

Proclamation



Jane Castor, Mayor

WHEREAS, breast cancer is a group of diseases in which cells in breast tissue change and divide uncontrolled, typically resulting in a lump or mass, and it is the most commonly diagnosed cancer in women in the United States, other than skin cancer, and it currently ranks as the second leading cause of cancer death among women; and

WHEREAS, it is estimated 281,550 individuals will be diagnosed with invasive breast cancer with an additional 49,290 cases diagnosed as non-invasive, and risk factors include gender (women), age, and family history, and early detection through mammograms and breast screenings, and maintaining a healthy lifestyle by being physically active, keeping a normal weight, refraining from smoking cigarettes, and limiting alcohol intake can help improve the odds against getting breast cancer; and

WHEREAS, the **American Cancer Society** is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service; and

WHEREAS, the American Cancer Society is a leading nonprofit organization in the fight against breast cancer, and its successful program ***Making Strides Against Breast Cancer*** has for almost three decades hosted a series of non-competitive walking events designed to heighten awareness of this pressing health problem, and annually, more than one million walkers across the United States raise millions of dollars for research, education and outreach programs; and

WHEREAS, **Hard Rock International** has supported the prevention efforts and finding a cure for breast cancer since the year 2000 including its signature event ***PINKTOBER®***, whereby people from around the globe join the organization in raising awareness and funding for local, national and international cancer research foundations; and

WHEREAS, locally, ***Seminole Hard Rock Hotel & Casino Tampa*** is the Pink Premier Sponsor for the annual ***Making Strides Against Breast Cancer 5K Walk***, this year held Saturday, October 2, 2021 at Raymond James Stadium, and the organization has dedicated the entire month of October with special ***PINKTOBER*** awareness, fundraising activities, events, and programs that spread the message of strength, hope, and awareness for those affected by breast cancer, and the organization is dedicated to its mottos of ***Love All - Save All*** and ***Take Time To Be Kind***.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim October 2021 as

“PINKTOBER MONTH”

in the city of Tampa, Florida, and urge all citizens to acknowledge the efforts of Seminole Hard Rock Hotel & Casino Tampa and the American Cancer Society in their commitment to fighting breast cancer.

Dated in Tampa, Florida, this 1st day of October 2021.



Jane Castor
Mayor