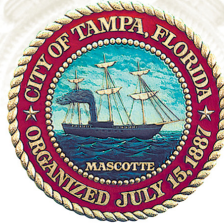


# Proclamation



*Bob Buckhorn, Mayor*

**WHEREAS**, Social Media Day Tampa celebrates online platforms such as Facebook, Twitter, LinkedIn, Foursquare, Instagram, and Google, that enable us to connect with real-time information, share ideas, and have our voices heard both locally and all over the world; and

**WHEREAS**, the City of Tampa, Florida utilizes social media platforms to engage constituents in a two-way conversation, distribute critical information, build civic pride, and connect members of our community; and

**WHEREAS**, Tampa, Florida was named one of the top ten Cities for Social-Savvy Small Businesses by Radius Intelligence; and

**WHEREAS**, Social Media Day Tampa will include a celebration in downtown Tampa's Cotanchobee Park for Social Media enthusiasts, users, and local businesses on Saturday, June 30, 2012 from 2:00 p.m. until 6:00 p.m.; and

**WHEREAS**, the goal of the event is to unite businesses, innovators, influencers, and the community for an opportunity to connect their online networks offline, in a face-to-face setting, bringing the community closer together; and

**WHEREAS**, the City of Tampa is dedicated to making our city innovative and technology driven, providing citizens with up-to-date opportunities and to attract the best and brightest talent from around the nation.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim June 30, 2012 as

## ***"SOCIAL MEDIA DAY TAMPA"***

in the City of Tampa, Florida, and urge all citizens to join me in celebrating Social Media of all kinds that enhances not only social connections, but also provides tools for delivering information and business marketing.

Dated in Tampa, Florida, this 22<sup>nd</sup> day of June, 2012.



*Bob Buckhorn*

Mayor

