

Proclamation



Jane Castor, Mayor

WHEREAS, Tampa Hispanic Heritage, Inc. is an organization established in 1979 devoted to preserving and promoting Tampa's diverse Hispanic culture, and together with corporate partners, has honored those men and women who represent excellence by their outstanding achievements, endeavors, and contributions and that have helped to enrich the lives of other Hispanics in our community; and

WHEREAS, Tampa Hispanic Heritage, Inc. will celebrate its **34th Annual Hispanic Gala** with the presentation of the **2022 Hispanic Woman of the Year Award** to a person chosen to be honored, a well-known individual admired and respected for her commitment to others, and who has dedicated her life to promoting and preserving the Hispanic culture and traditions through her community and civic service; and

WHEREAS, a first-generation Cuban American and Tampa, Florida native, this year's honoree is **Grace Maseda Sainz**, a well-respected advocate for education, dedicated to empowering students to maximize their potential and become successful; and

WHEREAS, Ms. Maseda received a Bachelor's degree from St. Leo University, her Master of Science in Management from the University of South Florida (USF), and she holds an Accredited in Public Relations (APR) designation; Ms. Masada realized her childhood dream of being in the communications field when she joined Hillsborough County Public Schools in the Communications Department, then worked with the Tampa Bay Times, and she currently serves as Vice President of Marketing and Communications for Helios Education Foundation where she is dedicated to educational equity and college degree completion; and

WHEREAS, Ms. Masada is a recognized leader in the Tampa Bay region, and among her contributions to many organizations include the serving as Chair for the City of Tampa Mayor's Hispanic Advisory Committee, USF's Latin Community Advisory Committee, Tampa Bay's College Access Network, and she serves on the board for Volunteers in Education, Kid City, the Girls Scouts of West Central Florida where she led membership sustainability efforts with a focus on the recruitment and retention of Hispanic girls and more; and

WHEREAS, Ms. Masada consistently demonstrates her leadership and commitment to the Tampa Bay area, and she is dedicated to educating, assisting, and guiding members of the community, especially young people, and she serves as an inspirational role model, and is very deserving of being named the **2022 Hispanic Woman of the Year**.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Friday, October 21, 2022, as

GRACE MASEDA SAINZ, HISPANIC WOMAN OF THE YEAR DAY

in the city of Tampa, Florida, and call upon all residents to join me in recognizing, commending, and thanking her for all she contributes to our community.

Dated in Tampa, Florida this 21st of October 2022.



Jane Castor

Mayor