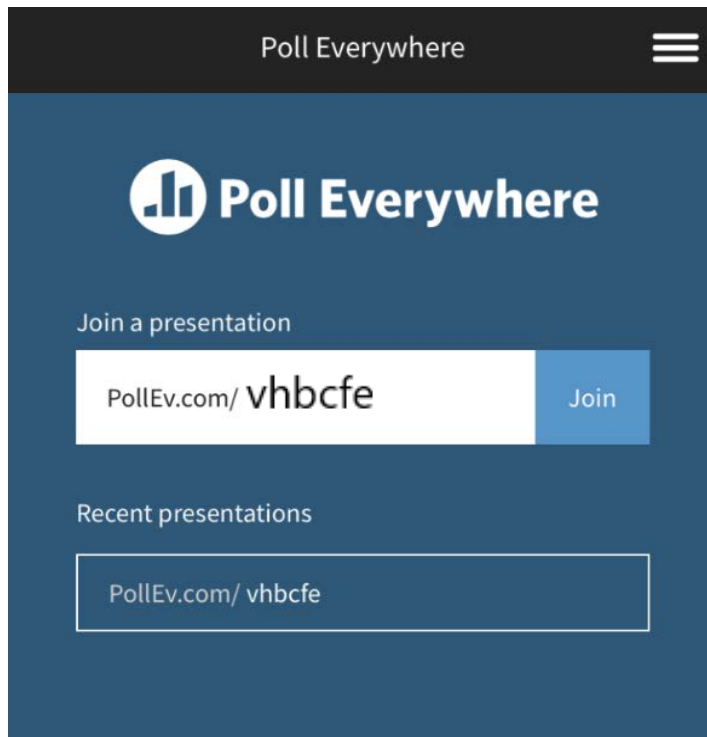


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Public Input - Polling Access

Browser

- Go to www.pollev.com
- Enter vhbce in 'Join a presentation'
- Click Join

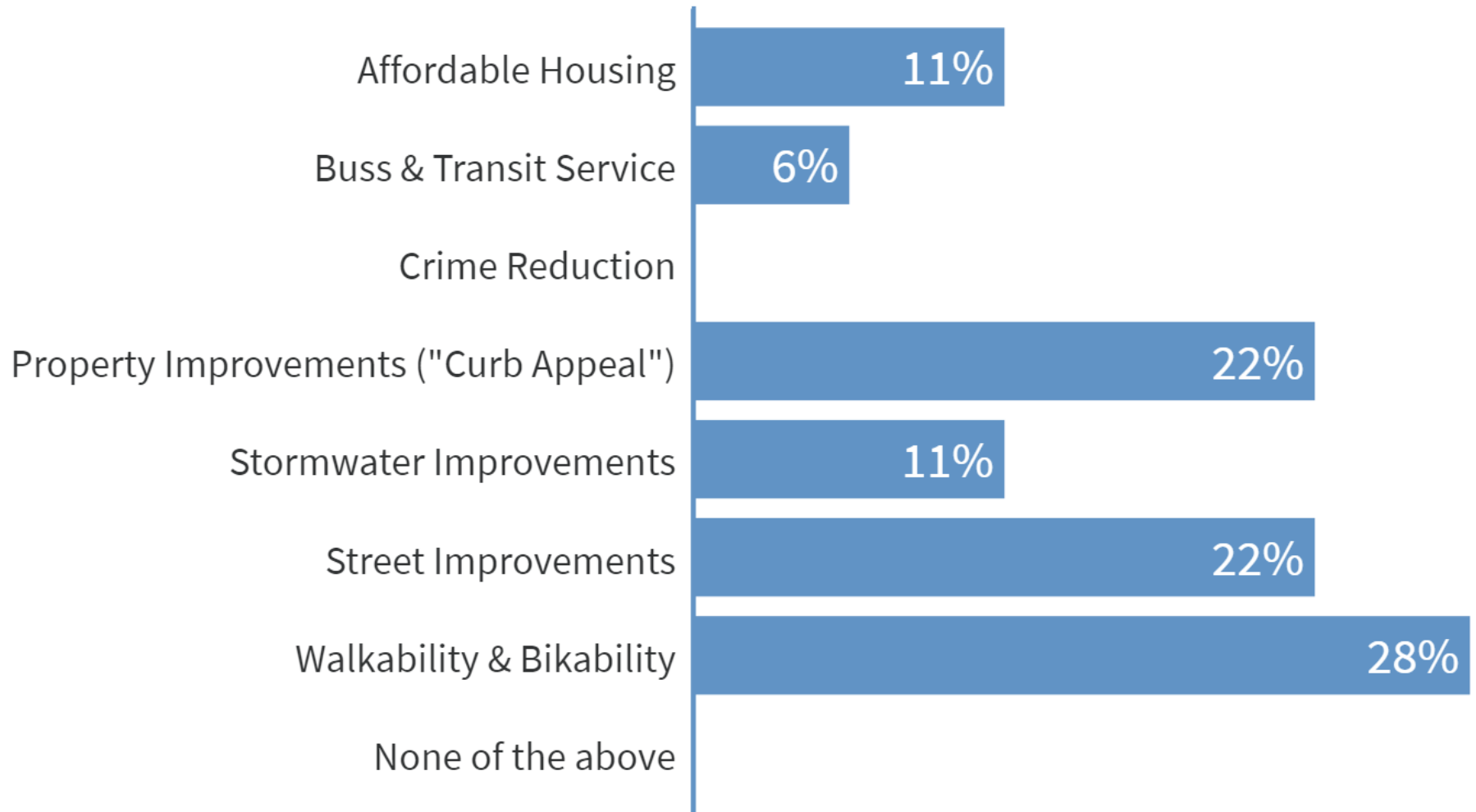


Text

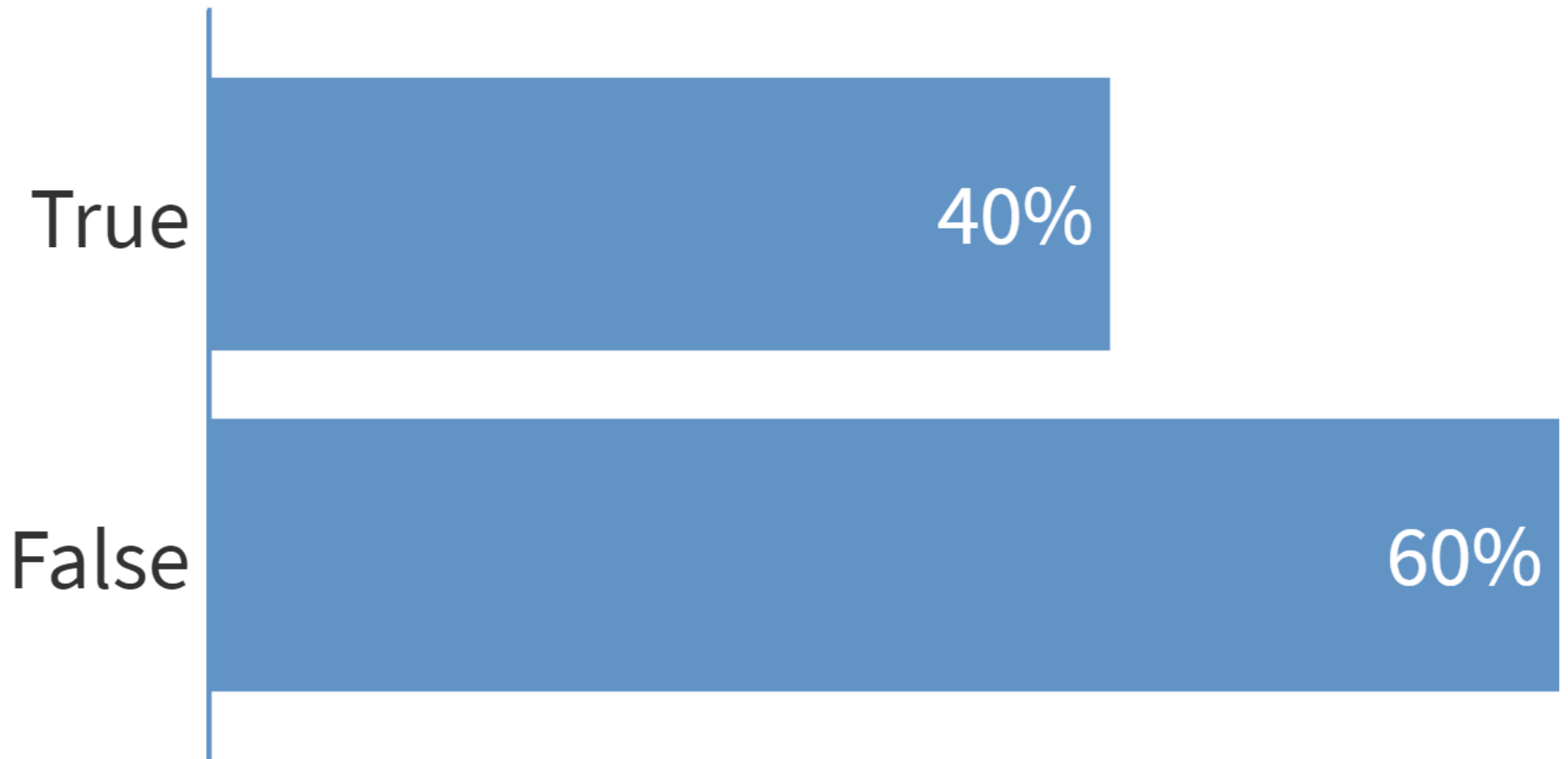
- Text vhbce to 22333



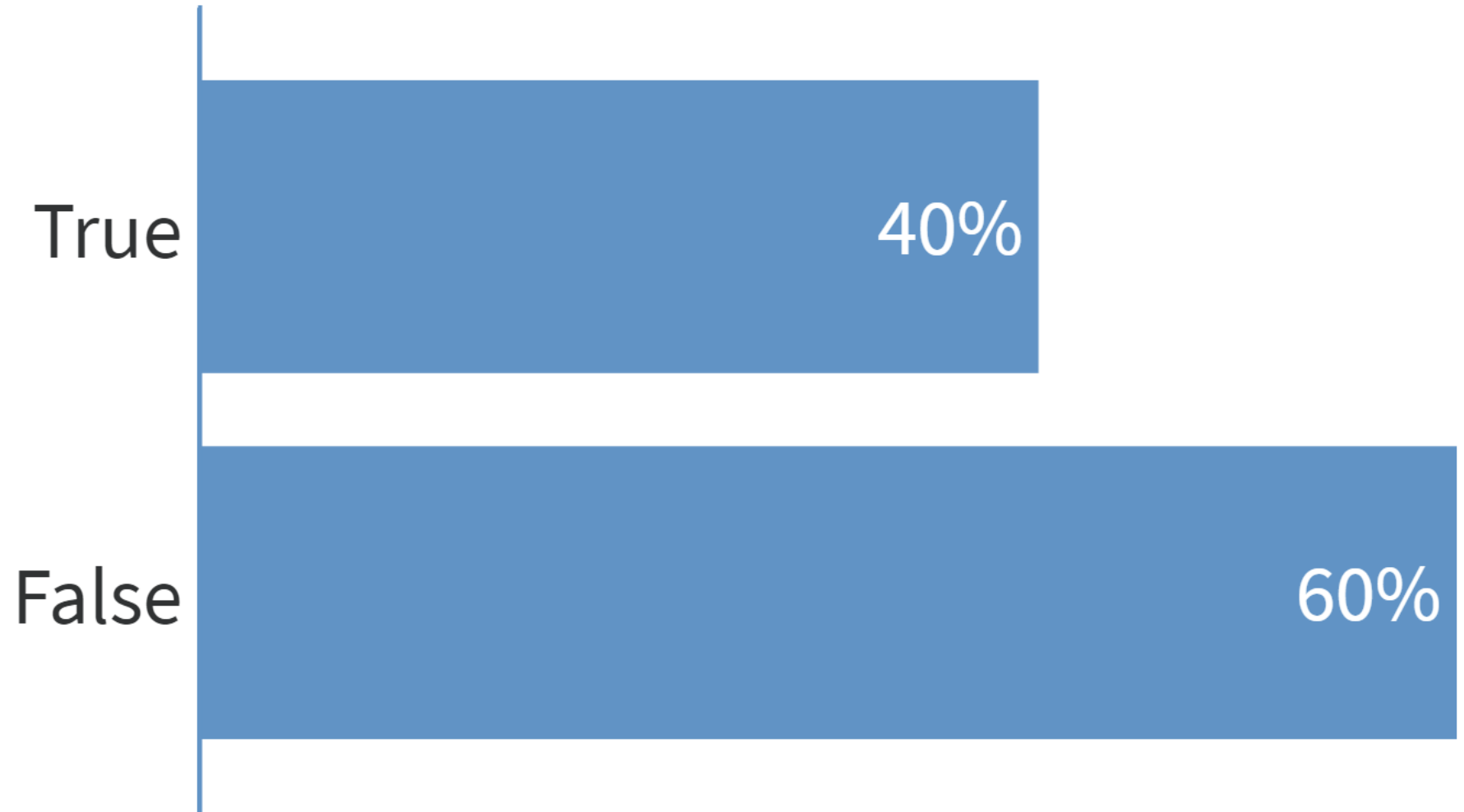
Identify your top 3 concerns:



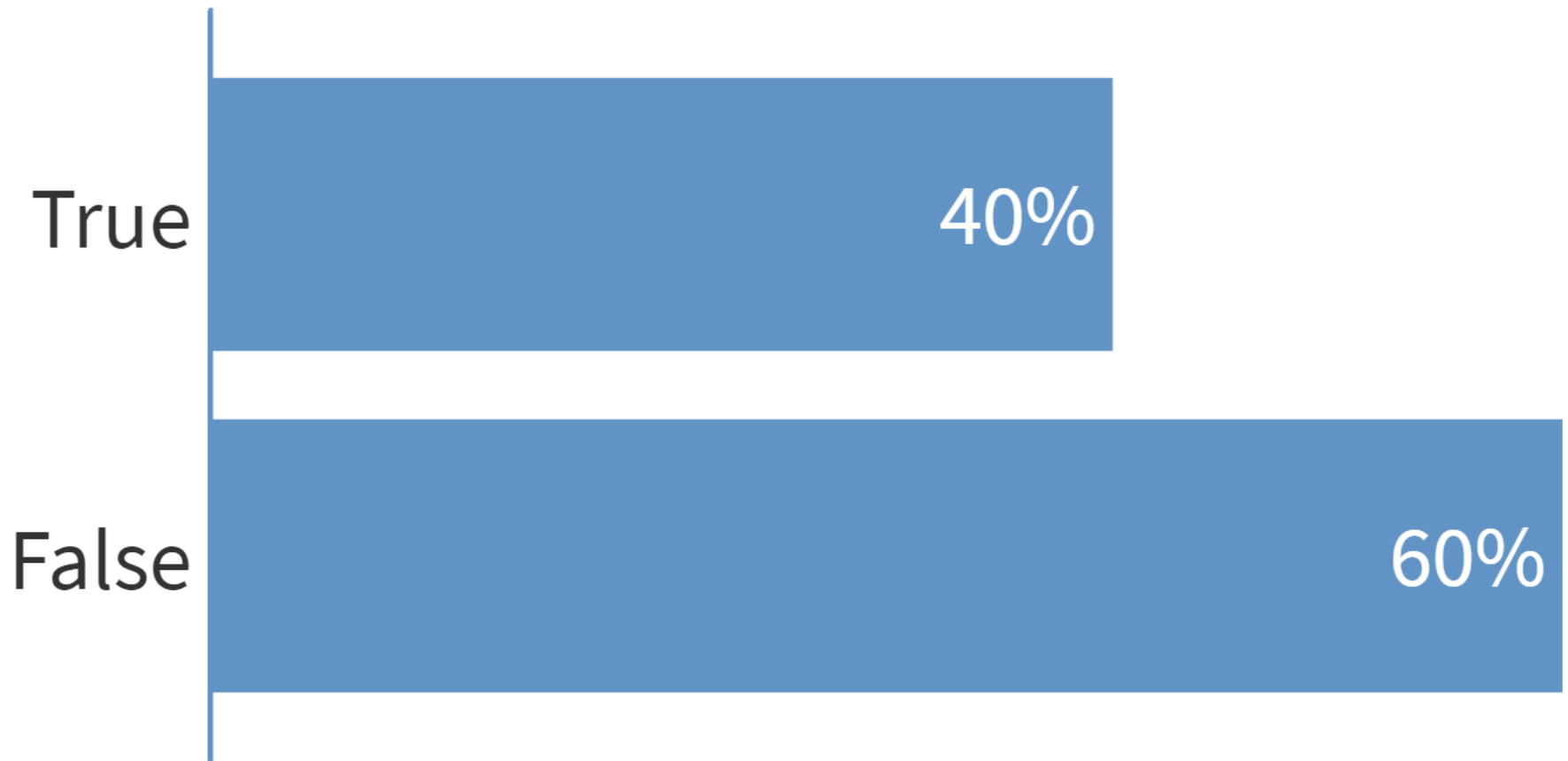
The streets are well maintained, safe and convenient in Drew Park



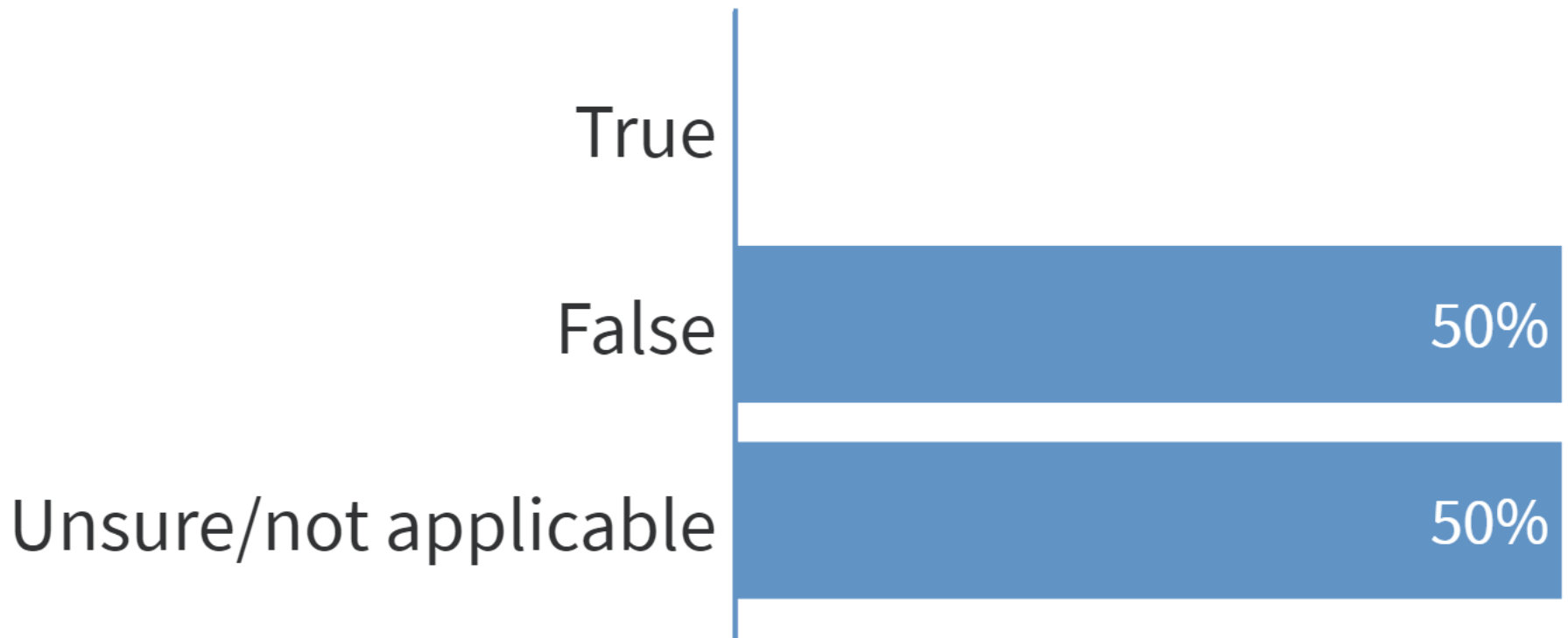
I feel safe walking and biking in Drew Park



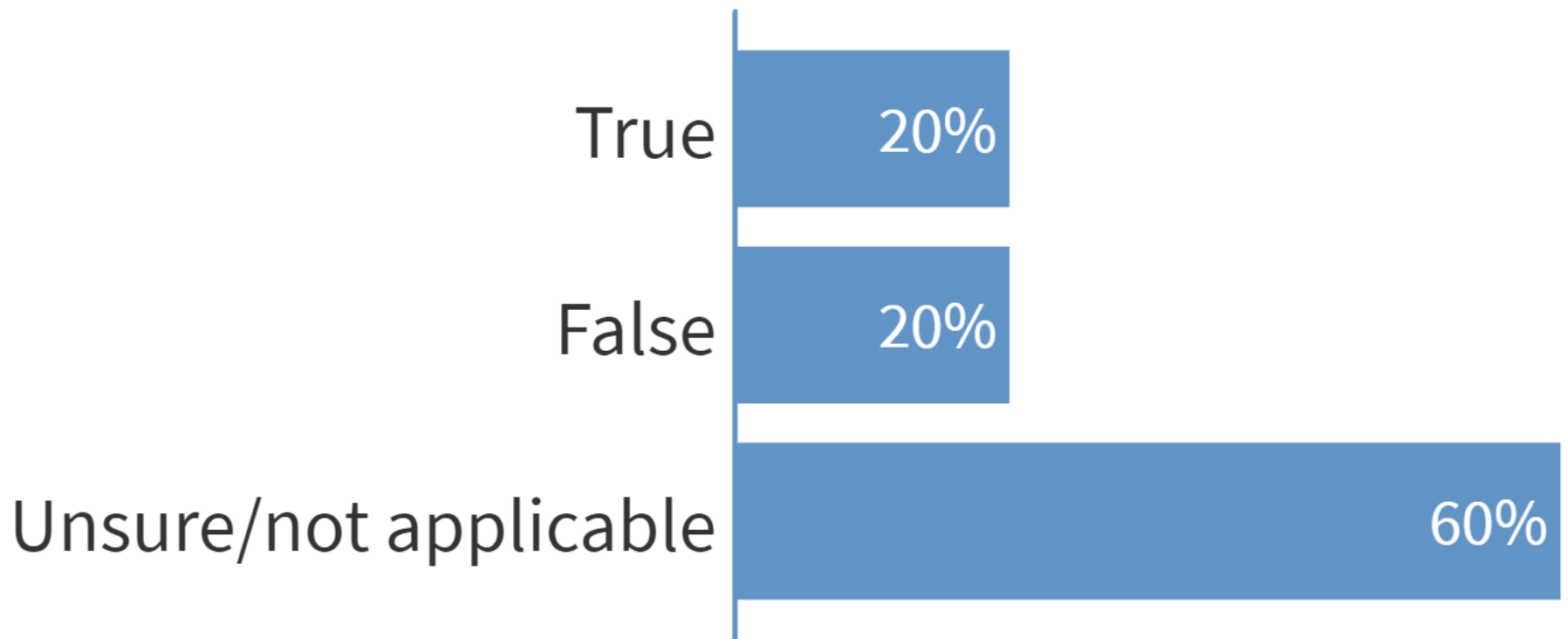
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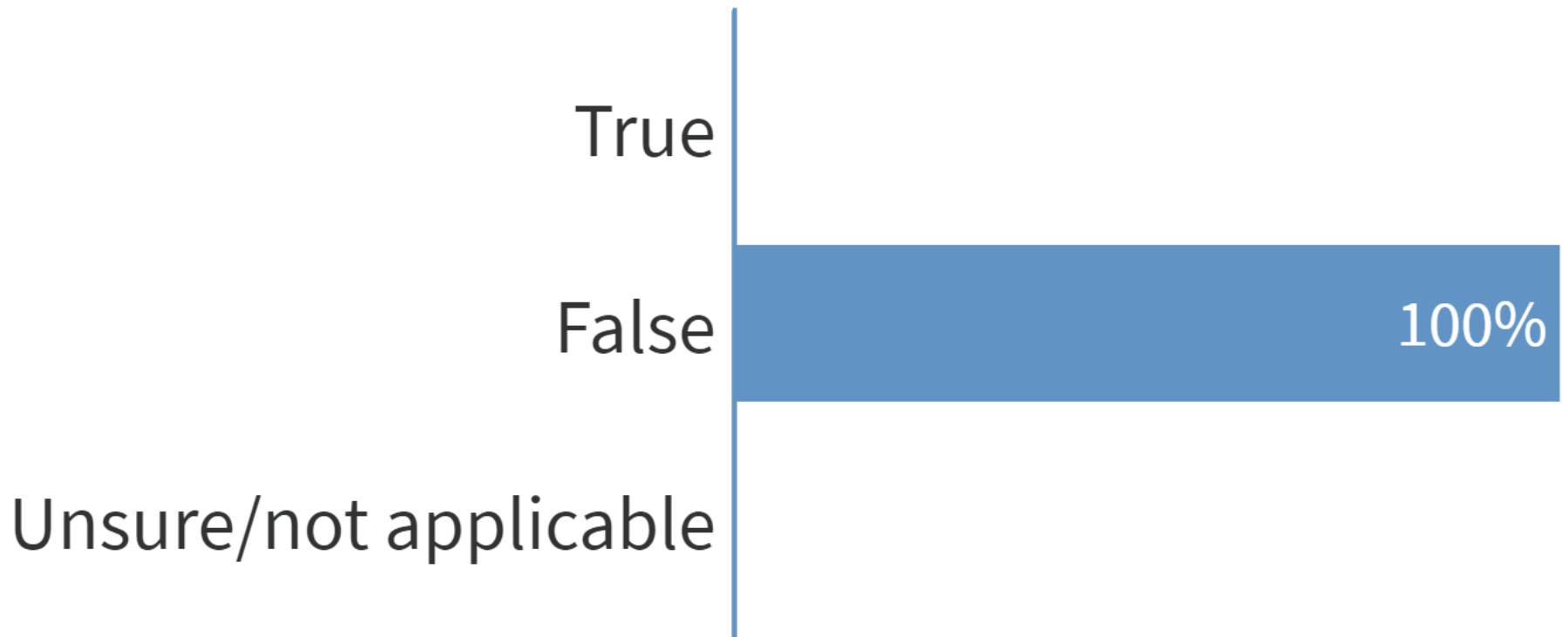
It is convenient to travel between Drew Park and other parts of the city using public transit



The appearance of neighboring properties stops me from improving the appearance of my property



I can meet most of my daily needs (housing, employment, food, community, recreation, etc.) with Drew Park

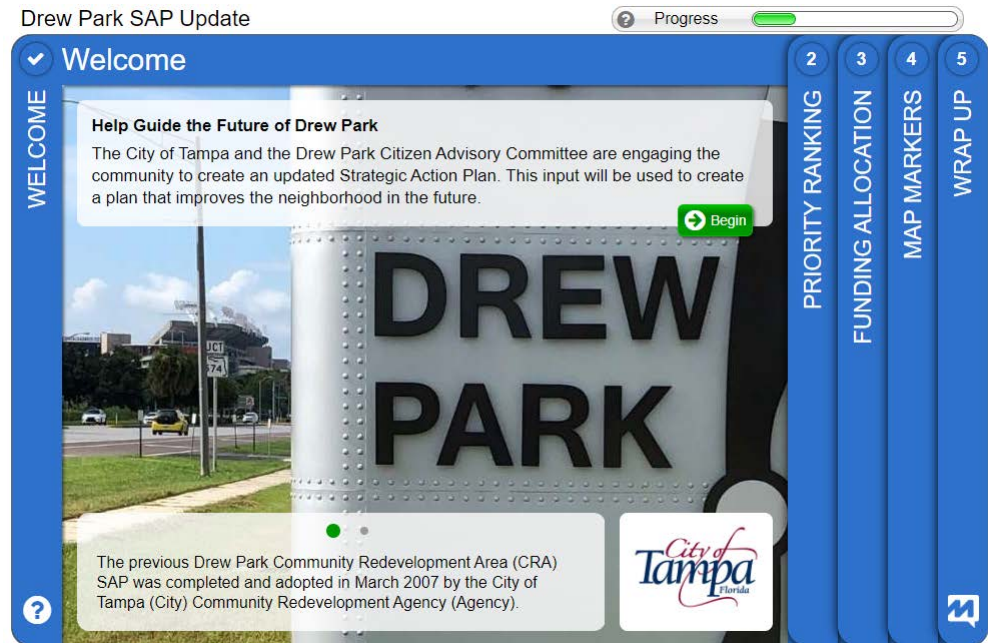


Online Survey

- Complete the online survey:

<https://drewparksap.metroquest.com/> (English)

<https://drewparkspn.metroquest.com/> (Spanish)



- Please feel free to email aspects of Drew Park that you enjoy, and specific improvements that you would like to see.

Next Steps

- Please ask any questions on the call or in the chat box.
- Community Workshop 3 will be November 9th (5:30-6:30PM).



Questions may be directed to:

Jesus Nino, AICP, CFM, Urban Development Manager
@ E: DrewParkUpdate@TampaGov.net or Ph: [813.274.7427](tel:813.274.7427)

Presentation will be available at: www.tampagov.net/CRAs/drew-park/sap-update



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OCTOBER 12 DREW PARK CRA

Strategic Action Plan Update – Virtual Meeting #2

The City of Tampa and the Drew Park Community Advisory Committee (CAC) are engaging the Drew Park community and other interested stakeholders to create an updated Strategic Action Plan (SAP) for the district. This input, along with analysis of existing conditions, will be used to create a plan that improves the neighborhood in the future. Your input is needed!



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**OCTOBER 12TH
5:30 – 6:30 P.M.**

WE NEED YOUR INPUT!

**FUTURE OF DREW PARK
CRA IS BEING
DISCUSSED**

CONTACT US AT:

DrewParkUpdate@TampaGov.net

OR (813) 274 - 7427

Please join the meeting from
your computer, tablet or
smartphone.

[https://global.gotomeeting.com/join/
n/289788125](https://global.gotomeeting.com/join/289788125)

**You can also dial in using
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[tampagov.net/CRA/drew-
park/sap-update](http://tampagov.net/CRA/drew-park/sap-update)

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