

# Proclamation



*Jane Castor, Mayor*

**WHEREAS**, Walt Disney World located in central Florida is the state's number one tourist attraction for visitors locally, nationally, and internationally since it opened on October 1, 1971, and its **Disney Central** call center is in the city of Tampa, Florida, celebrating 25 years in our community this year; and

**WHEREAS**, for more than a quarter of a century, Disney has been a leading employer in Tampa, employing more than 600 Cast Members at its Disney Central call center location, demonstrating its importance to The Walt Disney Company, and it contributes substantially to our city's economic growth and success; and

**WHEREAS**, the principal activity of Disney Central is to initiate the dreams, magic, possibilities, and pixie dust that will become a Disney vacation, and the Cast Members are dedicated to ensuring the experience will be memorable; and

**WHEREAS**, when the Disney Central Cast Member answers the phone, they are a family's first encounter with the energy, joy, friendliness, and hospitality of the Disney organization, and they are outstanding representatives offering positive information, guidance, and excitement; and

**WHEREAS**, Cast Members spread warmth and happiness throughout the area, giving back to the Tampa community and donating thousands of hours annually as Disney VolunTEARS; and

**WHEREAS**, those same cast members today receive their iconic new Disney nametags, many of which were manufactured right here in Tampa, recognizing Disney Central's contributions for the past 25 years as a dynamic element of Walt Disney World Resort, which, for more than 50 years, has taken tourism and hospitality to new levels in the State of Florida.

**NOW, THEREFORE**, I, Jane Castor, by virtue of the authority invested in me as Mayor of the city of Tampa, Florida, do hereby proclaim May 11, 2023, as

## **“DISNEY CENTRAL CAST MEMBERS DAY”**

in the city of Tampa, Florida, and urge all citizens to join me in thanking Disney for its many contributions to the Tampa community, and in reminding everyone that rainbows that end on Disney castles and destinations around the world often begin right here in our community.

Dated in Tampa, Florida, this 11<sup>th</sup> day of May, 2023.



*Jane Castor*  
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Mayor