



Community Redevelopment Agency  
306 E. Jackson St., 2<sup>nd</sup> Floor North,  
Tampa, Florida 33602  
Office (813) 348-1146

## COMMUNITY ADVISORY COMMITTEE MEETING

Tuesday, January 16, 2024, at 6 p.m.  
Bush Ross Law Firm Conference Room - 1801 N. Highland Ave.

### MINUTES

1. **Call to Order and Roll Call** – Michael Musetta, Chairperson, called the meeting to order at 6:03 p.m.

2. **Public Comment**

None

3. **Reports**

3.1. Community Redevelopment Plan Update Visioning Component – Trent Green, USF Associate Professor of Urban and Community Design and Jalessa Blackshear

Professor Green described the visioning process and provided a document on how the visioning component will play out. Green referenced the Heights Redevelopment Plan created in 2014. They plan to speak with Adam Hardin's group about it. He questioned the CAC what else can happen in the CRA to enhance redevelopment. He provided a bullet list of objectives and referenced their November meeting arts conversation with Robin Nigh. The USF team shared images to consider features like art on the Interstate wall and overall branding. He was interested in their input first on this and connectivity and transportation too. He spoke about placemaking, branding and the entryway, like the Ybor Archway on 7<sup>th</sup> Avenue – reference points that let you know you've arrived at a particular location or neighborhood. Large scale images were placed around the tables and markers were provided for the members to make notes. Some ideas mentioned were to get FDOT confirmation on exit ramps and highway signs directing drivers to Tampa Heights. Warren provided his recollection of the water tower that Green said he was told was in storage and intended to one day be reinstalled. A reference to the arts district in Miami was brought up and its different lighting colors and row of flags. The Wynwood BID was mentioned and how it is impressive, intentional and that everything is controlled by it. Green said that SoHo Capital probably has ideas how to brand the area and that is one reason they want to talk with them. Artwork and historical context (consider what it looked like before) were mentioned. Look at signs and colors specific to an area like Bourbon Street (red and gold). Extending the CRA boundaries was mentioned and questioned where that gets brought up. A CAC member suggested they look at a BID as opposed to another CRA. Orr mentioned that an extension of the current boundary would cause a reset of the base year, or at least is her understanding. She mentioned that Ybor is under review by Legal related to this now. Green said that they will attend the February meeting to report on the outcomes of the community workshop scheduled for February 13.

3.1.1. Community Survey and Timeline

The survey was reviewed, and members provided feedback.

3.1.2. Community Visioning Session – Feb. 13, 2024, from 6-7 p.m., Bush Ross Law Firm Conference Room

4. **Action Items**

4.1. Approval of the November 28, 2023, Meeting Minutes

Continued to the February 20, 2024, CAC meeting.

**5. New Business**

**6. Unfinished Business**

6.1. CAC Requested Speed Tables on Doyle Carlton Drive

Orr provided an update on the timeline that is being established by Mobility. CRA staff is scheduled to meet with Mobility on January 17 for an update.

6.2. Wayfinding Signage Study CRA Board Presentation

The CAC provided its preferred concepts (1 and 3 with colors to change per neighborhood) at the November 2023 CAC meeting.

**7. Announcements/Discussion**

7.1. Next CAC Meeting – February 20, 2024, at 6 p.m., Bush Ross Law Firm Conference Room - 1801 N. Highland Ave.

7.2. Next CRA Board Meeting – January 18, 2024, at 9 a.m., Tampa City Hall – 306 E. Jackson St.

**8. Adjourned at 7:06 p.m.**

**CAC Attendance**

Fred Henry

Michael Musetta

Jeffrey Warren

Justin Ricke

Kareem Young

Matt Sokolowski

**Absent**

Tine Eloian

Raj Patel

Chris Ahern

**Guests**

Be Parks

Professor Green

Two USF Students