

# Proclamation



*Bob Buckhorn, Mayor*

**WHEREAS**, the City of Tampa, Florida recognizes achievements of the local business community, and **Creative Loafing Tampa**, a free weekly newspaper published in Historic Ybor City, by Creative Loafing Tampa, LLC, is celebrating its **25<sup>th</sup> Anniversary**; and

**WHEREAS**, Creative Loafing was the vision of Deborah and Elton Eason in Atlanta, Georgia in 1972, and the independent publication was brought to Tampa by their son, Ben Eason in 1988, who later purchased it from his parents in 1994, and renamed the newspaper *The Weekly Planet*. In 2006, it officially reverted back to its original name, Creative Loafing; and

**WHEREAS**, now under new ownership, Southcomm, based in Nashville, Tennessee, Creative Loafing Tampa is the Tampa Bay area's third largest newspaper with a current circulation of over 44,000 copies weekly; and

**WHEREAS**, Creative Loafing Tampa and its website, [cltampa.com](http://cltampa.com), offers readers spirited and thoughtful journalism, entertainment information, and features reviews and information on topics of interest to its readers, including Music, Arts & Entertainment, Food and Drink, Classified Advertising, and is well known for its *News & Views* section, *Daily Loaf* featuring Mitch Perry, and the annual *Best of the Bay* edition; and

**WHEREAS**, in a broad spectrum of categories such as political reporting, columns, criticism, food writing, cover design and blogging, Creative Loafing Tampa has earned local, state, and national journalism recognition and awards, including Sunshine State Awards from the Society of Professional Journalism, AAN Awards from the Association of Alternative Newsmedia, and Griot Drum Awards from the National Association of Black Journalists; and

**WHEREAS**, in celebration of its 25<sup>th</sup> Anniversary, the publication is hosting the **Creative Loafing Festival** held April 17-21, 2013 that will include a Birthday Bash at The Ritz Ybor, a Visual History of Creative Loafing presentation, Foodie Tour, Warehouse Arts District Tour, parties, panels, concerts, food, comedy, and boat rides.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim April 20, 2013

## ***"CREATIVE LOAFING TAMPA DAY"***

in the City of Tampa, Florida, and urge all citizens to join me in congratulating Creative Loafing Tampa on this 25<sup>th</sup> Anniversary milestone and in wishing them continued success in the future.

Dated in Tampa, Florida, this 20<sup>th</sup> day of April, 2013.



*City of*  
**Tampa**  
Florida

*Bob Buckhorn*  
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Mayor