

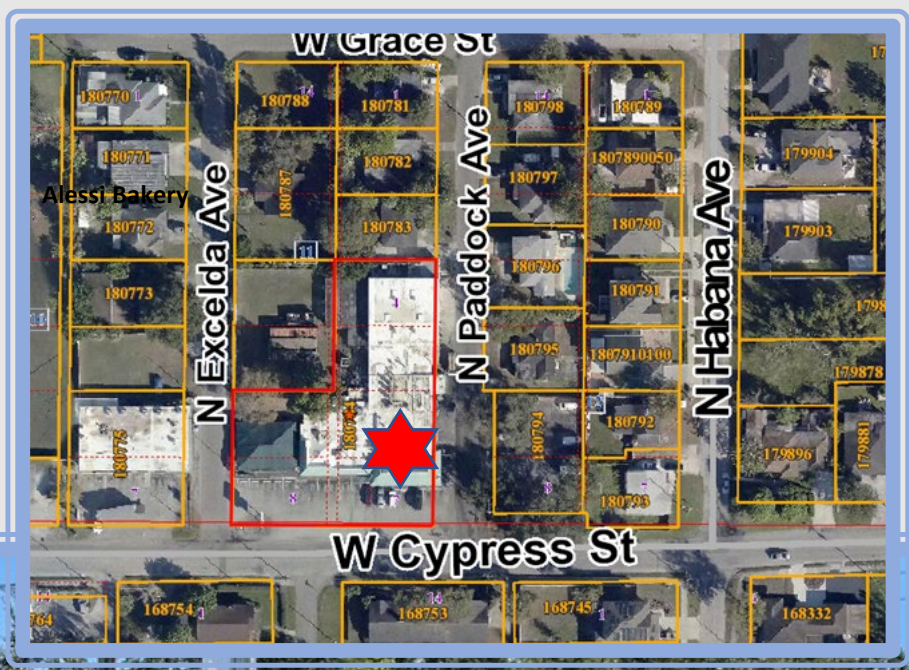
# Phil Alessi Honorary Street Name Sign

**File No. E2022-48**

**Motion: (Miranda-Citro) That the Administration be requested to permit an honorary street sign to recognize the legacy of Phil Alessi, Sr., who passed away on May 6, 2018; further, that the suggested memorial or honorary signs be on Cypress Street between Habana and MacDill, but, if granted, Council will accept the recommendation of the Mobility Department.**

Phil Alessi, a Tampa icon, was the third-generation owner of Alessi Bakeries. The bakery, which distributes products to national supermarket chains, and Holiday Inns, and Specialty Restaurant Chain, has been in the Alessi family since 1906. The flagship bakery and deli on West Cypress Street is considered a local institution.

In addition to the bakeries, Mr. Alessi owned Alessi Promotions, a preeminent boxing promotions company. His reputation for honesty and integrity earned him the friendship of notable boxing figures such as Muhammad Ali, "Ferdie" Pacheco, and Angelo Dundee. Phil Alessi was inducted into the Florida Boxing Hall of Fame in 2010. Phil Alessi, Sr passed away on May 6, 2018.



Mobility Department recommends the installation of a doubled-sided Phil Alessi Sr. street naming sign (SNS) consisting of a black legend and border on a white background below the existing legal SNS. Honorary SNS to be installed at the northwest corner of W. Cypress Street at N. Paddock Avenue and above the stop sign.

The installation is adjacent to the Alessi Bakery location at 2909 W. Cypress Street.