

# Proclamation



*Jane Castor, Mayor*

**WHEREAS**, The City of Tampa is proud to recognize those businesses and individuals who have made a mark in our city by their economic investment and involvement in the community, and **HCP Associates, Incorporated**, celebrating its *35<sup>th</sup> Anniversary*, is one such company; and

**WHEREAS**, originally established in 1986 as Hill & Associates, HCP Associates is a premier marketing consulting company whose leadership includes R. Patrick Hill, Sean Coniglio and Eric Polins, and along with a dedicated and talented staff, are committed to utilizing a team approach to research, develop sound business growth strategies and assist clients achieve optimum success; and

**WHEREAS**, for over three decades, HCP Associates have provided local, national, and international companies with consulting services, marketing and business strategy development, research, and creative tactics designed to help their clients reach their business goals and increase their market share; and

**WHEREAS**, throughout its history, HCP Associates has been committed to its motto *We research. We strategize. We market. You grow.* for their clients' success, and to the Tampa Bay community through their support of public and private partnerships, local foundations, community development initiatives, and in elevating the marketing industry through talent development and internships; and

**WHEREAS**, known for their integrity, professional excellence, client loyalty and involvement in the community, HCP Associates has been honored for its excellence over the years including receiving Visit Tampa Bay's *Crystal Key Award* in recognition of its thirty years of partnership, and being named as a Semi-Finalist for the Greater Tampa Chamber of Commerce's *Small Business of the Year Award*; and

**WHEREAS**, for thirty-five years, HCP Associates has been recognized as an industry leader, and has contributed to our region's growth and development, and the City of Tampa is pleased to congratulate them on this special 35<sup>th</sup> Anniversary.

**NOW, THEREFORE**, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Wednesday, November 10, 2021 as

## ***"HCP ASSOCIATES DAY"***

in the city of Tampa, Florida, and urge all citizens to join me in congratulating them on this special 35<sup>th</sup> Anniversary milestone occasion, and in wishing them continued success in the future.

Dated in Tampa, Florida, this 10<sup>th</sup> day of November 2021.



*Jane Castor*  
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Mayor