

# Proclamation



*Jane Castor, Mayor*

**WHEREAS**, The City of Tampa is proud to recognize those businesses who have made a mark in our city by their economic investment and involvement in the community, and the **United Services Automobile Association (USAA)**, celebrating its **100<sup>th</sup> Anniversary**, is one such company; and

**WHEREAS**, established in 1922 in San Antonio, Texas as the United States Army Automobile Association, USAA was founded by twenty-five United States Army Officers to resolve the difficulties that routinely relocating military officer personnel faced securing affordable, continuous insurance coverage, and ***Service to the Services*** became its motto and its core values include Service, Loyalty, Honesty, and Integrity; and

**WHEREAS**, during World War II, USAA made policy changes to support the deployed troops including automatically renewing insurance policies, adapting to postwar challenges by focusing on its members' needs, opening offices in Germany and England to better serve those stationed overseas, and offering membership to those serving in the newly formed United States Air Force; and

**WHEREAS**, USAA continued to grow, and during the Vietnam War, the organization further served the military community by changing its bylaws to allow continued membership after military service, and it issued its one millionth policy in 1969 to an officer candidate; and

**WHEREAS**, known for their educational initiatives, USAA in the 1980's promoted the use of airbags, seat belts, and child safety seats in automobiles and they educated its members on financial issues to enhance their fiscal knowledge, and in 2006, USAA became the first company to enable members to deposit checks from home using the internet, and it currently serves 13 million members around the world with a workforce of over 38,000, many retired veterans or military spouses; and

**WHEREAS**, membership in USAA has furthered its mission of service to all who serve including all enlisted personnel and honorably discharged veterans and retirees and their families, and through its USAA Bank and The USAA Foundation has contributed \$48.3 million to military-focused organizations, more than \$12 million to local communities, and its personnel has contributed \$9.1 million and nearly 200,000 volunteer hours during the coronavirus pandemic.

**NOW, THEREFORE**, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Monday, June 20, 2022 as

## ***"USAA DAY"***

in the city of Tampa, Florida, and urge all citizens to join me in congratulating USAA on this special 100<sup>th</sup> Anniversary milestone, thanking the organization for all they have contributed to those who serve our nation and our community, and in wishing them continued success in the future.

Dated in Tampa, Florida, this 10<sup>th</sup> day of June 2022.



*Jane Castor*  
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Mayor