

# Proclamation



*Bob Buckhorn, Mayor*

**WHEREAS**, Mothers Against Drunk Driving (MADD) was founded in 1980 by Candy Lightner after her daughter, Cari, was killed by a repeat drunk driver, and since that time it has evolved into one of the most widely supported and respected non-profit organizations in the nation; and

**WHEREAS**, the mission of Mothers Against Drunk Driving is to stop drunk driving, support the victims of this violent crime and prevent underage drinking, and through its efforts it is estimated that nearly 300,000 lives have been saved; and

**WHEREAS**, one in three 8<sup>th</sup> grade children have tried alcohol and one in five teenagers binge drink, and the use of alcohol by teens across the United States has caused the deaths of approximately 5,000 people each year; and

**WHEREAS**, the majority of children say that their parents are their primary influence when it comes to decisions about drinking alcohol, and parental guidance is the most important factor in keeping teens safe; and

**WHEREAS**, the goals of MADD's parent initiative are to influence parenting behavior to prevent underage drinking, maintain the minimum age 21 drinking law in all 50 states and engage new supporters to carry on its lifesaving work; and

**WHEREAS**, April 21 is the annual day to start talking about underage drinking using the *Power of Parents* handbook, and in partnership with other national organizations focused on the welfare and safety of America's youth, MADD is promoting PowerTalk 21® Day by reaching out to as many parents as possible with the vision that this day will become widely known as the day to talk about kids and alcohol.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim April 21, 2013 as

## ***"POWERTALK 21® DAY"***

in the City of Tampa, Florida, and urge all citizens to thank Mothers Against Drunk Driving for all they do in bringing awareness to the communities across the nation about drunk driving and encourage parents to participate in PowerTalk 21 for the well-being and safety of their children.

Dated in Tampa, Florida, this 5<sup>th</sup> day of April, 2013.



*Bob Buckhorn*

Mayor

