



DRAFT

TAMPACRA

STRENGTHENING COMMUNITIES

**Goals, Policies, and
Performance
Standards Report**

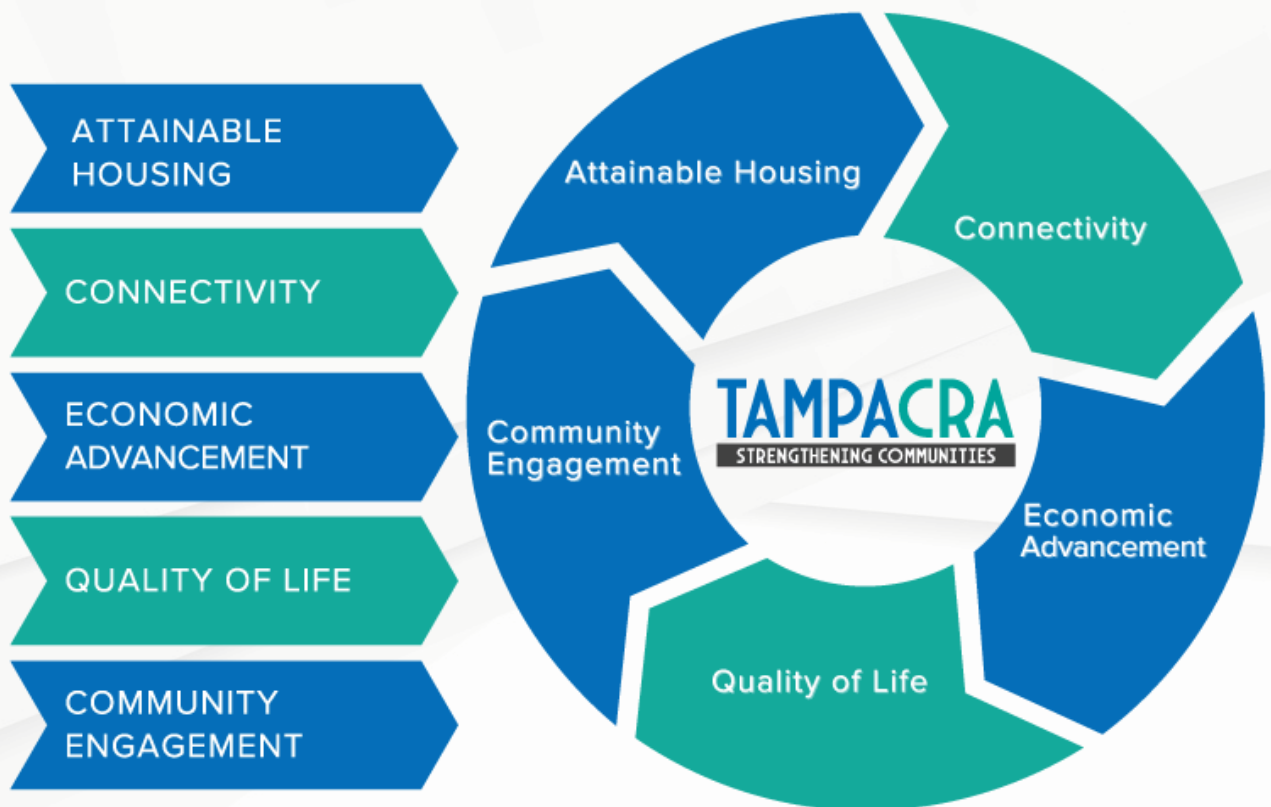
December 1, 2025

PURPOSE

In 2024, the Florida Legislature passed HB 7013, which, among other things, required all special districts to adopt goals and objectives for each program and activity undertaken by that district, as well as performance measures and standards to determine if the district’s goals and objectives are being achieved by October 1, 2024. Following this initial date, each special district must publish an annual report on the goals and objectives achieved by the district by December 1 of each year thereafter.

The purpose of this document is to satisfy those statutory requirements by formally: 1) reporting on the goals and objectives achieved by the district outlined in the October 1, 2024 report, 2) reporting performance measures and standards used by the district to make this determination, and 3) detailing which goals and objectives the district did not achieve in fiscal year 2025.

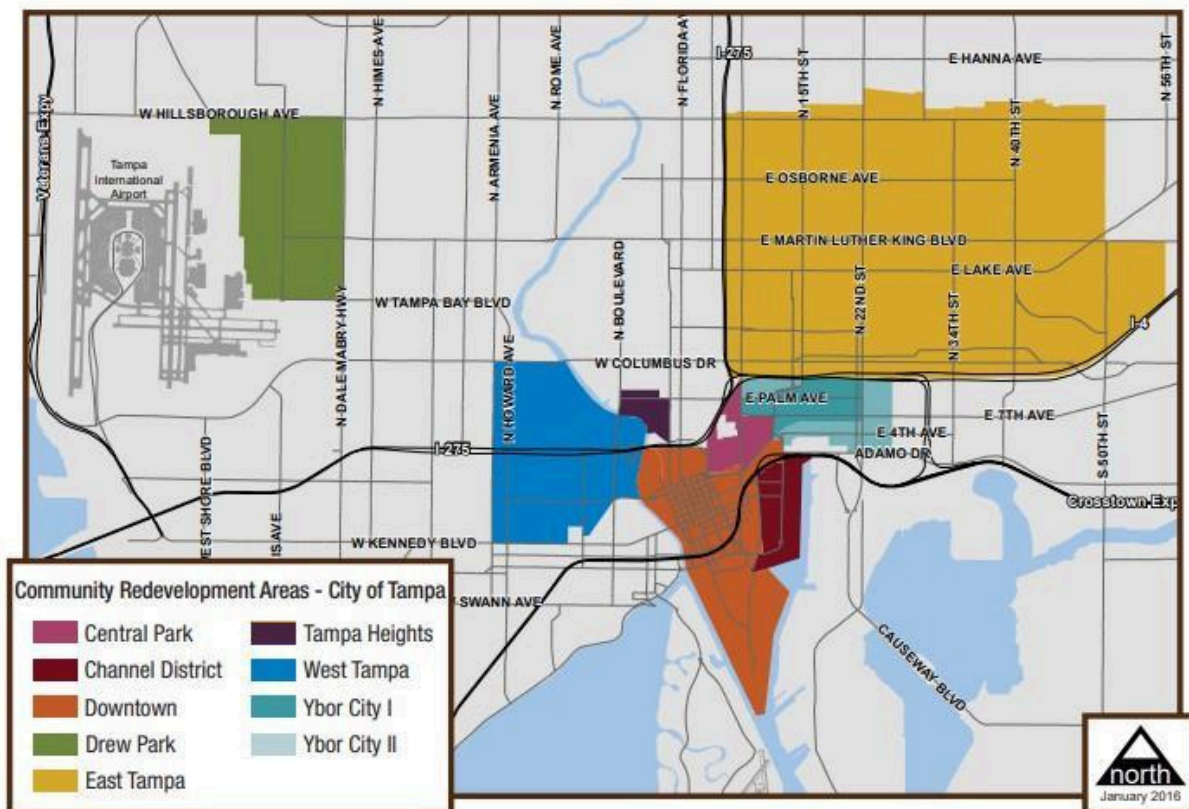
Tampa Community Redevelopment Agency Key Objectives



TAMPA CRA OVERVIEW

The Community Redevelopment Agency of the City of Tampa, Florida (the “Agency” or the “CRA”) is a public entity and a dependent special district of the City of Tampa, Florida, established pursuant to the Community Redevelopment Act of 1969 as amended (Chapter 163, Part III, Florida Statutes). The primary purpose of the CRA is to alleviate slum and blight conditions in the City’s community redevelopment areas by undertaking community redevelopment activities consistent with the Community Redevelopment Act and the adopted community redevelopment plan for each area. In addition, the CRA is empowered to undertake affordable housing programs and community policing innovations in each designated community redevelopment area.

The Tampa City Council serves as the governing board of the CRA. Community Advisory Committees (CACs) have also been created for each community redevelopment area to provide recommendations to the CRA board concerning CRA programs and activities. The CRA and the City of Tampa annually enter into a Services Agreement that provides for the employment of a CRA Director, a CRA attorney, CRA staff, and assistance to the CRA from City departments. The City of Tampa has created community redevelopment areas in Central Park, the Channel District, Downtown (Core and Non-Core), Drew Park, East Tampa, Tampa Heights Riverfront, West Tampa, Ybor City I, and Ybor City II, which are all served by the CRA. The location and geographic boundaries of these community redevelopment areas are depicted below.



MISSION

Through planning, collaboration, and innovation, Tampa's Community Redevelopment Agency (CRA) aims to enhance and develop communities by creating thriving and inclusive neighborhoods that foster economic growth, enhance quality of life, and preserve their unique character.

VISION

Tampa CRA champions a future where vibrant neighborhoods and businesses flourish through proactive preservation and redevelopment efforts that strengthen communities in an equitable, diverse, and sustainable way.

TAMPA CRA FY25 SNAPSHOT

\$11.7M

Expended for important cultural, historic, and public facilities

\$865,106

Expended through commercial grants

136

Households helped through CRA housing programs

\$8.9M

Expended for infrastructure improvements

12

Commercial grants awarded

\$3.5M

Expended through CRA housing programs

NEIGHBORHOOD. INVESTMENT. QUALITY OF LIFE

TAMPA CRA BOARD



Luis Viera
CRA Chair
District 7



Lynn Hurtak
Chair Pro-Tem
District 3 At-Large



Alan Clendenin
District 1 At-Large



Guido Maniscalco
District 2 At-Large



Bill Carlson
District 4



Naya Young
District 5



Charlie Miranda
District 6



TAMPA'S COMMUNITY REDEVELOPMENT AREAS



Central Park



Channel District



Downtown



Drew Park



East Tampa



Tampa Heights Riverfront



West Tampa



Ybor City I and II

INTRODUCTION

Guided by a mission to promote thriving, inclusive, and economically vibrant neighborhoods, the Tampa Community Redevelopment Agency (CRA) invests tax increment financing (TIF) revenues into projects, programs, and initiatives that alleviate slum and blight, expand attainable housing opportunities, support small businesses, and enhance neighborhood infrastructure. This report evaluates the CRA's performance from October 1, 2024, through September 30, 2025, demonstrating measurable advancements in attainable housing, economic development, community engagement, connectivity, and quality-of-life improvements across Tampa's nine community redevelopment areas.

In FY25, Tampa CRA advanced significant district-wide goals, including nearly \$12 million in cultural, historic, and public facility investments, awarded over \$850,000 in commercial grants, supported 136 households through CRA housing programs, and hosted or attended 41 community outreach events. Tampa CRA also continues to commit 30 percent of funding towards attainable housing, ensuring that residents across our communities, present and future, have access to affordable and quality housing options.

Key achievements include:

- **Attainable Housing:** 48 down payment assistance loans and 32 housing rehabilitation grants, plus expanded emergency repair and tree trimming programs
- **Economic Advancement:** More than \$850,000 awarded district-wide in exterior, interior, and pre-development grant funding.
- **Quality of Life:** Over \$10 million invested in neighborhood parks, accessibility, and public art, including work to create a new neighborhood park in Drew Park and expand green space in the Channel District
- **Connectivity & Infrastructure:** \$14.5 million in infrastructure improvements, streetscape upgrades, wayfinding signage, and multimodal safety improvements, as well as \$1.4 million invested in the TECO Line Streetcar to maintain fare-free services through the fiscal year.
- **Community Engagement:** Creation of Tampa CRA social media channels, a new newsletter, and hosting or attending dozens of community project meetings

This report measures progress toward adopted goals while also identifying objectives requiring continued work in FY26—such as expanded housing land acquisition, improved transparency, and additional transit infrastructure partnerships.

Tampa CRA remains committed to transparent reporting, measurable outcomes, and reinvestment strategies that strengthen Tampa's neighborhoods, support equitable redevelopment, and enhance the daily experience of residents, businesses, and visitors.

TAMPA CRA OBJECTIVES AND GOALS

ATTAINABLE (AFFORDABLE) HOUSING

- To close the homeownership gap for 80% AMI and below through collaboration with housing partners, offering financial incentives, and developing targeted programs.
- To retain existing residents by providing resources and support for home repairs, maintenance, and accessibility options that enhance housing conditions.
- To support the creation of temporary and emergency housing options that stabilize communities while also working to reduce the percentage of housing cost burdens.

COMMUNITY ENGAGEMENT

- To collaborate with residents, businesses, and stakeholders on decision-making processes to inform key initiatives.
- To implement effective outreach strategies that ensure residents and stakeholders are well informed about projects, meetings, and opportunities.
- To develop clear and measurable indicators to assess the effectiveness and outcomes of our programs, progress, and redevelopment efforts.

CONNECTIVITY AND INFRASTRUCTURE

- To complement a reliable and integrated public transit network that seamlessly connects neighborhoods, business districts, and key destinations.
- To prioritize high-quality roads, pedestrian pathways, cycling lanes, and wayfinding that encourage multi-modal options and public safety.
- To promote a smart, sustainable, and eco-friendly transportation network that reduces cost burden and enhances social and economic opportunities.

ECONOMIC ADVANCEMENT

- To support new and existing businesses by increasing access to capital, grant funding, and technical assistance.
- To provide incentives that leverage private financing and encourage entrepreneurship, small businesses, and job creation.
- To encourage local arts that celebrate the history and culture of unique spaces and communities that attract visitors, foster creativity, and generate economic activity.

QUALITY OF LIFE

- To co-create vibrant, inviting, and well-designed public spaces, parks, and homes that promote health, wellness, and a sense of community.
- To increase access to essential needs and resources through redevelopment projects that reduce barriers and burdens for residents.
- To remedy blighted areas and promote safe, clean, and welcoming communities.
- To provide financial assistance to important cultural, historic, and/or public facilities.

TAMPA CRA OBJECTIVES, GOALS, AND PERFORMANCE STANDARDS

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* 48 Down Payment Forgivable loans provided
 - *Measurement:* \$2.6 million in Down Payment forgivable loans provided
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* 32 Housing Rehabilitation and Renovation Program (HRRP) grants provided
 - *Measurement:* \$1,076,441.16 invested through HRRP grants
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* 3 parcels of land acquired for future attainable housing developments
 - *Measurement:* \$3,435,000 expended for strategic acquisitions in FY25
- **GOAL: Offer Tree Trimming Grants to CRA residents and owners**
 - *Measurement:* 18 Tree Trimming Grants provided
 - *Measurement:* \$47,205.60 provided in Tree Trimming Grants
- **GOAL: Offer Emergency Roof Repairs to CRA residents and owners**
 - *Measurement:* 38 emergency roof repairs funded
 - *Measurement:* \$367,719.92 provided in emergency roof repairs

COMMUNITY ENGAGEMENT

- **GOAL: Create a Tampa CRA Newsletter**
 - *Measurement:* Tampa CRA Newsletter created in Spring 2025
 - *Measurement:* Two newsletters created; Spring and Summer 2025
 - *Measurement:* 350 CRA newsletters distributed
- **GOAL: Create a Tampa CRA E-Newsletter**
 - *Measurement:* CRA E-Newsletter template created in FY25
- **GOAL: Host Community Project information meetings**
 - *Measurement:* 27 community project meetings hosted in FY25 across all areas
 - *Measurement:* 14 additional community outreach events hosted or attended in FY25
- **GOAL: Create Tampa CRA social media pages on Facebook, Instagram, and LinkedIn**
 - *Measurement:* Tampa CRA social media pages launched on December 19, 2024
 - *Measurement:* 117 posts made on Facebook; 115 posts made on Instagram; 116 posts made on LinkedIn
 - *Measurement:* 21,402 followers, as of September 30, 2025, across Tampa CRA's social media pages
- **GOAL: Host Monthly CRA Board Meetings**
 - *Measurement:* 11 CRA Board Meetings held in FY25
 - *Measurement:* 11 CRA Board Meeting recordings uploaded to YouTube

TAMPA CRA OBJECTIVES, GOALS, AND PERFORMANCE STANDARDS

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$1,487,750 expended for the TECO Line Streetcar from the Downtown, Channel District, and Ybor City community redevelopment areas
 - *Explanation:* \$787,750 expended for yearly contribution to support the TECO Line Streetcar
 - *Explanation:* An additional \$700,000 approved to maintain the streetcar's fare-free service through FY25
 - *Measurement:* \$0 invested in bus stop improvements
 - *Explanation:* Discussions with HART in FY25 led to a delay of the project; money allocated in some districts to maintain the streetcar's fare-free service through FY25

ECONOMIC ADVANCEMENT

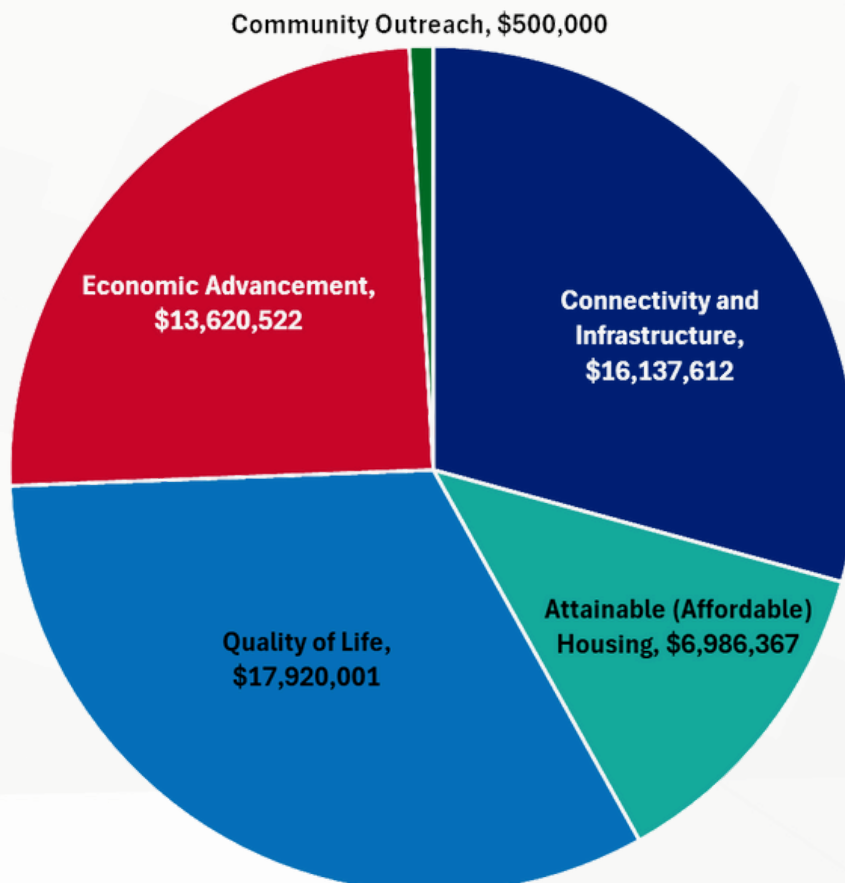
- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 5 Commercial Exterior Grants provided to property and business owners
 - *Measurement:* \$342,540.17 provided in Commercial Exterior Grants
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 6 Commercial Interior Grants provided to property and business owners
 - *Measurement:* \$420,513.16 provided in Commercial Interior Grants
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 1 Pre-Development Grant provided to property and business owners
 - *Measurement:* \$102,053.49 provided in Pre-Development Grants to property and business owners
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* No other grants (Façade, Special Projects, Vanilla Shell) provided to property and business owners
- **GOAL: Provide financial assistance to important cultural, historic, and/or public facilities**
 - *Measurement:* \$11,781,614.85 expended for important cultural, historic, and/or public facilities in FY25

TAMPA CRA OBJECTIVES, GOALS, AND PERFORMANCE STANDARDS

QUALITY OF LIFE

- **GOAL: Create and enhance parks in our communities**
 - *Measurement:* \$11,951,807.05 expended in FY25 to expand, enhance, or create neighborhood parks in 5 community redevelopment areas
 - *Measurement:* \$1,789,563.16 expended in FY25 to ADA accessibility in neighborhood parks
- **GOAL: Create a CRA public art program**
 - *Measurement:* Formalized CRA public art program created in FY25
- **GOAL: Support community projects and programs that remedy slum and blighted conditions**
 - *Measurement:* \$821,041.97 expended in Ybor City 1 and 2 to support the Ybor YES! Team's Cleaning and Safety Services
 - *Measurement:* \$275,511.54 expended for intensive pressure washing services in Ybor City 1 and 2
 - *Measurement:* \$165,656.40 expended for West Tampa Clean Team services
 - *Measurement:* \$78,320 expended for West Tampa Alleyway Clean-Up services
 - *Measurement:* \$45,037 expended for intensive pressure washing services in the Channel District

TAMPA CRA FY25 EXPENDED FUNDS BY CRA OBJECTIVE



The logo for TAMPACRA, with 'TAMPACRA' in a blue and green sans-serif font. The background of the entire page is a photograph of a large group of people practicing yoga on mats in a park, with a city skyline in the background. The image is framed by blue and green curved borders at the top and bottom.

TAMPACRA

STRENGTHENING COMMUNITIES

**COMMUNITY
REDEVELOPMENT AREA-
SPECIFIC OBJECTIVES,
GOALS, AND STANDARDS**

CENTRAL PARK GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* \$0 invested in Down Payment Assistance forgivable loans in FY25
 - *Explanation:* No Down Payment Assistance applications received in FY25
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* \$0 invested in HRRP grants in FY25
 - *Explanation:* No HRRP grant applications received in FY25
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* \$0 invested in strategic acquisitions in Central Park in FY25
 - *Explanation:* No strategic acquisitions made in Central Park in FY25

COMMUNITY ENGAGEMENT

- **GOAL: Upload Central Park CAC Meeting recordings to Tampa CRA's YouTube channel**
 - *Measurement:* 6 Central Park CAC meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload Central Park CAC meeting agendas to Tampa CRA's webpage**
 - *Measurement:* 0 meeting agendas uploaded to Tampa CRA's webpage
 - *Explanation:* Meeting agendas are available on request, as stated in the meeting notice
 - *Goal in FY26:* Create a system to upload Central Park CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$0 expended for bus stop improvements in Central Park
 - *Explanation:* Dollars reprioritized after discussion with HART
- **GOAL: Enhance wayfinding signage in the district**
 - *Measurement:* \$33,000 expended for wayfinding signage improvements in Central Park
- **GOAL: Public-Private Partnership for Public Realm Infrastructure Improvements**
 - *Measurement:* \$0 expended for public realm infrastructure improvements in FY25
 - *Explanation:* Funds to be expended in FY26

CENTRAL PARK GOALS AND STANDARDS OVERVIEW

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 0 Commercial Exterior Grants approved in FY25
 - *Explanation:* No Commercial Exterior Grant applications received from Central Park
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 0 Commercial Interior Grants approved in FY25
 - *Explanation:* No Commercial Interior Grant applications received from Central Park
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 0 Pre-Development Grants approved in FY25
 - *Explanation:* No Pre-Development Grant applications received from Central Park
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* 0 other grant types approved in FY25 for Central Park
 - *Explanation:* No other grant applications received from Central Park

QUALITY OF LIFE

- **GOAL: Create and enhance parks in Central Park**
 - *Measurement:* \$188,832 invested in ADA park enhancements in Central Park in FY25

CHANNEL DISTRICT GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for Down Payment Assistance forgivable loans in FY25
 - *Explanation:* No Down Payment Assistance applications received in FY25
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for HRRP grants in FY25
 - *Explanation:* No HRRP applications received in FY25
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* \$0 expended on strategic acquisitions in the Channel District in FY25
 - *Explanation:* No strategic acquisitions made in the Channel District in FY25

COMMUNITY ENGAGEMENT

- **GOAL: Upload Channel District CAC Meeting recordings to Tampa CRA's YouTube channel**
 - *Measurement:* 5 Channel District CAC Meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload Channel District CAC meeting agendas to Tampa CRA's webpage**
 - *Measurement:* 0 meeting agendas uploaded to Tampa CRA's webpage
 - *Explanation:* Meeting agendas are available on request, as stated in the meeting notice
 - *Goal in FY26:* Create a system to upload Channel District CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$278,250 expended for the TECO Line Streetcar
 - *Measurement:* \$233,000 additional expenditure to maintain the streetcar's fare-free service through FY25
 - *Measurement:* \$0 expended for bus stop improvements in the Channel District
 - *Explanation:* Dollars reprioritized after discussion with HART; money reallocated to streetcar fare-free funding
 - *Measurement:* Beneficial Bridge/Riverwalk Study completed in FY25
 - *Measurement:* \$5 million expended for the Channelside Drive Infrastructure Phase D project in FY25
 - *Measurement:* \$1,389,918 expended for Channelside Drive stormwater improvements in FY25
- **GOAL: Enhance wayfinding signage in the district**
 - *Measurement:* \$51,000 expended for wayfinding signage enhancements in the Channel District in FY25

CHANNEL DISTRICT GOALS AND STANDARDS OVERVIEW

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 0 Commercial Exterior Grants approved in FY25
 - *Explanation:* No Commercial Exterior Grant applications received from the Channel District
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 0 Commercial Interior Grants approved in FY25
 - *Explanation:* No Commercial Interior Grant applications received from the Channel District
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 0 Pre-Development Grants approved in FY25
 - *Explanation:* No Pre-Development Grant applications received from the Channel District
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* 0 other grant types approved in FY25 for the Channel District
 - *Explanation:* No other grant applications received from the Channel District
- **GOAL: Provide financial assistance to important cultural, historic, and/or park facilities**
 - *Measurement:* \$0 expended for the Florida Aquarium renovations in FY25; \$15 million committed over a multi-year period

QUALITY OF LIFE

- **GOAL: Create and enhance parks in the Channel District**
 - *Measurement:* \$40,832 expended for ADA park enhancements in FY25
 - *Measurement:* \$4,500,000 expended to acquire a parcel to expand greenspace in the Channel District
 - *Measurement:* \$250,000 expended for design work for a neighborhood park on Channelside Drive in FY25
 - *Measurement:* \$0 expended for the renovations to Washington Street Park
 - *Explanation:* Parks and Recreation staff spent most of FY25 on the RFP for design and construction
- **GOAL: Support community projects and programs that remedy slum and blighted conditions**
 - *Measurement:* \$45,037 expended for intensive pressure washing services in FY25

DOWNTOWN GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for Down Payment Assistance forgivable loans in FY25
 - *Explanation:* No Down Payment Assistance applications received in FY25
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for HRRP grants in FY25
 - *Explanation:* No HRRP applications received in FY25
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* \$0 expended for strategic acquisitions in Downtown in FY25
 - *Explanation:* No strategic acquisitions made in Downtown in FY25

COMMUNITY ENGAGEMENT

- **GOAL: Upload Downtown CAC Meeting recordings to Tampa CRA's YouTube channel**
 - *Measurement:* 4 Downtown CAC meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload Downtown CAC meeting agendas to Tampa CRA webpage**
 - *Measurement:* 0 meeting agendas uploaded to Tampa CRA's webpage
 - *Explanation:* Meeting agendas are available on request, as stated in the meeting notice
 - *Goal in FY26:* Create a system to upload Downtown CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$284,500 expended for the TECO Line Streetcar
 - *Measurement:* \$233,000 in additional funding expended to maintain the streetcar's fare-free service through FY25
 - *Measurement:* \$0 expended for the TECO Streetcar expansion in Fy25
 - *Measurement:* \$0 expended for bus stop improvements in Downtown
 - *Explanation:* Dollars reprioritized after discussion with HART; money reallocated to streetcar fare-free funding
 - *Measurement:* Beneficial Bridge/Riverwalk Study completed in FY25
- **GOAL: Enhance wayfinding signage in Downtown**
 - *Measurement:* \$51,000 expended for wayfinding signage enhancements in Downtown
- **GOAL: Public-Private Partnership for Public Realm Infrastructure**
 - *Measurement:* \$990,634 expended for SPP Public Realm Infrastructure Improvements in FY25

DOWNTOWN GOALS AND STANDARDS OVERVIEW

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 0 Commercial Exterior Grants approved in FY25
 - *Explanation:* No Commercial Exterior Grant applications received for Downtown
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 0 Commercial Interior Grants approved in FY25
 - *Explanation:* No Commercial Interior Grant applications received for Downtown
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 0 Pre-Development Grants approved in FY25
 - *Explanation:* No Pre-Development Grant applications received for Downtown
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* 0 other grant types approved in FY25 for Downtown
 - *Explanation:* One (1) grant application received from Downtown; scheduled for approval in FY26
- **GOAL: Enhance cultural institutions in the Downtown**
 - *Measurement:* \$2,909,224.85 expended for renovations to Tampa Union Station
 - *Measurement:* \$2,054,909 expended for the expansion of the Straz Center for the Performing Arts
 - *Measurement:* \$2,800,000 expended for Tampa Theatre enhancements
 - *Measurement:* \$2,217,481 expended for the Tampa Convention Center
- **GOAL: Continue updates to the Downtown Community Redevelopment Plan (CRP)**
 - *Measurement:* Downtown CRP updates completed in FY25

QUALITY OF LIFE

- **GOAL: Enhance parks in Downtown**
 - *Measurement:* \$184,739 invested in ADA enhancements to Downtown Parks in FY25
 - *Measurement:* \$434,639 expended for renovations to Herman Massey Park in FY25
- **GOAL: Enhance community gathering spaces in Downtown**
 - *Measurement:* \$2,329,626 expended for renovations to the Kid Mason Community Center; renovations completed in FY25

DREW PARK GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for Down Payment Assistance forgivable loans in FY25
 - *Explanation:* No Down Payment Assistance applications received in FY25
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for HRRP grants in FY25
 - *Explanation:* No HRRP grant applications received in FY25
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* \$0 expended for strategic acquisitions in Drew Park in FY25
 - *Explanation:* No strategic acquisitions made in Drew Park in FY25

COMMUNITY ENGAGEMENT

- **GOAL: Upload Drew Park CAC Meeting recordings to Tampa CRA's YouTube channel**
 - *Measurement:* 5 Drew Park CAC meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload Drew Park CAC meeting agendas to Tampa CRA's webpage**
 - *Measurement:* 0 meeting agendas uploaded to Tampa CRA's webpage
 - *Explanation:* Meeting agendas are available on request, as stated in the meeting notice
 - *Goal in FY26:* Create a system to upload Downtown CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$0 expended for bus stop improvements in Drew Park
 - *Measurement:* \$803,674.94 expended for sidewalk safety and mobility improvements in FY25; Construction to start in FY26
- **GOAL: Enhance streetscapes in Drew Park**
 - *Measurement:* \$87,050 expended for streetscape enhancements in Drew Park
 - *Measurement:* \$150,000 expended for gateway signage repairs and new installations

DREW PARK GOALS AND STANDARDS OVERVIEW

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 0 Commercial Exterior Grants approved in FY25
 - *Explanation:* No Commercial Exterior Grant applications received from Drew Park
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 0 Commercial Interior Grants approved in FY25
 - *Explanation:* No Commercial Interior Grant applications received from Drew Park
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 0 Pre-Development Grants approved in FY25
 - *Explanation:* No Pre-Development Grant applications received from Drew Park
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* 0 other grant types approved in FY25 for Drew Park
 - *Explanation:* No other grant applications received from Drew Park

QUALITY OF LIFE

- **GOAL: Develop a new public park in Drew Park**
 - *Measurement:* \$1.9 million expended for the creation of a new neighborhood park on N. Hubert Avenue; construction drawings and permitting were worked on in FY25

EAST TAMPA GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - Measurement: 48 Down Payment Assistance forgivable loans provided in FY25
 - Measurement: \$2,060,000 expended for Down Payment Assistance to East Tampa residents
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - Measurement: 29 HRRP grants provided to East Tampa residents in FY25
 - Measurement: \$928,011.12 expended for HRRP grants in East Tampa
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - Measurement: 2 parcels acquired in FY25 for future attainable housing projects
 - Measurement: \$635,000 expended for strategic acquisitions in FY25
- **GOAL: Offer Tree Trimming Grants to CRA residents and owners**
 - Measurement: 18 Tree Trimming Grants provided in East Tampa
 - Measurement: \$47,205.60 expended for Tree Trimming Grants in East Tampa
- **GOAL: Offer Emergency Roof Repairs to CRA residents and owners**
 - Measurement: 38 emergency roof repairs funded in East Tampa
 - Measurement: \$367,719.92 expended for emergency roof repairs in East Tampa

COMMUNITY ENGAGEMENT

- **GOAL: Upload East Tampa CAC Meeting recordings to Tampa CRA's YouTube channel**
 - Measurement: 10 East Tampa CAC meetings held in FY25; 7 CAC meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload East Tampa CAC meeting agendas to Tampa CRA's webpage**
 - Measurement: 0 meeting agendas uploaded to Tampa CRA's webpage
 - Explanation: Meeting agendas are available on request, as stated in the meeting notice
 - Goal in FY26: Create a system to upload East Tampa CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - Measurement: \$0 expended for bus stop improvements in East Tampa
- **GOAL: Enhance streetscapes in the district**
 - Measurement: Design of new wayfinding and gateways for East Tampa started in FY25

EAST TAMPA GOALS AND STANDARDS OVERVIEW

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 1 Commercial Exterior Grants awarded in East Tampa in FY25
 - *Measurement:* \$42,540.17 expended for Commercial Exterior Grants in East Tampa
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 2 Commercial Interior Grants awarded in East Tampa in FY25
 - *Measurement:* \$120,513.16 expended for Commercial Interior Grants in East Tampa
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 1 Pre-Development Grant awarded in East Tampa in FY25
 - *Measurement:* \$102,053.49 expended for Pre-Development Grants in East Tampa
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* \$0 expended for other grant types in East Tampa
 - *Explanation:* No other grants awarded in East Tampa in FY25
- **GOAL: Update the East Tampa Community Redevelopment Plan (CRP)**
 - *Measurement:* Contractor selected in FY25; update to start in FY26
- **GOAL: Enhance historic/cultural institutions in East Tampa**
 - *Measurement:* \$1.8 million expended for the Sanchez y Haya Building renovations

QUALITY OF LIFE

- **GOAL: Create and enhance parks and public spaces in East Tampa**
 - *Measurement:* \$695,332 expended for ADA park enhancements in East Tampa
 - *Measurement:* \$321,500 expended to replace the fence at Memorial Park Cemetery
- **GOAL: Identify potential public art projects for the East Tampa community**
 - *Measurement:* Allocated \$15,000 to restore the Memorial Park Cemetery's Florida Negro War Memorial
 - *Explanation:* Work to be completed in FY26
- **GOAL: Support community projects and programs that remedy slum and blighted conditions**
 - *Measurement:* \$38,213 expended for landscaping services to upkeep undeveloped sites in East Tampa

TAMPA HEIGHTS RIVERFRONT GOALS AND STANDARDS OVERVIEW

COMMUNITY ENGAGEMENT

- **GOAL: Upload Tampa Heights Riverfront CAC Meeting recordings to Tampa CRA's YouTube channel**
 - *Measurement:* 2 Tampa Heights Riverfront CAC meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload Tampa Heights Riverfront CAC meeting agendas to Tampa CRA's webpage**
 - *Measurement:* 0 meeting agendas uploaded to Tampa CRA's webpage
 - *Explanation:* Meeting agendas are available on request, as stated in the meeting notice
 - *Goal in FY26:* Create a system to upload Tampa Heights Riverfront CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$0 expended for bus stop improvements
- **GOAL: Enhance wayfinding signage in the district**
 - *Measurement:* \$18,000 expended for enhancing wayfinding signage in Tampa Heights Riverfront

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 0 Commercial Exterior Grants approved in FY25
 - *Explanation:* No Commercial Exterior Grant applications received from Tampa Heights Riverfront
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 0 Commercial Interior Grants approved in FY25
 - *Explanation:* No Commercial Interior Grant applications received from Tampa Heights Riverfront
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 0 Pre-Development Grants approved in FY25
 - *Explanation:* No Pre-Development Grant applications received from Tampa Heights Riverfront
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* 0 other grant types approved in FY25 for Tampa Heights Riverfront
 - *Explanation:* No other grant applications received from Tampa Heights Riverfront
- **GOAL: Update the Tampa Heights Riverfront Community Redevelopment Plan (CRP)**
 - *Measurement:* Tampa Heights Riverfront CRP update completed in FY25

TAMPA HEIGHTS RIVERFRONT GOALS AND STANDARDS OVERVIEW

QUALITY OF LIFE

- **GOAL: Enhance parks in Tampa Heights Riverfront**
 - *Measurement:* \$20,832 expended for ADA park enhancements in Tampa Heights Riverfront
- **GOAL: Enhance community gathering spaces in Tampa Heights Riverfront**
 - *Measurement:* \$1,551,490 expended for infrastructure and construction for The Heights Development CDD
 - *Measurement:* \$150,000 expended for a new art sculpture

WEST TAMPA GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for Down Payment Assistance forgivable loans in FY25
 - *Measurement:* No Down Payment Assistance applications received in FY25
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* \$148,430.04 expended for HRRP Grants in West Tampa
 - *Measurement:* 3 HRRP grant applications approved in West Tampa
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* 1 parcel of land purchased and closed in West Tampa in FY25
 - *Measurement:* \$2.8 million expended for strategic acquisitions for future attainable housing

COMMUNITY ENGAGEMENT

- **GOAL: Upload West Tampa CAC Meeting recordings to Tampa CRA's YouTube page**
 - *Measurement:* 8 West Tampa CAC Meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload West Tampa CAC meeting agendas to the Tampa CRA webpage**
 - *Measurement:* 0 meeting agendas uploaded to West Tampa's webpage
 - *Explanation:* Meeting agendas are available on request, as stated in the meeting notice
 - *Goal in FY26:* Create a system to upload West Tampa CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$0 expended for bus stop improvements
 - *Measurement:* \$300,000 expended for the Main Street Quick Build program
 - *Measurement:* \$3,300,000 expended for multi-modal network connections
 - *Measurement:* \$22,000 expended for the district-wide Alleyway Study; study completed in FY25

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 3 Exterior Grant applications approved in FY25
 - *Measurement:* \$225,000 expended for Commercial Exterior Grants
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 4 Interior Grant applications approved in FY25
 - *Measurement:* \$300,000 expended for Commercial Interior Grants
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* \$0 Pre-Development Grants awarded in FY25
 - *Explanation:* No Pre-Development Grant applications received from West Tampa
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* \$0 expended for other grant types in FY25
 - *Explanation:* No other grant applications approved in FY25

WEST TAMPA GOALS AND STANDARDS OVERVIEW

QUALITY OF LIFE

- **GOAL: Create and enhance parks in West Tampa**
 - *Measurement:* \$506,332.00 expended for ADA park enhancements in West Tampa
 - *Measurement:* \$1,316,428.00 expended for Salcines Park improvements; Estimated completion in FY26
 - *Measurement:* \$3,902,000 expended for Rey Park redevelopment: currently in design phase
- **GOAL: Support community projects and programs that remedy slum and blighted conditions**
 - *Measurement:* \$16,000 expended for the Signal Box Art Project; 8 signal boxes across the district were enhanced with art wraps
 - *Measurement:* \$78,320 expended for West Tampa Alleyway Cleaning services
 - *Measurement:* \$165,656.40 expended for West Tampa Clean Team services

YBOR CITY 1 GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for Down Payment Assistance forgivable loans
 - *Explanation:* No Down Payment Assistance applications received in FY25
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for HRRP Grants
 - *Measurement:* No HRRP grant applications received in FY25
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* \$0 expended for strategic acquisitions in Ybor City 1
 - *Measurement:* 0 strategic acquisitions made in FY25

COMMUNITY ENGAGEMENT

- **GOAL: Upload Ybor City CAC Meeting recordings to Tampa CRA's YouTube channel**
 - *Measurement:* 10 Ybor CAC meetings held in FY25; 5 Ybor City CAC Meetings uploaded to Tampa CRA's YouTube channel
- **GOAL: Upload Ybor City CAC meeting agendas to the Tampa CRA webpage**
 - *Measurement:* 0 meeting agendas uploaded to Ybor City's webpage
 - *Explanation:* Meeting agendas are available on request, as stated in the meeting notice
 - *Goal in FY26:* Create a system to upload Ybor City CAC meeting agendas

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$188,000 expended for the TECO Line Streetcar
 - *Measurement:* \$196,000 additional funding expended to maintain the streetcar's fare-free funding for FY25
 - *Measurement:* \$56,314 expended for street signage improvements in Ybor City 1
- **GOAL: Calm traffic in the area's main commercial corridor**
 - *Measurement:* \$184,983.74 expended for the second phase of the 7th Ave Bricking Project in FY25; next phase scheduled to start in FY26

YBOR CITY 1 GOALS AND STANDARDS OVERVIEW

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* 1 Commercial Exterior Grant approved in FY25
 - *Measurement:* \$75,000 expended for Commercial Exterior Grants
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* 0 Commercial Interior Grants approved in FY25
 - *Explanation:* No Commercial Interior Grant applications approved from Ybor City 1
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 0 Pre-Development Grants approved in FY25
 - *Explanation:* No Pre-Development Grant applications received from Ybor City 1
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* 0 other grant types approved in FY25 for Ybor City 1
 - *Explanation:* No other grant applications received from Ybor City 1
- **GOAL: Update Ybor City I Community Redevelopment Plan (CRP)**
 - *Measurement:* Currently in planning phase; update to start in FY26

QUALITY OF LIFE

- **GOAL: Enhance parks in Ybor City 1**
 - *Measurement:* \$30,832 expended for ADA park enhancements
- **GOAL: Support community projects and programs that remedy slum and blighted conditions**
 - *Measurement:* \$820,925.55 expended for the Ybor YES! Team from Ybor City 1
 - *Measurement:* Ybor YES! Team provided cleaning services to Ybor City 1 and 2, including
 - 2,062 bills and stickers removed
 - 668 pieces of graffiti removed
 - 1,416 hours of landscaping work
 - 3,929 trash bags removed
 - *Measurement:* Ybor YES! Team provided safety services to the district, including
 - 12,429 hospitality assists
 - 468 safety escorts
 - relocation of 113 scooters
 - helped request emergency services on 118 occasions
 - *Measurement:* \$266,260.62 expended for intensive pressure washing in Ybor City 1

YBOR CITY 2 GOALS AND STANDARDS OVERVIEW

ATTAINABLE (AFFORDABLE) HOUSING

- **GOAL: Provide Down Payment Assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for Down Payment Assistance forgivable loans
 - *Explanation:* No Down Payment Assistance applications received in FY25
- **GOAL: Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners**
 - *Measurement:* \$0 expended for HRRP Grants
 - *Explanation:* No HRRP grant applications received in FY25
- **GOAL: Acquire strategic parcels of land for future attainable housing developments**
 - *Measurement:* \$0 expended for strategic acquisitions in Ybor City 2 in FY25
 - *Explanation:* No strategic acquisitions made in Ybor City 2 in FY25

CONNECTIVITY AND INFRASTRUCTURE

- **GOAL: Promote alternative forms of transportation**
 - *Measurement:* \$37,000 expended for the TECO Line Streetcar
 - *Measurement:* \$38,000 expended for maintaining the fare-free service through FY25
 - *Measurement:* \$104,435 expended for signage improvements in Ybor City 2
- **GOAL: Calm traffic in the area's main commercial corridor**
 - *Measurement:* \$0 expended for the 7th Avenue Bricking Project in Ybor City 2
 - *Explanation:* Project occurring in phases; next phase outside of Ybor City 2 boundaries

ECONOMIC ADVANCEMENT

- **GOAL: Provide Exterior Grants to property and business owners**
 - *Measurement:* \$0 expended for Commercial Exterior Grants
 - *Explanation:* No Commercial Exterior Grant applications approved for Ybor City 2
- **GOAL: Provide Interior Grants to property and business owners**
 - *Measurement:* \$0 expended for Commercial Interior Grants
 - *Explanation:* No Commercial Interior Grant applications approved for Ybor City 2
- **GOAL: Provide Pre-Development Grants to property and business owners**
 - *Measurement:* 0 Pre-Development Grants approved in FY25
 - *Explanation:* No Pre-Development Grant applications received for Ybor City 2
- **GOAL: Provide other grants to property and business owners**
 - *Measurement:* \$0 expended for other grant types
 - *Explanation:* No other grant types approved in FY25
- **GOAL: Update Ybor City 2 Community Redevelopment Plan (CRP)**
 - *Measurement:* Currently in planning phase; update to start in FY26

QUALITY OF LIFE

- **GOAL: Enhance parks in Ybor City 2**
 - *Measurement:* \$121,832 expended for ADA park enhancements
- **GOAL: Support community projects and programs that remedy slum and blighted conditions**
 - *Measurement:* \$116,424.40 expended for the Ybor YES! Team from Ybor City 2
 - *Measurement:* \$9,250.92 expended for intensive pressure washing in Ybor City 2

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