

## MAYOR JANE CASTOR'S 5 STRATEGIC GOALS FOR TRANSFORMING TAMPA'S TOMORROW



Strengthening  
Community-centric Services



Enhancing  
Workforce Development



Increasing  
Housing Affordability



Improving  
Infrastructure and Mobility



Establishing  
Sustainability and Resilience

Mayor Jane Castor took office as the 59th Mayor of her hometown on May 1, 2019.

### Major Accomplishments

- **Established PIPES:** Progressive Infrastructure Plan to Ensure Sustainability ([PIPES](#)) is the largest water and wastewater infrastructure program in the city's history to replace aging infrastructure after nearly 100 years.
- **Overhauled permitting process, increased development city-wide:** Streamlined permitting process for residential and commercial projects which resulted in \$4.5B in new construction permitting citywide during FY2020 despite challenges from COVID-19 - \$1.4B more than the previous year.
- **Balanced the budget:** Received City Council's approval on Tampa's first budget in the black since the Great Recession.
- **Created new community traditions:** Boom by the Bay and New Yarrgh's Eve support bringing neighborhoods together and building community spirit.
- **Connected City Hall with local, diverse businesses:** Signed an Executive Order to recognize LGBT-owned businesses in the City's Equal Business Opportunity program; Launched Bridges to Business to boost City-certified participation in contracts.
- **Established Mayor's Community Task Force on Policing:** Convened a diverse group comprised of residents, activists, and faith-based leaders alongside law enforcement officers to help shape recommendations that will help guide the future of policing in Tampa.
- **Upheld commitment to create resilient neighborhoods:** Hired a Sustainability and Resilience Officer, and launched a comprehensive roadmap to address community needs—both firsts in the City's history. The "Resilient Tampa Roadmap" contains 13 goals and nearly 60 actions organized into 4 chapters: Opportunity for All Tampanians, Thriving Neighborhoods, Climate-Ready Infrastructure, and Growing and Connected City.
- **Invested \$10.7 million into affordable housing initiatives over the past two years:** Set a goal to add 10,000 residential units (spanning all income levels) by 2027.
- **Declared Tampa as part of the Vision Zero Network:** [Vision Zero](#) is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, Vision Zero has proved successful across Europe - and now it's gaining momentum in major American cities.

## **Major Accomplishments** *(continued)*

- **Launched Crosswalks to Classrooms:** This program uses paint to introduce art and color in pedestrian crosswalks to reinforce that streets are not just for cars, they are places where children walk to get to school. The first of nine murals was completed at the Rampello Downtown Partnership School in October 2019 transforming the crosswalks to look like book spines.
- **Championed apprenticeship ordinance:** A cornerstone of the City's workforce development plan aimed at creating career opportunities in the skilled trade industries.
- **Facilitated the McKay Bay Waste to Energy facility ownership:** In 2020, Tampa became the 2nd city in the nation to own and operate its own Waste to Energy Facility, which offers a more sustainable method of managing the city's 360,000+ tons of waste per year.
- **Tampa achieved LEED for Cities GOLD certification from the USGBC:** LEED for Cities recognizes a city's commitment to sustainability and resilience.
- **Established COVID-19 relief programs and response:**
  - **One Tampa:** Economic relief checks issued directly to individuals, families, and businesses critically impacted by COVID-19.
  - **Lift Up Local program:** Allowed businesses to expand outdoor dining and retail onto public rights-of-way to safely increase their capacity.
  - **Homework Hubs:** Provided students and parents access to technology and free broadband services to support virtual classroom participation.
  - **Face Masks:** Distributed 650,000+ free face masks to the community.
  - **Vaccine Pop-Ups:** Coordinated more than 50 vaccine pop-ups through the office of Emergency Management in partnership with the Florida Department of Health and other health organizations.

## **Under Mayor Jane Castor's leadership, the City of Tampa has also received the following recognitions:**

- Tampa named one of the best place to live in Florida – US News and World Report
- Tampa ranked amongst top 10 best cities to live in post-pandemic – NBC Today Show
- Tampa named one of America's fastest growing economies cities - Forbes
- Tampa ranked as world leaders for trees – MIT Treepedia Study
- Tampa named one of the top 20 Tech Town – CompTIA
- Tampa ranked among most fun cities – Wallethub

## **Get Involved / Look ahead**

- **Provide input on Tampa's transportation future as part of M.O.V.E.S.,** our mobility master plan, at [TPAmoves.org](https://TPAmoves.org)
- **Participate in the development of City of Tampa's Parks Master Plan.** Learn more at [tampa.gov/Parks](https://tampa.gov/Parks)
- **Apply to serve on a City of Tampa board or committee:** City boards and committees are a great opportunity for residents to serve their community. Appointments are made by the Mayor and Tampa City Council. Learn more at [tampa.gov/guide/boards-and-commissions](https://tampa.gov/guide/boards-and-commissions)

Stay connected and [subscribe](#) to Mayor Jane Castor's Tampa Weekly Newsletter!