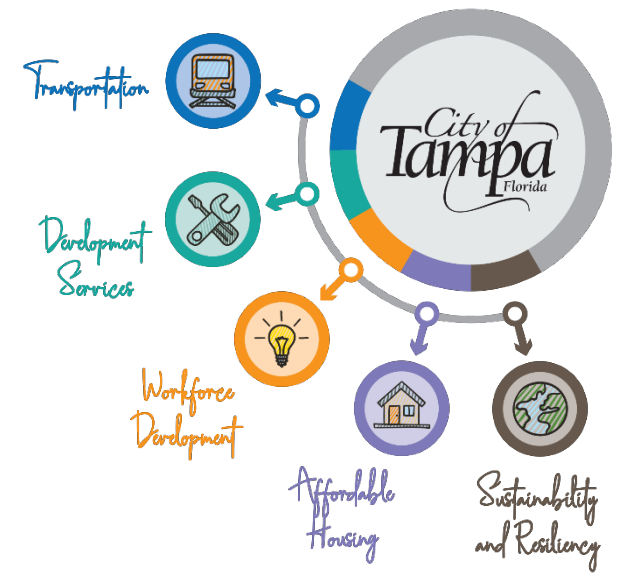


Mayor Jane Castor

Transforming Tampa's Tomorrow

Chair: Carole Post **Co-chairs:** Sonya Little, Hon. Harry Cohen



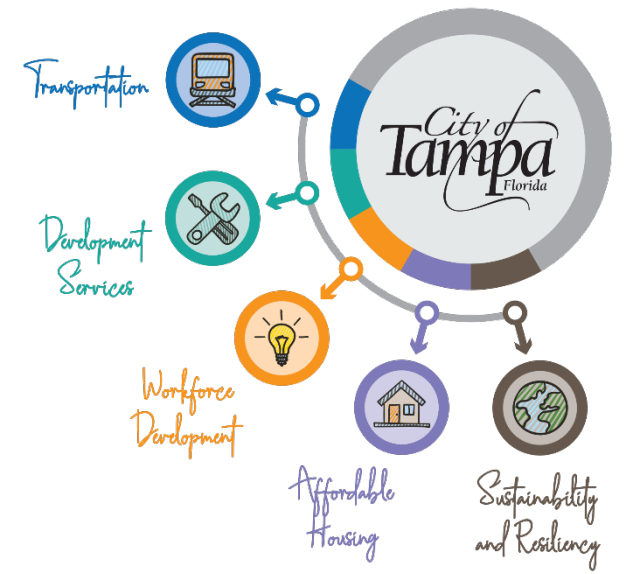


WELCOME

Mayor's Work Force Development Advisory Team

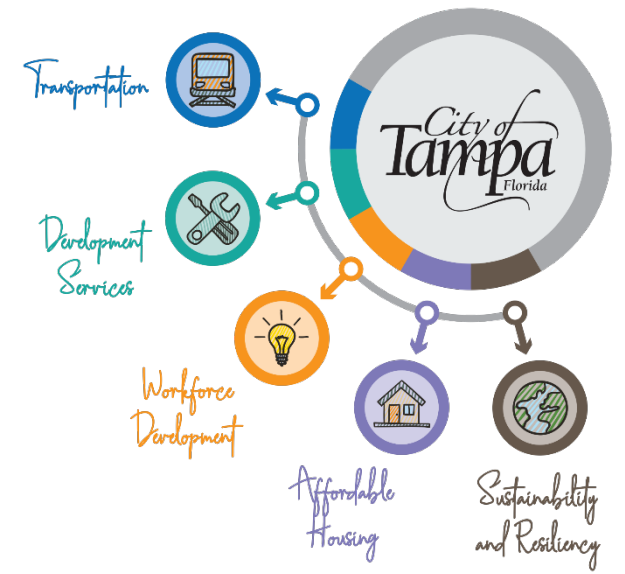
Meeting #2

August 21, 2019



INTRODUCTIONS

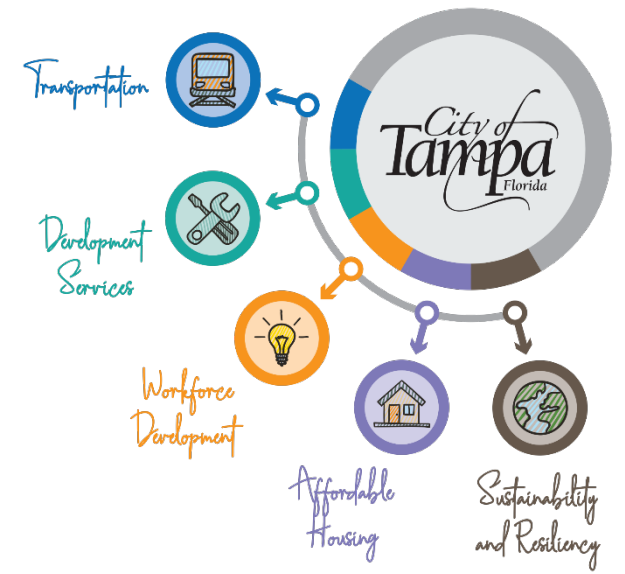
Mayor's Work Force Development Advisory Team



HOST INTRODUCTION

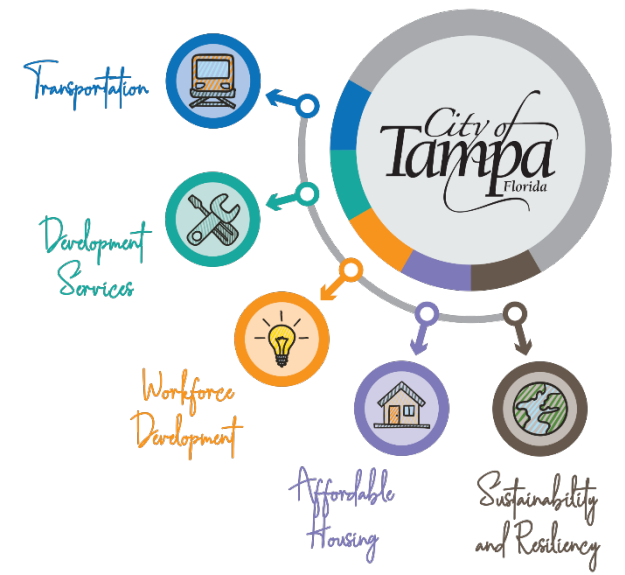
Bill Jones, Associate VP West Florida Office Leader, HTNB

Mayor's Work Force Development Advisory Team



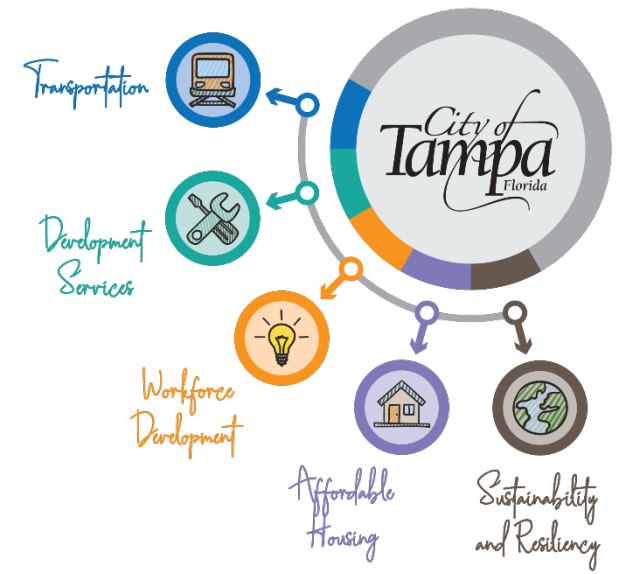
FOLLOW-UP PRESENTATIONS

Mayor's Work Force Development Advisory Team



JOB POSTING ANALYTICS & OCCUPATION REPORT

JOHN FLANAGAN, CEO - CAREER SOURCE
PLEASE SEE HANDOUTS



LEAP TAMPA BAY

JESSE CORAGGIO, VP COMMUNITY IMPACT
COMMUNITY FOUNDATION OF TAMPA BAY

Using a collective impact model of collaboration,
LEAP Tampa Bay promotes a community-wide
commitment

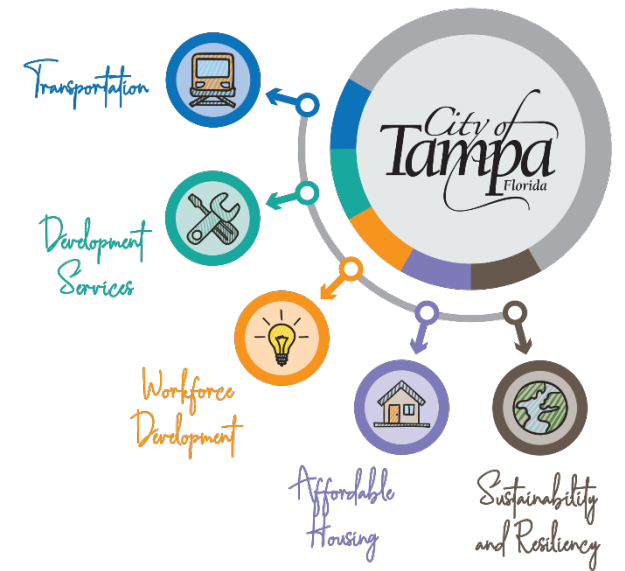
to post-secondary access and completion.

LEAP's network of cross-sector partners use
coordinated strategies

to align with an overall vision to have

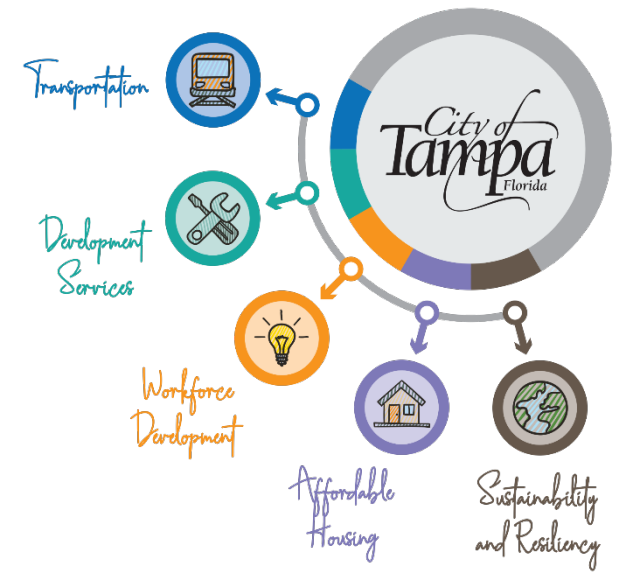
60% of Tampa Bay's working age adults (age 25-64)
holding high-quality college degrees and workforce
relevant credentials by 2025.

Officially launched May 2016



*LEAP Tampa Bay's **MISSION** is to transform lives by leveraging the power of community collaboration to accelerate personal, workforce, and community prosperity through education.*

*Our **VISION** is of a thriving Tampa Bay, where education enables every person to live a fulfilling life.*



THREE CORE COMMITMENTS:

Champion College Completion

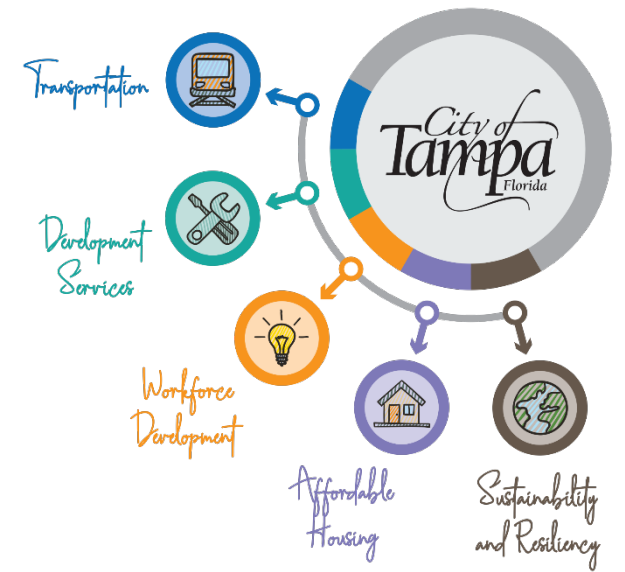
Promote the acceleration of collaborative work to strengthen educational and workforce initiatives that increase college completion.

Increase Talent Supply

Support the increase and diversity of Tampa Bay residents who have the educational credentials and talents aligned with our local labor market demand.

Strengthen the Network

Grow resource capacity for network partnerships.



FOUR CORE VALUES:

Collaborative Leadership

Accomplishing more together by promoting a culture of mutual respect and trust.

Equity

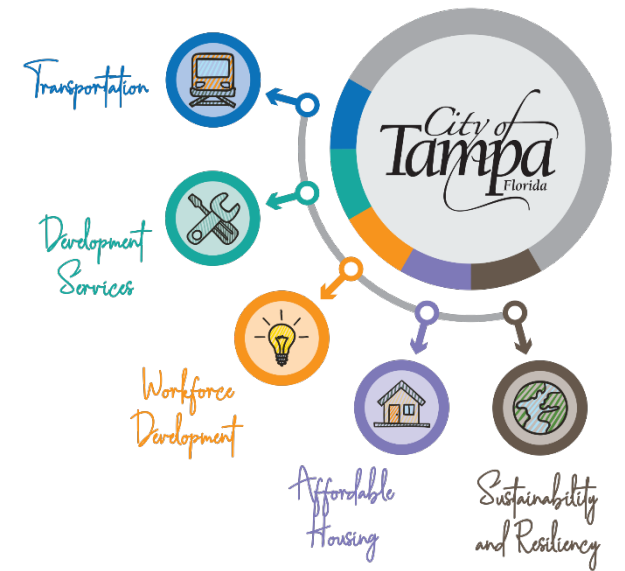
Aligning educational opportunities and resources to meet the unique needs of all people and empower EVERY person to find success.

Community Empowerment

Building a community capacity to develop sustainable strategies to eliminate barriers to education.

Solutions-Oriented

Being accountable through data-informed actions to ensure impactful investments and to leverage resources within the community.

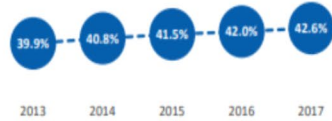


DEGREE ATTAINMENT PROFILE

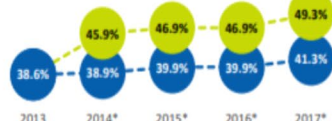
Pinellas

Residents with a high-quality degree or credential ¹

PINELLAS
42.6% ↑ 2.7%
 since 2013
 ranks 11th among all counties in Florida



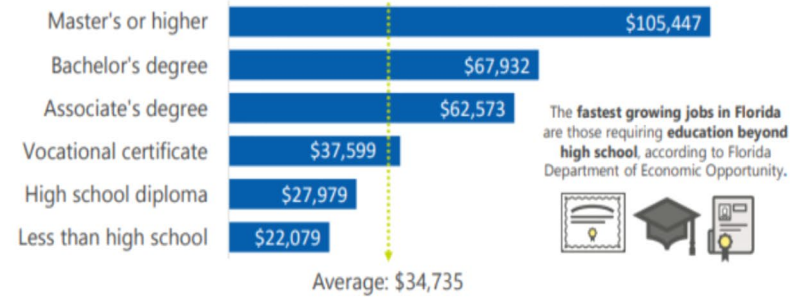
FLORIDA
49.3% ↑ 10.7%
 since 2013
 ranks 20th among all states in the U.S.



*An estimated 8% of Florida residents and 5.2% of U.S. residents hold a workforce-relevant certificate, according to Lumina Foundation. Certificate data are not yet available at the county level.

■ 2-year degree or higher ■ Includes workforce-relevant certificates

Median wages for local workers by education/training level ²



Local College Access Networks

Local college access networks (LCANs) are organizations made up of community leaders who come together to create solutions and form partnerships to support local talent development. Currently 78% of Floridians are supported by an LCAN.

LCANs serving Pinellas County include:



LEAP TAMPA BAY COLLEGE ACCESS NETWORK

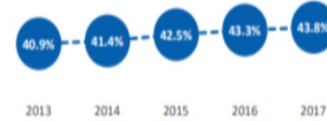
Serves Hillsborough and Pinellas Counties
www.leaptampabay.org

DEGREE ATTAINMENT PROFILE

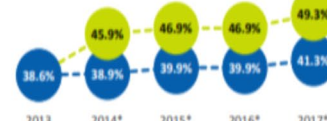
Hillsborough

Residents with a high-quality degree or credential ¹

HILLSBOROUGH
43.8% ↑ 2.9%
 since 2013
 ranks 8th among all counties in Florida



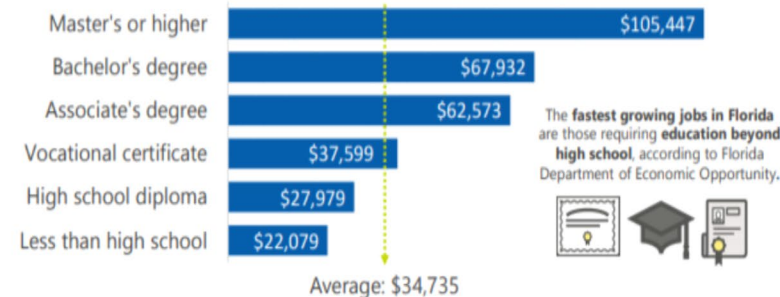
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Median wages for local workers by education/training level ²



Local College Access Networks

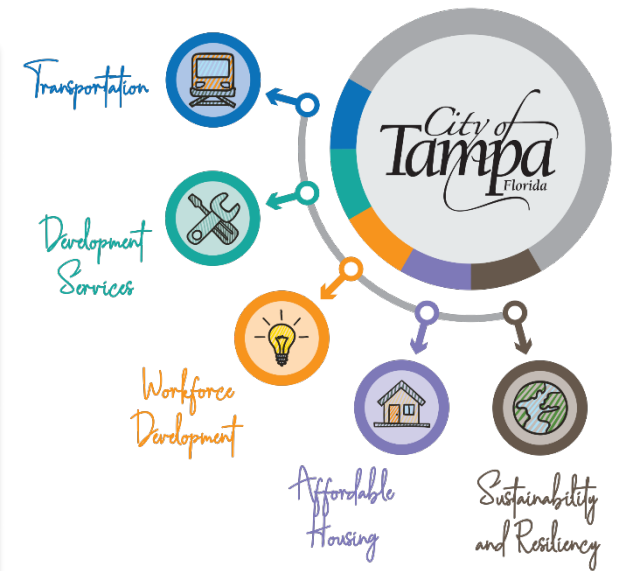
Local college access networks (LCANs) are organizations made up of community leaders who come together to create solutions and form partnerships to support local talent development. Currently 78% of Floridians are supported by an LCAN.

LCANs serving Hillsborough County include:



LEAP TAMPA BAY COLLEGE ACCESS NETWORK

Serves Hillsborough and Pinellas Counties
www.leaptampabay.org



KEY PERFORMANCE INDICATORS

With the guidance of key performance indicators, our leadership and our community are able to analyze the impact of our work and make data-informed decisions that ensure impactful investments and the best use of resources. The LEAP Tampa Bay data work group is working to finalize baseline data for the following metrics, which will later be used to create a key performance indicators dashboard.



KEY INDICATOR: TAMPA BAY'S POST-SECONDARY ATTAINMENT RATE

GOAL 2025: Increase the number of working age adults in Tampa Bay with a post-secondary degree or high-quality credential to 60 percent by 2025. As of 2017, Tampa Bay's post-secondary attainment rate is 51.3%, which includes a statewide estimate of certificate completion that has been applied to the region.

Measurement: Number of adults age 25-64 in Hillsborough and Pinellas counties who have a degree or high-quality credential

Source: Florida College Access Network



KEY INDICATOR: STUDENTS' ASPIRATIONS FOR COLLEGE

Measurement: Increase in number of high schoolers with post-secondary plans

Source: Student survey results



KEY INDICATOR: COLLEGE GOING RATE

Measurement: Percent of graduates attending college within one year post high school

Source: National Student Clearinghouse



KEY INDICATOR: FINANCIAL PREPAREDNESS FOR POSTSECONDARY OPPORTUNITY

Measurement: Percent of 12th graders who complete FAFSA at traditional high schools in Pinellas and Hillsborough counties

Source: Florida Department of Education, Florida College Access Network



KEY INDICATOR: EARLY CREDIT ACCUMULATION

Measurement: Percent of Hillsborough and Pinellas high school grads who complete 30 college credits in first two years of college

Source: Florida Department of Education, local state colleges



KEY INDICATOR: COMMUNITY COLLEGE GRADUATION RATES

Measurement: Number of students graduating within 150% of time to degree (FTIC to AA)

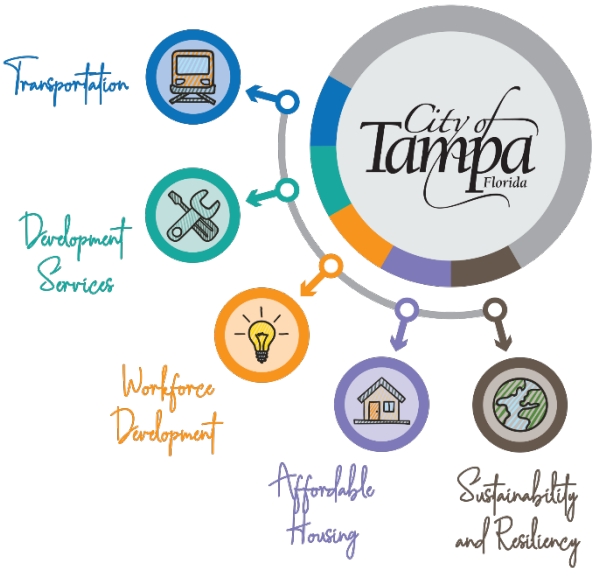
Source: Local state colleges



KEY INDICATOR: COMMUNITY COLLEGE TRANSFER GRADUATION RATE

Measurement: Number of students graduating within two years of transfer enrollment at USF after earning an AA from a local state college

Source: University of South Florida





Los estudiantes y las familias que desean asistencia adicional y ayuda para entender cómo llenar la Solicitud Gratuita de Ayuda Federal para Estudiantes (FAFSA) se les anima a asistir a una de las laboratorios de la FAFSA. Únase a los voluntarios en uno de los laboratorios de apoyo para completar la aplicación.

LEAP es la Red de Acceso de Hillsborough College - es una red interseccional de apoyo, convocada para promover el acceso a la universidad y el éxito de todos los miembros de la comunidad de Hillsborough, Florida.

LEAP se ha asociado con las Escuelas Públicas de Hillsborough, las Escuelas Públicas de Manatee, las Escuelas Públicas de Pasco y el Boys & Girls Club de Tampa Bay para apoyar las actividades diseñadas para mejorar la finalización de la FAFSA mediante el aprovechamiento de los recursos de la comunidad como son las voluntarios que ayudan a guiar a las familias a través las aplicaciones, o veces complejas.

Póngase en contacto con el Director de la Red LEAP, Chuck Tiernan en ctiernan@champsbay.org o (813) 629 4856.



FAFSA LABS

El dinero para la universidad comienza aquí!

5 de noviembre de 2016
Campus HCC Dale Mabry
 4001 W. Tampa Bay Blvd., Tampa
 Student Services Bldg - Rm 243
 FAFSA Lab 12:00 - 16:00

17 de noviembre de 2016
Riverview Boys & Girls Club
 6809 Kroyul Avenue, Riverview
 FAFSA Lab 18:00 - 21:00 pm

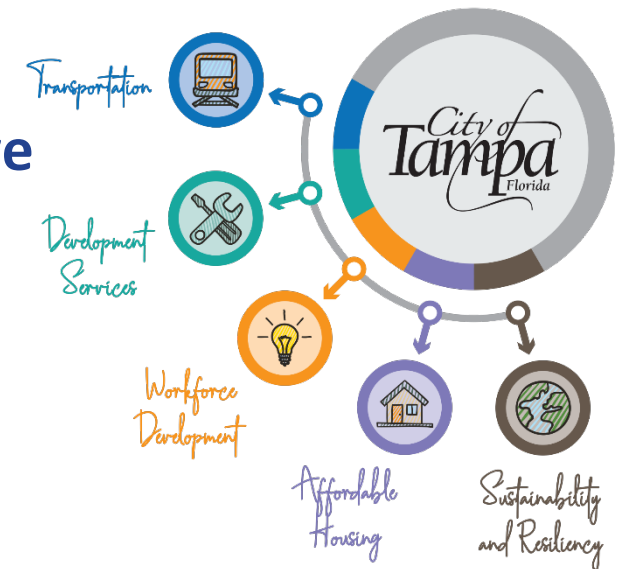
3 de diciembre de 2016
Brandon Boys & Girls Club
 213 N. Knights Avenue, Brandon
 FAFSA Lab 12:00 - 16:00

3 de diciembre de 2016
West Tampa Boys & Girls Club
 1301 North Boulevard, Tampa
 FAFSA Lab 12:00 - 16:00

8 de diciembre de 2016
Plant City Boys & Girls Club
 801 S. Waller Street, Plant City
 FAFSA Lab 18:00 - 21:00



Strategy: Identify and remove barriers to access college



Increase students' & families' expectations for further education by improving their understanding of workforce requirements and helping them remove barriers to access, such as financial aid.



Strategy: Identify and remove barriers to access college



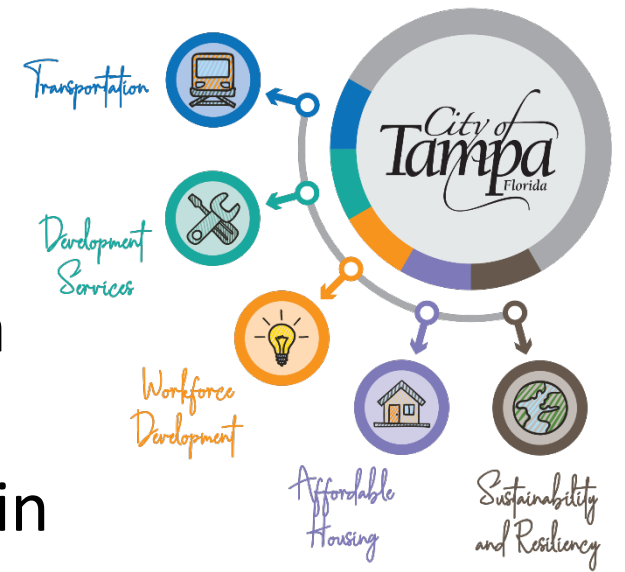
Increase college completion and workforce readiness by providing students a clear pathway, reducing time to degree and cost of attendance. LEAP TB provides \$5,500 scholarships to low-income FUSE students.



Strategy: Define, connect, and foster pathways to and through college High School College and Career Centers

LEAP Tampa Bay is pleased to support replication of a school-based college and career center concept established several years ago at Robinson High School in Tampa.

In 2018-19, LEAP helped lay the groundwork for additional college and career centers at one additional school in Hillsborough and one school in Pinellas County. An additional four centers will open in Pinellas County Schools this academic year.



Strategy: Broaden awareness and advocacy

Some College, No Degree or Credential



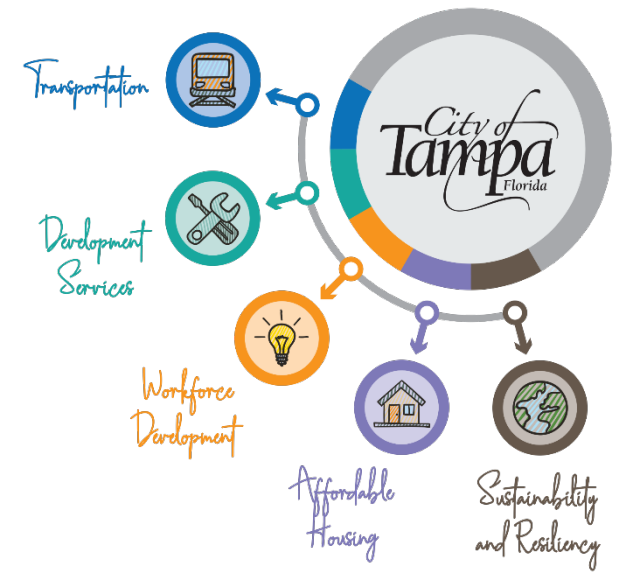
This summer and into next year, LEAP Tampa Bay will work with the public relations firm, Conversa, to engage adults in Pinellas and Hillsborough Counties who have started higher education coursework or programs, but not completed them.

There are an estimated 250,000 such adults in the two counties (about 10%).

New Business Engagement and Career Readiness Strategies

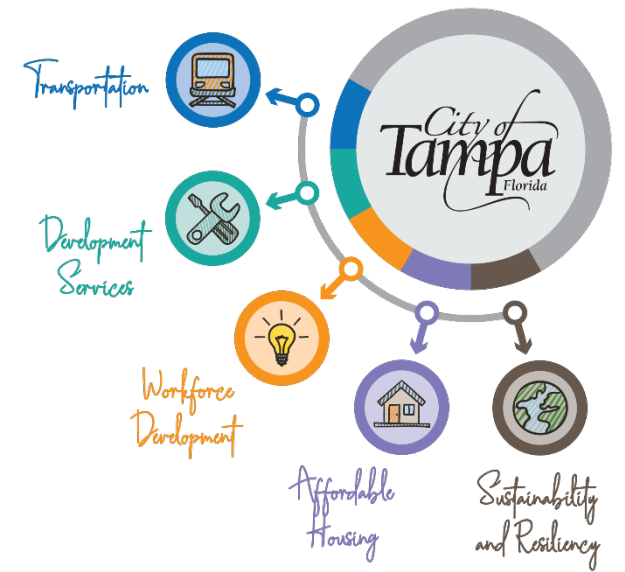


- Create and strengthen connections between local talent and workforce opportunities.
- Expand active business engagement and participation in the network.
- Focus on “soft skill” development to advance career readiness.



DENVER WORKFORCE MODEL

CHLOE CONEY, HNTB

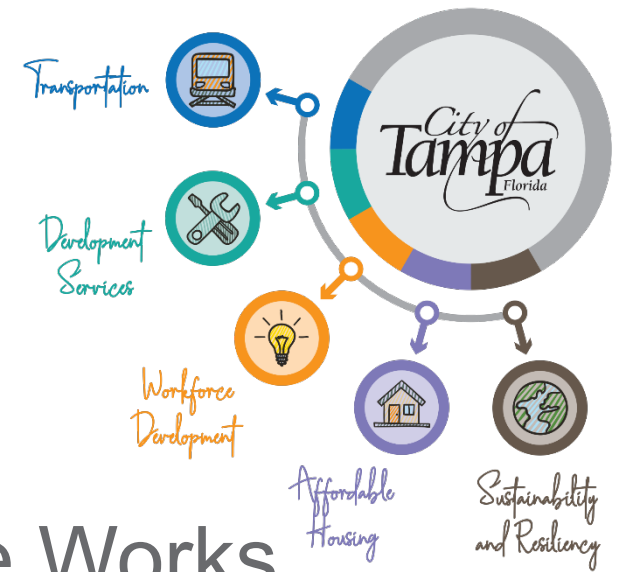


CHARLOTTE WORKFORCE MODEL

KAREN ARNOLD, COO – GREATER TAMPA
CHAMBER OF COMMERCE



Our mission is to convene and lead an integrated workforce system through partnerships, policy and career pathways in a market-driven economy



As a workforce development board, Charlotte Works has one key goal: to provide opportunities that prepare people for education and available careers while connecting businesses to skilled workers. We do this by building relationships and trust within our community, which includes bringing partners together and coordinating resources that meet the needs of Charlotte's economy today, and in the future.

CHARLOTTE WORKS SERVED 31,708 CAREER-SEEKERS AND PLACED 7,065 WORKERS IN JOBS.

In accordance with the Workforce Innovation and Opportunity Act (WIOA). This legislation was signed into law in 2014 to help Americans of all ages and skill sets find high-quality jobs and develop long-term careers. It also assists employers in hiring and retaining skilled workers.

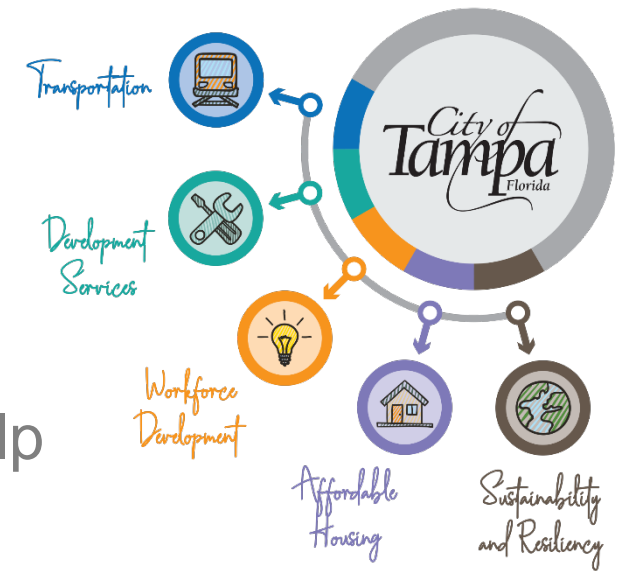
By closing the gap between what local employers want and the skills workers have, we can provide direction and leadership to the greater Charlotte metro area. Learn more by exploring the programs and services we provide for:

[Employers](#)
[Adults](#)

[Community Organizations](#)

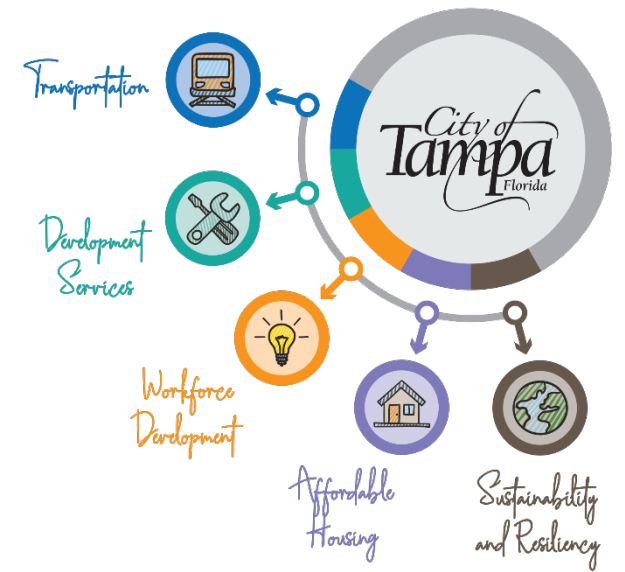
[Adult Career-Seekers](#)

[Youth and Young](#)



CHARLOTTE WORKS OVERALL IMPACT:

We placed 7,065 adult and dislocated workers into employment, with salaries totaling more than \$103 million.



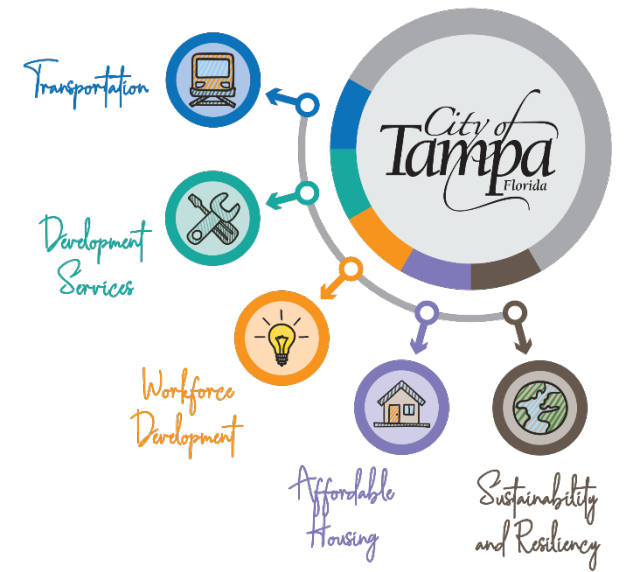
4 MAIN FOCUS AREAS

1. EMPLOYERS – RECRUITMENT, TRAINING AND GRANTS & MARKET INFORMATION

2. COMMUNITY ORGS – TABLE, RESOURCES & CAPACITY BUILDING

3. ADULT CAREER SEEKERS – GETTING STARTED GUIDE, ELIGIBILITY REQUIREMENTS & WIOA FAQ

4. YOUTH AND YOUNG ADULTS – COMMUNITY AND EDUCATION PARTNERSHIPS



CAREER CENTER IMPACT:

Career Centers provided career services to **31,708 career-seekers**. We provided scholarships to **270 career-seekers**. They were trained in high-growth industries including health care, finance, information technology and transportation.

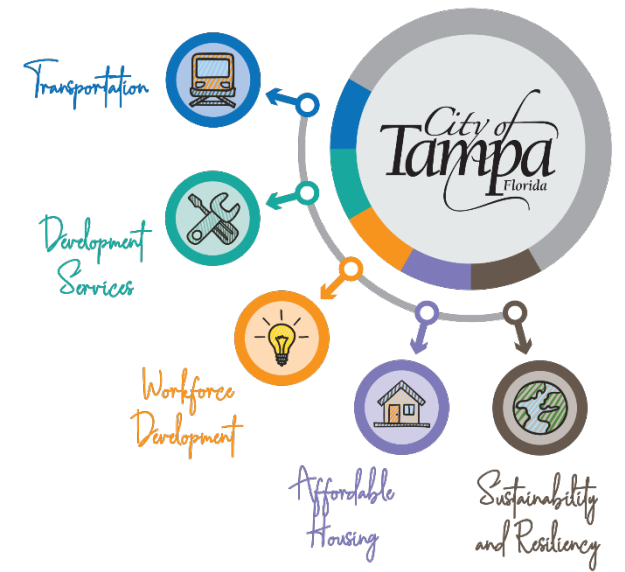
Our Career Centers served **1,293 local employers**. Services included connecting employers to career-seekers, hosting job fairs, candidate screening services and providing labor market information.

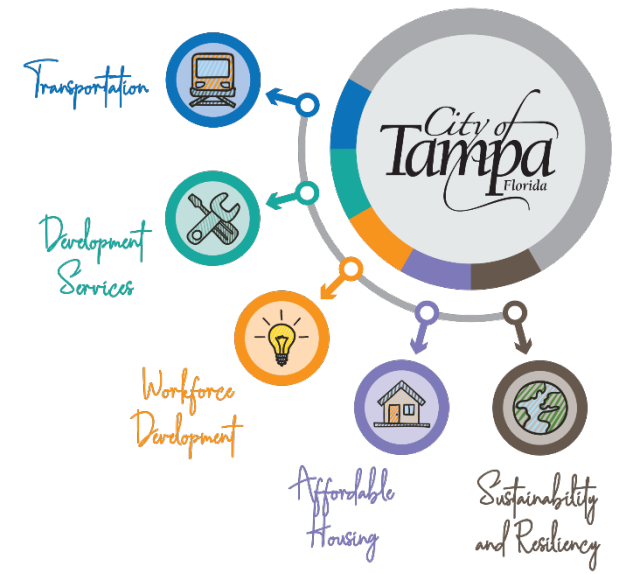
NEXTGEN PROGRAM IMPACT:

NextGen providers (ResCare Workforce Services, MeckEd and CPCC) served **571 youth and young adults**.

OF THE PARTICIPANTS ENROLLED IN WIOA (WORKFORCE INNOVATION AND OPPORTUNITY ACT) SERVICES:

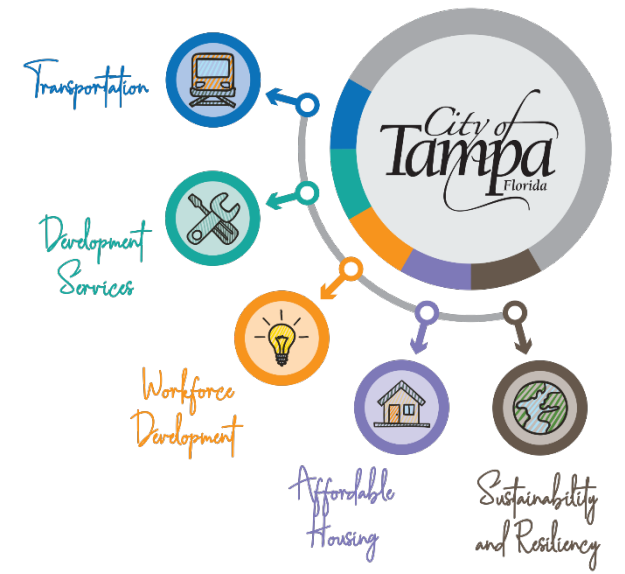
- Percentage placed into employment – Adults 75%, Dislocated Workers 85%, NextGen Participants 78%
- Percentage earning a credential – Adults 76%, Dislocated Workers 77%, NextGen Participants 59%
- Percentage still employed after one year – Adults 78%, Dislocated Workers 73%, NextGen Participants 75%





ADVISORY TEAM DISCUSSION

Mayor's Work Force Development Advisory Team



NEXT STEPS

Mayor's Transportation Advisory Team