

Proclamation



Bob Buckhorn, Mayor

WHEREAS, Dale Breckenridge Carnegie was an American writer, lecturer and the developer of courses in self-improvement, salesmanship, corporate training, public speaking and interpersonal skills, and the author of best-selling books including *How to Win Friends and Influence People* (1936) and *How to Stop Worrying and Start Living* (1948); and

WHEREAS, founded in 1912, Dale Carnegie Training® evolved from Mr. Carnegie's belief in the power of self-improvement and his core principles found in his books, and is currently headquartered in Hauppauge, New York and represented across the United States of America and in over 85 countries worldwide; and

WHEREAS, more than 8 million people have completed Dale Carnegie Training® which focuses on giving people in the business community the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results; and

WHEREAS, with an emphasis on practical principles and processes by designing programs that offer people knowledge, skills and practices they need to add value to their business, Dale Carnegie Training® is recognized internationally as the leader in bringing out the best in people, improving public speaking abilities, presentation skills, and self-confidence; and

WHEREAS, in recognition of its 100th Anniversary, Dale Carnegie Training® released an updated book, *How to Win Friends and Influence People in the Digital Age*, which adapted Mr. Carnegie's time-tested principles to the digital world we live in today; and

WHEREAS, hosted by Franchise Owner Rick Gallegos, Dale Carnegie Training® Tampa Bay is holding a Commemorative 100th Anniversary Breakfast Seminar on October 22, 2012 at the Centre Club in Tampa, Florida and the event will include a workshop that will provide an introduction to the tools needed to develop the attitudes of success necessary to move to new levels of effectiveness in digital age.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim October 22, 2012 as

"DALE CARNEGIE TRAINING® ANNIVERSARY DAY"

in the City of Tampa, Florida, and urge all citizens to join me in congratulating Dale Carnegie Training® on this significant milestone and wishing them continued success in the future.

Dated in Tampa, Florida, this 12th day of October, 2012.



Bob Buckhorn

Mayor

