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Jane Castor, Mayor

WHEREAS, connecting the community and the world, WEDU Public Broadcasting Service (PBS), was established on October 27, 1958, and is owned by Florida West Coast Public Broadcasting Inc., and is the Tampa Bay area's leading public broadcasting service station and public media company; and

WHEREAS, WEDU PBS is a non-profit corporation dedicated to excellence, and provides a variety of award-winning educational, entertaining, and thought-provoking local, national, and international content on-air and online, and it serves sixteen counties in West Central Florida and carries six channels dedicated to providing the best in arts, culture, news, history, science, and children's programming; and

WHEREAS, WEDU PBS provides quality multimedia content and community outreach to its loyal audience, and the organization is dedicated to its mission to educate, explore, and engage to inspire a lifetime of learning and discovery; WEDU PBS exists to serve the public good and enable the community to connect, grow, and become active participants in shaping the future; and

WHEREAS, the WEDU PBS viewing audience enjoys popular locally produced programs, including *Florida This Week*, *Suncoast Business Forum*, *WEDU Arts Plus*, and the *Greater Series* as well as a collection of specials, documentaries, and town hall meetings, all focusing on in-depth coverage of local subjects and current community issues; and

WHEREAS, WEDU PBS has been recognized over the years with many prestigious honors including numerous Suncoast Regional Emmy Awards, Griot Drum Awards, National Educational Telecommunications Association (NETA) Awards, and several Film Festival Awards; and

WHEREAS, on Saturday, March 23, 2024, WEDU PBS is hosting the *BE MY NEIGHBOR DAY* in Tampa, Florida to invite children and families to celebrate kindness and caring neighbors, and to help children understand how to support others to become good neighbors.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Saturday, March 23, 2024, as

"WEDU BE MY NEIGHBOR DAY"

in the city of Tampa, Florida, and urge all citizens to join me in showing appreciation to WEDU PBS for its positive impact within our community, in wishing them continued success in the future, and in leading by example by being a good neighbor.

Dated in Tampa, Florida this 28th day of February, 2024



Mayor Mayor