

Bob Buckhorn, Mayor

WHEREAS, licensed massage therapists have been licensed and regulated in the state of Florida since 1943, and today more than 30,000 are licensed by the state; and

WHEREAS, licensed massage therapists are actively involved in raising public awareness to improve the health and quality of life of Tampa, Florida residents; and

WHEREAS, massage therapy is a proven, effective means of preventative health care as well as a remedial health service, and the number of people reporting they receive massage therapy has steadily increased over the years; and

WHEREAS, massage therapy treatments relieve muscle spasms and restore elasticity and circulation to the soft tissues of the body, enabling improved health and mobility, and is a beneficial treatment for reducing pain; and

WHEREAS, stress is recognized as a major risk factor in disease, and massage therapy is regarded as a premier strategy for effective stress management; and

WHEREAS, increased awareness of the benefits of massage therapy contributes to the health and vitality of the residents of our community.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim October 21-27, 2012 as

"MASSAGE THERAPY AWARENESS WEEK"

in the City of Tampa, Florida and urge all residents to recognize the benefits massage therapists can provide to improve our health and well being and thank them for their dedication to their profession.

Dated in Tampa, Florida this 11th day of October, 2012.

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