

# WELCOME

City of Tampa Economic Advisory Committee  
Virtual Meeting #6  
October 28, 2020

# Agenda – Meeting #6 (October 28)

## **Welcome & Committee Purpose**

-Introduce subject matter experts

5 minutes

## **Breakout Group Further Discussion**

Finalize tactical and strategic initiatives

60 minutes

## **Breakout Group Summary Presentations**

20 minutes

## **Advisory Team Discussion**

20 minutes

## **Public Comment**

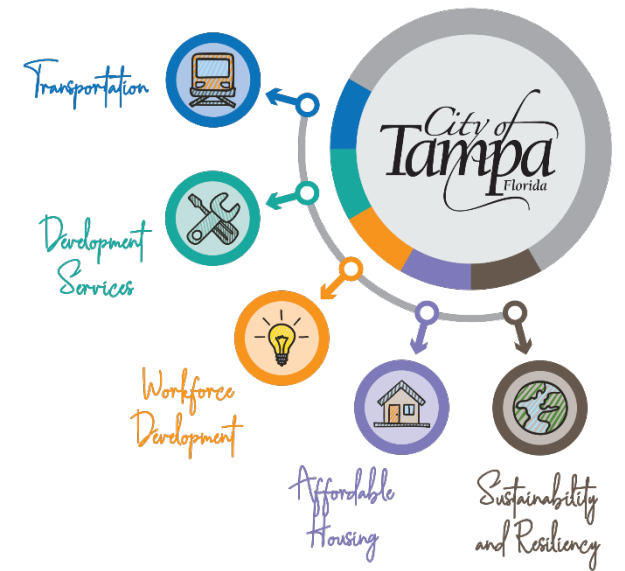
10 minutes

## **Next Steps**

5 minutes

## **Adjourn**

# Committee Purpose and Timeline



## A. Identify 'best practice' social and economic metrics

Meetings 1 & 2 (August – Sept)

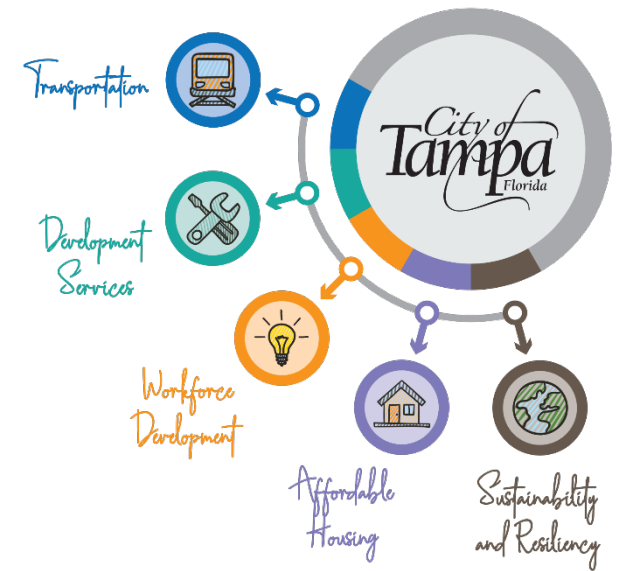
## B. Recommend key metrics relevant to City of Tampa needs

Meetings 3- 4 (September)

## C. Recommend tactical and strategic initiatives to improve selected metrics

Meetings 4 - 6 (September – October)

# Groups 1-4 Focus Categories and Metrics



## 1. Inclusive Economic Growth

- Per Capita Income
- Unemployment Rate

## 2. Reducing Poverty

- Poverty rate
- Transportation to Work
- Digital Access

## 3. Racial Equity

- Racial Poverty rate gap
- Racial Labor Force Participation Gap

## 4. Education Opportunity

- 4<sup>th</sup>/8<sup>th</sup> Grade Math Florida Standards Assessment (FSA)
- High School Graduation Rate
- Educational Attainment (Bachelor's degree and above)

\* See one-pager hand-out for detailed description of each metric

# Meeting 4

## Breakout Group Participants

### 1. Inclusive Economic Growth

Ocea Wynn-Facilitator

- a. Ron Christaldi
- b. Sheila Solomon Rudd
- c. Bob Rohrlack
- d. Juawana Colbert
- e. Sonya Little
- f. Cory Person
- g. Craig Richard

### 2. Reducing Poverty

Marley Wilkes - Facilitator

- a. Michelle Patty
- b. Lakshmi Shenoy
- c. Francisco Sanchez
- d. Brandon Wagner
- e. Andy Joe Scaglione
- f. Rick Hohmans

### 3. Gender and Racial Equity

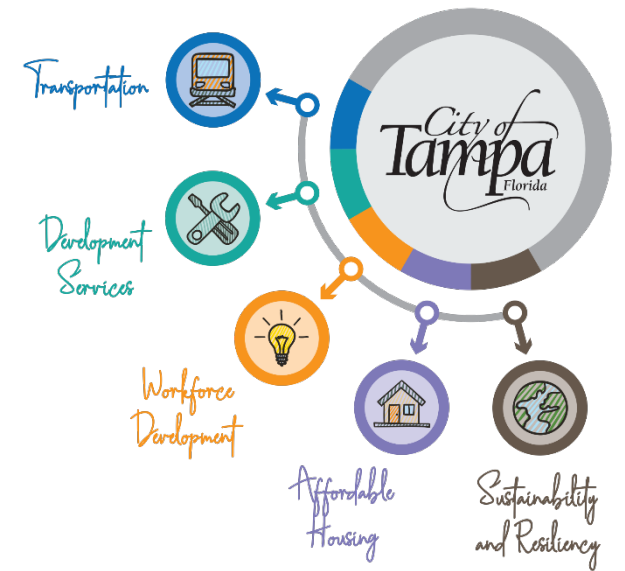
Carole Post- Facilitator

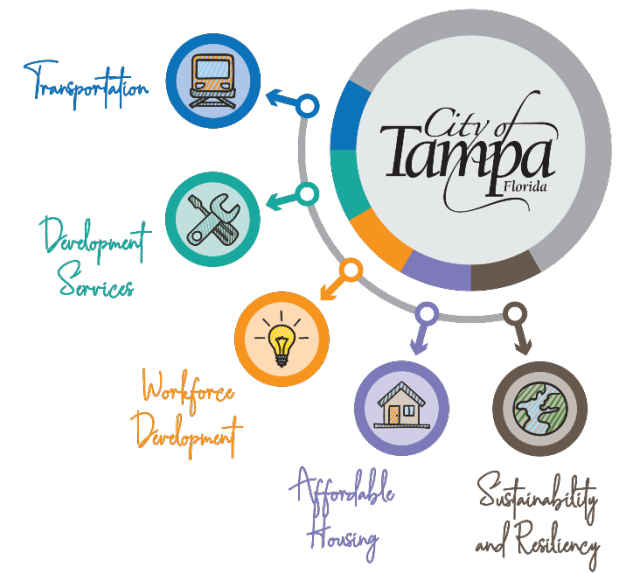
- a. Randy Randolph
- b. Yvette Lewis
- c. Mercedes Young
- d. John Flanagan
- e. Terrie Daniel
- f. Henry Gonzalez

### 4. Education Opportunity

Michael Bloom - Facilitator

- a. Missy Martin
- b. Sandra Guggino
- c. Ernest Coney, Jr.
- d. Andrew Wright
- e. Jeremy Bunkley
- f. Bobby Harris





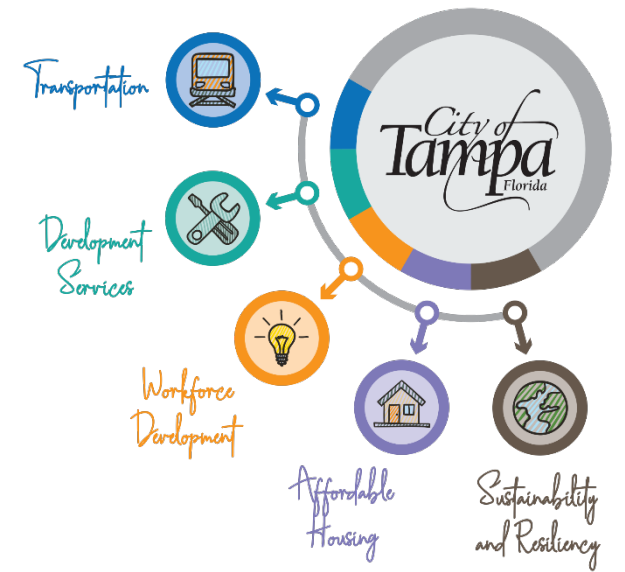
# Breakout Groups: Confirm Focus Measures and Discuss Tactical Approaches

**Trouble Shooting: Ebone Clifton or Eric Hayden via chat box**

**Breakout groups 60-minute session**

**End Time:**

# Focus Categories and Metrics Defined



## 1. Inclusive Economic Growth

A. *Per Capita Income*: This measures the mean income for every person (man, woman, and child) living in a city. It is derived by dividing the total income generated in a city in the past 12 months by the total population of the city.

B. *Unemployment Rate*: The percentage of the labor force that is without employment. An individual is considered unemployed if he/she is willing and able to work but unable to find employment.

# Focus Categories and Metrics Defined



## 2. Reducing Poverty

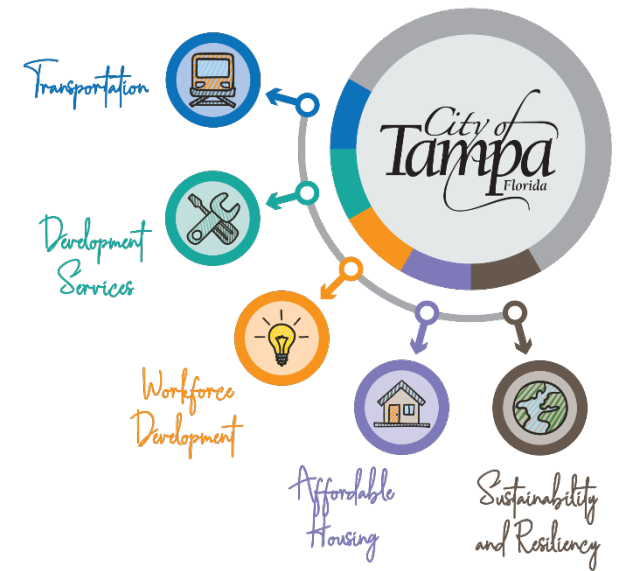
A. *Poverty rate*: The percentage of population that is living below the federal poverty line defined by the US Census Bureau (Income thresholds vary by family size). For Tampa, the Poverty level thresholds in 2019 are: 1-person Household: \$13,011; 2-person Household: \$16,521; 3-person Household: \$20,335; and 4-person Household: \$26,172.

B. *Transportation to Work*: The share of workers 16 years and older that rely on public transit or walking to commute to work. This data is from US Census Bureau, American Community Survey. This metric measures the proportion of workers who either walk or use public transit (does not include workers who use bike or scooter) to commute for work and reflects public transit availability which is an important driver affecting poverty reduction.

C. *Digital Access*: The share of households with a computer and a dedicated physical broadband with internet subscription such as fiber optic or DSL.



# Focus Categories and Metrics Defined

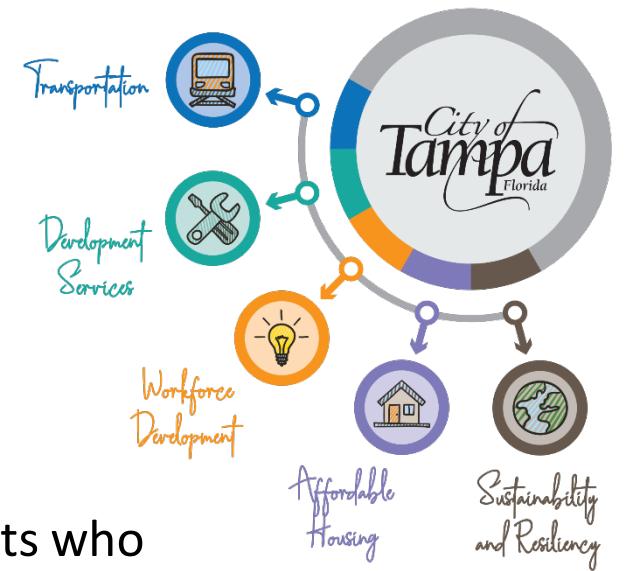


## 3. Racial Equity

A. *Racial Poverty rate gap*: The black-white gap in share of workers working fulltime with income below the poverty line (calculated by comparing the average poverty rate for African Americans vs White-Americans).

C. *Racial Labor Force Participation Gap*: The black-white gap in the percentage of the population 16 years and older that is either working or actively looking for work. It is calculated by subtracting the labor force participation of African Americans from that of White-Americans.

# Focus Categories and Metrics Defined

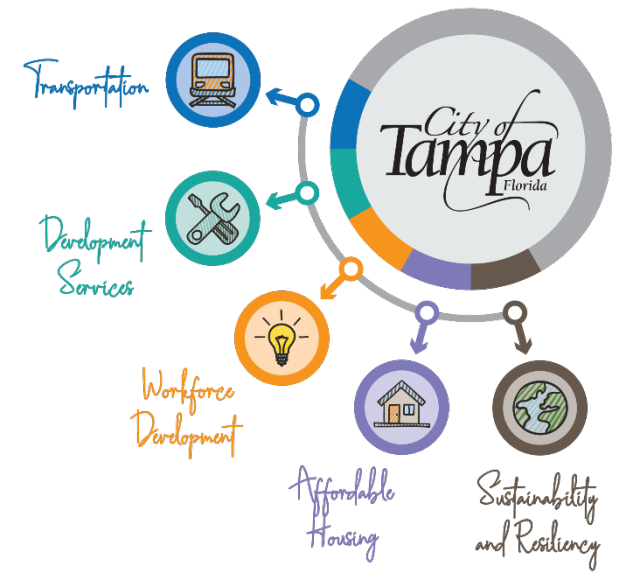


## 4. Education Opportunity

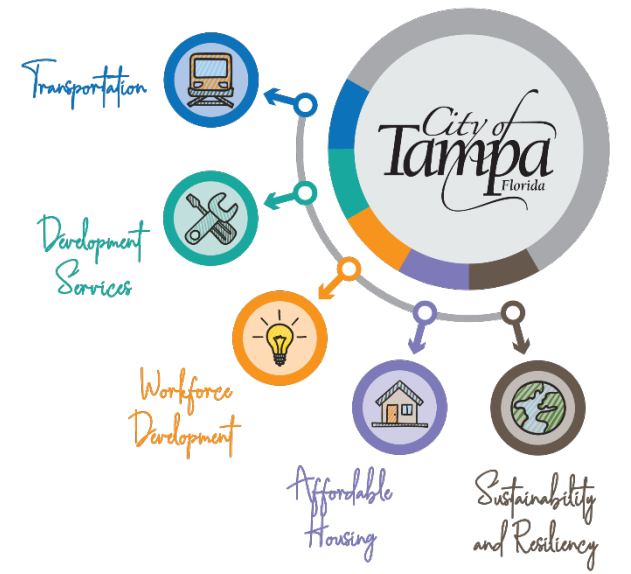
A. *3rd/8th Grade Math Florida Standards Assessment (FSA)*: Percentage of students who took the 3rd and 8th Grade Math, Florida Standard Assessment, and got a level 3 or higher.

B. *High School Graduation Rate*: Percentage of High School graduates in the school district of the city.

C. *Educational Attainment (Bachelor's degree and above)*: Percentage of population, 25 years and older, who have attained a bachelor's degree or higher.

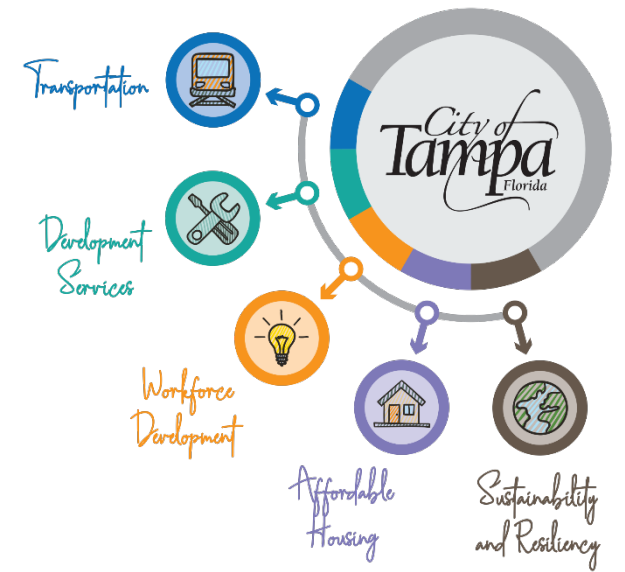


# Breakout Group Presentations and Full Committee Discussion



# Public Comment

Economic Advisory Committee



# Next Steps/Wrap-up

Economic Advisory Committee

Next Meeting Nov 18<sup>th</sup>  
(preview of final recommendations report)  
8:00am-9:00am