

Bob Buckhorn, Mayor

WHEREAS, originally known as Co-Operators, Sertoma International was established on April 11, 1912, in Kansas City, Missouri by Dr. George W. Smith, Dr. Charles E. Allen and Mr. William R. Rowe; and

WHEREAS, the name Sertoma is derived from SERvice TO MAnkind, and its theme since 1926 has been "Make Life Worthwhile;" and

WHEREAS, along with sponsoring community projects that promote freedom and democracy, Sertoma's main focus is assisting the over 50 million people in the United States suffering from some kind of hearing loss, and support for hearing health through a multifaceted approach with programs that address both the treatment and prevention aspects of hearing loss; and

WHEREAS, through its mission initiatives, Sertoma programs include Communicative Disorders and Hard of Hearing and Deaf Scholarships, Adopt-An-Agency, non-profit hearing and speech Sertoma Affiliate facilities that have an established relationship to a Sertoma Club, and SAFEEars, a national service project created to increase awareness of the Sertoma mission and attract new members; and

WHEREAS, the Sertoma Central Florida District that includes seventeen Sertoma Clubs located in Hillsborough, Pinellas, Polk, Pasco, Hernando, Highlands, and Brevard counties will celebrate the Centennial Anniversary on April 11, 2012 aboard the S.S. American Victory Mariners Museum in Tampa, Florida.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim April, 2012 as

"SERTOMA MONTH"

in the City of Tampa, Florida, and encourage all citizens to join me in congratulating Sertoma International on this significant milestone anniversary and thanking the organization and members for all they do for the community.

Dated in Tampa, Florida, this 1st day of April, 2012.



Bob Buchhon
Mayor