

Proclamation



Bob Buckhorn, Mayor

WHEREAS, National Consumer Protection Week is an annual campaign among government and non-profit entities that encourage consumers to take advantage of their rights and make better informed decisions to prevent fraud; and

WHEREAS, according to the Federal Trade Commission (FTC), in 2011 over 700,000 fraud complaints were filed in the United States, with \$1.7 billion lost to scams, many of those involving the elderly; and

WHEREAS, the FTC, Better Business Bureau, National Association for the Advancement of Colored People, Social Security Administration, AARP, formerly known as the American Association of Retired Persons, State of Florida, United States State Department, and many more agencies are working to prevent fraudulent, deceptive and unfair business practices in the marketplace and are providing information to help consumers spot, stop, and avoid them; and

WHEREAS, the National Consumer Protection Week website at ncpw.gov offers consumers valuable information, tips, and links to federal and state government, and non-profit partner organizations, providing citizens with knowledge and resources in order to protect themselves and their families from fraud; and

WHEREAS, during this 14th Annual National Consumer Protection Week, Western Union, along with consumer awareness advocate and personal finance expert Erica Sandberg, will conduct a local media tour in the city of Tampa, Florida to raise awareness and help consumers of all ages be more diligent in identifying and preventing scams.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim March 4-10, 2012 as

"NATIONAL CONSUMER PROTECTION WEEK"

in the City of Tampa, Florida, and urge all citizens to educate themselves on consumer rights and how to protect themselves and their loved ones from fraud.

Dated in Tampa, Florida, this 29th day of February, 2012.



Bob Buckhorn

Mayor

