

## Bob Buckhorn, Mayor

**WHEREAS**, social enterprises are businesses whose primary purpose is the common good and they utilize the methods and disciplines of business and the power of the marketplace to advance their social, environmental and human justice agendas; and

**WHEREAS**, the characteristics that distinguish social enterprises from other types of businesses, nonprofits and governmental agencies include the organization directly addresses an intractable social need and serves a common good, its commercial activity is a strong revenue driver, and the common good is its primary purpose; and

**WHEREAS**, Social Enterprise Alliance (SEA) is a membership organization with twelve chapters across the United States, and it provides members local networking and collaboration opportunities, acts as the focal point for local policy and field-building awareness work, and serves as a key distribution channel for intellectual content; and

**WHEREAS**, the mission of Social Enterprise Alliance is to produce massive social value through successful social enterprises, and the goal of the membership is to change the world for the common good; and

**WHEREAS**, the Tampa Bay Chapter of Social Enterprise Alliance, representing six counties in the region, will join with other chapters from across the nation in Minneapolis, Minnesota for its National Summit from May 19-22, 2013 with the theme *Building an Economy of Purpose*.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim May 19-26, 2013 as

## "SOCIAL ENTERPRISE WEEK"

in the City of Tampa, Florida, and urge all citizens to join me in recognizing social enterprises for the impact they make on our community and their contribution to economic growth through job creation.

Dated in Tampa, Florida, this 10th day of May, 2013.



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Mayor