

Proclamation



Bob Buckhorn, Mayor

WHEREAS, the City of Tampa is proud to recognize those businesses and individuals who have made a mark in our community by not only their economic investment, but also their involvement in the community. Naviera Coffee Mills, celebrating their 90th anniversary, is one such company; and

WHEREAS, founded in 1921 by Carlos Menendez, a Spanish immigrant, he named his new coffee company after the shipping line that brought him to America, roasting his coffee by night and delivering it by bicycle door-to-door the next morning; and

WHEREAS, catering to the dark roast market of Spanish, Cuban, and Italian cigar makers of Tampa in the 1920's, Carlos Menendez created the tradition of perfectly roasted beans for the perfect cup of coffee, creating different blends to satisfy every preference, and customers would stop by Navira Coffee Mill for their freshly roasted coffee; and

WHEREAS, in 1985 the gourmet coffee shop El Molino opened on the premises, located on Historic 7th Avenue in Ybor City, Florida whereby customers enjoy a cup of coffee from a variety of blends, purchase freshly roasted beans in bulk, and experience how the unique coffee roasting process is performed; and

WHEREAS, still a family owned and operated company, now by the fourth generation, Naviera Coffee Mill continues the founder's legacy of quality and personalized service, and its products are enjoyed by coffee drinkers from all over the United States, and internationally, available for purchase at the El Molino location and website, grocery stores, and it is served in many restaurants, including the historic Columbia Restaurant in Tampa, Florida.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim November 16, 2011 as

"NAVIERA COFFEE MILL DAY"

in the City of Tampa, Florida, in honor of their 90th year in Tampa and encourage all citizens to join me in congratulating them on this milestone and thanking them and those they employ for their many contributions to our community.

Dated in Tampa, Florida, this 15th day of November, 2011.



Bob Buckhorn

Mayor