

Proclamation



Bob Buckhorn, Mayor

WHEREAS, established in June 2007, Fashion Week Tampa Bay is a group composed of young professionals in the Tampa Bay area who are committed to leveraging their talents and giving back to our communities; and

WHEREAS, not only will their efforts benefit local charities, they will also result in our area becoming a trendier, more cosmopolitan city that further embraces the creative industries and encourages growth and ingenuity; and

WHEREAS, Fashion Week Tampa Bay is an annual event that celebrates the Tampa Bay area's most talented fashion and accessories designers and showcases their work for local boutique owners, buyers, and consumers; and

WHEREAS, local business partners, aspiring models and community members will have an opportunity to experience quality style and trendsetters in their own city, while providing all lovers of creativity a week of positive, high-fashion and artistic energy; and

WHEREAS, Fashion Weeks have been held in numerous communities across the country including New York, Los Angeles, Chicago, San Francisco, and Miami, with Tampa's version going one step further by including a commitment to community involvement; and

WHEREAS, each year Fashion Week Tampa Bay will give back to the community by donating net proceeds to local charities that are committed to the well-being of and service to our world, our children, our health, and our future. Proceeds from the 2012 event will benefit *Shoes for the Cure*, an organization striving to cure the environment one pair of shoes at a time, collects new and used footwear for recycling in order to keep them out of landfills, and is dedicated to educating others on how recycling of footwear leads to a cleaner, healthier earth; and

WHEREAS, the City of Tampa is pleased to recognize this effort and the many benefits it will provide to our community.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim September 15-22, 2012 as

"FASHION WEEK TAMPA BAY"

in the City of Tampa, Florida, and encourage all citizens to join in the activities planned for this 5th Annual Fashion Week Tampa Bay event.

Dated in Tampa, Florida, this 11th day of September, 2012.



City of
Tampa
Florida

Bob Buckhorn

Mayor