

# Proclamation



*Pam Iorio, Mayor*

**WHEREAS**, the Federal Trade Commission works to prevent fraudulent, deceptive and unfair business practices in the marketplace and to provide information to help consumers spot, stop, and avoid them; and

**WHEREAS**, for the 13<sup>th</sup> year, in an effort to further their goals, the Federal Trade Commission will be sponsoring National Consumer Protection Week (NCPW) with the assistance of nearly 30 other government agencies, consumer groups and national organizations; and

**WHEREAS**, this year they have also launched a website and blog which will help provide information about consumer rights, and promote free resources to help consumers protect their privacy, manage credit and debt, avoid identity theft, understand mortgages, and recognize frauds and scams; and

**WHEREAS**, this year's theme is "Your Information Destination: NCPW.gov, takes a broad perspective on consumer education by focusing on all resources available from participating agencies and organizations; in other words a one-stop destination for consumers; and

**WHEREAS**, the NCPW blog on the website allows consumers to hear first-hand from consumer protection experts from a variety of federal and non-profit entities; and

**WHEREAS**, the City of Tampa wishes to acknowledge the efforts of the Federal Trade Commission and is pleased to help spread the word regarding this new website and blog.

**NOW, THEREFORE**, I, Pam Iorio, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim March 6-12, 2011 as

## **"NATIONAL CONSUMER PROTECTION WEEK"**

in the City of Tampa, Florida, and urge all citizens to visit this website to learn everything possible regarding consumer rights.

Dated in Tampa, Florida, this 20<sup>th</sup> day of January, 2011.



*Pam Iorio*  
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Mayor