

TAMPA HEIGHTS RIVERFRONT CRA COMMUNITY ADVISORY COMMITTEE MEETING

Bush Ross Conference Room, 1801 North Highlands Avenue, Tampa, Florida 33602

MINUTES May 16, 2023

1. Roll Call and Call to Order was as follows:

		Committee Attendees		City of Tampa Representatives	
1	P	Chris Ahern		Jeff Burton	A
2	P	Tina Eloian		Melisa Martinez	P
3	P	Fred Henry III	Vice-Chair	Be Parks	A
4	P	Michael Musetta	Chair		
5	P	Raj Patel		Additional Attendees	
6	A	Matthew Sokolowski		Alex Henry - Mobility	V
7	P	Jeffrey Warren		John Scheffel - apiplus	V
8	P	Kareem Young		Kayla Nelson - apiplus	V
9	P	Justin Ricke			

2. **Public Comment** – None

3. **Action Items:**

- 3.1 The March 21st, 2023, regular meeting minutes were offered for review. The Chair asked the committee for any additional comments or corrections, none were provided, the minutes were approved by unanimous consent.
- 3.2 2023-24 Tampa Heights Riverfront Draft Budget was presented for review. The Chair requested this motion to be tabled until the next CAC meeting on June 20th, to allow for CRA staff to provide the CAC copies of the last two (2) year of budget reports, for review.
- 3.3 Waterworks Park Crossing. Chris Ahern requested the following motion: CAC is seeking to promote pedestrian safety at Doyle Carlton and has not received a satisfactory response from the mobility department. Specifically proposed design solution that can be implemented immediately at the expense of the CAC. The CAC requests that Alex Henry brings an update report by the next CAC meeting on June 20th with options for traffic calming and implementation time for the CAC recommendation to the CRA board. Motion passed unanimously.

4. **New Business:** - None

5. **Unfinished Business:**

- 5.1. Tampa Bay Watch Reef Ball project. Jeff is working on it, trying to determine if we can piggyback from the approved contract in Palmetto. – Jeff was not in attendance, update to be provided at next meeting.
- 5.2. CRA Redevelopment Plan update. Currently working with Purchasing Department to create purchase order. Met with Trent Green to go over preliminary information to start working on the stakeholder list for upcoming engagement meetings.
- 5.3. Waterworks Park crossing planning update. Alex Henry from Mobility Department requested additional information at the meeting to understand the issue before he could come back with providing propose solutions. CAC mentioned that they have been trying to obtain possible solutions for about a year, without any response. (See motion).

5.4 Wayfinding signage update. Wayfinding signage update – comments:

- Comment: Not much emphasis on the corridor extension, presentation is showing mainly Downtown. We have parking direction needs in our community. Revenue generating signs, in our neighborhoods. Possibly encouraging our local business to invest in revenue generating signs.
- Q: Does IKE signs generate revenue for your district?
A: No, these signs belong to the Downtown Partnership.
- Q: Is there a City brand/identity?
A: The Marketing Department is working on a possible City re-brand, but it is not part of this contract.
- Q: Any plan for locating and wayfinding cultural assets (work of arts, murals, etc.). Please add to comments on this presentation to incorporate these types of signs.
A: Is not part of the program, but it could be a great asset.

5.5 Public Art update. No Update.

Comments from CAC:

- Budget has been allocated for this line item, but we have not received options on how to recommend spending the money. We were also supposed to get a list artists to recommend.
- Tampa Heights has an artist that is ready and available to assist and collaborate on art projects, how do we go about the process to connect this artist with the Public Art Department.
- We are hearing that the USF Graphic Studio is looking to relocate to one of the CRA's Districts, is this correct?
- CAC would like to know what happen to Adam Hardin's proposed art studio to the Tampa Heights area?

6 **Announcements and future meetings** were brought forward.

Next CAC Meeting: June 20th, 2023 @ 6:00 PM - Location: Bush Ross Conference Room

Next CRA Board Meeting: July 20th @ 9AM - Location: Tampa City Hall*

7 The **meeting adjourned** at 7:36 pm.

*CRA Retreat meeting schedule for June 9th