

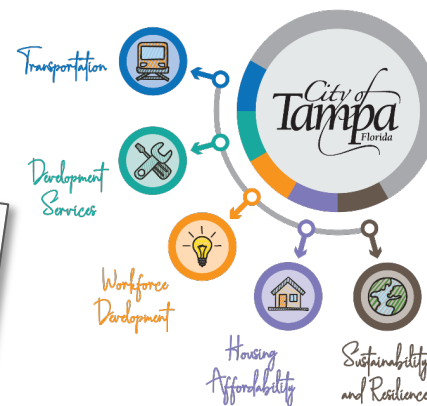
TAMPA MOVES

DESIGN WORKSHOP MAIN STREET

Mayor Jane Castor Transforming Tampa's Tomorrow

Chair: Carole Post Co-chairs: Sonya Little, Hon. Harry Cohen

- ▶ Implement strategic transit projects
- ▶ Focus on trails and greenways as transportation options
- ▶ Adopt Vision Zero as a Citywide policy
- ▶ Reinvent urban parking & mobility
- ▶ Enhance neighborhood engagement





- ▶ Citywide Mobility Plan
- ▶ Effectively **engages the community** to create a **clear vision for mobility** in the City
- ▶ Outlines transportation **objectives and initiatives** for the next **30 years**
- ▶ Set **standards and priorities** for **all modes** of travel tailored to the City's unique street and area types





Guiding Principles

MOBILITY FOR ALL

Everyone should have access to quality transportation choices.

OPPORTUNITY

Connect people to jobs and economic opportunities.

VISION

Be visionary and dream big! Create a healthy, sustainable, and resilient future.

EQUITY

Remove barriers and improve transportation for people need it most

PUBLIC SAFETY

Safety is our first priority. One death or injury on our streets is one too many.



MacDill Avenue
Week of June 13th

Habana Avenue
Week of May 16th

Main Street
Week of May 2nd

Twiggs Street
Week of May 30th





WHAT WE HEARD

Transportation Main St





► Background:

- Build off neighborhood commercial district plan: <https://www.tampa.gov/city-planning/main-street>
- Priority for CRA with funding opportunity
- Existing concept from MacDill to Armenia

► Challenges & Opportunities:

- High injury network (MacDill to Armenia)
- Vacant lots and buildings
- New multi-family housing
- Connections between destinations and housing

► Outcomes:

- Streetscape/safety improvements
- Quick build option & resurfacing option
- Pedestrian connection plan
- Possible demonstration project at Rome
- **Develop Streetscape Plan**

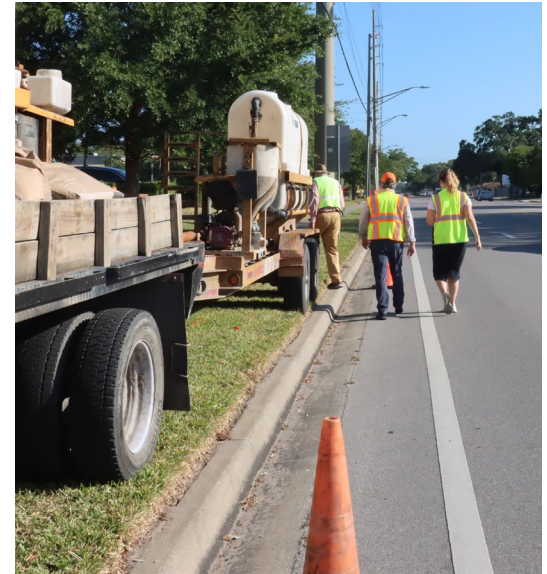


Walk Audits



The Walking Audit is a special tool allowing a mix of staff, elected leaders, business leaders, neighbors and many other stakeholders to come to a common understanding and reach “common ground” by seeing and sensing the issues opportunities and challenges before presenting their longheld point or concern. Many new systems and tools come to life using the right public engagement process.

What We Saw



The Walking Audit is a special tool allowing a mix of staff, elected leaders, business leaders, neighbors and many other stakeholders to come to a common understanding and reach “common ground” by seeing and sensing the issues opportunities and challenges before presenting their long-held point or concern. Many new systems and tools come to life using the right public engagement process.

Share Your Vision of Main Street

WHAT WE'VE HEARD

WHAT
WE'VE
HEARD

Porchas are imp.
- Porch culture

center of walking was Howard Ave

- Nothing to walk to on Main? (all residential)

Need a
four
center

kids playing in street

Perception of Crime

Planting
Trees
PARAS@N.

HEAVY
TRUCKS
ON MAIN

speeding

Diverse Community

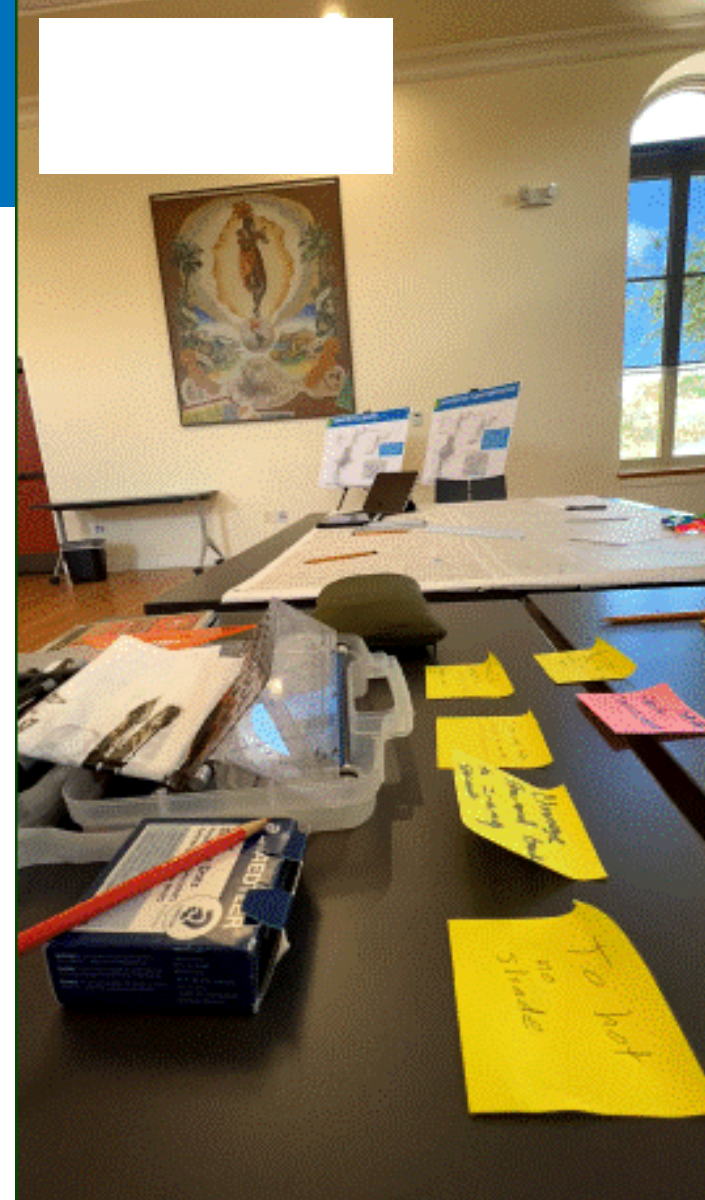
Historic
AREA /
HOMES

Parking!

To hot
no
shade

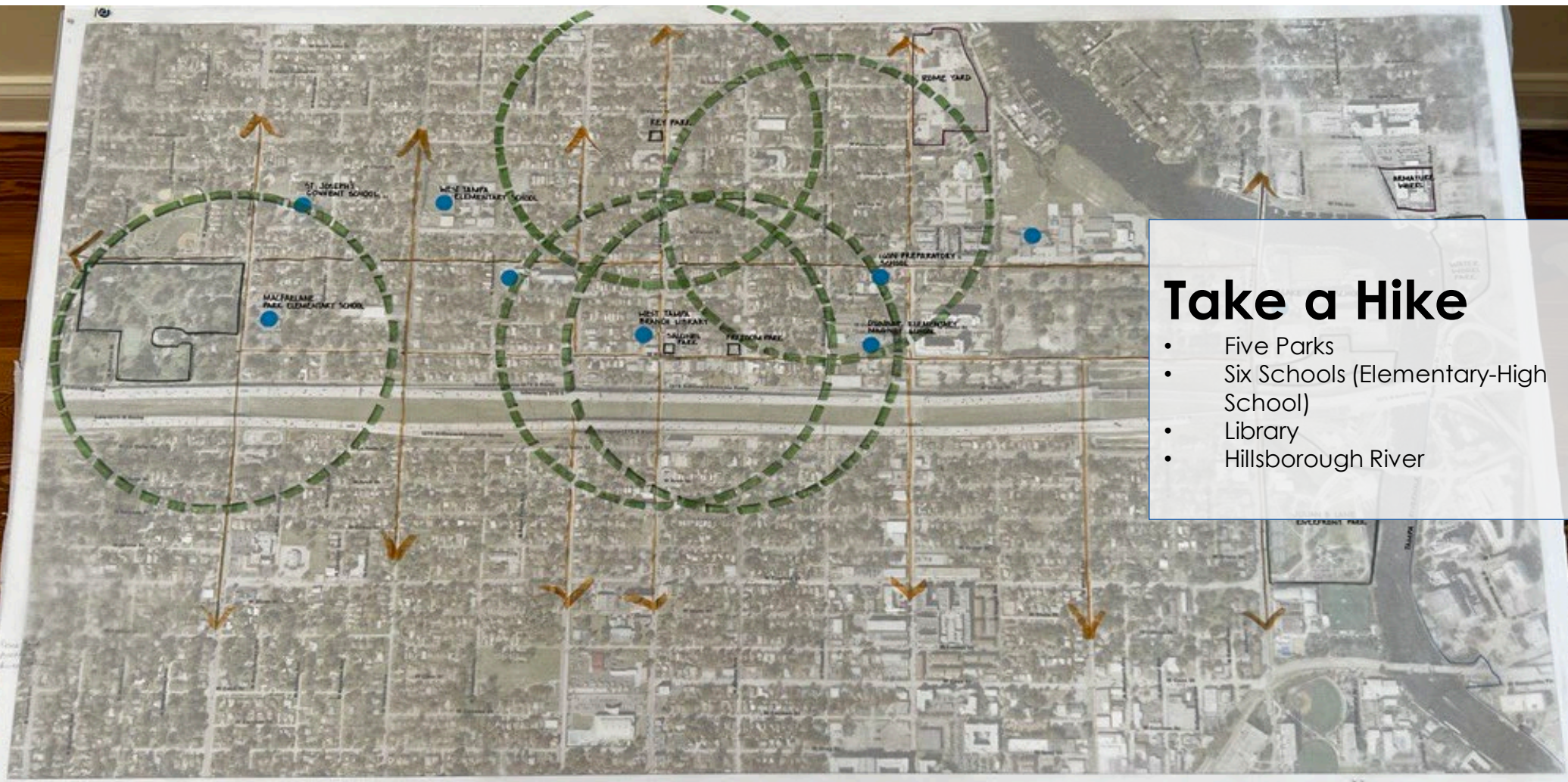
Impact-

- ▶ The Main Street corridor is more than just a roadway...
 - ...a historic street with lasting impacts throughout the broader City of Tampa
 - ...the focus of a passionate community
 - ...going through significant changes
- ▶ What makes Main Street a Place
 - Its community, businesses, and residents
 - ...**not** high-speed traffic
 - ...**not** lack of parking
- ▶ **Uplift the community as a whole**





THE BIG PICTURE



Take a Hike

- Five Parks
- Six Schools (Elementary-High School)
- Library
- Hillsborough River

Main Street Corridor

2.5 Miles
4.0 Kilometers

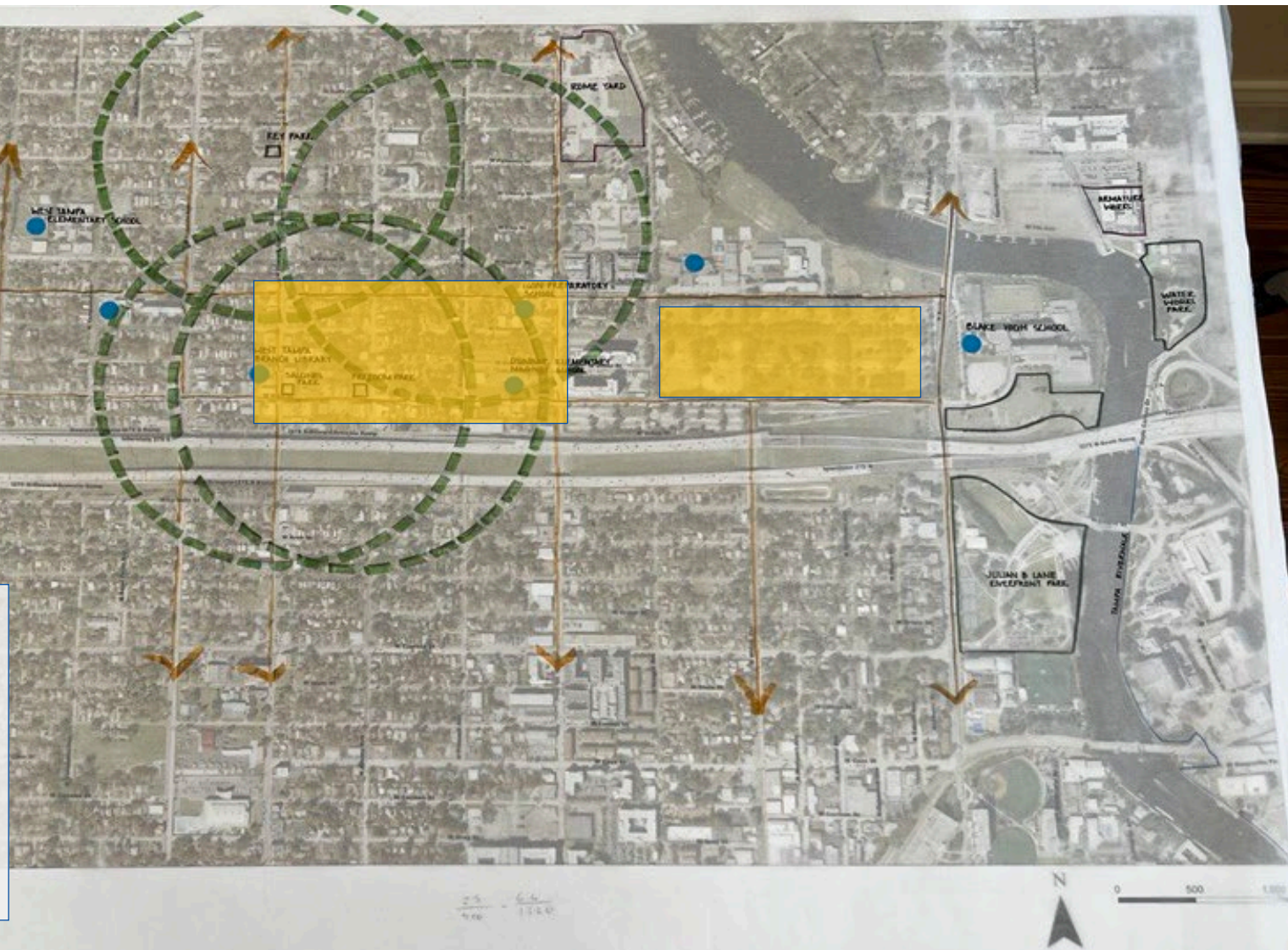


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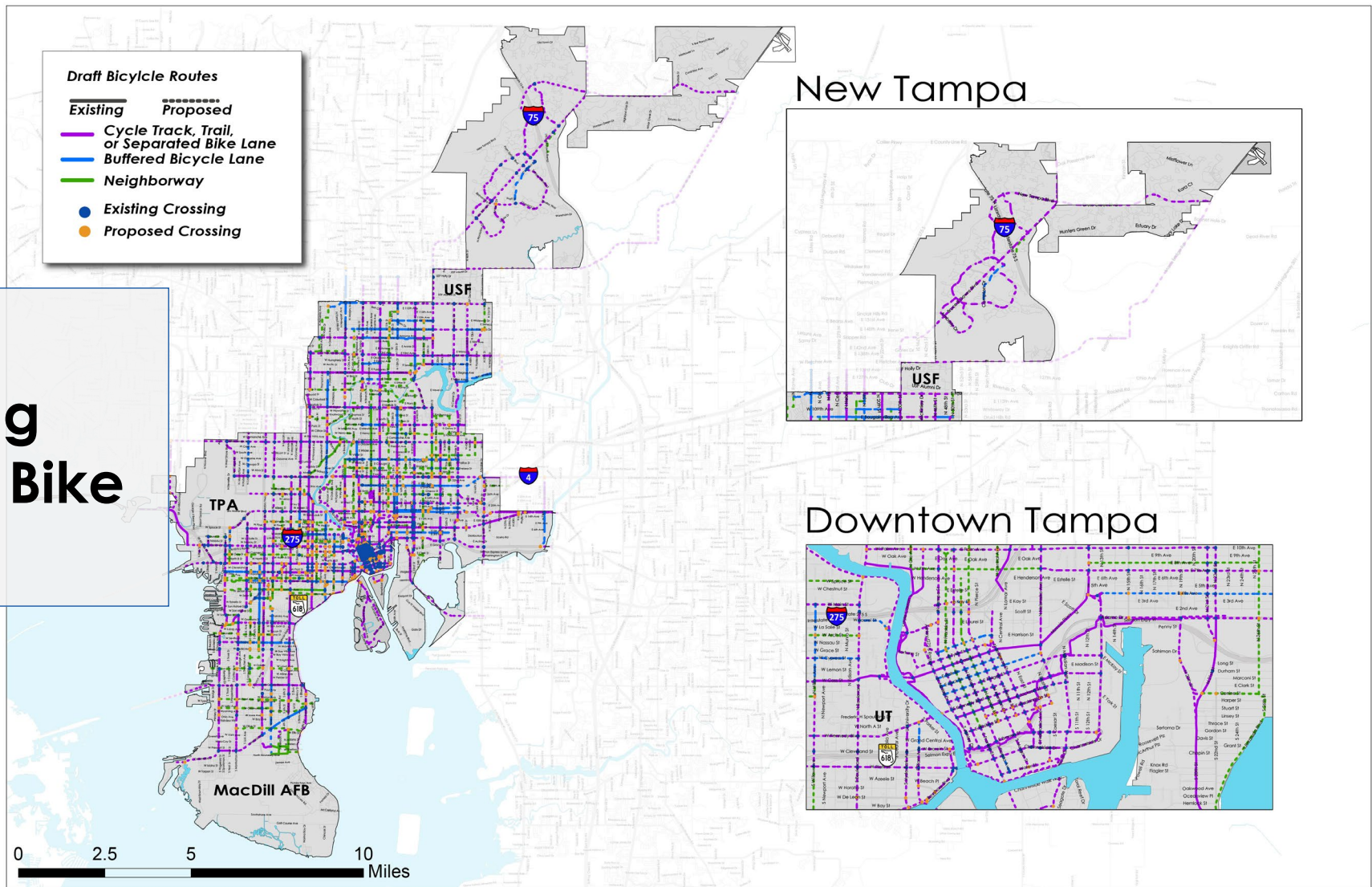
What's New?

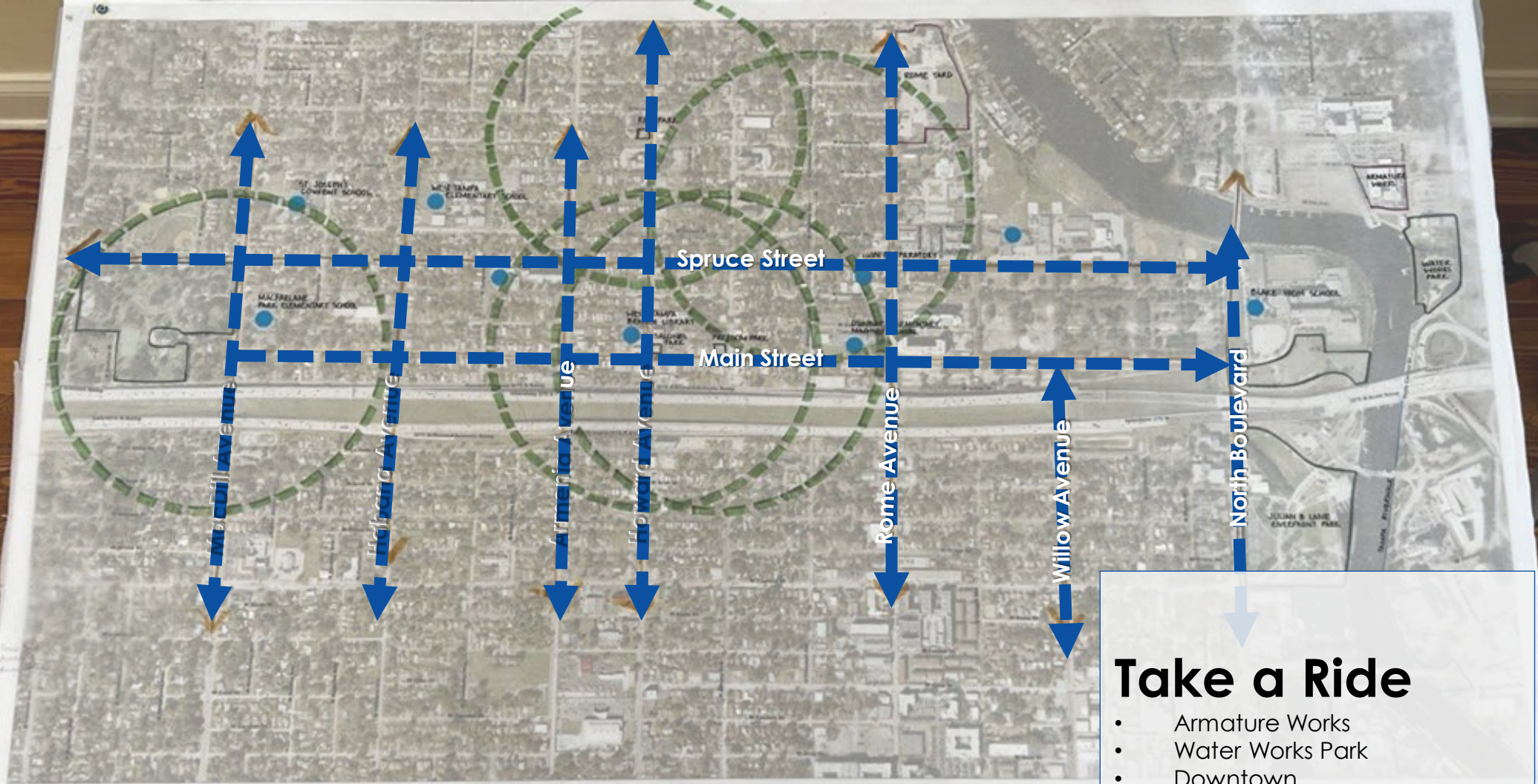
- West River District
- Neighborhood Commercial District Plan
- General business interest and development

Main Street Corridor



Connecting Tampa by Bike





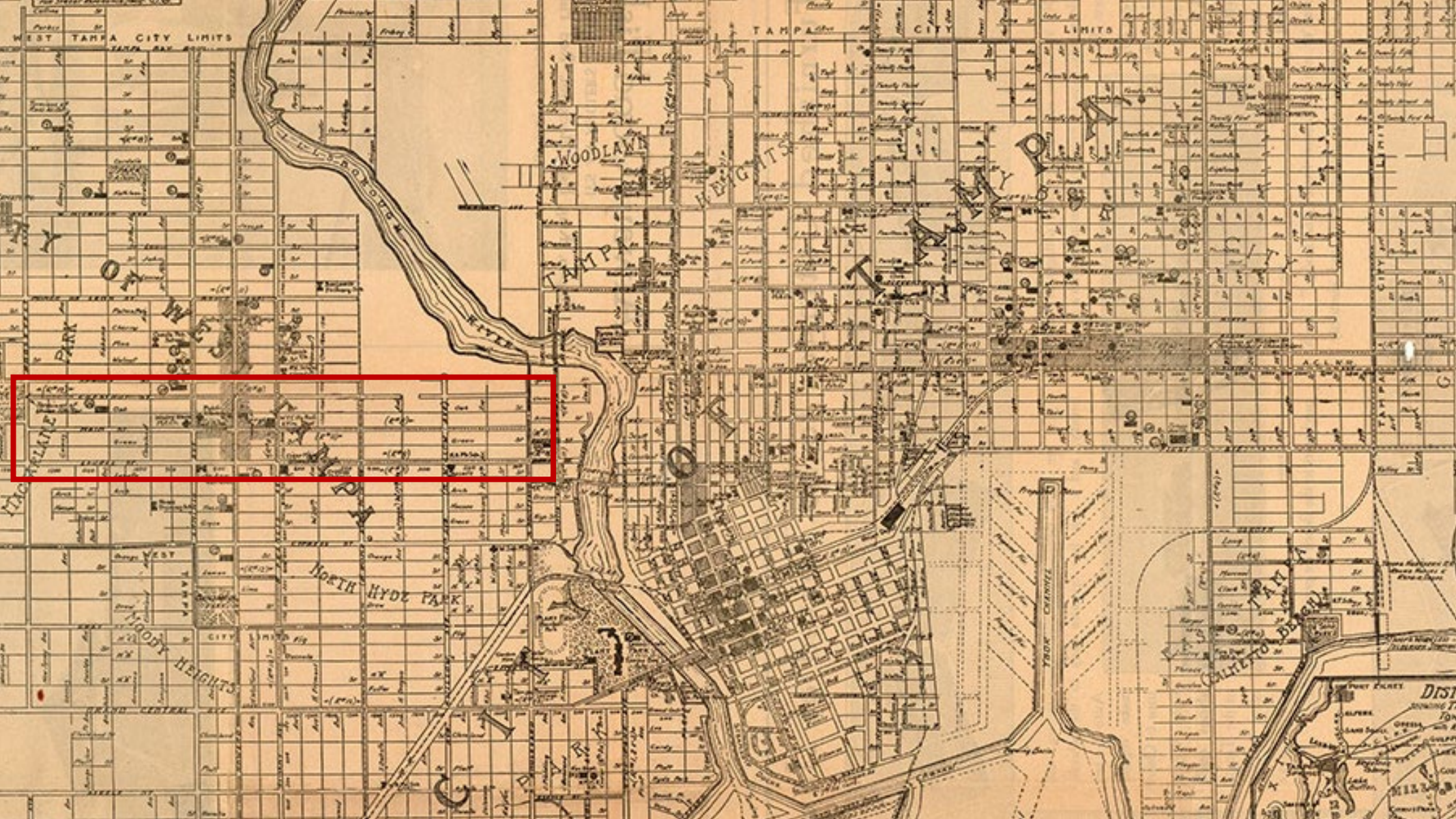
Main Street Corridor

Take a Ride

- Armature Works
- Water Works Park
- Downtown

A historical black and white photograph of a busy street in West Tampa, Florida. The street is filled with early 20th-century automobiles, including a large touring car in the foreground right and several smaller cars further down the road. Pedestrians are visible on the sidewalks and crossing the street. On the right, there is a two-story building with a balcony. In the background, utility poles line the street, and a sign for "TAMPA" is visible. A large yellow triangle is overlaid on the left side of the image. The text "HISTORIC WEST TAMPA" is written in white capital letters across the lower portion of the image.

HISTORIC WEST TAMPA



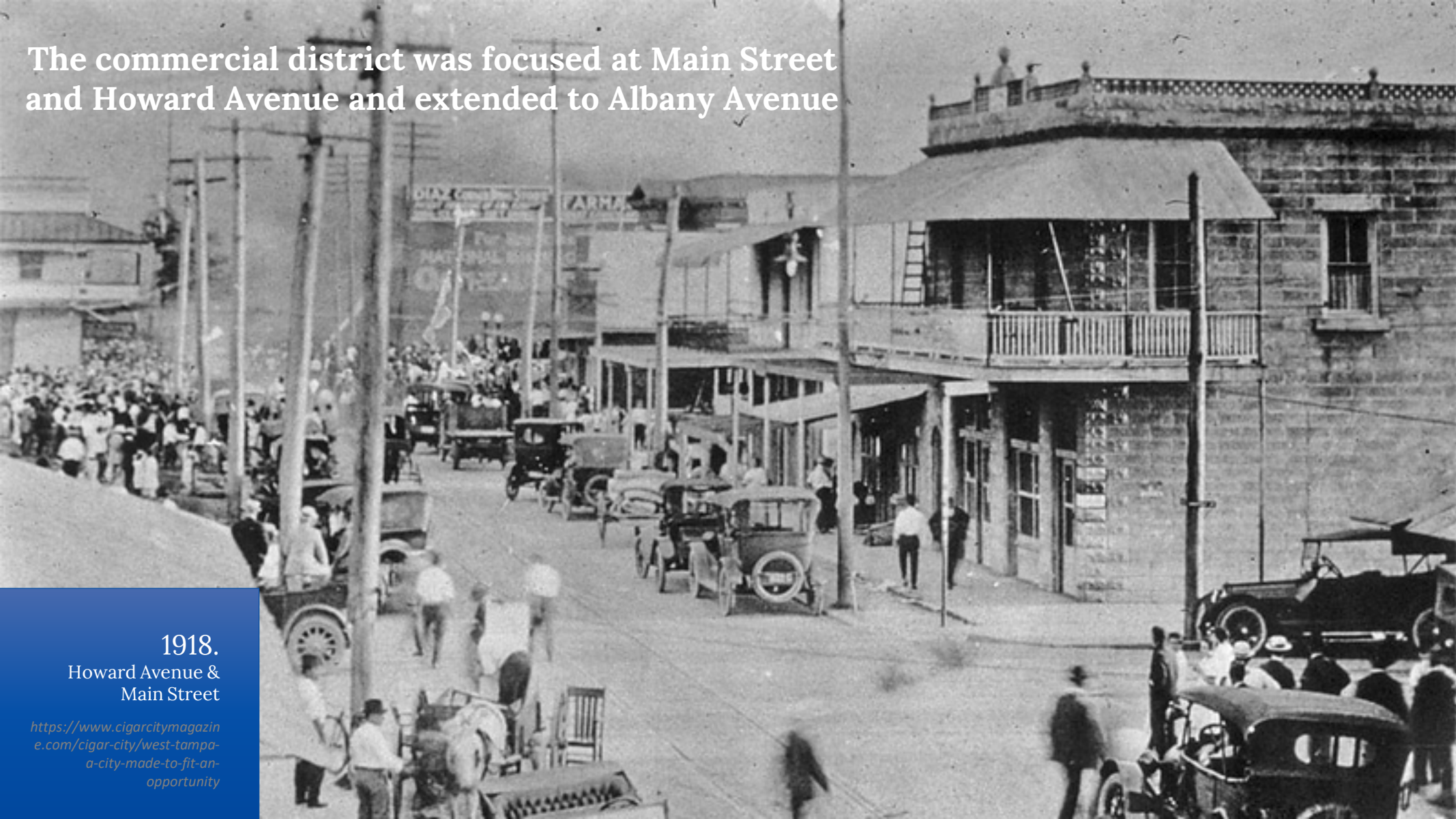


The commercial district was focused at Main Street
and Howard Avenue and extended to Albany Avenue

1918.

Howard Avenue &
Main Street

<https://www.cigarcitymagazine.com/cigar-city/west-tampa-a-city-made-to-fit-an-opportunity>





1918.
Main Street
(Looking East)

Public domain. Courtesy,
Tampa-Hillsborough County
Public Library System.



1935.

Howard Avenue &
Main Street

<https://www.cigarcitymagazine.com/cigar-city/west-tampa-a-city-made-to-fit-an-opportunity>



1947.

Main Street &
North Boulevard

Public domain. "Courtesy,
Tampa-Hillsborough County
Public Library System."



MAIN ST

HOWARD AVE

1950's.

Howard Avenue &
Main Street

Public domain. "Courtesy,
Tampa-Hillsborough County
Public Library System."



MAIN ST

HOWARD AVE

HOWARD AVE

1950-1959

Aerial of West Tampa around the intersection of Main Street and Howard Avenue : Tampa, Fla. *(Looking south toward the Interstate)*

Public domain."Courtesy, Tampa-Hillsborough County Public Library System."

Today.
Howard Avenue &
Main Street



IDEAS FOR MAIN STREET

Main Street (N Boulevard and MacDill Ave)

- Section length 1.5 miles
- Two lanes, 40 feet, with on-street parking
- Sidewalks and planter strips
- 20-foot lanes with parking (Center line)
- Posted Speed (25 mph), School Zone 20 mph
- Neighborhood of traditional single-family homes
- Parallels I-275 and Green Street
- Traffic Volume (+/- 4,000)
- Needs Traffic Calming
- Brick underneath

**A Walk Can Be Made "Shorter" By a
Great Experience**





The Importance of Shade



Improved Business

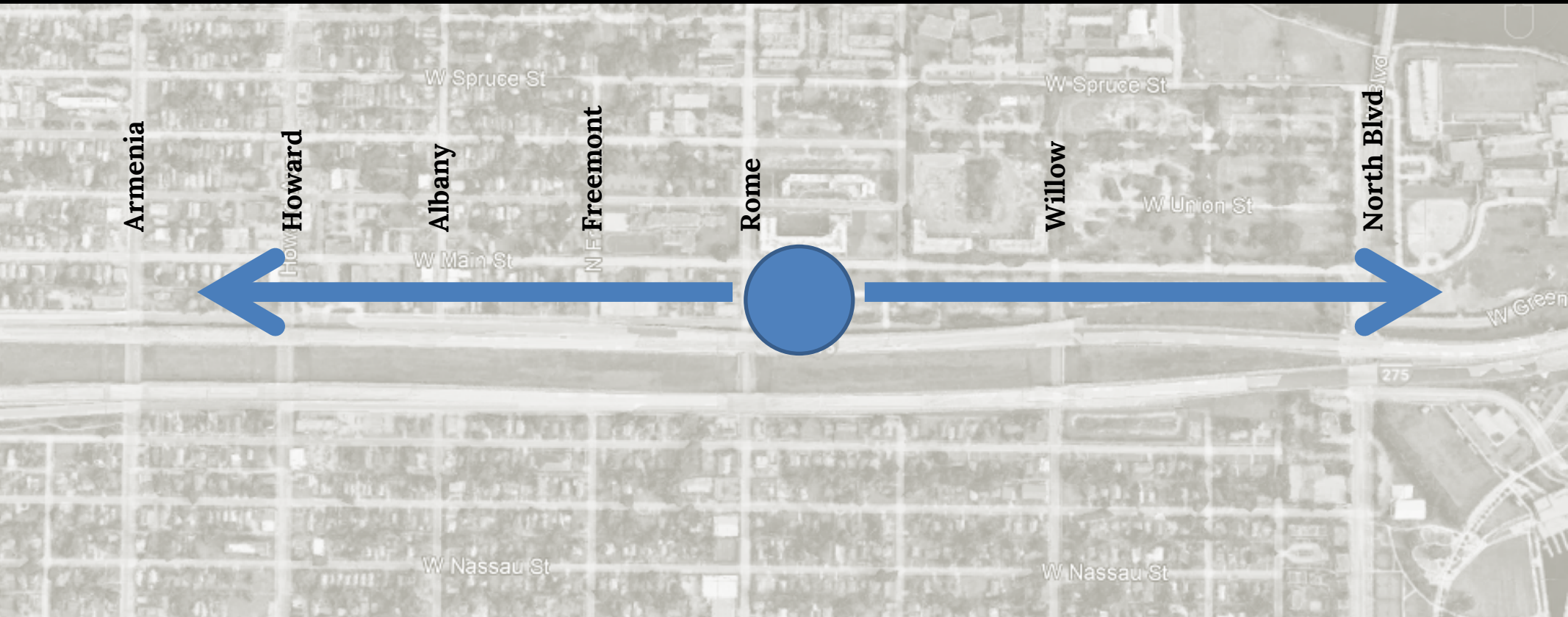
Businesses on tree canopied streets show 15-20% higher income.

This increase provides an essential competitive edge needed for main street success







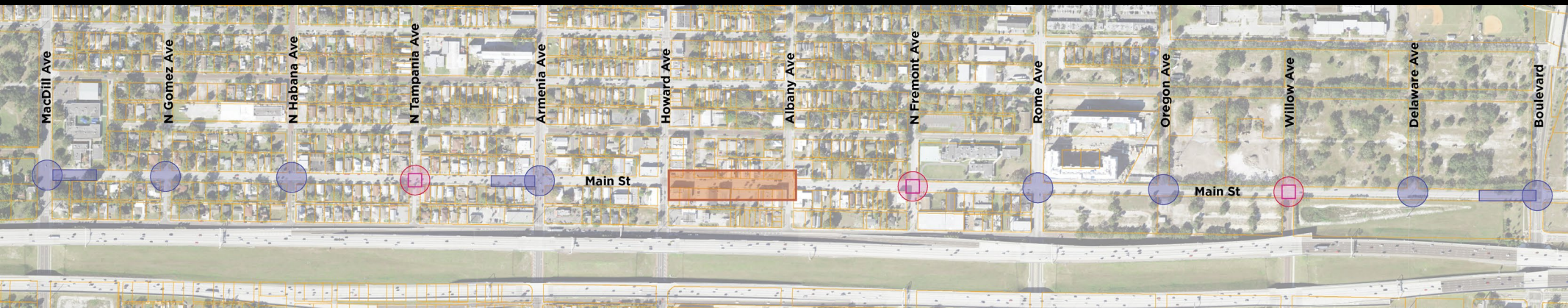


“Park Once”





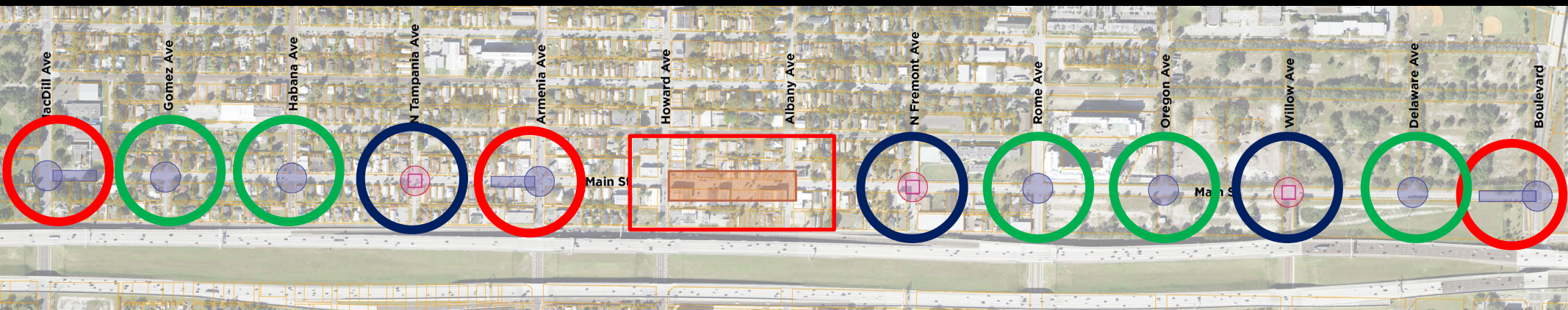




Historic Neighborhood

Urban Core

“New” Neighborhood

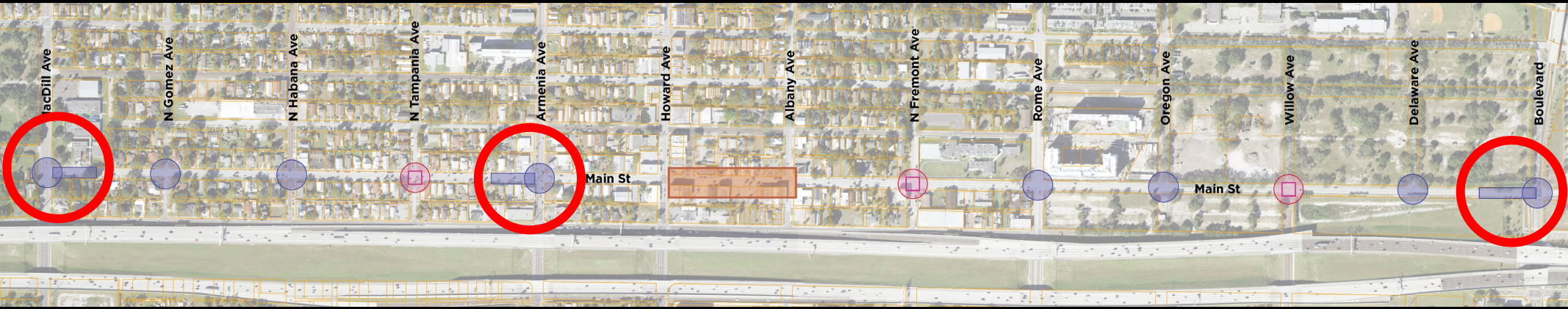


Historic Neighborhood

Urban Core

“New” Neighborhood

Gateways
Intersection Curb Extensions
Raised/Tabled Intersections
Festival Street



Gateways

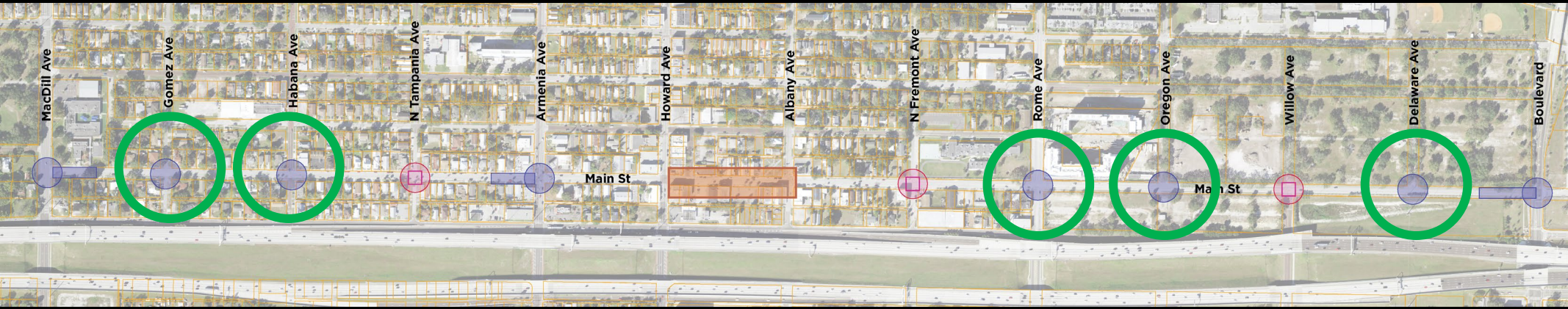


N Macdill Ave

W Main St

W Main St





Intersection Curb Extensions

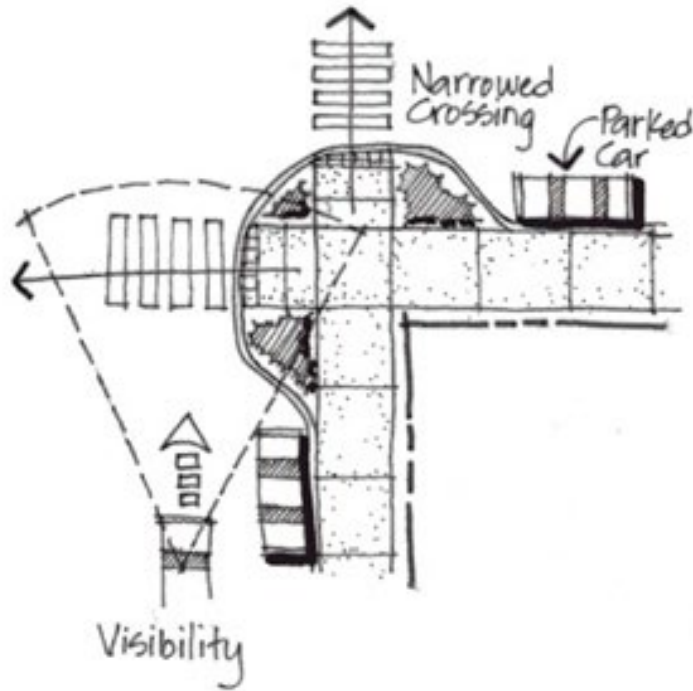
W Main St



BUMP OUTS – WHAT IT'S NOT



Bump Outs (Curb Extensions) Advantages

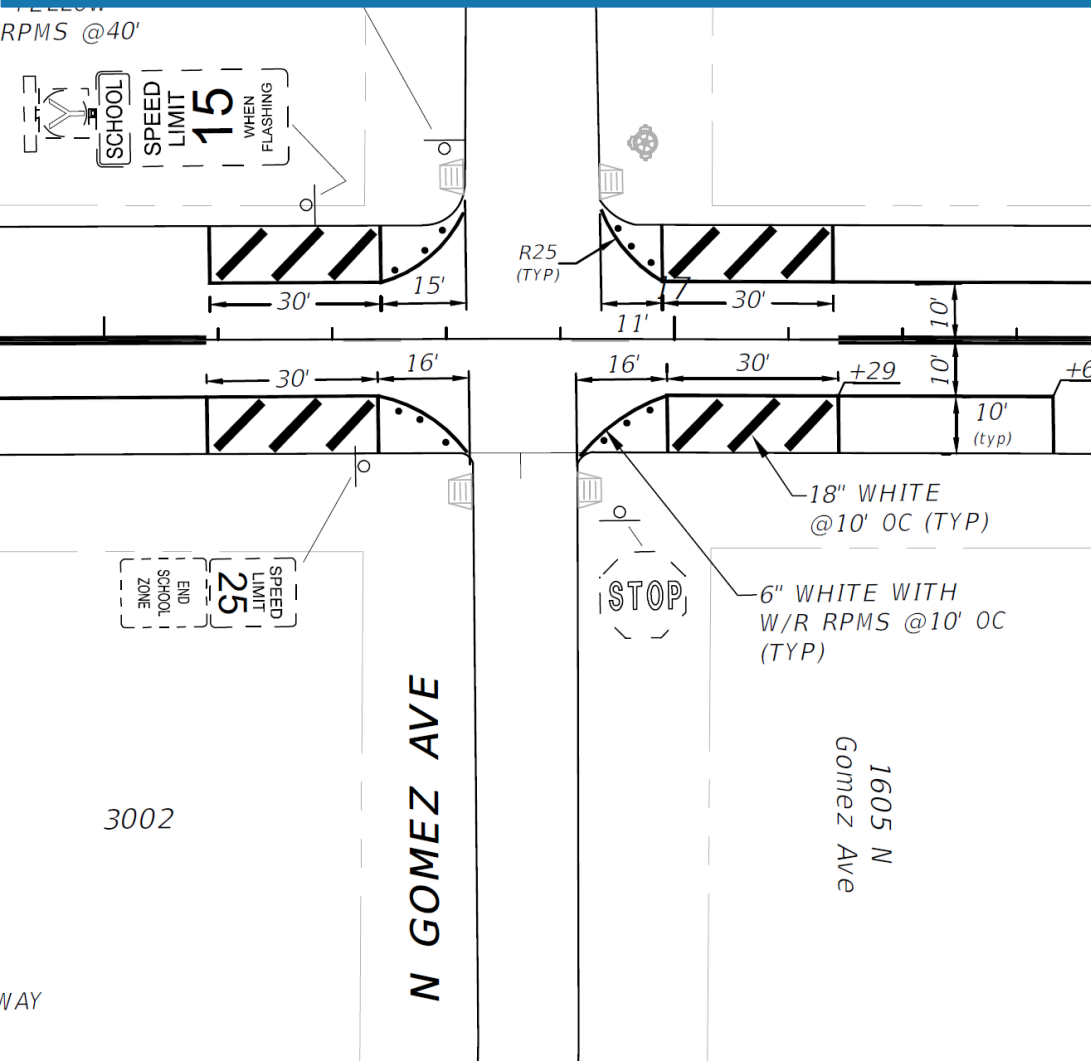


- Motorists no longer block sight lines
- Ground cover is kept trimmed to 24 inches
- Trees are undercut to seven feet
- Motorists can pull forward to see past parked cars
- Motorists are able to see pedestrians standing in a prominent location
- Keeps speeds under control, especially on turns
- Creates new public space
- Helps slow traffic in important areas



BUMP OUTS – WHAT IT IS...

(QUICK BUILD)

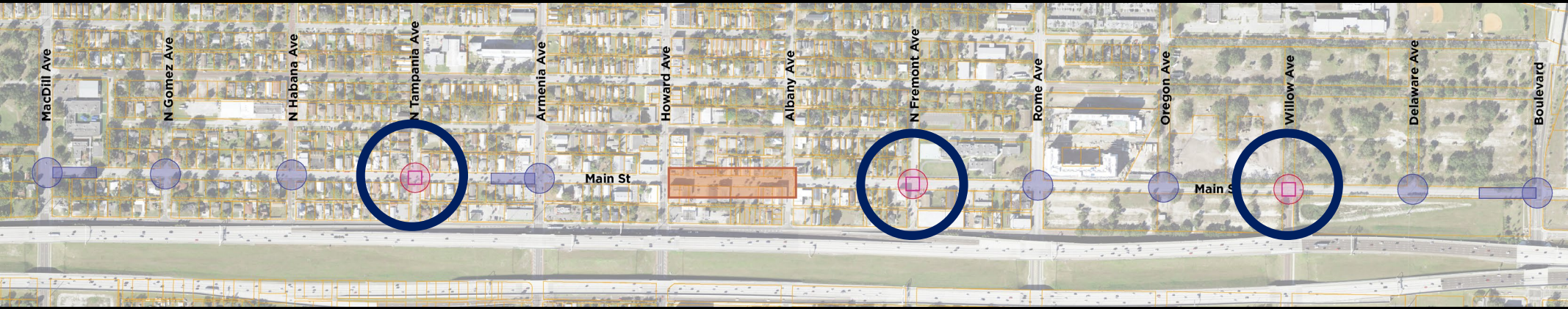


BUMP OUTS – WHAT IT IS... (PERMANENT)

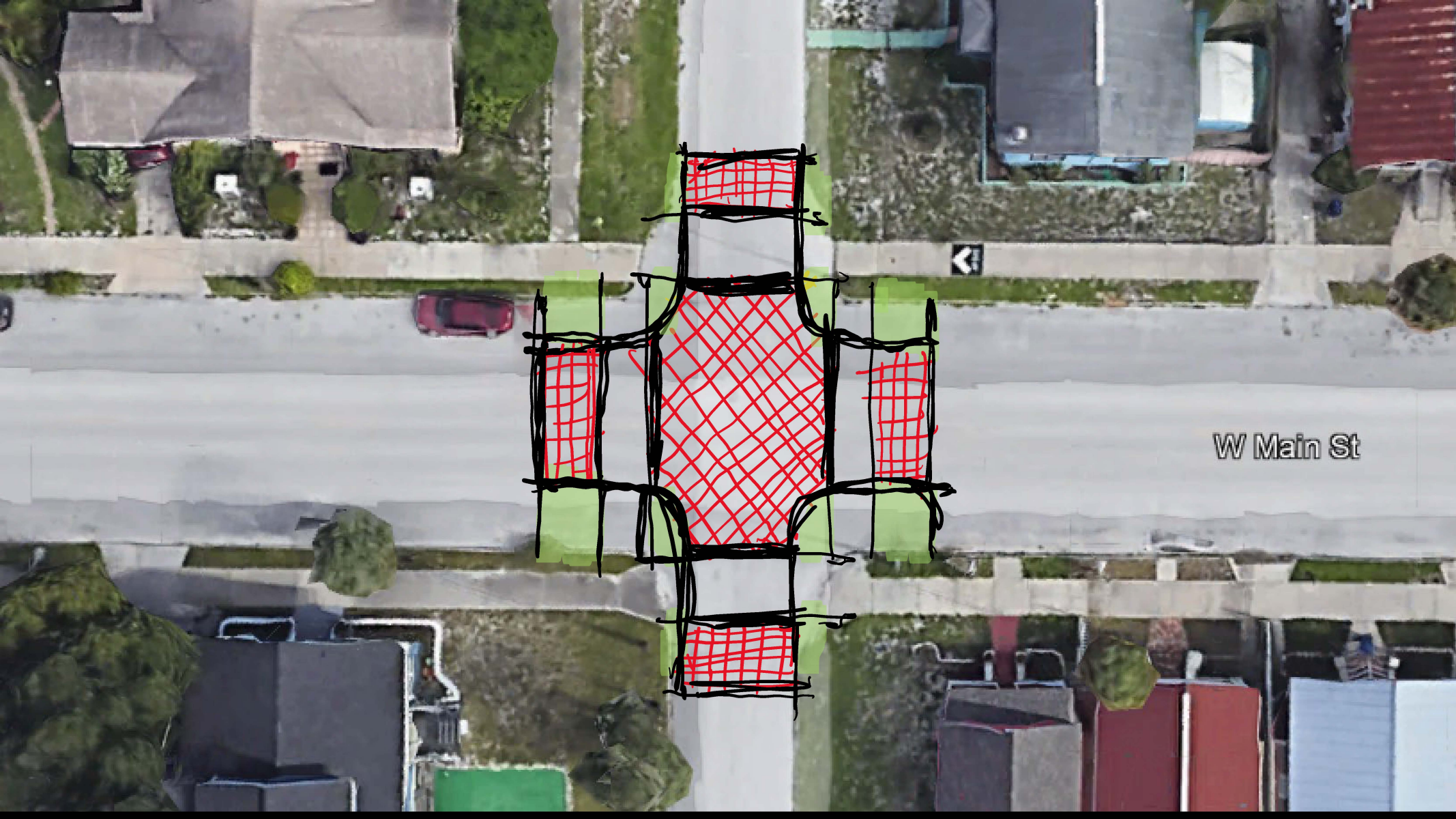


Includes ramps and curb extensions for accessibility, lessens crossing distances. Calms traffics by extending curbs/landscape into non-parking areas

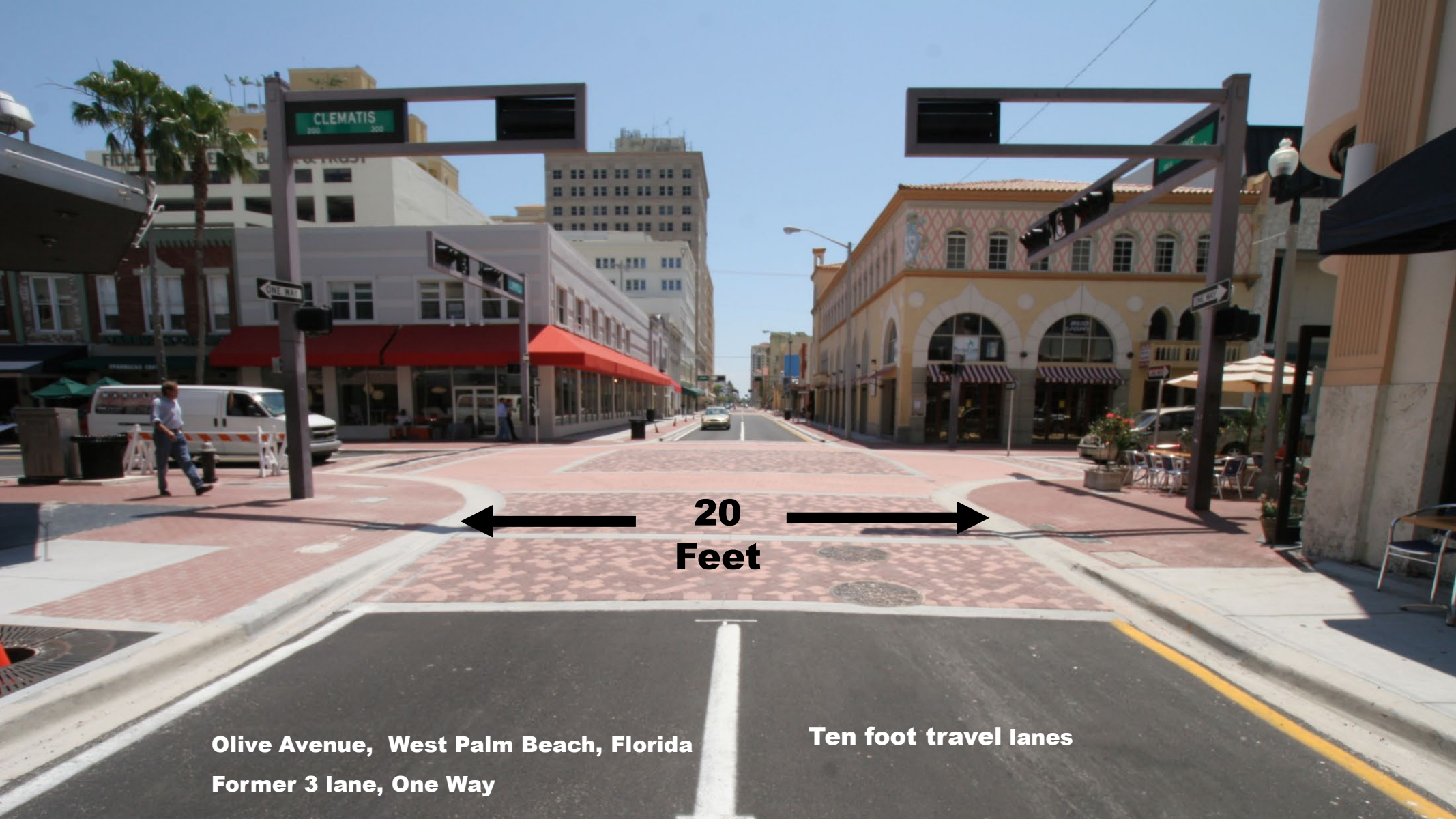




Raised/Tabled Intersections



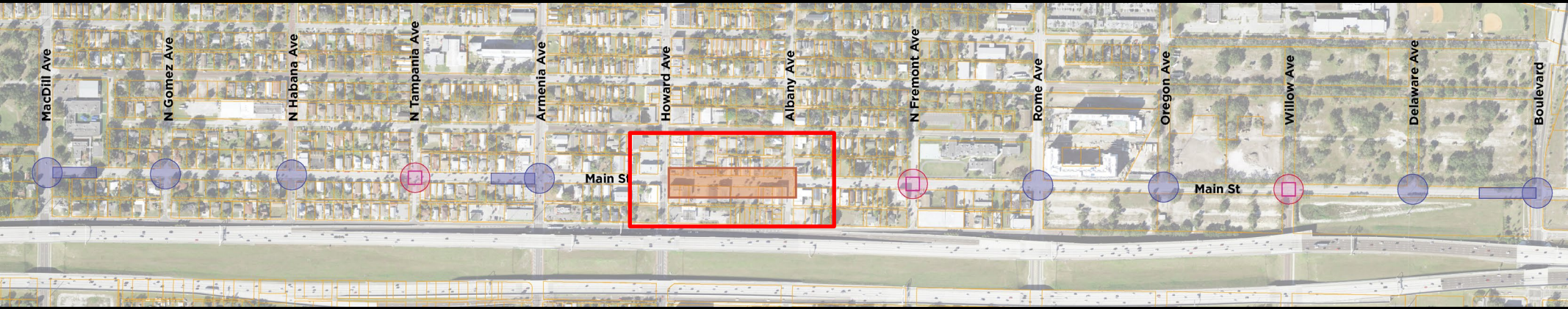
W Main St



Olive Avenue, West Palm Beach, Florida
Former 3 lane, One Way

Ten foot travel lanes





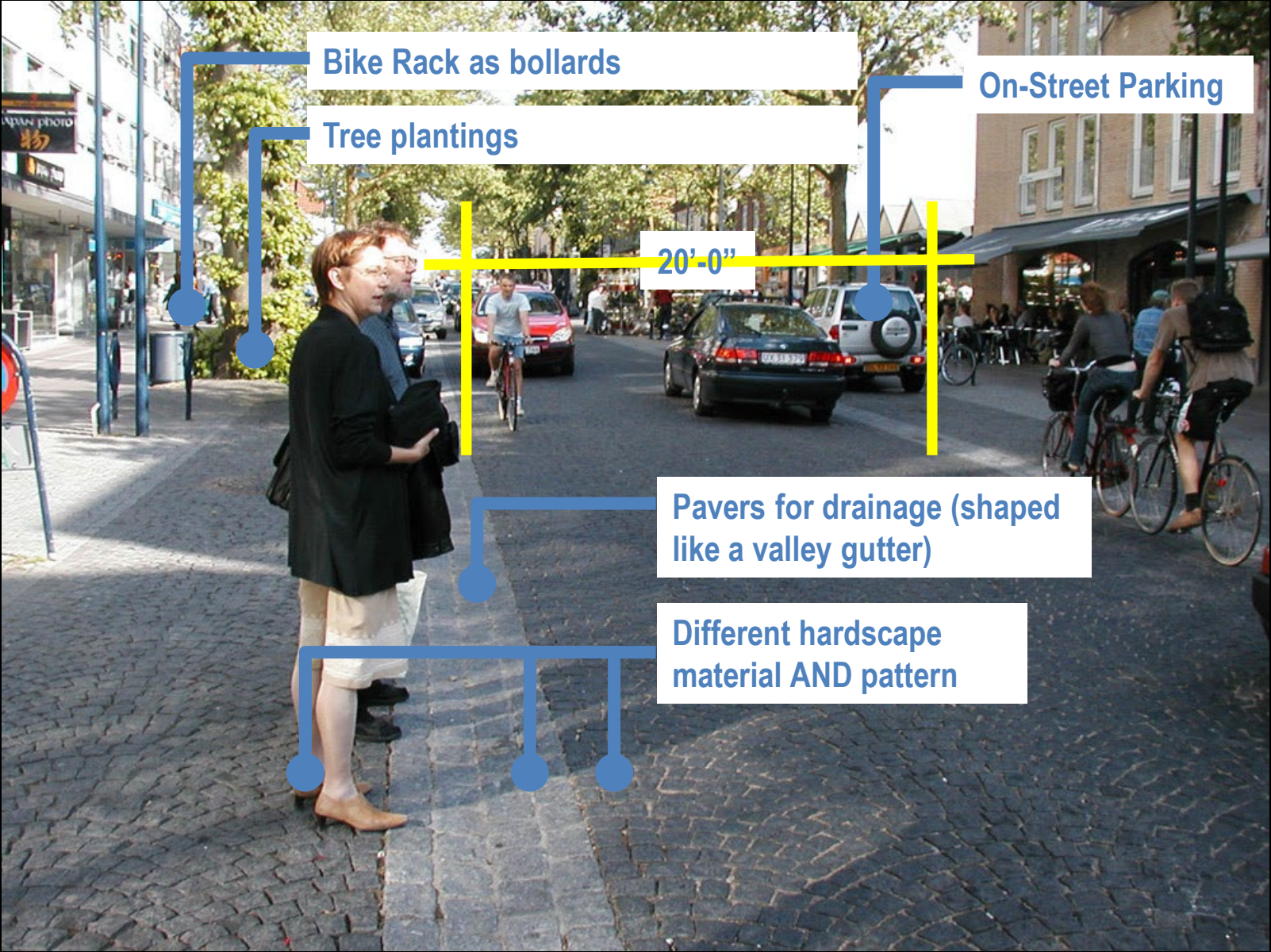
Shared Space





Pavement type
changes for "curve"

Planters as bollards



Bike Rack as bollards

Tree plantings

On-Street Parking

20'-0"

Pavers for drainage (shaped like a valley gutter)

Different hardscape material AND pattern



Gemini BV

BARNES & NOBLE

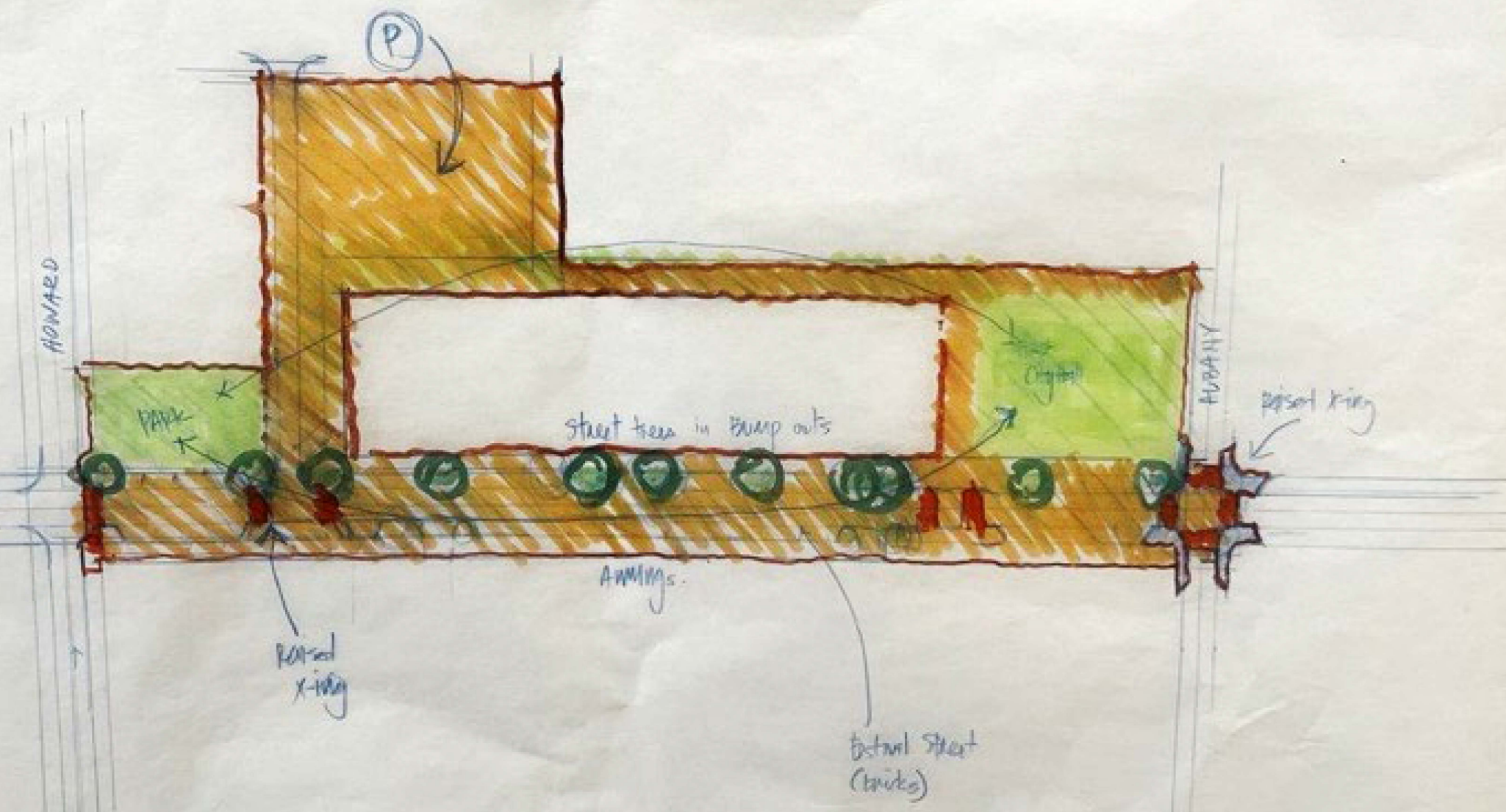
BARNES & NOBLE

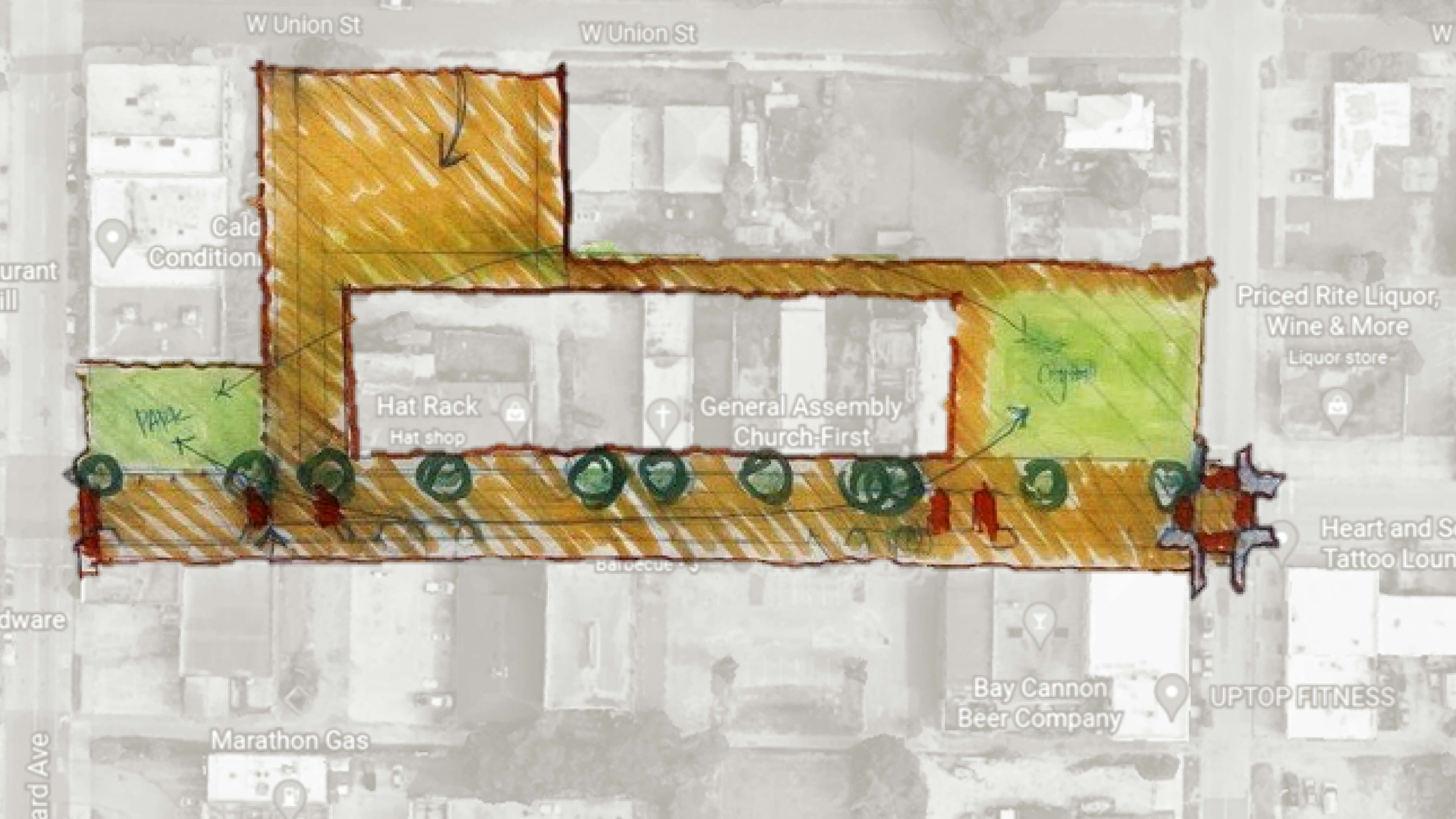
BARNES & NOBLE

BRIGHT HOUSE NETWORKS

BAR-B







W Union St

W Union St

W

Restaurant

Cald
Condition

Priced Rite Liquor,
Wine & More
Liquor store

Hat Rack
Hat shop

General Assembly
Church-First

Heart and S
Tattoo Loun

ware

Marathon Gas

Bay Cannon
Beer Company

UPTOP FITNESS

ard Ave

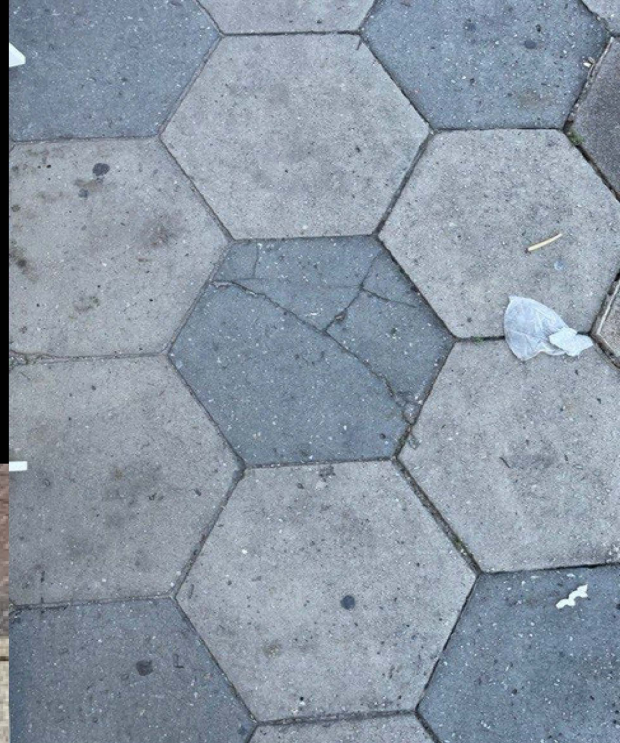




DESIGN ELEMENTS















► **Main St:** May 3rd and 4th

Open Workshop
West Tampa Branch Library
May 3rd 10:30 AM-2:00 PM
May 4th 10:30 AM-1:30 PM

Final Presentation
WEDU 1300 North Blvd.
May 4th at 5:00 PM



► **Habana Ave:** May 18th and 19th
The Art Institute of Tampa

► **Twiggs St:** June 1st and 2nd:
Tampa Union Station

► **MacDill Ave:** Week of 6/13
Location TBD



QUESTIONS