Loclamation)

Jane Castor, Mayor

WHEREAS, Tampa, Florida is well-known as a diverse and inclusive city, and its citizens are proud of the contributions the Latino community has made from our city's early beginnings, and they continue to be part of the success in the development of the Tampa Bay area and are a major contributor to our rich heritage and an important and vibrant part of the fabric of our neighborhoods; and

WHEREAS, the Tampa Bay Hispanic community consists of trailblazers, entrepreneurs, and leaders in the community, and they enhance our quality of life by their achievements and by generosity giving their time and efforts economically, socially, culturally, and philanthropically; and

WHEREAS, men and women of Hispanic descent play a vital role in our city, state and nation through the goods and services they provide as large and small business owners, and their economic participation includes creating jobs that elevate our quality of life; and

WHEREAS, established in 2018, Support Latino Business Day strives to uplift, champion and resource Latino businesses, and it is held in the month of September during Hispanic Heritage Month to celebrate the efforts and the significant contributions the Latino business community makes, the employment opportunities they provide, and the positive impact they make in our everyday lives; and

WHEREAS, the City of Tampa's Mayor's Hispanic Advisory Committee is dedicated to promoting good relations and it serves as a liaison between City government and the Hispanic community, and the City is proud of our dedicated Latino business leaders and appreciate all they do to ensure their success is also extended to their employees, clients, customers, and the entire region.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Tuesday, September 14, 2021 as

"SUPPORT LATINO BUSINESS DAY"

in the city of Tampa, Florida, and encourage all citizens to support Latino businesses in our community and thank them for their contributions and service to the Tampa Bay area.

Dated in Tampa, Florida, this 19th day of August 2021.

Dave Contar Mayor