

Jane Castor, Mayor

WHEREAS, established in June 2007, Fashion Week Tampa Bay is a group composed of professionals in the Tampa Bay area who are committed to leveraging their talents and giving back to our communities, and promoting fashion that is unique to each of us; and

WHEREAS, Fashion Week Tampa Bay's efforts will benefit local charities and they will also result in our area becoming a trendier, more cosmopolitan city that further embraces the creative industries and encourages growth and ingenuity; and

WHEREAS, celebrating its 15<sup>th</sup> Anniversary, Fashion Week Tampa Bay is an annual event that celebrates the Tampa Bay area's most talented fashion and accessories designers, and showcases their work for local boutique owners, buyers, and consumers; and

**WHEREAS**, local business partners, aspiring models, and community members will have an opportunity to experience quality style and trendsetters in their own city, while providing all lovers of creativity a week of positive, high-fashion, and artistic energy; and

**WHEREAS**, Fashion Week is held in numerous communities across the country including New York, Los Angeles, Chicago, San Francisco, and Miami, with the Tampa, Florida event going one step further by including a commitment to community involvement by giving back through partnering with non-profits that are committed to the well-being of and service to our world, children, health, and future; and

**WHEREAS**, the 2022 Fashion Week Tampa Bay showcases the outstanding talent in the Tampa Bay region including local designer and brand fashion shows at Vu Studio, pop-up shops, networking opportunities, and other exciting activities that allow participants to experience the latest trends in the fashion world; the proceeds from the event will benefit The Tampa Foundation, an organization whose mission is to inspire the Tampa Bay community through positive public art.

**WHEREAS**, the City of Tampa is pleased to recognize this 15<sup>th</sup> Annual Fashion Week Tampa Bay event and the many benefits it will provide to our community.

**NOW, THEREFORE**, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim September 21-24, 2022, as

## "FASHION WEEK TAMPA BAY"

in the city of Tampa, Florida, and encourage all citizens to join in the activities planned for this Fashion Week Tampa Bay event.

Dated in Tampa, Florida, this 1st day of September 2022.

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