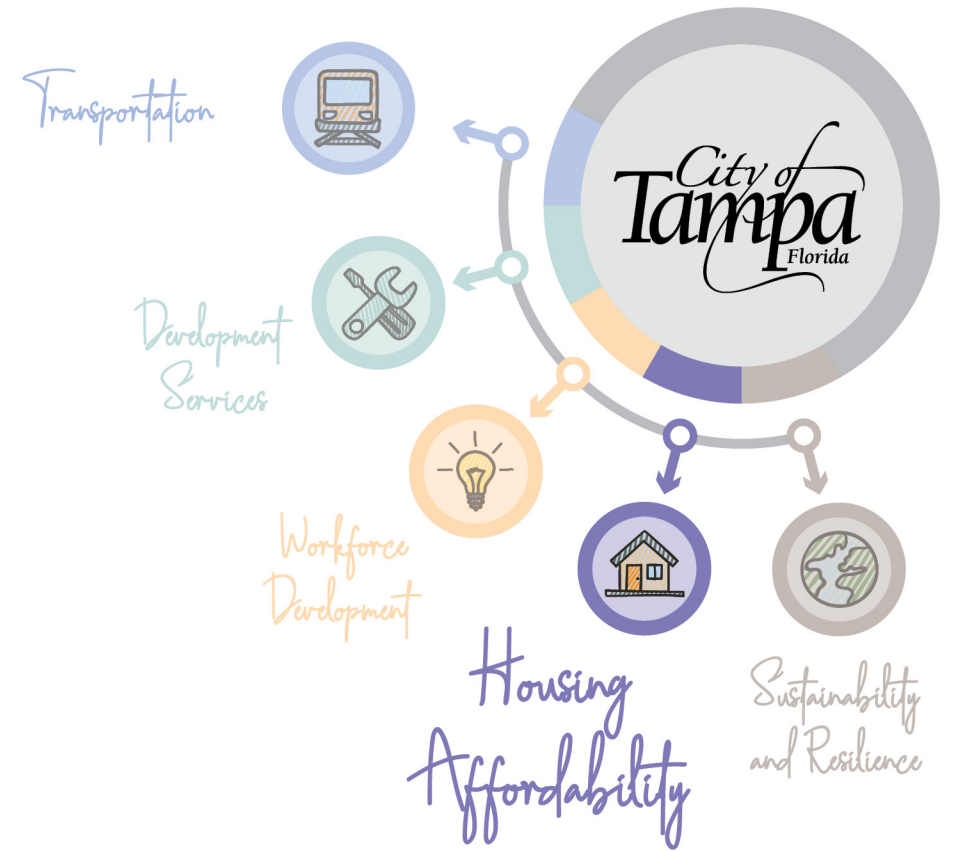


Mayor Jane Castor

# Transforming Tampa's Tomorrow

Investing in Tampa's Tomorrow



# Mayor's Infill Affordable Housing Initiative - Phase II

<b>Welcome</b>	Carole Post Administrator, Development & Economic Opportunity	5 minutes
<b>Introductions</b>	Kayon Henderson Interim Housing & Community Development Manager	5 minutes
<b>Summary &amp; Overview of Event</b>	Abbye Feeley Director, Development & Growth Management	5 minutes
<b>Infill Program, Phase II</b>	Marquaz McGhee Community Development Specialist	20 minutes
<b>Next Steps</b>	Kayon Henderson Interim Housing & Community Development Manager	5 minutes
<b>Q &amp; A</b>		5 minutes



**Carole Post**

City of Tampa  
Administrator of Development and Economic Opportunity  
[Carole.Post@tampagov.net](mailto:Carole.Post@tampagov.net)



**Kayon Henderson**

City of Tampa

Administrator of Development and Economic Opportunity

[Kayon.Henderson@tampagov.net](mailto:Kayon.Henderson@tampagov.net)



**Abbye Feeley**

City of Tampa  
Director of Development and Growth Management  
[Abbye.Feeley@tampagov.net](mailto:Abbye.Feeley@tampagov.net)

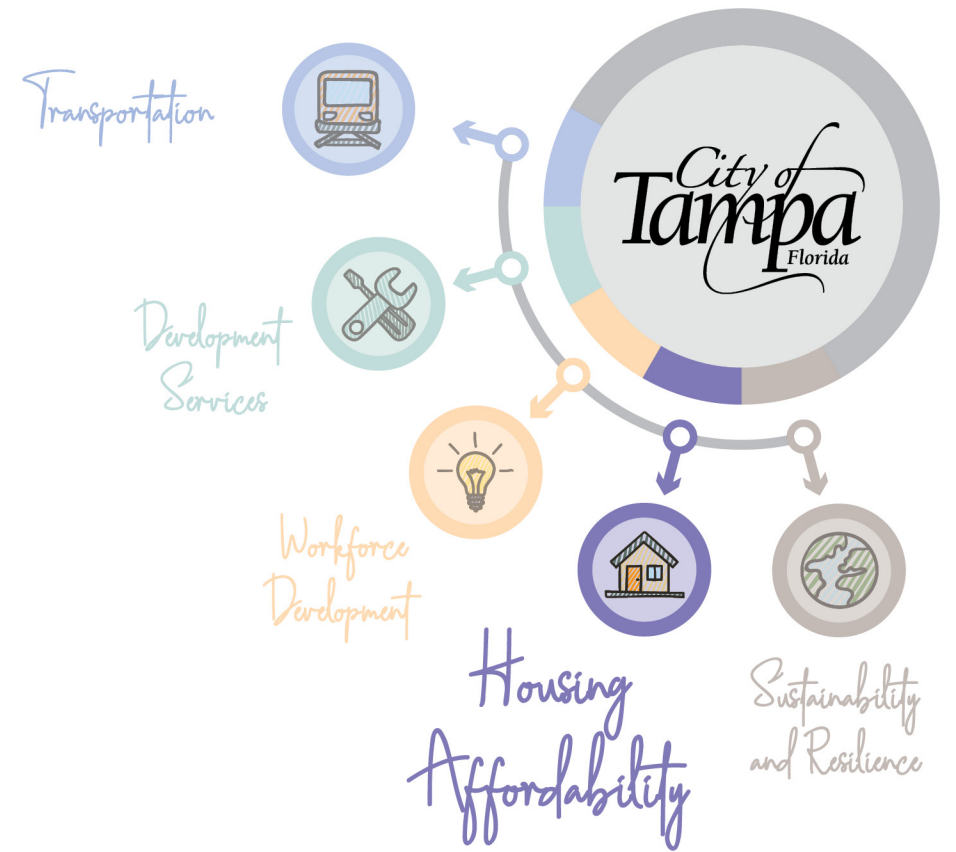


**Marquaz McGhee**

City of Tampa  
Community Development Specialist  
[Marquaz.McGhee@tampagov.net](mailto:Marquaz.McGhee@tampagov.net)

Mayor Jane Castor

# Transforming Tampa's Tomorrow



Mayor's Infill Affordable Housing Initiative  
Phase II

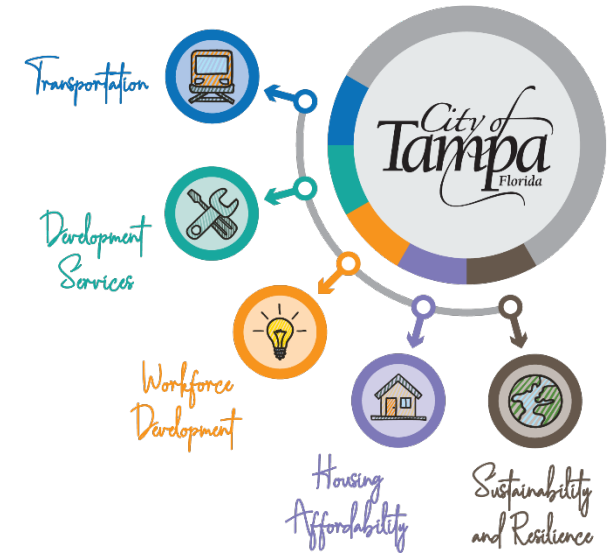


## Overview

The City is seeking to convey city-owned lots in parts of Ybor City, East Tampa and Sulphur Springs to local developers.

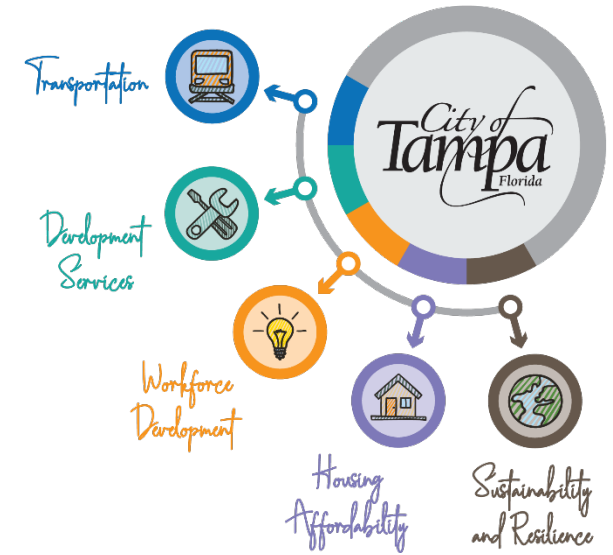
Through this redevelopment opportunity, the City seeks to address one of its highest priorities, which is to increase the amount of affordable housing units.

Working with partners to add a targeted 10,000 housing units by the end of 2027.



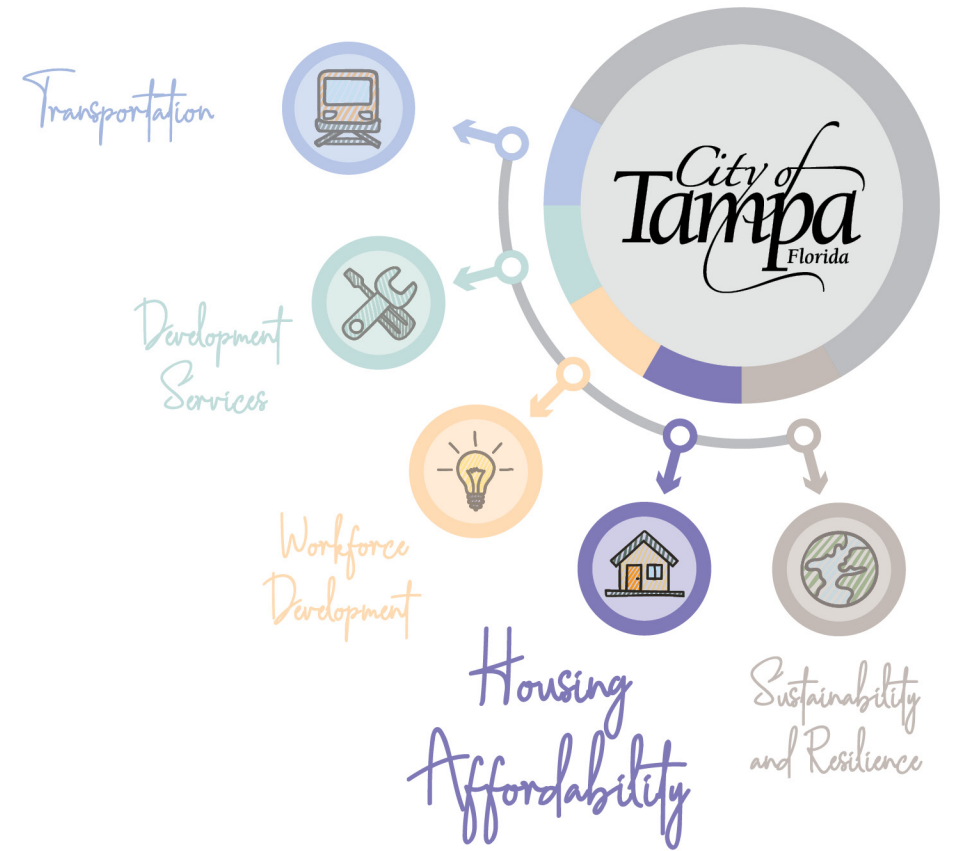
## Program Objective

- Redevelopment of infill lots be driven by market forces to ensure the highest and best use of the City properties.
- Redevelopment of infill lots is seen as a catalyst, creating more opportunities that foster place-making and additional community investment.
- Providing a path to homeownership for our City's residents.



Mayor Jane Castor

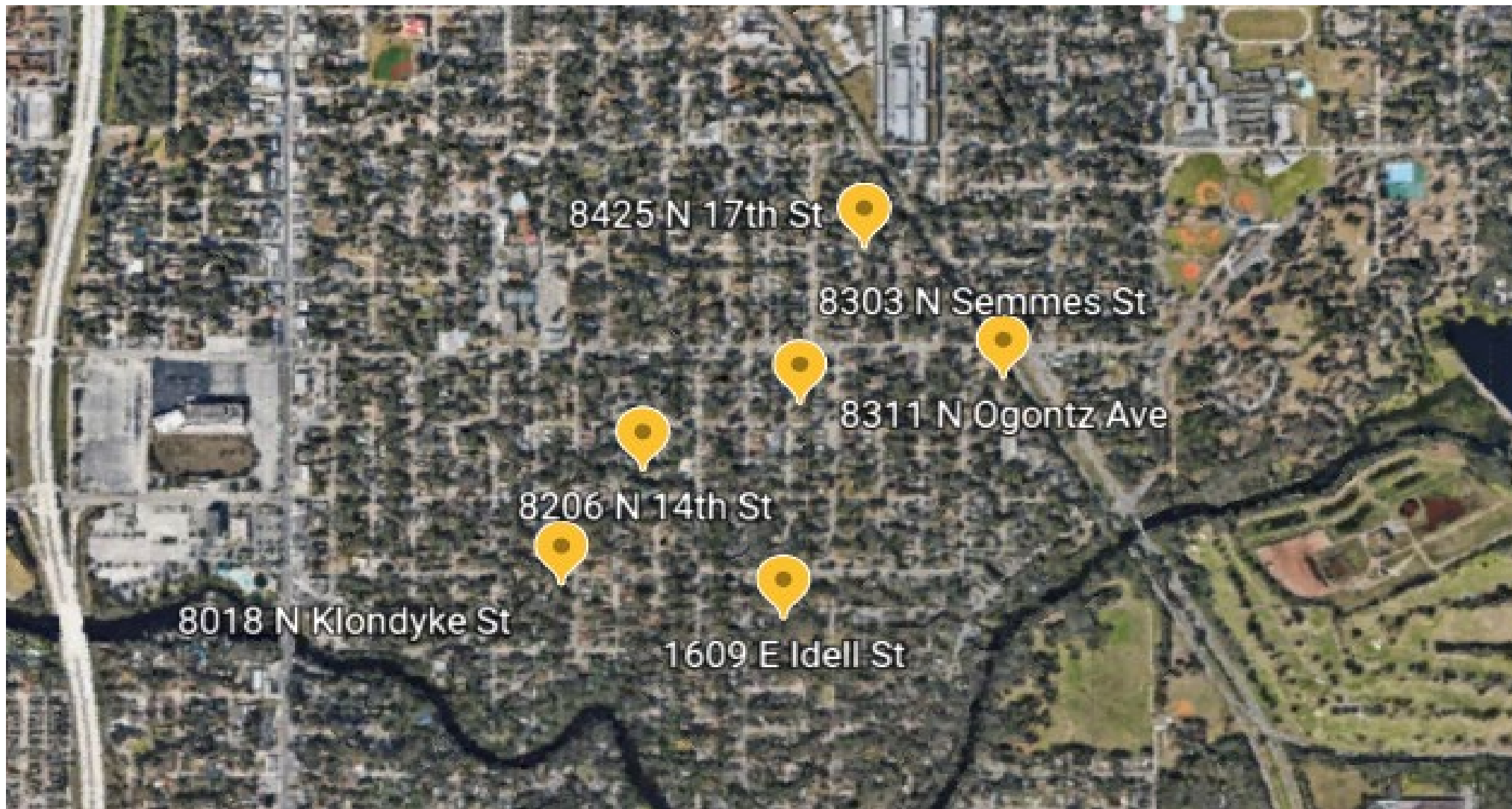
# Transforming Tampa's Tomorrow



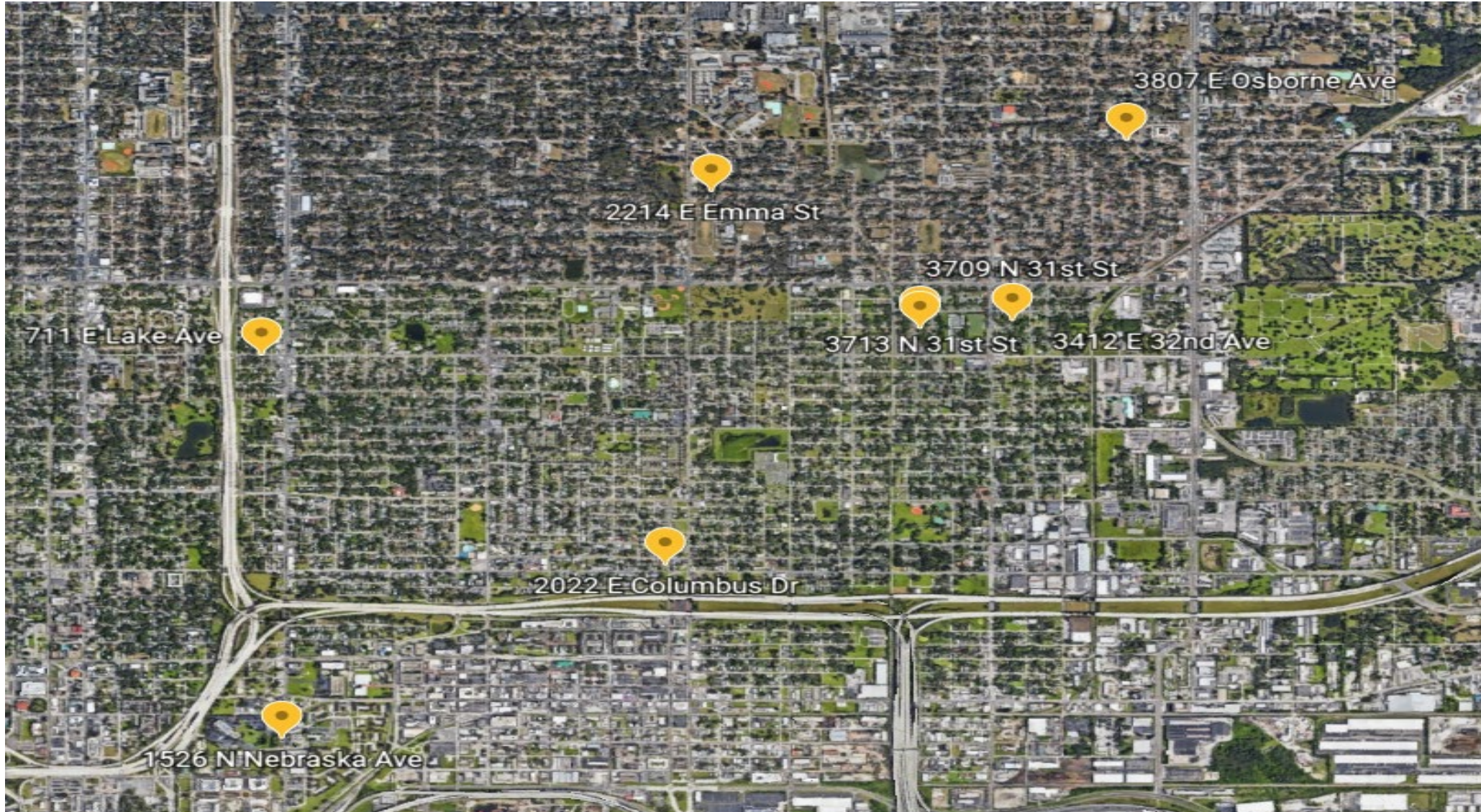
Mayor's Infill Affordable Housing Initiative  
Phase II



# Housing Affordability



# Housing Affordability





Folio #	Address	# of Lots	Legal Description	Zoning	Parcel Dimensions
173741.0000	3713 N. 31st Street	1	Bethel Heights Lot 6 Block C	RS-50	46 X 90
173743.0000	3709 N. 31st Street	1	Bethel Heights Lot 8 Block C	RS-50	46 X 90
167635.0000	711 E. Lake Avenue	1	La Belle Subdivision Revised Map Lot 4	RS-50	50 X 85
173618.0000	3412 E. 32nd Avenue	1	JACKSON HEIGHTS SECOND ADDITION LOT 1 BLOCK 3	RS-50	47x100
146625.0000	8206 N. 14th Street	1	SULPHUR SPRINGS ADDITION LOT 16 AND E 5 FT CLOSED ALLEY ABUTTING ON W BLOCK 38	RS-50	50x100
146904.0000	8018 N. Klondyke Street	1	SULPHUR SPRINGS ADDITION LOT 11 AND E 5 FT CLOSED ALLEY ABUTTING ON W BLOCK 58	RS-50	50x100
150111.0000	8311 N. Ogontz Avenue	1	KATHRYN PARK LOT 25	RS-50	50 X 100



Folio #	Address	# of Lots	Legal Description	Zoning	Parcel Dimensions	Misc.
145697.0000	8425 N. 17th Street	1	OAK TERRACE REVISED PLAT OF LOTS 329 AND 330 AND W 1/2 CLOSED ALLEY ABUTTING THEREON	RS - 50	50 X 105	
149678.0100	8303 N. Semmes Street	1	HENDRY AND KNIGHTS ADDITION TO SULPHUR SPRINGS LOT 152 & W 1/2 CLOSED ALLEY ABUTTING THEREON	RS – 50	50 X 105	
149893.0300	1609 E. Idell Street	1	FERN CLIFF LOT 198	RS - 50	50 X105	
153742.0000	3807 E. Osborne Avenue	1	LOT BEG 415 FT E & 25 FT S OF NW COR OF NW 1/4 OF NW 1/4 OF SW 1/4 & RUN E 59 FT, S 92 FT, W 59 FT & N 92 FT TO BEG	RS – 50	69 X 92	
156597.0000	2214 E. Emma Street	2	NORTH BEAUTY HEIGHTS LOTS 37 AND 38	RS – 50	82 X 100	
187759.0000	2022 E. Columbus Drive	2	BANZA BANZA LOTS 19 AND 20 BLOCK 16	YC – 2	73 X 90	Barrio Latino Commission
192648.0000	1526 N. Nebraska Avenue	2	STOCKON COURT LOTS 2 AND 3 BLOCK 4	YC - 5	94 X 110	Barrio Latino Commission

# What was Infill Phase I?



- In 2018 – 2020, City initiated a program to achieve sustainable, affordable housing inventory.
- RFP process, City awarded a 3-organization partnership, conveyed 75 residential, single family lots.
- \$1.1 million-dollar Revolving Loan Fund at 0% interest to build new single-family residential homes on infill lots across East Tampa.

# Outcomes of Infill Phase I

- Infill Phase I achieved its goals of creating a market for private sector development of affordable housing in East Tampa, an area that was desperate for new housing options.
- Phase I resulted in a business model that can incentivize private developers.
- The City learned valuable lessons for improving and moving forward.





## Infill Phase I – Reflections

- 75 families became new homeowners
- Previously vacant lots are now contributing to the fabric of the community and viability of a neighborhood
- Value of the lots pre-development was \$854,448. As of 7/2020 the new total value was \$16,300,884\* \*according to Hillsborough Property Appraiser Office

# Roles in Partnership

- City will award a maximum of 14 residential, single family lots through an RFP process and provide a \$1.1 million-dollar Revolving Loan Fund at 0% interest to build new single-family residential homes on infill lots within the City of Tampa.
- Successful Developers will respond with a plan that will maximize the opportunity to provide affordable housing units in the city, beyond just building a house on a City provided property to include design, construction, marketing, etc.
- Together in partnering knowledge, skill and financial investment, we can make the dream of homeownership attainable for countless residents in our city and contribute to the longevity of affordable housing stock for future generations.

# Next Steps



**Kayon Henderson**

City of Tampa

Administrator of Development and Economic Opportunity

[Kayon.Henderson@tampagov.net](mailto:Kayon.Henderson@tampagov.net)

# Next Steps

<b>April 26</b>	<b>Technical Assistance Workshop</b> MANDATORY for Applicants. Virtual event, 10:30 AM EST.
<b>April 30</b>	<b>Deadline for Workshop Questions</b>
<b>May 6</b>	<b>Deadline for Clarification Responses</b>
<b>May 17</b>	<b>Proposal Submission Deadline</b>
<b>June 4</b>	<b>Presentations, Proposal Review and Recommendations</b>
<b>June 17</b>	<b>Successful Developers are Notified of Funding Awards</b>
<b>July 15</b>	<b>Agreement approval by City Council</b>



## **MANDATORY TECHNICAL ASSISTANCE WORKSHOP**

**Tuesday, April 27th, 2021 at 10:30am EST**

Virtual Event

Please Register in advance for this meeting:

[https://zoom.us/meeting/register/tJ0pfuCoqT0uE9dqASwYZhs\\_bTToyZ2wTHM-](https://zoom.us/meeting/register/tJ0pfuCoqT0uE9dqASwYZhs_bTToyZ2wTHM-)



## Accessing the Application

### Neighborly

<https://portal.neighborlysoftware.com/tampaf/Participant>

Q & A

*Mayor Jane Castor*

**Transforming Tampa's  
Tomorrow**



Thank you.