

Proclamation



Bob Buckhorn, Mayor

WHEREAS, disability insurance provides financial security for families in the event of accidents or sickness by helping family members meet immediate, ongoing, and future financial obligations and objectives; and

WHEREAS, surveys consistently indicate that only forty-eight percent of Americans believe that disability insurance is an essential part of a sound financial plan and the unfortunate reality today is that over 100 million workers in the United States are without private disability insurance, seventy percent of workers in the private sector have no disability insurance through their jobs, and nearly one in five Americans will become disabled for a year or more before the age of 65; and

WHEREAS, when a family provider becomes disabled, insufficient insurance coverage often results in financial hardship for families forcing them to take such measures as work additional jobs, borrow money from family and friends, scale back educational plans for children, spend down money from savings and investment accounts, and move to less expensive housing; and

WHEREAS, determining how much and what kind of disability insurance to buy is one of the most important financial decisions consumers will ever make and receiving expert advice from a qualified disability insurance professional can be of significant benefit to all our citizens; and

WHEREAS, the Life and Health Insurance Foundation for Education (LIFE), the National Association of Insurance and Financial Advisors (NAIFA), and a coalition representing hundreds of leading insurance companies and organizations have designated May 2012 as “Disability Insurance Awareness Month,” in an effort to make consumers more aware of their life insurance needs, encourage them to seek professional advice, and to take the actions necessary to ensure the financial security of their loved ones.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida do hereby proclaim the month of May 2012 as

“DISABILITY INSURANCE AWARENESS MONTH”

in the City of Tampa, Florida and urge all residents to take the steps necessary to educate themselves about disability insurance and its many benefits.

Dated in Tampa, Florida, this 1st day of May, 2012.



Bob Buckhorn

Mayor

