



## COMMUNITY ADVISORY COMMITTEE MEETING

*(Third Wednesday of the month)*

Wednesday, March 20, 2024, at 4:30 p.m.

Tampa Municipal Office Building (TMOB) – 306 E. Jackson St., 2<sup>nd</sup> Floor

### AGENDA

1. **Call to Order and Roll Call** – Thomas Murphy, Chair opened the meeting at 4:44 p.m.
2. **Public Comment** - None
3. **Action Items**
  - 3.1. Approval of the February 21, 2024, Meeting Minutes  
Motion (Malloy/Murphy) to approve the February 21, 2024, meeting minutes. Motion passed unanimously.
4. **Reports**
  - 4.1. Tampa Bay Water Wise Rebate Program (Single Family Homeowners/Multi-family Properties) – David Vinokurov, Electric & Gas Industries Association (EGIA) Market Outreach Manager  
Tampa Bay Water, a drinking water wholesale provider, gave an overview of the Water Wise Program for water savings rebates for residents/businesses for toilet rebates and outdoor irrigation rebates. Handouts on the programs were provided. It was explained that saving water is their primary goal. Their coverage area is Hillsborough, Pasco, and Pinellas counties. Most of the work they perform is with retrofits with upgrades to existing homes. They also focus on optimizing irrigation systems. For more information, members were encouraged to email [savewater@tampagov.net](mailto:savewater@tampagov.net).
  - 4.2. Community Redevelopment Plan Update – Professor Trent Green, USF Associate Professor of Urban and Community Design  
Trent provided the proposed Table of Contents for CAC feedback. Large-scale maps were displayed on the table that showed existing properties and proposed potential development. The 2-D and 3-D maps showed uses within the CRA and just outside, as well as vacancies. There was discussion about labeling developments as they are or labelling them as potential developments. The group agreed to label developments as they are today. Green mentioned that the plan will look back for a snapshot of where it was, where it is now and into the future in terms of buildout. They are doing a lot of writing, and the draft will be shared with the CAC as soon as staff have reviewed.
5. **New Business**
  - 5.1. FY25 Budget Planning Process  
Orr provided a budget spreadsheet showing the FY24 adopted budget and proposed FY25 column reflecting a 5% increase for example purposes. She mentioned it likely will be higher than 5%, based on historical increases such as 11%. She asked that we finalize the budget at the next meeting.
6. **Unfinished Business**
  - 6.1. Tampa Downtown Partnership Neighborhood Branding CAC Requests – CRA Manager Courtney Orr  
Orr mentioned the email sent out for opinions on a different font and did provide the color (seafoam) mentioned to the TDP for consideration.

- 6.2. Perry Harvey Park Update – Orr
- 6.3. Johnson Homes – David Hollis
- 6.4. 100-year-old Church Bell – Hollis
- 6.5. Tampa Housing Authority Monthly Newsletter CAC Inclusion – Hollis
- 6.6. Paradise Missionary Baptist Church

**7. Announcements/Discussion**

- 7.1. CAC Member Orientation – March 25 or April 1 (select one) at the Ybor Entrepreneur Collaborative Center from 4:30 to 7 p.m.

Orr referenced the flier in the meeting packet and reminded those that could attend to please rsvp.

- 7.2. Next CAC Meeting – April 17, 2024, at 4:30 p.m., TMOB – 306 E. Jackson St., 2nd Floor
- 7.3. Next CRA Board Meeting – March 21, 2024, at 9 a.m., Old City Hall – 306 E. Jackson St., 3rd Floor

**8. Adjourned at 6:05 p.m.**

**CAC Member Attendance**

Thomas Murphy  
David Hollis  
Travis Malloy  
Ersula Odom

**Absent**

Danielle Joyce  
Andrew Kunisch

**Guests**

Julia  
Amelia Brown  
Matt Sauvron  
Trent Green + 2 USF students