

Proclamation



Bob Buckhorn, Mayor

WHEREAS, the travel and tourism industry carries tremendous importance for the City of Tampa, contributing to our employment, economic prosperity, international trade and relations, peace, understanding, and goodwill; and

WHEREAS, the importance of investing in tourism in Tampa is clear – nearly 14 million Tampa visitors contributed over \$3 billion in direct travel spending in 2010. Tampa's visitors improve our quality of life and continue to keep Tampa's, and Florida's, economy strong; and

WHEREAS, every citizen benefits from the effects of travel and tourism as it substantially enhances our personal growth and education, while promoting intercultural understanding and appreciation of our city's geography, history and culture; and

WHEREAS, Tampa Bay & Company plays a major role in promoting the tourism industry for our specific area with VISIT FLORIDA acting as the state's official source for travel planning; and

WHEREAS, the unique significance of the travel and tourism industry in the lives of the citizens of Tampa should be recognized; and

WHEREAS, May 7-15, 2011 is being observed throughout the city of Tampa, Florida as "National Tourism Week, All About The People."

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim May 7-15, 2011 as

"NATIONAL TOURISM WEEK"

in the City of Tampa, Florida, and urge all citizens to take part in the ceremonies and activities planned in honor of this occasion.

Dated in Tampa, Florida, this 27th day of April, 2011.



Bob Buckhorn

Mayor

