

# Enhance more

**Event Platforms with Boundless Possibilities:**

End-to-End Solutions for In-Person | Hybrid | Virtual



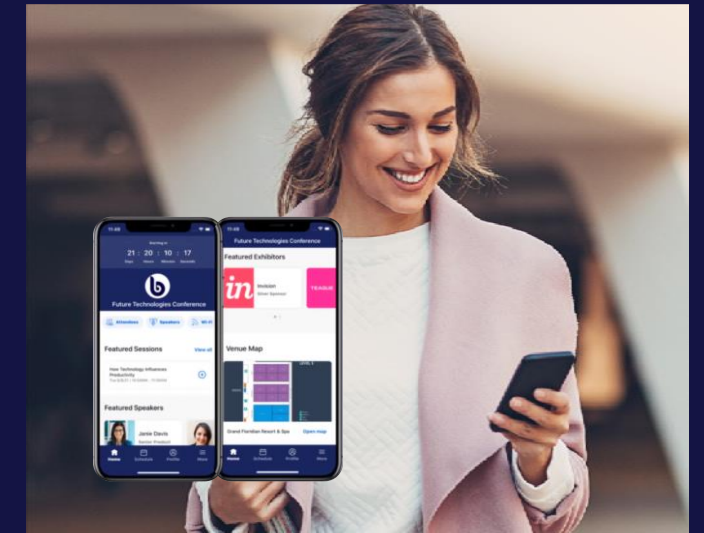
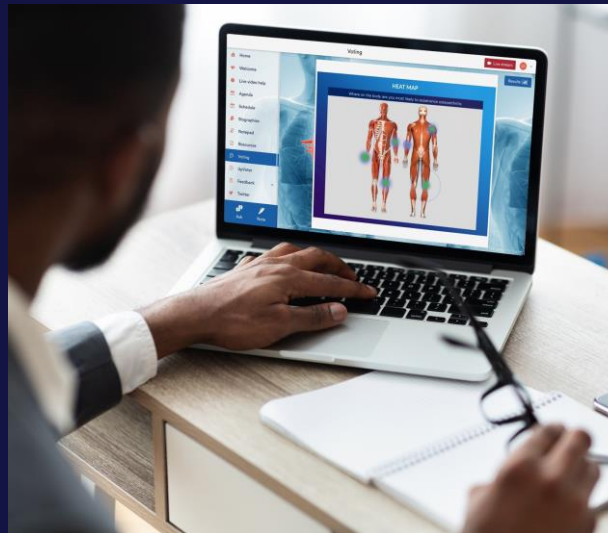
# Meetings and Events — Made Easier

In-person events are back in exciting new ways. Encore is enhancing events with new ideas, innovative tools and platforms that create great in-room experiences, while making it easier than ever to connect everyone, everywhere. Let's break the boundaries and create events with boundless possibilities.

We're bringing together best-in-class event platforms, creative and production expertise and supporting technologies.

Our expert team members around the globe are ready to help transform your virtual and hybrid experience and deliver seamless connectivity for events of any size, location, or complexity.

**Let's create the perfect event together!**





# The Encore Difference

## End-to-End Event Expertise

Imagine having Creative, Production and Technology solutions fully integrated across your event. Think of the boundless possibilities to seamlessly deliver consistent experiences across geographies, for multiple event types, and from year to year. End-to-end solutions from Encore are a game changer.

### Creative



### Production



### Technology



### Platforms



## Your strategic partner bringing together the right solutions

- > It's our mission to be an invaluable partner on your journey to success.
- > Even at the "what if" stage, our strategists and designers work with you to envision the most engaging ways to inspire participants. By utilizing the latest technology solutions, we can help turn those "what ifs" into "why not?"
- > From creative, to production, to technology; for hybrid, virtual, or in-person, no matter the size, or venue, there's nothing we can't do.



Creative

Inspire  
more

# Creativity That Inspires

## Transforming ideas into experiences.

With a passion for their craft and a drive for excellence, our experts deliver creative solutions that win over audiences. Our strategists and designers work with you right from the start to envision ways to best connect and inspire your virtual, hybrid and in-person participants.

Collaboration is a cornerstone of our approach — together, we will craft a creative strategy that will deliver real results. No matter how big, small, unconventional, or imaginative your next event may be, it's our job to take it to the next level.

### Event Strategy and Design

- > Strategic Planning
- > Engagement Strategies
- > Theme Development
- > Environment Design
- > Experience Design
- > Sponsorship Support

### Event Branding

- > Theme Development
- > Logo & Visual Asset Design
- > Digital Signage
- > Banners
- > Posters
- > Door & Window Clings
- > Directional Signage

### Content Development

- > Video Production
- > Graphic Design
- > Logo Animations
- > Presentation Templates
- > Interstitials
- > Motion Graphics
- > Speech Writing
- > Speaker Coaching
- > On-Site Photography







Production

Engage  
more



# Productions That Engage

## Setting the stage for amazing.

As the leader in event production, no dream is out of reach. Our production teams are the best in the industry at turning whiteboard ideas into one-of-a-kind event experiences. Go ahead, dream bigger. We will set the stage to get you there.

Whether it's a hybrid, virtual or in-person event, Encore is committed to providing you with a gathering that engages attendees in new and imaginative ways.

### Staging Services

- > Staging & Production Design
- > Concert Production & Touring
- > Technical Theatre Support
- > Pop-Up & Presentation Stages
- > Projection Mapping

### Scenic and Decor

- > LED Walls
- > Modular Set
- > Scenic Tiles & Panels
- > Specialty Furniture
- > Huddle Rooms

### Show Management

- > Show Production
- > Stage Management
- > Talent Management

### Exhibit Services

- > Exhibit Design & Fabrication
- > General Services Contracting & Fabrication

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Technology

Connect  
more



# Technology That Connects

## Experience extraordinary.

Technology can transform an ordinary space into an extraordinary experience — whether it be hybrid, virtual or in-person. Always on the forefront of innovation, we recommend the right on-site and digital technologies to maximize event experiences and connect participants across the globe.

From there, our Encore team members ensure the technology suite supports presenters, delights sponsors and engages your audience in surprising and inventive ways.

### On-site Technology

- > iPads & Second Screen Devices
- > Audio/Video
- > Lighting, Power & Rigging
- > Simultaneous Interpretation
- > Internet
- > Technology Installation
- > Presenter Support

### In-Person, Hybrid+ and Virtual

- > Live, Simulive & On-Demand Streaming
- > Event Insights & Reporting
- > Pop-Up & Presentation Stages
- > Remote Speaker Kits
- > Conference Cameras
- > Open & Closed Captioning

### Digital Solutions

- > Mobile Applications
- > Content Management
- > Attendee Tracking

# Event Platforms

# Elevate more



# Elevate Every Event with the Best Platforms

## In-Person, Hybrid+ and Virtual

Creating an event that delivers boundless inspiration, connections and engagement for everyone takes unmatched expertise. Since 2009, Encore has been seamlessly connecting in-person and virtual audiences around the globe.

We've curated a portfolio of best-in-class platforms, selecting partners with deep industry expertise to meet your needs. From self-managed meetings to fully-managed multi-day hybrid conferences and tradeshow, we can help you find the best solution and recommend the right level of support from Encore production and technology specialists.

Even if you already have an event platform, we can consult with you on services to elevate your event.



# End-to-End Platform Solutions



Self-Service Platform



Full-Service Quick Start Event Site



Choreographed Engagement



Virtual Expos & Conferences

<p>Elevate your virtual event experience beyond streaming services with Cvent Attendee Hub. Create more memorable, measurable and valuable experiences for your participants. Attendee Hub provides solutions to plan, promote and drive engagement for your virtual and hybrid events reliably and securely.</p>	<p>Get up and running quickly with an affordable event site that brings an added touch of professionalism to your in-person, virtual or hybrid meeting. With Chime Go and Encore experts by your side, feel confident that you can take your event to the next level.</p>	<p>Transform your event with the Chime Live platform, built to drive engagement onsite, online or in combination. Our full-service solution can be customized to tell your story, highlight what's important and deliver the outcomes you need – before, during and after your event.</p>	<p>Immerse remote attendees in event spaces that emulate in-person experiences with the Notified Virtual Event platform. Encore and Notified are redesigning the experience to bring you seamless large-scale hybrid conferences and exhibitions with in-app streaming, production expertise and creative services.</p>
<p><b>Integrated Video Engagement</b> Stream sessions with engagement features like live Q&amp;A, chat, polling and feedback surveys.</p>	<p><b>Agenda &amp; Maps</b> Put your agenda and important details in the hands of onsite attendees so they're informed and ready for what's ahead.</p>	<p><b>In-Person &amp; Remote</b> Let hybrid event participants select an in-person or remote experience for tailored content and an optimized user interface.</p>	<p><b>Virtual Environments</b> Create virtual 2D or 3D environments that imitate a live conference, including lobbies, theaters and booths.</p>
<p><b>Meeting Scheduling</b> Add Cvent Appointments so attendees, exhibitors, sponsors and staff can connect virtually.</p>	<p><b>Hybrid Ready</b> Add embedded on-demand or streaming video to give participants a place to get revved up for your meeting. Extend content accessibility and engagement post-event.</p>	<p><b>Choreographed Event</b> Focus attendees on what they need to see, push slides and pop-up polls, Q&amp;A, and more — right on cue.</p>	<p><b>Studio Quality Streaming</b> Make it easy for presenters to self-record or work with a producer for TV-quality streaming and custom layouts.</p>
<p><b>CEU &amp; Attendee Tracking</b> Get a full picture of your attendees' journey and award credits and certificates based on event participation.</p>	<p><b>Flexibility</b> Let us recommend the best configuration of standard or add-on features to achieve your event goals or adapt to market changes.</p>	<p><b>Personalized Journeys</b> Create segmented or integrated experiences to support your objectives, including customized agendas.</p>	<p><b>Robust Engagement</b> AI-driven matchmaking and video chat options that bring together in-person &amp; remote participants.</p>





## Guided Self-Service Virtual Platform

Elevate your virtual event experience beyond streaming services with Cvent Attendee Hub®. This self-service platform allows you to create memorable, measurable and valuable experiences for your attendees than ordinary Zoom or Teams meetings.

With Cvent Attendee Hub® and Encore production, technology and creative expertise, you can seamlessly connect in-person and remote participants for lower complexity events with a short setup lead time – anywhere in the world.

## Cvent Attendee Hub Highlights

### Integrated Video Engagement

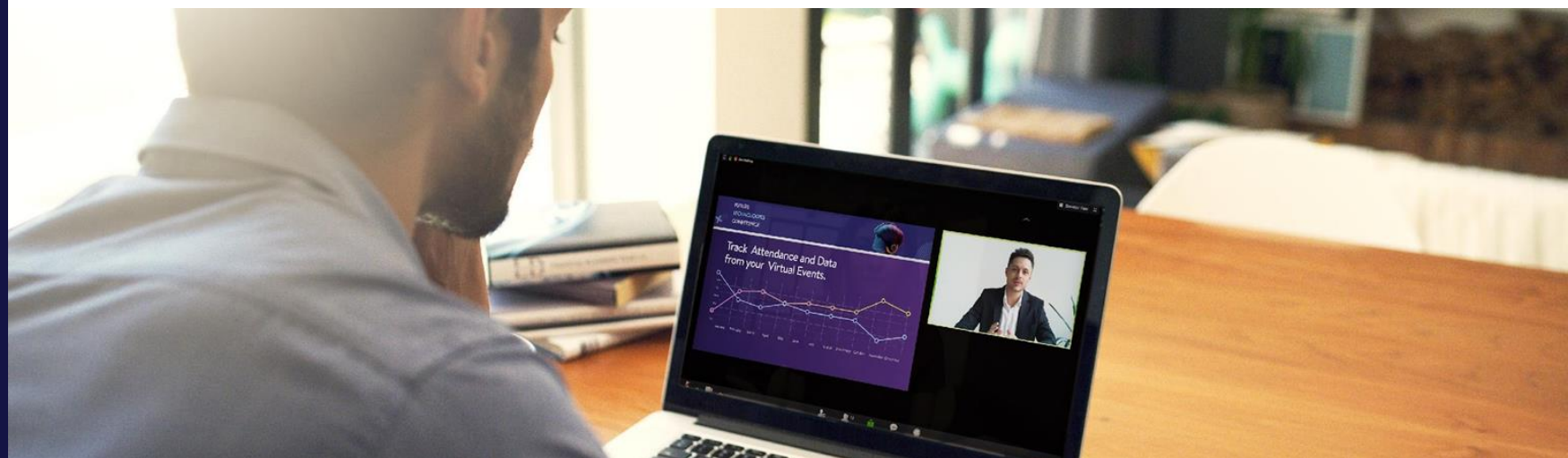
Stream live or pre-recorded sessions with engagement features like live Q&A, chat, polling and feedback surveys to keep sessions interactive.

### Meeting Scheduling

Add Cvent Appointments so attendees, exhibitors, sponsors and staff can connect virtually.

### CEU & Attendance Tracking

Get a full picture of your attendees' event journeys. You can even auto-award credits and certificates based on event participation.





## Chime Go for In-Person Meetings

With in-person meetings, it's often the added touches that show participants you appreciate their attendance and want them to have a great experience.

Give them Chime Go to put your event agenda at their fingertips, so they can check what's ahead and where they need to be next.

Your Encore expert will set up Chime Go with your event details and branding. During your meeting, attendees can submit and upvote questions they most want answered.

Participants can also take notes and send to themselves -- all from their own devices.



## Keep Attendees Informed & Engaged

### Benefits

- > Self-Registration
- > Branding and Theming
- > Pre-event and Onsite Access
- > Agenda with Map JPGs.
- > Ask a Question (customer-moderated)
- > UpVote a Question
- > Take Notes & Send to Self
- > Up to 10,000 Users
- > Works on mobile, tablets and laptops
- > Web accessible for screen readers

### Add-on Options

- > Sponsor Banners
- > Fundraising Links
- > And so much more...



*Chime Go puts your agenda and popular meeting tools in the hands of attendees.*







## Chime Go for Hybrid Meetings

Get an affordable, branded hybrid site up and running quickly with Chime Go. In addition to the features for In-Room meetings, you can offer remote attendees live or on-demand video streaming with optional chat and sentiment streams. Include links to your video conferencing for breakouts or collaborative sessions too.

Use it before, during and after your event. Chime Go extends the reach and accessibility of your event for greater engagement — live or on-demand. With Encore experts by your side, feel confident that you can take your event to the next level.



## A Quick, Affordable and Professional Event Microsite

### Benefits

- > Self-Registration
- > Agenda with Map JPGs
- > Branding and Theming
- > Note Taking
- > Customer Moderated Q&A
- > Platform Analytics
- > Web accessible for screen readers

### Add-on Options

- > Broadcast or On-Demand Video
- > Chat Stream
- > Sponsor Banners
- > Fundraising Links
- > Closed Captioning
- > Content Development
- > And so much more...



*Chime Go is ideal for training, fundraisers, town halls, announcements, and much more.*



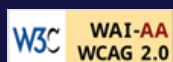


## Choreographed Event Experiences

Our Chime Live engagement platform transforms the in-person, virtual or hybrid experience with a full-service end-to-end solution tailored to your unique event needs.

We customize Chime Live to tell your story and highlight what's important, driving engagement to deliver the outcomes you need — before, during and after your event.

Chime Live delivers seamless connectivity for in-person and online participants for mid-size events anywhere in the world.



## Chime Live Highlights

### In-Person & Online

Give in-room participants a second screen experience and make online attendees feel part of the show.

### Choreographed Event Design

Focus attendees on what they need to see or do in the platform. Push slides and pop-up interactive polls, Q&A and more — right on cue.

### Personalized Journeys

Create segmented or integrated experiences, including the ability to move online participants to the right sessions.







## Virtual Expos and Conferences

Immerse remote attendees in event spaces that emulate the in-person experience with the Notified Virtual Event platform.

Encore and Notified are redesigning the shared experience to bring you seamless, large-scale custom hybrid conferences and exhibitions —including in-app studio quality streaming, production expertise and creative services.

## Notified® Virtual Event Platform Highlights

### Virtual Environments

Create virtual 2D or 3D environments that imitate a physical conference, including lobbies, theaters, virtual booths and networking lounges.

### Studio Quality Streaming

Notified Studio solutions make it easy for presenters to self-record or work with a producer for TV-quality streaming and custom layouts.

### Robust Engagement

Elevate engagement with AI-driven matchmaking and video chat options that connect in-person & remote participants — anywhere in the world.

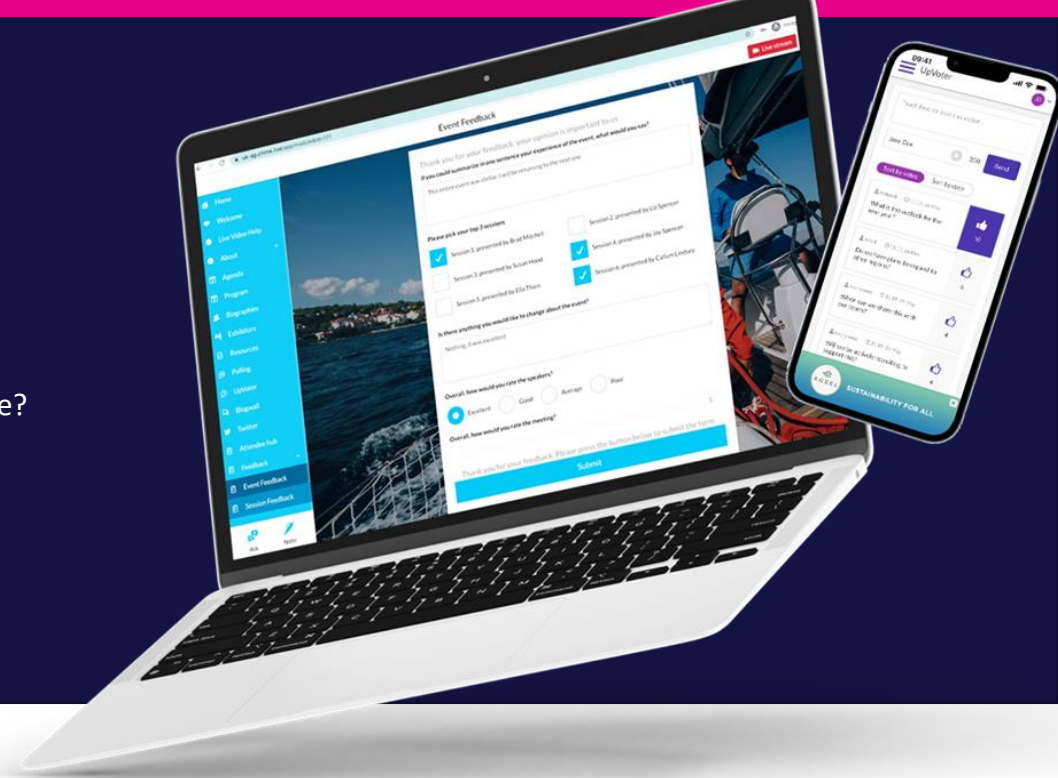


# Let's Chat

Let's collaborate and discuss your objectives, audience participation goals, stakeholders' expectations, desired outcomes and more.

## We'll ask a range of questions like:

- > Are there learning objectives for participants to achieve?
- > What do you want your audience to think and feel?
- > Do you need to engage participants before, during and after the event?



Strategy



Design



Planning



Production



The Event



Post-Event

Let's enhance your event with innovative platforms that fit your budget and make life easier.



Let's elevate and enhance your events together.

**Let's Go**

[encoreglobal.com/event-platforms/](https://encoreglobal.com/event-platforms/)



**encore**<sup>SM</sup>

EVENTS THAT TRANSFORM