

Proclamation



Jane Castor, Mayor

WHEREAS, breast cancer is a group of diseases in which cells in breast tissue change and divide uncontrolled, typically resulting in a lump or mass, and other than skin cancer, it is the most commonly diagnosed cancer in women in the United States, and it currently ranks as the second leading cause of cancer death among women, and men can also be diagnosed with breast cancer and make up an estimated one percent of all breast cancer diagnoses each year; and

WHEREAS, it is estimated nearly 310,700 women will be diagnosed with invasive breast cancer this year and an additional 56,500 cases diagnosed as non-invasive, and risk factors include gender (women), age, and family history, and early detection through mammograms and breast screenings, and maintaining a healthy lifestyle can improve the odds against getting breast cancer, and currently there are more than four million breast cancer survivors in our nation including those still being treated and those who have completed treatment; and

WHEREAS, the **American Cancer Society** is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service; and

WHEREAS, the American Cancer Society is a leading nonprofit organization in the fight against breast cancer, and its successful program ***Making Strides Against Breast Cancer*** has for three decades hosted a series of non-competitive walking events designed to heighten awareness of this pressing health problem, and annually, more than one million walkers across the United States in 150 communities, including Tampa, Florida, raise millions of dollars for research, education, and outreach programs; and

WHEREAS, **Hard Rock International** has supported the prevention efforts and finding a cure for breast cancer since the year 2000, including its signature event **PINKTOBER®**, whereby people from around the globe join the organization in raising awareness and funding for local, national, and international cancer research foundations; and

WHEREAS, locally, **Seminole Hard Rock Hotel & Casino Tampa** is the Pink Premier Sponsor for the annual ***Making Strides Against Breast Cancer 5K Walk***, this year held Saturday, October 26, 2024, at Raymond James Stadium, and the organization has dedicated the entire month of October with special **PINKTOBER** awareness, fundraising activities, events, and programs that spread the message of strength, hope, and awareness for those affected by breast cancer.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim October 2024 as

“PINKTOBER MONTH”

in the city of Tampa, Florida, and urge all citizens to join the Making Strides Against Breast Cancer Walk to help raise awareness and needed funding and acknowledge the efforts of Seminole Hard Rock Hotel & Casino Tampa and the American Cancer Society in their commitment to fighting breast cancer.

Dated in Tampa, Florida, this 1st day of October 2024.



Jane Castor

Mayor