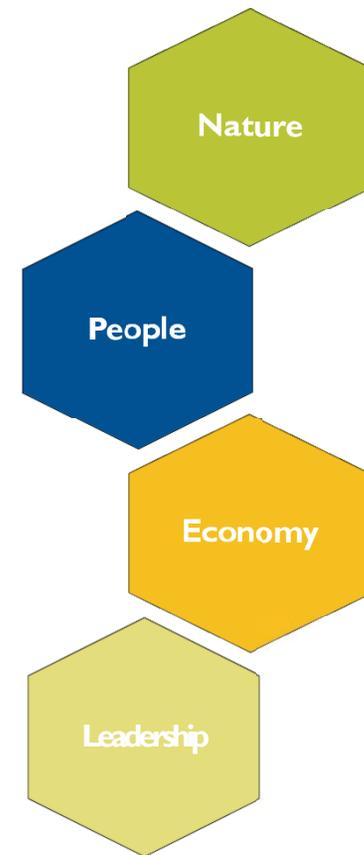
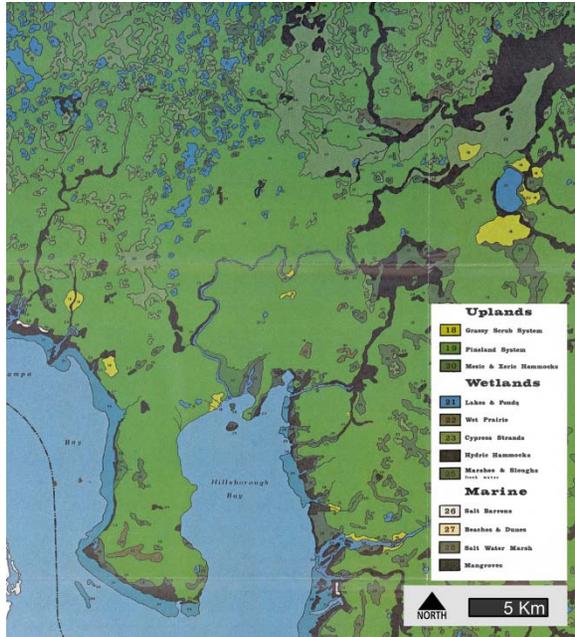


Urban Forest Planning Improving Efficiency and Effectiveness of Management



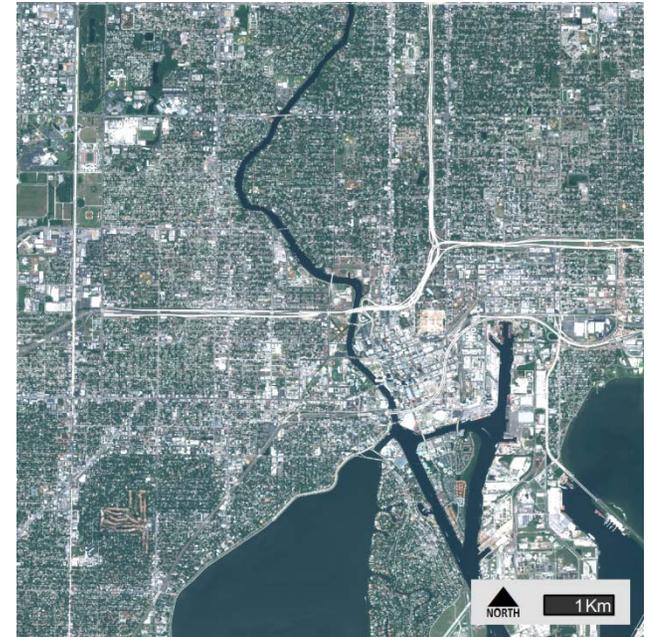
Brief History of Tampa's Urban Forest



Circa 1820



Circa 1852



2011

2006

City of Tampa Urban Ecological Analysis 2006-2007



UNIVERSITY of
FLORIDA

Urban Forest Management Plan Development

- ▶ Presentation of 2006 Analysis to Mayor (2007)
- ▶ 2008 City of Tampa Mayor's Symposium on Community Trees and the Urban Forest
- ▶ 2008-2009 Mayor's Steering Committee on Urban Forest Sustainability



Steering Committee - 2008

Vision:

Maintain and expand Tampa's urban forest in recognition of the many benefits it provides, including: enhancing quality of life for present and future citizens, attaining numerous economic and ecological benefits Nature provides, and seizing opportunities to better understand our natural environment through scientific research and public education.

Members included: builders association; residents; conservation organization; local business; landscape architect and arborist



Steering Committee GOALS

BIODIVERSITY / HABITAT: To understand and communicate the need to maintain and protect the complexity of natural systems in the urban forest so that the public will support a rich, diverse habitat.

EDUCATION / RESEARCH: To advance public appreciation of the economic, social and environmental values of Tampa's urban forest in all education settings, from in-school to adult education and public service campaigns, so as to create an ethic of individual stewardship.

FOREST / TREE MAINTENANCE: To promote proper tree care in the urban forest through education and enforcement.

PUBLIC / PRIVATE PARTNERSHIPS: To create inclusive partnerships that Encourage collaboration among all affected parties to benefit Tampa's Urban forest

REGULATION / INCENTIVES: To improve the policy framework for the conservation, reclamation, restoration and increase of natural resources within the urban forest.

SUSTAINABILITY: To promote recognition, maintenance and regeneration of Tampa's urban forest that is economically and ecologically feasible.

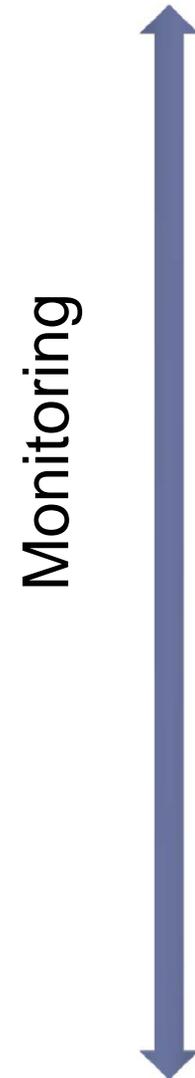


Guiding Principles used by City of Tampa

1. Government Efficiency
2. Economic Growth
3. Public Private Partnerships
4. Increase the social, environmental and economic benefits of the urban forest by reducing costs
5. Support Communities
6. Support Basic Tenets of the City's Comprehensive Plan



Plan Structure



Criteria and Key Objectives - example

| Criteria | Key Objective |
|---|--|
| Species suitability for Tampa's climate zones | Establish a tree population suitable for Tampa's urban environment and adapted to the regional environment. |
| City natural resource and forestry staffing | Employ and train adequate professional staff to implement citywide urban forest management plan. |
| General awareness of the urban forest as a community resource | The general public understands the importance of the urban forest to the community. |
| City public agency cooperation | Ensure all city departments cooperate with goals and objectives of the UFMP. |

Performance Indicators - example

| Performance Indicators | | | |
|--|---|--|--|
| Low | Moderate | Good | Optimal |
| Less than 50% of trees are of species considered suitable for Tampa. | 50%-75% of trees are of species considered suitable for Tampa. | More than 75% of trees are of species considered suitable for Tampa. | At least 90% of the trees are of species suitable for Tampa. |

Criteria: Species suitability for Tampa's climate zones

Key Objective: Establish a tree population suitable for Tampa's urban environment and adapted to the regional environment.

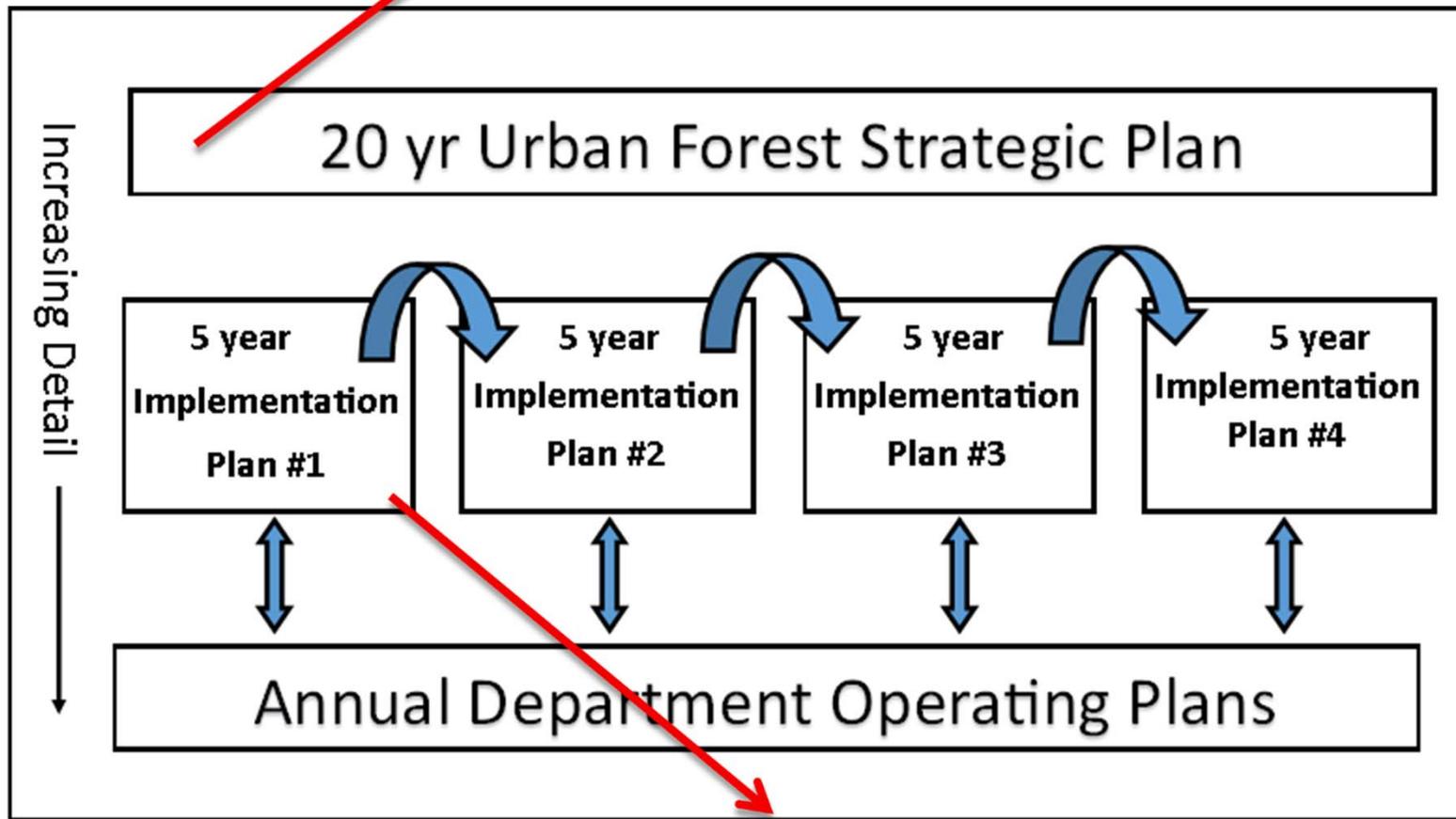
Alternatives for Action

Specific actions, policies or programs (total of 178)

- The complete set was reviewed and edited by all city departments.
- A set of preferred alternatives for action (30) were chosen to guide the first 5-year planning horizon.



Criteria, Key Objectives
and Performance Indicators



Preferred Alternatives for Action



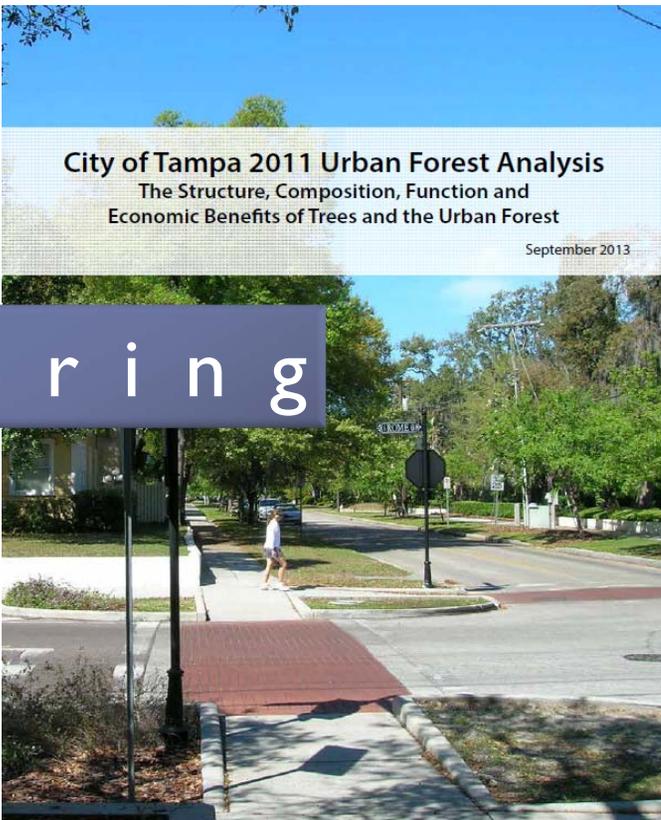
Tampa's 5-year Cycle of Urban Forest Analysis Provides Critical Information for Assessing the Impact of the Urban Forest Management Program

**City of Tampa
Urban Ecological Analysis 2006-2007**



City of Tampa Parks & Recreation
USE UNIVERSITY of FLORIDA
UNIVERSITY OF SOUTH FLORIDA

City of Tampa 2011 Urban Forest Analysis
The Structure, Composition, Function and
Economic Benefits of Trees and the Urban Forest
September 2013



M o n i t o r i n g



Tampa's 5-year Cycle of Planning and Assessment

